

Autumn and Winter Suitings

Our display of Wool Suitings and Dress Fabrics are unsurpassed for quality and variety. Beautiful range of WOOL VELVET SUITINGS in splendid choice of colors, including Burgundy, purple, plum, brown, taupe, Opus, Russian green, navy, black, etc. BROADCLOTHS of high-grade quality are shown in all the season's favored shades in wide range of prices. GABARDINES, CHIFFON SERGES, CHEVIOTS and TWEED MIXTURES are displayed in great variety and in immense choice of colors. Samples sent on request.

Automobile Rugs

An extensive display of fine Wool Reversible Automobile or Traveling Rugs is now being made in the great choice of Scottish clan and family tartans, as well as fine assortment in plain colors with tartan reverse.

Vivella Flannels

Vivella Flannels are guaranteed absolutely unshrinkable and unsurpassed for their durable qualities and beautiful soft finish. Displayed in great assortment of plain colors including shades in every conceivable shade. Vivella are adaptable for all kinds of ladies' and gents' day and night wear. Samples sent on request.

MAIL ORDERS PROMPTLY FILLED.

JOHN CATTO & SON

55 TO 61 KING STREET EAST

TORONTO

PROVINCE HAS BIG LEAD ON TORONTO

(Continued from Page 1.)

Interest coupon falls due on June 1 it will be clipped and placed in the worker's envelope.

Employers Help

When the president of Geo. H. Lees of Hamilton asked his 40 employees to buy bonds there was a unanimous response, every man taking at least one. The president was so pleased he immediately awarded a \$10.00 per cent increase, and in each case they decided to buy more bonds with the money.

Col. R. W. Leonard of St. Catharines has subscribed on behalf of the companies he controls for \$300,000 of Victory bonds, making their total holdings of Canadian war bonds approximately \$800,000.

A widow whose husband and three sons were killed at the front was the first to subscribe yesterday in London for a Victory bond. In the same city another canvasser approached a man who was deaf and dumb and had but one eye, but that was sufficient for him to recognize the value of the bond and he subscribed.

The Grand Total

During the past four days the province, outside of Toronto, has subscribed \$2,700,000, a most encouraging sign of success in London for a Victory bond. In the same city another canvasser approached a man who was deaf and dumb and had but one eye, but that was sufficient for him to recognize the value of the bond and he subscribed.

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TORO RAILWAY

at Meeting Held in

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LE BUY BONDS.

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THE WEATHER

Meteorological Office, Toronto, Nov. 15—(8 p.m.)—A depression is indicated tonight off the middle Atlantic coast, while pressure is highest in the Mississippi Valley. A few light scattered showers have occurred today in the Peninsula of Ontario. Otherwise the weather in Canada has been fair and in the west continued quite mild.

Minimum and maximum temperatures: Prince Rupert, 42, 48; Victoria, 40, 44; Vancouver, 40, 42; Edmonton, 22, 32; Regina, 19, 31; Saskatoon, 26, 46; Battleford, 30, 37; Prince Albert, 32, 50; Moose Jaw, 21, 37; Winnipeg, 21, 30; Port Arthur, 24, 46; Parry Sound, 34, 44; London, 32, 40; Toronto, 33, 42; Kingston, 36, 42; Ottawa, 28, 40; Montreal, 32, 38; Quebec, 33, 38; St. John, 24, 32; Halifax, 22, 30.

Lower Lakes and Georgian Bay—Moderate northwest to westerly winds, fair and continued mild. Ottawa and Upper St. Lawrence Valley—Moderate northwesterly winds, fair and continued mild. Moderate northwesterly winds; generally fair and continued mild.

Lower St. Lawrence; Gulf, North Shore—Cloudy; a few light showers of rain or sleet; not much change in temperature. Maritime—Winds gradually increasing in force; cloudy, with some local showers.

THE BAROMETER

Time Ther. Bar. Wind

8 a.m. 39 29.81 14 W.

Noon 41 29.81 14 W.

4 p.m. 42 29.57 12 S.W.

8 p.m. 40 29.50 11 N.W.

Mean 40.5; difference from average, 2 above; highest, 42; lowest, 35; rain .01.

STREET CAR DELAYS

Thursday, Nov. 15th, 1917.

Dundas cars eastbound de-

layed 6 minutes at 2.15 p.m.

Richmond and Bay, by horse

drawn car, by 1.20 p.m. at Bay

and Wellington, by horse drawn

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THE TORONTO WORLD WANTS TO KNOW FROM ITS READERS WHY PEOPLE SHOULD BUY VICTORY BONDS.

If you have bought a bond, The World wants to know why you bought it.

If you intend to buy a bond, The Toronto World wants to know why you are going to buy it.

If you are going to buy or have bought bonds for your children, The World wants to know why you did and why you think other people should do the same thing.

Letters must not exceed 100 words and must bear the writer's signature. Send them in today to "Victory Bonds," care The Toronto World.

VICTORY BOND LETTERS

WHY I AM BUYING VICTORY LOAN BONDS FOR MY CHILDREN

Editor World: Because I deem it my duty and consider it a great privilege and a blessing to be able to do so, I may not be able to take up a gun to do my bit, but I hope my money serves the same purpose, and why I am buying Victory bonds for my children is because I want to endow them with that patriotic and loyal spirit and in years to come to remind them of the awful lesson that the Hun tried to rob our civilization, but that our Victory loan bonds helped save the day. Fathers, don't hesitate.

John Murray.

51 Regent street, Toronto.

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