PAGE FOURTEEN

Boys' Sample

Suits Today

\$6.85

100 smartly-tailored, single-

breasted yoke Norfolk Suits that

were cleared to us at less than

actual cost; a splendid choice of rich woven grey and brown

tweeds, showing neat diagonal and small check patterns. We would suggest early buying, as

the quantity is limited, and the values remarkable. Sizes 9 to

16 years. Today 6.85

THE TORONTO WORLD

Semi-Centennial of Canadian Confederation

Toronto's Two Big Attractions During the Next Two Heeks Display of New Fall Merchandise

Canadian National Exhibition

The "Exhibition"—Canada's gala event of the season—comes this year laden with new attractions—new interest—new responsibilities and with new honors conferred upon it. Each year it records the progress of Canada's commerce and industry, but this year it means more-sentiment is behind it: for it marks the fiftieth birthday of Canada's Confederation.

THE ATTRACTIONS AT SIMPSON'S

consist of fall merchandise-newly arrived from all quarters of the globe-stocks which we have chosen with the utmost care, with a view to giving you the better class raiment and home needs at the lowest possible cash prices. Again we invite visitors and townsfolk to come each day, as there will be many special values for which space is too

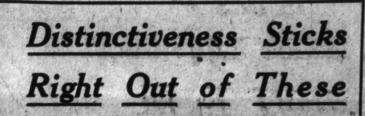
limited to advertise. Today's list deals for the most part in Furniture and Floorcoverings from the big August Sale. Note the savings, and come today.

A GREAT BOOT SALE TODAY FOR MEN AND YOUTHS

A special purchase of these Goodyear Welt Blucher Boots enables us to sell them at considerably less than regular prices. There are 450 pairs, made of No. 1 box kip leather, with Goodyear welt soles and extra heavy weight heel; wide-fitting shape, with roomy, comfortable toe and flat heel; a splendid boot for walking, and unexcelled for general wear. Today, special, sizes 1 to 5, \$3.15; sizes 6 to 11, \$3.95.

You Have But 5 Days to Save on Homefurnishings -- This Great August Sale Event Ends Friday Next at 5.30 p.m.

Simpson's August Homefurnishing Sale is an avenue through which homes are furnished becomingly, tastefully and artistically for less money than is required through the usual course.



It is always the signal for wonderful value-giving, made more attractive this year by the opportune co-operation of leading manufacturers throughout the country, through which special purchases have been made.

For the remaining five days of the sale we have prepared remarkable values and varieties you seldom see equalled. Come

VISITORS Make Simpson's Sto Your Headquarters

MONDAY MORNING AUGUST

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spite

Make use of the rest room on the third floor. From there you m drop a line home, using the station provided by the store.

Store's Directory of Conveni

ences for You Rest and Waiting Room --- Third Floo Information Bureau---Basement a Main Floor.

Free Parcel Check Room---Basement Telegraph Station---Basement. Postal Station --- Main Floor. Telephone Booths --- All Floors to Third.

> Excellent Breakfast. Lunch and Afternoon Tea Served in the Palm Room at Moderate Prices

YoungMen's Suits at \$22.50

Distinctiveness of style is assured in this Young Men's Suit of a black worsted-finish material, with a white pin stripe; singlebreasted two-button style, with soft rolling lapel; single-breasted five-button vest; trousers are regular style, finished with belt loops, and plain or cuff bottoms. Sizes 36 to 40. Price 22.50

Men's Suits at \$20.00

Men's Suits of rich dark brown. striped tweed, with patch pockets; made in a smart, live Canadian model, without being extreme; coat is three-button, semi-fitting style, while the trousers have belt loops and either cuff or plain bottoms. Sizes 36 to 44. Priced at 20.00

Men's Suits at \$25.00

Dark Grey Cheviot Suit, with a purple and green check, a color combination particularly interesting to dressers of good taste; coat is two-button, single-breasted. semi-fitting style; five-button single-breasted vest; trousers either cuff or plain bottoms. Sizes 36 to 44. Today, price 25.00

The SIMPSON Company Robert SIMPSON Limited

in today while selection is real good.

