

THIS IS THE WAY WE SHOW YOU OUR APPRECIATION!

TWENTY-SEVEN MORE BIG PRIZES ADDED TO THE ALREADY MAGNIFICENT LIST IN THE STANDARD'S GREAT \$6,000 PRIZE CONTEST!

Two Weeks

May 13 to 25 Inclusive

- ☐ Enter today and win a cash prize.
- ☐ These prizes have no effect on the prizes at the end.
- ☐ Votes count just the same on regular awards at end

DOUBLE VOTES ON ALL SUBSCRIPTIONS

To help you win one of the extra cash prizes we will allow just twice the usual number of votes on all subscriptions turned into this office between the dates of Monday, May 13, and Saturday, May 25, inclusive.

DAILY STANDARD

	Price By Carrier	Price By Mail	Votes Allowed
Three Months	\$ 1.25		400
Six Months	2.50	\$1.50	1,000
One Year	5.00	3.00	2,400
Two Years	10.00	6.00	6,000

SEMI-WEEKLY STANDARD

	By Mail	Votes Allowed
One Year	\$1.00	300
Two Years	2.00	800

27 EXTRA CASH PRIZES

- First Prize - - \$50.00
- Second Prize - \$25.00
- Ten Prizes, each \$10.00
- Fifteen Prizes, each \$5.00

First prize: \$50.00 to contestant securing largest number of votes issued on subscriptions between May 13 and May 25, inclusive.

Second Prize: \$25.00 to contestant securing largest number of votes issued on subscriptions between May 13 and May 25, inclusive.

\$10.00 each to the next 10 contestants securing the largest number of votes issued on subscriptions between May 13 and May 25, inclusive.

\$5.00 each to the next fifteen contestants securing the largest number of votes issued on subscriptions between May 13 and May 25, inclusive.

All Votes Count on the Automobile and Other Prizes

In case of a tie for any of these prizes, prizes of equal value will be given to contestants who tie for same.

Winning a cash prize does not interfere with the ten per cent. cash commission paid to non-winners of one of the regular prizes.

Two Weeks

May 13 to 25 Inclusive

- ☐ Votes can be reserved just the same as usual.
- ☐ Turn in subscriptions just as fast as you secure them.
- ☐ Every one starts even for these extra prizes.

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	By Mail	Votes Allowed
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Send or bring in your subscriptions to the Contest Department of the St. John Standard as you receive them. A careful count will be kept of all votes issued on all subscriptions turned into the Standard Contest Department during the above mentioned dates. A full credit will be given you on the books as the subscriptions are turned in. These votes secured to apply on the special cash prizes count toward the regular prizes also, and do not interfere in any way with your chance of winning one of the regular prizes. Like the other votes issued on subscriptions you do not have to publish them at once, but you may hold them and publish them at any time up to the last day of contest as heretofore. No matter what your standing in the list of contestants may be you have an equal chance to win one of these cash prizes. The awards will be given to the winning contestants on Monday, May 27.