



is reported by the London
It shortly retire as Governor
be offered the Earl of Ar-
succeeded the Duke of Con-
not been for his duties
raph group of the Earl and

Too Late to Cassidy

Good Gas Range. Apply
Wellington St. 5-10-21.
Singer sewing machine,
condition. Apply 172 King,
5-10-21.

Shirt trimmers, to put
sock bands and cuffs, price 30
per dozen, this price paid
to experienced and neat opera-
Apply Harry Tolton.

Three unfurnished rooms
derly couple. Apply Box 42,
Record. 5-10-21.

man wishes neat well fur-
d room for the summer, pos-
at once. Apply Box 44,
Record. 5-10-21.

n. Brakemen, \$150-\$200
bly, experience unnecessary,
send stamp, Railway Associa-
care Box 41, News Record,
11.

Wheel on David St. Return
Wellington St. 5-10-21.

latter date will hardly find
and ready to take over the
business. The board, how-
make the extension a week
later of days as the occasion
is.

appointments will probably be
next week, and where the ap-
happens to be the present li-
vender, as will be the case in
stances, the board can enter
session without delay by en-
gaging formal notice leaving the
n of compensation to be deter-
later upon an appraisal of the
in store and in transit.

Onto Falls Down

OTIC CAMPAIGN FOR IG FOUR" FAR FROM OBJECTIVE

ONTO, May 9.—For the first
a patriotic campaign this city
led to reach its objective. The
"our," which set out to raise
000 in a four-day drive, wound
night with only \$708,820 sub-
and another \$10,000 in sight,
l of \$718,820.

"Big Four" consisted of the fol-
organizations: The Federation
munity Service, the Associa-
Veterans, the Young Men's
an Association, and the Sol-
Emergency Fund.

Y'S CALENDAR OF SPORTS
ng.—Opening of spring meet-
New Louisville Jockey Club at
lle.

ing meeting of Kentucky Asso-
at Lexington.

ing meeting of Maryland Jock-
b at Pimlico.

ing.—Annual meeting of Middle
Regatta Association at New
City.

th Show.—Annual show of
County Kenna Club at Bel-
Park, N.Y.

is: San Francisco women's
lship tournament, at San
100.

k—Metropolitan A.A.U. sen-
ion-country championship at
ork City.

—Princeton dual meet at Princeton.

ago-Wisconsin dual meet at
in Wisconsin.

ual outdoor meet at University
chigan.

on State intercollegiate meet,
gene.

MAKE OUR GARAGE YOUR
HOME for your auto. Don't for-
get we handle a big line of neces-
saries, tools, builders supplies, stoves
and cutlery. We stand back of our
agents for the World Renowned
Chevrolet Motor Cars. None bet-
ter. S. E. Bowman, 42 Benton
Street.

WE HANDLE THE BEST OF
HARDWARE of all kinds. Big
line of farmers', garden and mech-
anics' tools, builders supplies, stoves
and cutlery. We stand back of our
agents for the World Renowned
Chevrolet Motor Cars. None bet-
ter. S. E. Bowman, 42 Benton
Street.

WE ARE OPEN AND READY FOR
business. Come in and examine
our fine new stock of ladies' goods,
and ready-to-wear for men and
boys. Our motto will be to sell
close and please you. S. A.
Hirschfeld, 144 King, West.

"BUY-AT-HOME" AND MAKE IT
A REAL HOME with a picture-
man—"To Give Time"—piano; or
a new Edison phonograph. There's
music in your heart when you do
your bit to make up your home town
and there's music in your home
when you deal with B. G. Chubb,
the music man, 144 East King
Street.

PURITY IN DRUGS ARE ES-
SENTIAL to health. When you
buy drugs be sure of their purity.
We handle a full line of the "Aval"
medicines that have an international
reputation. Big stock of Christmas
Novelties. E. O. Kitz, Drugist,
cor. King and Queen Sts.

OUR STOCK OF LADIES' GOODS
should be seen to be appreciated.
Get our prices first and you will
see where you can save. We
beat any catalog house. Exclu-
sive styles in our line. Mrs. K.
Levy, 171 King St., West.