Brass Bods, in all sizes and finishes, with heavy 2in. posts and 1-in. top rod.' Regular price \$15.75 ... Sale Price 12.75

Brass Bods, with heavy 2-in. posts and top rod; in bright, polette or satin finish. Regular price \$26.00 Sale Price 20.65

9 only, Brass Beds, used as samples, and therefore slightly damaged; bright, polette or satin finishes. Regular prices Sale Price 21 05 \$29.50 to \$34.50 Sale Price 21.95

Spring, with Iron frame and closely woven wire ta-brio; heavy cable supports; all sizes. Reg. price \$4.50 Sale Price 3.55

Spring, with iron frame and extra closely woven wire fabric; rope edge; guaranteed not to sag. Reg. \$5.25 Sale Price 4.35

Oli Tempered Spiral Springs, covered with canvas, and heavy layer of jute felt. Regular price \$15.75 Sale Price 13.95

Iron Bed, pure white enamel, brass caps; all regu-Sale Price 3.75 lar sizes

Divanette-Settee, of genuine eak, upholstered in imitation Spanish leather. Regular price \$40.00 ... Sale Price 28.75

Jacobean Odd Wood Beds, of genuine quarter-cut oak, 4.6 double size. Regular price \$22.00 Sale Price 15.95

Sliding Couches, for day or night use; covered with Sale Price 8,15 green denim. Regular price \$10.50

Extension Table of solid oak, fumed or golden; 6 feet when extended. Regular price \$13.75 Sale Price 9.90

6-piece Dining-room Chair Sets, of solid oak, fum-ed or golden; leather seats. Regular price \$22.00 .. Sale Price 17.75

6-piece Set of Dining-room Chairs, of solid quarter-cut oak, in fumed or golden finish. Regular \$28.00 Sale Price 23.75.

6 only, Odd Buffets, in fumed or golden, quarter-out oak, also gum and black walnut finish. \$48 to \$48. Sale Price 28.95

Buffet of genuine quarter-cut oak; fumed or golden; beveled mirror on back. Regular price \$46.00 Sale Price 34.00

48-in. Extension Tables, of solid quarter-cut oak; fumed or golden finish. Regular price \$29.50 Sale Price 19.95

Mattress, of jute felt and seagrass, in good grade of art ticking. Will all telephone orders as long as the mattresses last. Regular price \$4.50 Sale Price 2.95

Mattresses of wood fibre and jute felt, encased in good grade of art ticking	Sale	Price	4.95
Mattrees of seagrass and jute felt, stitched edge, in art ticking. Regular price \$7.50	Jale	Price	5.95
Mattress, filled with jute felt; built, not stuffed; deeply tufted. Regular price \$2.75	Sale	Price	7 50

Mattress, of pure cotton felt; built in layers, not stuffed; deeply tufted, roll edge. Regular price \$12.00 Sale Price 10.95

Dresser of surface oak,	golden finish, fitted with		CONTRACTOR OF	
large beveled plate mirror	. Regular price \$11.00	Sale	Price	8 15

Dresser of surface oak, golden finish, with 4 drawers and 2 top drawers, and plate mirror. Reg. \$17.25 Sale Price 13.95

Pure White Enamel Chiffenier, complete with large beveled plate mirror. Regular price \$21.00 Sale Price 12.95



Pick Up These Rug and Carpet Bargains Today English Axminster Rugs

Among the best bargains of the sale are these seamless English Axminser Rugs in a design and coloring copied from a Persian Kirmanshah, woven in one piece and of extra heavy quality.

Size 9 x '9, regular \$45.00, sale price \$37.95 Size 9 x 10.6, regular \$55.00, sale price 47.95 Size 9 x 12, regular \$60.00, sale price 54.95

Sample Rugs to Be Cleared

Axminster Rugs, made up from our better quality English Axminster carpets as samples. Assorted colorings in two-tone effects or Oriental design. Sizes up to 9 x 12 feet, and regular values up to \$55.00. Today, to clear 41.95

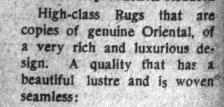
Odd Rugs Greatly Reduced

In our immense stock there are many odd rugs marked down to greatly reduced prices. We men-tion only a few, there are many others:

One only, fine seamless Wilton, in shades of blue, grey or old rose; very handsome. Size 10 x 14.9. Regular \$110.00. Sale price79.50

One only, closely woven seamless Wilton rug, having fringed ends, soft colors of green, old rose and cream effects. Size 6 x 10.6. Regular \$52.50. Sale price 44.95

Oriental Reproduction Reduced



Size 9 x 10.6. Regular \$85.00. Sale price ... \$64.50 Size 9 x 12. Regular \$95.00. Sale price 79.50