

# TODAY'S ONE-PRICE SALE and Other Good SIMPSON NEWS

**49 CENTS EACH**

**Lace Curtains**

35 pairs Splendid Wearing Nottingham Lace Curtains, 2 1/2 yards long, in white only, three patterns, for bedrooms and dining-rooms. No phone orders. Regular 69c. A pair . . . . . 49

Wire Lamp Frames, only about 50 in the lot, good shapes including some French empire, handkerchief and novelty fancy styles, in sizes from 16 to 24 inches; some slightly imperfect. Regular \$1.00 to \$1.50. Tuesday, each . . . . . 49

Rep Cretones—Six bolts of really fine quality imported cretonne, heavy rep finish in desirable colorings of mauve, green and pink, with floral patterns appropriate for hangings, box coverings, etc.; 32 inches wide. Regular 85c. Tuesday, a yard . . . . . 49

Madras Muslin—White and cream with a choice of either plain or scalloped edges, with and without borders; makes lovely bedroom or living-room curtains. Regular 65c. Tuesday, a yard . . . . . 49

**Burt's Home Library**

As we are discontinuing this line we offer the balance of our stock at clearance prices. Titles include: "Palgrave's Golden Treasury," "Pendennis," by Thackeray; "Rascals," by Johnston; "Duty," by Smiles; "Gulliver's Travels," by Swift; "Hypatia," by Kingsley; "Harry Lorrequer," by Lever. Regular 45c a volume. Tuesday, 49



**Ash Trays**  
(Basement)

Solid Brass Ash Trays for the smokers. Have two cigar rests and match box attachment. Regular 75c. Tuesday . . . . . 49

**Linens**

Fully Bleached Table Damask, extra heavy quality, 58 inches wide. Regular 55c a yard. Tuesday . . . . . 49

Damask Napkins, assorted designs, size 18 x 18 inches; ready hemmed. Clearing Tuesday, at 6 . . . . . 49

Round Doilies, size 12 inches; pure linen centers; deep hand-made French cluny lace edge. Regular 75c. Tuesday, each . . . . . 49

White Turkish Towels, with a close, thick pile; hemmed or fringed. A pair . . . . . 49

Extra Heavy Quality Crepe Huck Towels, fancy red border or all white. Size 20 x 38 inches. Tuesday, a pair . . . . . 49

Crash Towelling, with red border; width 19 inches. Tuesday, 49

Plain Tea Towelling, red border; width 22 inches. Tuesday 4 . . . . . 49

Pillow Cases, hemmed or hem-stitched. Two sizes, 42 x 23 and 44 x 23 inches. Tuesday, 49

Unbleached Cotton, 34 inches wide, closely woven and free from specks. Tuesday, 6 yards for . . . . . 49

White Flannelette, 27 inches wide. Special on Tuesday, 6 yards 49

**Household Hardware 49c**

They Are 60c to 75c Values.

Enamel Lipped Saucepans, light blue outside, pure white lining, 4 and 5-Cup sizes. Tuesday . . . . . 49

The Sherwood Dish Drainer and Dryer is a great convenience when washing dishes; a galvanized pan with timed wire rack for plates and cutlery. Tuesday . . . . . 49

Combination Shoe Cleaner and Scraper on your front verandah or back door, will save a lot of cleaning from muddy boots. Tuesday . . . . . 49

Color-Lac is a high-grade varnish stain. Quart cans are sold under another label at 50c each. The colors are cherry, oak, walnut, mahogany, gloss white, natural and ground. Our regular price is 75c, and on Tuesday . . . . . 49

R. S. Paint is made by one of Canada's most reputable paint-makers, from the best materials that go to make good paint. A full range of colors to select from. Tuesday, per quart . . . . . 49

Bath Seats, white enameled seat with adjustable steel ends to fit any size bath. Tuesday . . . . . 49

Scissors and Shears, good grade American make, full nickel-plated finish; 5 1/2 and 7-inch size. Tuesday . . . . . 49

Clothes Baskets, round, 26-inch diameter, made of a tough, light hardwood splint, tightly woven, with two handles. Tuesday . . . . . 49

**China**

Royal Nippon China Sugar and Cream Sets—An assortment of pretty decorations and designs from our new imports. 49