ALL WE ASK IS A COMPARI-
SON of our line of fine furniture
with others; also the large and
complete stock. Get our prices
first and you will see where you
can save. Buy your furniture. "Buy in
Kitchener" Schreiers, Limited.

WE HANDLE AN EXCLUSIVE
LINE of children's wear; also ladies'
suits, skirts, cloaks and waists.
Our stock is large and our prices
will convince you it will pay to
do your shopping with us in this
line. "Buy at Home." The Child-
ren's Shoppe, 111 King, West.

IF YOU WANT BARGAINS IN
dry goods, clothing, boots and shoes,
you will find them in big varieties
at our store. We buy right and sell
right. "Buy at Home" will pay us
a. Long as Working People's
Store, next to Roma Theatre.

WHEN YOU BUY FURNITURE
FROM US you are taking up
clauses. We carry a big stock
and stand back of everything we
sell. Furniture for every room in
the house. Your credit is good
with us. Lippert Home Furnish-
ing Co.

THE QUESTION OF BUYING AT
HOME is proved by first getting
our prices and compare quality.
We carry a big line of light and
heavy hardware, farm and
garden tools, cutlery, etc. J. Fen-
nell & Son, The Old and Re-
liable Firm.

WHEN YOU DO YOUR TRADING
at our store you know you are
dealing at the right place for dry
goods and ladies' suits and furnis-
hings, rugs, carpets and linoleums in
big varieties. Goudie's, Limited.

WE HANDLE A WELL SELECTED
stock of boots and shoes that have
a national reputation. Big stock of
fine gents' shoes and ladies' high
class shoes in all colors and latest
fashions. "Buy in Kitchener"
is right. J. Hesseaur & Son.

ALL OUR CLOTHING IS MADE
ON HONOR and we sell it the
same way. Big stock of men's
and boys' suits, and a nifty line
of gents' furnishings, hats and
caps. You will find it will pay you
to buy here. A. Z. Garner, 9
King, East.

WE CAN APPLY the citizens of
Kitchener and surrounding district
with a saving, plumbing and electric
fixtures at prices that are not
equalled elsewhere. Come in and
see our stock and be convinced.
Boerling & Forster, 12 and 14
Feeney St., North.

A WORD TO THE TRAVELLING
PUBLIC. When coming to Kitch-
ener you will find a hotel-like
hotel at "The American," steam
heated everything first class. \$2.50
per day. Sample rooms. Ameri-
can House, cor. King and Queen
Streets. C. J. Bruder, Prop.

PHOTOS NO MATTER HOW
FADING copied and enlarged, in
black and white, sepia or colored.
Frames in stock at pre-war prices.
Denton's Studio, 88 West King.

IF YOU BUY OUT OF TOWN AND I BUY OUT OF TOWN WHAT WILL BECOME OF OUR TOWN?



"THE DOLLAR YOU SPEND IN KITCHENER WILL COME HOME TO BOOST."

The News Record "Buy-in-Kitchener" Campaign

Read with care the series of articles which the News Record is publishing in this department
ice each week. They may present to your mind and heart something you have not thought of before.

Patronize the people whose advertisements appear here. They are your friends and ours. They

will circulate the dollars you leave with them and are helping to build up our town and community

THE MONEY YOU SPEND WITH THEM STAYS IN CIRCULATION IN KITCHENER.



IT HAS ALWAYS BEEN OUR
AIM to sell you dry goods and
ladies' furnishings at fair prices
and our reputation for fair dealing
is our reference. This "Buy at
Home" movement is a good one.
F. E. Mackinn.

BEWARE OF CATALOG FURNI-
TURE; IT looks all right in
pictures, but "better buy where you
can first see the goods. We show
furniture for every room in the
house. "Buy at Home" every
time. The Kitchener Furniture
Co.

WE ARE ALWAYS THE FIRST
TO display the latest fashions in
ladies' hats and millinery. We
keep in constant touch with the
latest fashions; big stock of trim-
med hats on hand. The Misses
Gowan, 25 King, West.

