And Its Keeping Qualities

SOME people find it necessary to buy a considerable quantity of flour at one time—sufficient to last for a long period. Naturally they are anxious to procure a flour of the kind best adapted to lengthy storage.

There are two important reasons why PURITY FLOUR possesses these qualities. One is that it is made entirely from Manitoba Hard Wheat. The other lies in the fact that the careful milling necessary to produce "Purity" absolutely excludes all low-grade particles of the wheat berry. It's the high grade Manitoba Hard Wheat Flour that keeps—stands longest storage.

That's "Purity."

"Purity" flour may cost a little more, but is more than worth the difference. Try it. Watch results both for quality

and better Bread"

News of a Day

pers have been served on the American.

Artillery Off.

Kingston, Ont., Feb. 15.—The Royal Canadian Horse Artillery left this morning on a four days' march northward, fully equipped for a winter's sampaign. Sir Percy Lake, inspector general, accompanied the force and the outing promises to be a rigorous one. Major Leslie and Capt. Palmer are staff officers to the inspector general, who acts as director of operacions. Six guns have been taken and canwas tents will be pitched nightly.

Hero Dead.

Toronto, Feb. 15.—The funeral of Frank Corrish, known as "The Little Hero of the Don" was held yesterday. Though only 17 years old Corrish is credited with having saved eighteen lives. He was taken to the general public hospital four weeks ago suffering from pneumonia brought on by the frequency of his dips in the chilly water of the Don. Corrish supported its widowed mother and two small rothers.

A \$4.50 Waterproof Boot for

Men's Heavy Winter Calf Blucher Laced Boot; 9 in. top, full bellows tongue, viscolized extention soles. All sizes reduced from \$4.50 to \$3.25.

Store closes at 6.30 during Jan uary and February.

FRANCIS & **VAUGHAN**

Arguments Considered for What They Are Worth, But Considered Insufficient.

JOCULAR EXPLANATION **CONTAINED OF WISDOM**

ADDICTION TO ALCOHOL

ONLANCE OF WITHOUT CONTAINED OF WISSON

When the proper stands longest sterage.

"When the proper stands longest sterage.

"When the proper stands is supported by the proper stands of the proper st

P. E. I. LEGISLATURE

ome of the Learned and Stock Dr. Henry A. Craig, a New York Physician, Reports Success in Six Ordinarily **Fatal Cases.**

> ADDICTION TO ALCOHOL IS NO BARRIER

Mr. Asquith's Hope of Holding Power Discussed by T. N. Ford---Liberal Press Urging Drastic Measures.

DANGER FROM

IRISH FACTIONS

SEVEN ARE INJURED

Metropolis the Scene of Two Disastrous Fires Yesterday When Inmates of Tenements Fled For Lives.

the like of which has never happened before in St. John.

Regular Price \$1.25

Reduced 75C. A Pair

You will have to move quickly if you wish to take advantage of this special offer, as goods like these sell quickly. There are all sizes and two styles to select from.

See Them In Our Window.

FOOT ME ROVVIE STREET

FOR YOU 1 Steinway Grand **Brockley**

Foisey

Newcombe

GREAT **BARGAINS**

and other Standard Pianos. Also bargains in Organs, Gramaphones, etc., all to be sold during our February sale.

CALL OR WRITE.

Open Evenings.

THESE

The W. H. JOHNSON CO., Ltd.,

7 Market Square, - ST. JOHN, N. B.

WE HAVE INVENTED

new-battery for stationery Gasoline Engines, which is FOOL and ACCIDENT PROOF and our famous STICKNEY ENGINE will be equipped with these in future. Get one on your engine and save money.

GEORGE J. BARRETT,



ELECTRIC **NOVELITIES** CHRISTMAS PRESENTS ALEX W. THORNE.

Electrical Contractor. In street, St. John, N. 678 Main street, St. Jol 'Phone Main 2344-11.



in lighting fixtures do not necessarily mean lavish expenditure. We have some very handsome designs in

Electric Fixtures

at very moderate prices.

We shall be pleased to have you visit our showrooms and judge the values and assortment for yourself.

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HUTCHINGS & CO.,

BEDDING MANUFACTURERS

IN NEW YORK FIRES WIRE MATRESSES, MATRESSES,

IRON BEDSTEADS, FEATHER

PILLOWS etc WHOLESALE and RETAIL

101 to 105 Germain Street.

in the Jefferson street blaze, the and rushing through blaizng rooms, spread of which was hastened by the explosion of a five gallon jug of whished with the special of the suppose of the imperilled occupants who were and trushing through blaizng rooms, the rescuers carried six persons out on ladders. All were badly burned and two will probably die. Six persons were rescued from a threatening blaze in a Tenth avenue boarding house. The conditions in the Jefferson street fire were largely upplicated here, police and firement of the imperilled occupants who were different and two will probably die.