Royal Nippon China Mayonaise Sets, various pretty floral and conventional decorations. Bowl, spoon and tray. Regular 80c. Tuesday . . . . . 49

**Toilet Goods**

Grained Ivory Shoe Horn and Button Hook, both grained ivory handiwork. Regular 50c set. Sale price, set . . . . . 49

Perfume and Toilet Water Bottles in white celluloid case. Reg. prices 75c and 85c each. Sale price . . . . . 49

Grained Ivory Puff Boxes and Hair Receivers. Regular price 75c. Sale price, each . . . . . 49

Four-piece Grained Ivory Manicure Set, tray, nail file, button hook and cuticle pusher. Regular price 75c. Sale price, set . . . . . 49

Rubber-set Shaving Brush and Cloth Brush. Regular price 65c. Sale price . . . . . 49

Three-piece Baby Set, in pink and blue, hair brush, comb and puff box. Regular price 75c. Sale price, set . . . . . 49

Bottle Lily Valley Perfume, bottle of Violet Toilet Soap, bottle of Florida Water. Regular 50c. Sale price . . . . . 49

Roger & Gallet's Rice Powder and box of Roger & Gallet's Talcum Powder and Face Chamotte. Regular price 50c. Sale price . . . . . 49

Three Rolls Toilet Paper, 3 cakes of Knight's Toilet Soap, one large cake bath soap, one cake of catnip toilet soap, and tin of talcum powder. Reg. price 60c set. Sale price, set . . . . . 49

**Glassware**

Pressed Glass, pretty design. Lot consists of 1 water pitcher, 1 berry bowl, 1 cake plate, 1 jelly dish. The set, Tuesday for . . . . . 49

**Drugs**

Hydrogen Peroxide, Regular 25c. Special, 3 for . . . . . 49

Norway Cod Liver Oil, Regular 90c. Special . . . . . 49

Paraffin Oil (Russian), Regular 60c. Special . . . . . 49

1 Apsite Hair Tonic, 25c. Box Shampoo Powders 25c. Regular 70c. Special . . . . . 49

1 Bottle Emulsion 37c. 4 White Pine Syrup 25c. Reg. 80c. Special . . . . . 49

Assorted Porous Plasters, Regular 21c. Special, 4 for . . . . . 49

Blaud's Pills (100 in box), Regular 21c. Special for . . . . . 49

Hot Water Bottle, Regular \$1.00. Special . . . . . 49

Atomizer (for nose and throat), Regular 60c. Special . . . . . 49

Enema Syringe, Regular 70c. Special . . . . . 49

**Outdoor Toys**

(Sixth Floor)

100 only, Toy Wheelbarrows, red wooden boxes and handles with metal-covered wheels, medium size barrows. Regular 70c. On sale Tuesday at . . . . . 49

Shoe Fly Ringers—White horses, with colored markings for saddle, reins, etc., red axles and back, long rockers. Regular 85c. Clearing on Tuesday at . . . . . 49

Toy Carts and Wagons—Red metal boxes, steel axles and wire wheels; some with two wheels, other styles have four wheels. 96 only. 49

**SIMPSON DRUGS**

**Combinations**

300 pairs Women's Combinations of combed cotton, like thread and silk and lisle. Low neck, no and short sleeves with plain or lace yokes. Rounder V neck; umbrellas and light knee. Sizes 24 to 42. "Seconds" of 75c, 80c, \$1.00 and \$1.25 garments. Tuesday . . . . . 49

**Items at Other Prices From the Men's Store**

**The New Suits and Coats**

**For the Spring Season, 1917**

**Await Your Inspection**

The combination to be found here of quality, style and Simpson price invariably results in complete satisfaction to our customers.