NO NEED TO LOOK FURTHER;
we carry the goods and can com-
pete with any one anywhere.
Big stock of up to date dry goods
and ladies' wear. We are located
in Kitchener; see us first. Miller
& Homeier.

WE CLAIM TO BE ARTISTS IN
millinery; we have all the latest
shapes and carry a big stock of
trimmed hats. Exclusive styles in
our specialty. We can please you.
Patronize home trade; it pays.
Miss Lowe, 11 King, East.

WE DO MERCHANT TAILOR-
ING and have made clothes in
this town for thirty years and our
reputation for superiority in the
clothes and cutting and fitting of
clothes is well established. Geo.
Harrison, Merchant Tailor.

IT IS UP TO YOU TO KNOW
You can do better right here in
Kitchener in ladies' ready-to-wear
goods, suits, etc. The only way to
know is to see our stock and get
prices. Kappeler-Wack & Co., 149
King, West.

THE FORTUIT OF FOLLY is
sending out of town for watches,
diamonds and other jewelry. See
the stock of Kitchener's jewelry
and make your selections.
We remain here, you know us, and
our reputation, and can and do
be assured of square, courteous
treatment should any purchase be
made. Kappeler-Wack & Co.,
149 King, West.

OUR LONG AND CONTINUED
BUSINESS in this city should be
sufficient proof we have the right
line of dry goods and ladies' wear
at prices that will attract you to
our store. "Buy at Home" helps
us all. Lang-Treacy Co., Ltd.

EVERYONE NEEDS PICTURES in
the home. Our stock of mount-
ings and sheet pictures is complete.
Everything in artists and school
supplies. Phone 122-W. A. Brooks,
247 West King Street.

GET IN TOUCH WITH US FOR
your bicycles and supplies. We
carry a full line of accessories and
handle the Cleveland Bicycle, also
the Indian Motor Bicycle; none bet-
ter. They have stood the test.
The Motor Cycle Co., 247 King,
West.

WE HAVE A REAL BARGAIN
store and handle everything in
ladies' and gents' furnishings, dry
goods, boots and shoes. We buy
right and every article is surely a
bargain. Buy here and you will
see what the economic store,
247 King, West.

A SAVING IN LAMPS.—Compare
our prices with any wholesaler or
retailer in Canada. Mazda lamps
are absolutely the best. 25 and
40 watts 30c; 60 watts 50c; 100
watt 75c. \$1.00. A. Lockhar
& Co., Limited, 22-24 Queen,
South.

BUY YOUR BREAD FROM HOME
BAKERS. Every loaf of bread you
buy from out of town takes build
up KITCHEN. Think this over
and patronize home industry. You
will like our bakery products.
Peter Henderson, Frederick St.

TAXES RAISED BY HARD TIMES

Burden Is Lightest in Communities Boasting Live and Thriving Towns

(Copyright, 1917, Western Newspaper Union)

Taxes are always heavy—to the man who has to pay them—but taxes in some communities are much higher than in others. If you have ever stopped to investigate the matter you have discovered that the lowest taxes are found in the most prosperous communities. And there's a reason.

The prosperous community has the lowest taxes because there is a large amount of wealth in the community against which the taxes may be assessed. There are prosperous merchants with large stocks of goods upon which taxes are levied. Property values are high and there are thriving industries which pay a large proportion of the taxes.

The higher the property values and the greater the wealth of the community the lower are the tax levies, for a lower tax on each hundred dollars of valuation is required to produce the necessary revenue for the administration of the city and county governments.

Other Taxes Are Raised

On the other hand, take a dead town. Property values are low. Merchants' stocks are small and they have little money in the bank. Industries which ordinarily pay a large part of the taxes of a community have closed down. There are vacant store buildings which were formerly filled with stocks of merchandise upon which the owners paid heavy taxes. Who pays the taxes that were once paid by the merchants, the manufacturers, the bankers and the men who had large holdings of high-priced property? The taxes to conduct the city and county governments, to maintain the schools, to build and repair the roads must be collected from someone. Who pays them? The man who owns his little home or the vacant lot or two upon which he has been planning to build his home must pay double or triple the amount which he paid in the times when the town was prosperous, to make up for the taxes which are not paid now by the merchants, the bankers, the manufacturers and the big property owners who bore the heaviest burdens of taxation when times were good.

