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da, Limited Mawa, Toronio, Saskatoon, Cal-

> Beware of the Moth!

Scientific storage of furs isn't a novelty it is a Necessity. Scientific service here. Trifling cost.

> Magee's Master Furriers in St. John

## The Super-Test

BEFORE you are asked to buy or try Dunlop Cord Tires, they must undergo a test such as you would never give them.

- I Tires just like your garagemen and dealers now sell are put on our own test cars, and away speed the drivers.
  —A Test that is kept up day and night.
  - -A Test that takes in some of the worst roads in the country and the generality of bumps, bad turns, and all the sudden stops that go with them.
  - -A Test that specifies the number of miles which must be made by the drivers each day and night.

I The results of this crucial test, naturally, have an important bearing on our manufacturing policy.

**9** Tested-in-Advance Service aptly applies to <u>Dunlop Cord Tires-"Traction," "Ribbed."</u> Can you ask for a greater guarantee than the story the road tells-a story which in the case of Dunlop Cord Tires proves that our manufacturing methods are not only Right but <u>Dead Right ?</u>

DUNLOP THE UNIVERSE OVER-THE WORLD'S GREATEST RUBBER ORGANIZATION

## Dunlop Tire & Rubber Goods Co., Limited Head Office and Factories TORONTO

BRANCHES IN THE LEADING CITIES'

DUNLOP TIRE AND RUBBER GOODS COMPANY, LIMITED, Phones: M. 3660 and 3661.71 Prince William Street, St. John. (Rear Entrance: 14-16 Water Street).