**A MAN'S BLUE SUIT—\$20.00**

With White Thread Stripes

By most men a blue suit is regarded as an essential part of their wardrobe. This suit of choice English worsted is plain dark blue, with a thread stripe of white, tailored in a three-button, easy-fitting, saque style; the lapels being soft roll and the trousers and waistcoat smartly cut. A suit that looks well and wears well. Linings of twill mohair. Sizes 36 to 42. Price . . . . . 20.00

**YOUNG MEN'S PINCH BACK SUITS**

There are many suits to choose from in this style, which is particularly appreciated by boys for their first "man's suit." Representative of the lot is a suit cut from a plain cheviot of a medium grey shade. Coat and vest are both single-breasted, trousers have cuff bottoms. Splendidly tailored and full of style, this suit, in sizes 33 to 40, is priced . . . . . 22.50

**A MORNING SUIT OF CHEVIOT**

The morning suit for formal day wear requires expert knowledge on the part of both cutter and tailor to be a success. The suits we have to show you are a triumph of tailoring. They are made from fine English cheviot in a medium shade of grey; cutaway coat, single-breasted waistcoat and well-cut trousers. The tailoring is hard to tell from that of the best custom shops. In sizes 36 to 44. Price . . . . . 25.00

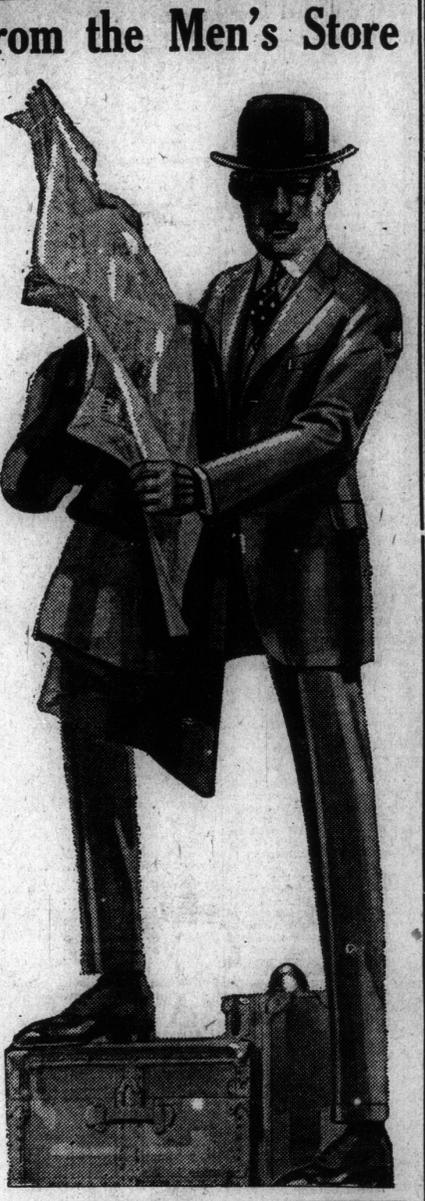
**TWO SPECIALS FOR BOYS**

Norfolk Suits \$2.98

For rush selling Tuesday we offer these smartly tailored suits at less than actual cost. Smart single-breasted yoke styles with box pleats to stitched-on belt at waist, patch pockets and full-fitting bloomers. A choice of brown and greyish-brown mixed tweeds. Sizes 7 to 17 years. Tuesday . . . . . 2.98

**Boys' \$8.00 and \$9.00 Suits for \$4.98**

Tweed Suits that usually sell at \$8.00, \$8.50 and \$9.00 will be in this clearing lot Tuesday, and you will have a choice of rich greys and browns in many neat patterns. Single-breasted yoke styles, with pleats to belt at waist. Sizes 25 to 34, 7 to 17 years. Tuesday . . . . . 4.98



**Our \$4.00 Boots for Men and Boys**

Men's Button Boots of black genuine calf, with dull calf top, heavy Goodyear sole, neat round toe, military heel. This boot could not be duplicated today under \$5.50. Sizes 6 to 11. Tuesday . . . . . 4.00

Men's General Purpose Blucher, made of black carbon waterproof leather, guaranteed oak soles, nailed and sewn with wax thread, half bellows tongue, seams are all double sewn. 4.00

Men's Semi-dress Boots of Gummatal Calf, with dull calf top, double weight Goodyear welt sole, medium round toe, military heels, Blucher style. Sizes 6 to 11. A remarkably good value in a splendid fitting, nice appearing boot. Price 4.00

Boys' Bright Velour Calf Bluchers, neat semi-narrow toe, light weight Goodyear welt sole, military heel. Sizes 1 to 4. 4.00

**Silks**

Yard-wide Ivory and Black Habutai Silk, launders perfectly, qualities that sold for 90c and 60c a yard. Tuesday . . . . . 49

Selected Weaves in Natural Silk Shanghae. Will give great wear. Regular 60c a yard. Tuesday . . . . . 49