The farmers in the country surrounding the town are also among the heaviest sufferers from the ebbing of the town's prosperity. A certain amount of money must be raised by taxation to provide for the expenses of the country. Roads must be built and kept in repair. Bridges must be built and maintained. Salaries of county officers and must be paid. County institutions for the care of the sick and the poor must be maintained. In counties which contain one or more thriving towns, a large proportion of the taxes for the county are paid by the towns. The greater the wealth of the towns and the higher the property valuations, the lower the tax levy for the entire county. When the tax levy is low the burden placed upon the farmer is light.

Burden Falls on Farmer

When the county contains no prosperous and wealthy towns the greater part of the burden of taxation for the county falls upon the farmer. The value of the farmer's property does not fall in proportion to the value of the property in the town and the higher tax levy that results from the lower property values in the towns makes his taxes higher.

The farmer forgets at times that he is vitally interested in the prosperity of "his town." He thinks that it is up to the town to take care of itself and that it is up to him to take care of himself and he overlooks that fact that the prosperity of the town means as much to him as it does to those who live in it. The farmer who is inclined to overlook this fact has only to think of the matter of taxes and he is likely to change his point of view for taxes are one thing that neither he nor anyone else can escape, and they are one thing in which the farmer ordinarily takes a very lively interest.

How Farmer Can Help

There is just one way in which the farmer can best promote prosperity in the town near which he lives and that is by spending his money in that town instead of sending it away to the far-distant city. Every time the farmer sends an order to a mail order house he helps to destroy the prosperity of his own community and to boost his own taxes. When he sends a dollar away from home he gets none of it back. When he spends a dollar at home, a part of that dollar comes back to him in some way. It helps the town where it is spent to provide a profitable market for his products and it helps the town pay a large part of his taxes. The farmer is the one man in the community, above all others, who should have no love for the mail order houses for they are doing more to add to his troubles than any other one agency.

HOW ABOUT THAT WINTER

SUIT or overcoat? Suppose you want the best value for your money and see our big values. You only have to pay one profit when you buy from us. We will give you our own clothes. Thornton & Douglas, Ltd.

NEVER BUY JEWELRY FROM A PICTURE, nor have your eyes treated by quacks. We guarantee all our goods and can fit your with glasses scientifically. See us and see better. Buy at home. Fietter Bros., Jewellers and Opticians.

SAVE ALL THE MILEAGE YOU CAN. Have your tires vulcanized and repaired. It will save 50 per cent. on your auto expenses. We repair them and if they are not worth fixing up we tell you. "Twin City Tire and Vulcanizing Co., 62 South Queen St.

HAVE YOUR PLUMBING DONE RIGHT. All our help are thorough mechanics. We are all kinds of sanitary plumbing, steam and hot water heating and "oil and gas" to the customer is the big word here. Ho-Lier & Dirst, 60 Frederick Street.

YOUR CREDIT IS GOOD AT

OUR STORE for all kinds of ladies and girls' clothing, carpets, rugs, lace or tapestry, curtains, all kinds of house furnishings, full line of dress and non dress, etc. "Buy at home." The Florence Co., 100 King, West.

WHEN YOU GET ROYAL TAILORING you are getting the best in made-to-order clothes. Big stock of domestic and imported clothes. It will please you, that's sure. (Open evenings). Wack & Co., 149 King, West.

WE ARE UP-TO-DATE IN MILLINERY and keep in line with the latest fashions in millinery. We carry a big line of ready-to-wear hats. If you want to look fashionable come in and we will do the rest. New York Millinery Tailors, South Queen St.

MAIL ORDER HOUSES DO NOT hurt our business; but we are in line for any movement that helps our town and merchants. All we sell is insurance—all kinds—and can place you in a strong community. "Buy at home." J. L. Steiner & Co.

RETURNED SOLDIERS I WILL

ALLOW YOU \$5.00 reduction on any suit you order and if I make them you are sure of a perfect fit and best of woolen and tweeds. Try us out. Max Rosenberg, 159 King, West.

SEE US FIRST FOR DRY GOODS and clothing, carpets, rugs, linoleums, boots and stationery. You will find you can save money. We buy close and sell close. Besides you will have our way of doing business. W. C. Cressman, 82 King, East.

CALL US UP ON YOUR PHONE if it is plumbing, heating or tin-smithing—we have the facilities and the right kind of workman to complete the job right. Big lines of fixtures on hand. See us first. T. Winters, 140 East King St.

WE KEEP STRICTLY UP TO DATE in all the latest styles in suits, school and office supplies. If it is anything in music or books see us and "Buy at home" and help our town. Brunswick Phonographs, 14 E. King Street.

YOU DON'T HAVE TO KNOW JEWELRY. Our reputation in Kitchener for square dealing is our best asset. Big stock to choose from, watches, diamonds, rings and novelties. "Buy at Home." Boehmer Bros., 46 King, East.

I AM BUILDING UP A NICE BUSINESS in boots and shoes by giving a square deal. Big line of all the best makes of boots and shoes at low prices. See me and "buy at home." Chas. J. Seyler, 106 King, East.

WHY NOT BE WELL DRESSED? Have your clothes made to measure. We can give you a perfect fit and satisfaction from a line of domestic and imported wools. Try us next time. "Buy at home." The Up-to-Date Tailoring Co., 212 King, West.

IF YOUR WATCH OR ANY TIME PIECE needs repairing just call me up and I will call for it and deliver it, and you can rest assured it will be done right; big line of jewelry at right prices. W. V. Franklin, 91 King, East.

GET IN TOUCH WITH US FIRST for your dry goods and made-to-measure clothing. We just simply won't be undersold by anyone. It will pay us all to buy in Kitchener every time. Louis P. Roth, 155 King, East.

COME IN AND EXAMINE our big line of clothing and gents' furnishings. You will find all our goods top notchers. Don't forget the number; it will pay you. E. H. Thamer & Son.

YOU CANNOT FIT SHOES BY "ABSENT TREATMENT" and you know that when you buy shoes by mail you take long chances on comfort, fit, quantity and style; and invariably you pay higher prices than we would charge you for shoes of equal worth. John Agnew, the Home of Good Shoes and Fair Prices.

NEVER BUY OUT-OF-TOWN MADE bread—when you buy at home you are helping to build up Kitchener. When you order baked goods, just call for our products, then you know you will get the best. H. A. Dietrich, 86 King, East.

WE DEAL IN FLOUR, SEEDS, FEED, grain, cereals, hay, straw, beans, fertilizers, fruit baskets, incubators and poultry supplies. Apples and potatoes in car lots a specialty. Our aim is to maintain a good home market both for the buyer and seller. S. Brown & Sons.

POOR PLUMBING IS DEAR AT ANY PRICE; get our estimates first and if we do your plumbing you can rest assured it will be done right. Heating, tin-smithing, automobile and sheet metal work. General repairing. Herbert Klem, 81 King, East.

BUY YOUR HARNES HERE, also trunks, bags, suit cases and all kinds of horse goods. Big line of blankets. Our prices will make you a home buyer. We stand back of all our goods. "Buy at home." F. W. Fehrenbach, 70 King, East.

WE PRIDE OURSELVES on our line of fresh and salted meats. The best is none too good for our patrons. We are boosters for Kitchener and believe in patronizing home trade. Call or phone us. We are prompt. Peter Kueffer, 64 Frederick Street.

BRUNSWICK PHONOGRAPHS and the Brunswick Records are distributed and sold at Kitchener's. The "Altona" Reproduction is found only on the Brunswick. Bender's Book Store, 14 E. King Street.

THE DOLLARS YOU SEND OUT OF TOWN are gone forever, but if you trade at home you are liable to get it back next day. See us for all kinds of light and heavy hardware. You will find our prices right. The P. Hymmen Co., Limited.