A Clearance of Broken Lines in Cheney's Showerproof Foulards. Colored grounds with spots, stripes and figured designs; 24 to 37-inch wide. Regular \$1.00 a yard, at . . . . . 49

50c Tamaline Silks, full color range with ivory and blacks. Plain and striped designs. Tuesday, a yard . . . . . 49

**\$1.25 Books 49c**

"All on the Irish Shore," by Somerville and Ross. "The Real Charlotte," by Somerville and Ross. "An Irish Cousin," by Somerville and Ross. "Some Irish Yesterdays," by Somerville and Ross. "Further Experiences of an Irish R. M.," by Somerville and Ross. "Hollyhock House," by author of Little Grey House. "Uncle Walt," by Mason. "The Man Who Forgot," by Hay. "November Joe," by Pritchard. "Nobody," by Louis Joseph Vance. "Blue Water," by Wallace. "The Mind of the Race," by Bliss. "Beating Back," by Jennings and Irwin. "The Idyl of Tim Fires," by Eaton. "The Windiation," by Comstock.

**Silverware**

Cold Meat Serving Fork, Rogers' silver plate. Regularly \$1.25 each. Tuesday . . . . . 49

Butter Knife and Sugar Shell, Rogers' sectional silver plate. Regularly \$1.40 a pair. Tuesday . . . . . 49

Gravy Ladles, similar patterns, and in the same quality as the butter knives. Regularly \$1.25, Tuesday . . . . . 49

Sterling Silver Odd Manicure Pieces, in bead and plain patterns, including files, button hooks and cuticle knives. Regularly \$1.00 each. Tuesday . . . . . 49

Child's Cup, plain pattern, gold lined, silver plated, bright finish. Regularly 75c. Tuesday . . . . . 49

Silver-plated Bon-Bon Baskets, satin lined. Regularly 75c. Tuesday . . . . . 49

**Rag Rugs**

Four dozen only, strongly woven and very pretty rag rugs, real old-fashioned mottled and stripe effects. Shades of mixed coloring. Size 24 x 36 inches. 49

Regular 85c. Special . . . . . 49

Door Mats—Very pretty novelty in platted felt, door or piano mat, made from cuttings of thick wool felt, in various mixed colorings. Sizes 16 x 30 inches. Regular 75c. Tuesday . . . . . 49

Grass Mats—Two dozen only, strongly woven prairie grass rugs in red and natural shades; bound all around, with lined border or conventional pattern. Size 30 x 60 inches. Regular 75c. Tuesday . . . . . 49

Grass Matting—One yard wide, bound on edges. Green with plain centre and key border, or plain centre with fancy border. Very strong wearing and useful for passages, verandahs or hall use. Regular price 60c a yard. Tuesday . . . . . 49

**Velvets**

27-inch Cord Velvets, choice of our complete stock in both terry and wide wale cords. Tuesday at . . . . . 49

500 Yards of 27-inch Ivory Cord Velvets, 75c quality, with odd pieces of \$1.00 quality. Tuesday, a yard . . . . . 49

Fancy Velvets, in striped, printed and brocaded designs. Can be used for waists, skirts, fancy bags, millinery and other purposes; 20 to 24 inches wide. Regular \$1.00, \$1.25 and \$1.50. Tuesday, yard . . . . . 49

**Nightgowns**

300 only, Women's Nightgowns, good quality white flannelette, Mother Hubbard style, with yoke of cluster tucks and trim of self to finish neck and front; bust 34 to 40; length 56 inches. Cannot fill phone orders for these. Regular \$1.00. Tuesday 49

**Corset Covers**

Women's Corset Covers of main-silk, trimmed back and front with yokes of the prettiest laces and embroideries. Sizes 24 to 42. Regular 75c and 85c. Tuesday . . . . . 49

**Women's White Wash Chamisetto Gloves, fine close woven fabric, 2-dome fastener, neatly sewn seams. Sizes 6 to 7 1/2. Regular 78c a pair. Tuesday . . . . . 49**

**Drawers**

400 pairs Women's Drawers, made of good quality white nainsook, umbrella style, both styles; sizes 23, 25 and 27. Regular 75c and 85c. Tuesday . . . . . 49

**Oilcloth Mats—A very useful and effective mat, platted and woven from cuttings of table oilcloth. Suitable for bathroom or kitchen use. Strongly woven. Size 24 x 42 inches. Tuesday . . . . . 49**

**Cocoa Matting—Special offer of good quality quality of cocoa matting for verandah steps and porches. 36 inches wide. Regular 55c a yard. Tuesday . . . . . 49**

**49 CENTS EACH**

**For Men**

**Caps**

Men's Spring Caps—Four and eight quarter shapes, with and without ear-bands. A good range of grey tweeds and fancy mixtures. Well lined and finished. Regular 75c. Tuesday . . . . . 49

Glenarry Caps—These popular Scotch caps in black felt and velvet, with silk bindings and strings. Tuesday . . . . . 49

**Underwear**

Men's High-Grade Balbriggan Underwear, natural shade. Guaranteed 2-three Egyptian yarns. Just the weight for spring wear. Shirts and drawers. Penman's No. 8 and No. 46. Sizes 34 to 42. Regular 75c a garment. Tuesday . . . . . 49

Men's Merino Underwear, natural shade, made from fine wool and cotton mixture; Tru-Knit make. Shirts and drawers. Sizes 34 to 42. Regular 50c a garment. Tuesday . . . . . 49

**Shirts**

Men's Neglige Shirts, plain and fancy hair-line stripes of blue, black, helle and tan. Broken ranges from our 60c and 75c regular stocks. Laundered cuffs. Sizes 15 to 17. Tuesday each . . . . . 49

**Men's Gloves**

Men's French Suede Gloves, unlined. Choice soft pliable stock, dome fasteners. Tan and grey. Sizes 7 to 7 1/2. Less than half price. Tuesday, at . . . . . 49

Men's Work Gloves, for railroad or munition workers, unlined. Have horse-hide palms with black leather-ette back. Black gauntlet and hand wrist, with drawing. Half price and less Tuesday . . . . . 49

**Hosiery**

Men's Plain Black Union Cashmere Socks, seamless foot, medium weight; spliced heel, toe and sole. Sizes 7 1/2 to 11. Regular 75c a pair. Tuesday, 3 pairs for . . . . . 49

**For Boys**

Boys' Flannelette Pyjamas—Pink, blue and tan. Sizes 25 to 28 only. Military collar, silk front. These garments are slightly counter-soiled. Also flannelette Night Robes. Sizes 11 to 14. Tuesday . . . . . 49

**Shirt Waists**

500 Boys' Fine Madras and Zephyr Shirt Waists that are made up with tailless style, buttoned. Separate collars and single or double cuffs. Neat stripe patterns. Sizes 11 1/2 to 15 1/2 collars, for ages 3 to 14 years. Values 75c, \$1.00, and some \$1.25. At . . . . . 49

**Wall Papers**

**Bundle Lots 49c**

Bundle Lots and Room Lots for 49c. Some of these bundles contain wall, border and ceiling. Others contain only. Clean-up of remnants of many popular selling lines. No phone or mail orders. Regular \$1.50 to \$2.00 values. Tuesday, a bundle . . . . . 49

High-grade Imported Wall Papers, in hand-book designs on silk fibers, backgrounds, suitable for living-rooms; French wall papers, including Futurist patterns and colorings; Solreite drawing papers, pastel in shades; extra quality paste. Regular \$1.00 to \$2.00 a single roll. At . . . . . 49

Japanese Leathers, dado and side wall designs, in brown, green, tan and red, with lacquer gold workings. This is a rare opportunity to get a permanent decoration for the vestibule, library, billiard-room or den. Regular \$1.25 yard. 49

**Children's Dresses**

350 Splendid Dresses, consisting of broken lines, counter soiled items and balances from previous sales. White dresses, wash dresses and a few winter dresses. Not all sizes in any one style, but sizes 2 to 6 years in the lot. No phone or mail orders. Values \$1.00 to \$2.50, at . . . . . 49

**Knitting Wool**

Light Grey or White Wool, 5 skeins, enough to make one pair of . . . . . 49

**Playing Cards**

250 Packs of "Movie" Playing Cards—each of the 52 cards has a picture of one of the leading movie actors. Best quality gilt edged card. Regular 50c a pack. Tuesday, 49

The SIMPSON Company Limited