WHEN YOU BUY DRUGS ALWAYS consider the standing of your druggist and get the pure kind. We handle only pure drugs and medicines; a big line of proprietary medicines and sick room supplies. (Phone us). J. H. Schmidt, 33 King East.

OUR SPECIALTY IS DRY GOODS and boots and shoes, and we are sure we can give you excellent values. Our motto is to live and let live; it pays to "Buy at home" and here. Elias Eassy, 146 King, East.

WE CARRY THE LARGEST STOCK of chinaware in Waterloo County and can quote you prices that will make you a satisfied customer. Come in and examine our stock. Big line of glassware. "Buy at home." L. D. Herrick, 24 King, East.

CONSULT THE CATALOGUES, THEN consult us and note the saving in all kinds of harness, trunks, bags, suit cases, etc.; we also have a line of boots and shoes and rubbers, at low prices. Buy at home. A. L. Fischer, 145 King, East.

A WORD ABOUT HARDWARE. Just consult outside prices, then see us. You will find you can do better with us every time; big stock; all kinds of hardware, stoves, tinware, etc. "Trade in Kitchener." H. Wollhard & Co.

IT HAS ALWAYS BEEN OUR AIM to sell our customers a line of dry goods and clothing and gents' furnishings that would make every one a satisfied buyer and we propose to keep up this system. Try us out. Smyth Bros.

TRADE AT THE BIG STORE FOR ALL kinds of "Ladies' goods. Have you seen our stock of trunks? If not, come in and we will show some wonderful bargains. Exclusive prices in all lines. W. Feldman, 14 King, West.

IF YOU WANT TO BE FASHIONABLE remember we have high-class millinery and keep in touch with the latest fashion centers. Big stock of trimmed hats and millinery. Our number is 25 King St., East. Miss S. Fehrenbach.

OUR READY TO WEAR LADIES' GOODS has been selected with great care and can show you a nice line of waists and skirts, it will pay you to call and see our line. A. J. Capling, 91 King, East.

IT IS UP TO YOU TO KNOW you can do better with us than from any mail order house. We will beat their prices any time in a full line of boots and shoes. Make us prove it. A. Sippel & Son, Where the good shoes come from.

CARUSO & McCORMACK SING to-day at season at Kitchener. Artists, so do all other famous artists on the Victor Victrola. Get all the latest records; we have cash, also big line of all kinds of musical goods. Season at Kitchener.

KICKS ARE SELLING THE GOODS as Hagen's overflowing sale of boots and shoes, women's bargains, while the sale lasts; better get in while you have a chance, it will pay you. Hagen's Shoe Store.

WE ALWAYS SHOW THE LATEST Novelties in ladies' suits and waists, cloaks and unity underwear, and can give you a charge account if desired. If you want to see fashionably dressed, see us now. Dominion Novelty Co., 130 King St., West.

HAVE YOU ANYTHING YOU WANT STORED? We have ample facilities for storing furniture, automobiles or merchandise of any kind. For art glass work, see us—we are prompt and reliable. Call us up; phone 644. The Cloisonne & Art Glass Co., Limited.

DON'T NEGLECT YOUR EYES. They are most important. Be careful to have them tested scientifically. Have us examine them and if you do not need glasses we will let you go. Our reputation is the biggest asset. Arnold Janzen, 65 Frederick Street.

THERE'S A DIFFERENCE IN WOOLENS when you want a Sweater Coat. Look over our stock. We tell you if it's an all good wool, cheaper grade wool, or half cotton, our prices are right. Chicopee Woolen Mills Store, 32 Queen St.

Your Home

Is your castle, your pride, your delight. You cannot enthuse about "Home" if you are paying tribute to a landlord. I help the "Buy-at-home" movement by assisting worthy men to get into a home of their own. My large list contains just what the Home Seeker most desires and my prices and terms are the most favorable.

I can save hundreds of dollars for the man who is buying property, either city home or farm.

W. H. ROSENBUSCH

"Where you get a square deal."