PROBABILITIES THE SIMPSON

this store.

WE HAVE opened up a new Boys' Clothing Department. You will

tion, and Boys' Clothing takes their

place. The Spring stock needs plenty

of room, too. Boys are to be a more

Boys' Norfolk Suits, in a fine imported tweed,

important consideration than ever in

in the new brown shade, with a faint alternate

stripe, made up in the latest fashion, with best

linings and trimmings, plain knee pants, 24 to 28,

\$1500

Realty Bro

PROBS .-

Early This

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AUBURN, rent of event

hours of the l who dies at

electric chair, Sarah Brenna

on relentlessly

nightfall in A

the receiving

row, Mrs. Far husband, and

cell that adjo

ber to await t

the Brennan

is now before

taken to and

that he might on their way

for a shocking

Farmers, mar 1908, enticed

years old, a 1

Mrs. Brennan window she, I

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with an ax.

that it would

The motive

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Brennan was

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Father J.

Holy Fami

Farmer to-

The priest w

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Mary Farme

James Farm

Brought from

tion for office h

40,000 Square Yards of Linoleum Go on Sale 3,500 Rogers' Monday Morning With 1 to 2 Saved

Regular \$1.80 Goods . \$1.35 Regular 65c Goods Regular \$1.00 Goods . .79 Regular 50c Goods .89 Regular 45c Goods Regular \$1.25 Goods Remnant Lengths, regular 75c to \$1.25, for 47c

THIS is by far the biggest showing of underpriced Linoleum ever made in this store. Without the aid of our new building we would not have been able to hold this sale. But we have hurried the builders to make room for this great purchase. Our new Fourth Floor will be thrown open for this sale for

> the first time. Last December our representative visited the Linoleum casion. mills of Europe with instructions to excel all old-store records. He took whatever was low enough in price and perfect in quality, no matter the quantity. The result may be witnessed shoulder straps, wide sashes, s 40 inches. Monday, each, 40c. here on Monday when we will sell:

2500 yards of Rixdorfer Patent Inlaid Linoleum, a perfect substitute for oak flooring. Just as good in anpearance, equally durable, less expensive. This make also in Brussels and Novelty Tile Designs. All highly polished by a patent process. Regular \$1.80, Linoleum Sale Price, sq. yd.,

less Figure

HIS Store stands for

We believe in modera-

-- moderation in all things.

tion of styles, moderation

of all extremes, modera-

tion of costliness. Let

others cater to exaggerat-

ed tastes and extravagant

purses. Let others make a

great to do about their re-

ductions and petty eco-

nomies. We aim at quality

Our Costumes this

spring will please tasteful,

discriminating women.

The styles are lady-like,

genteel, distinguished.

But we don't charge more than a vulgar frac-

tion of the prices which those characteristics

son, about which so much comment has been

made, is not the sensational thing the news-

paper illustrations have made it. To see its

real practical significance to the women of

quiet, refined taste you must see it as this

store demonstrates it. Nothing extreme, no-

thing sensational, but a thing of soft grace

gentlewomen of a century ago. The charm of

the style is noted, not in its extremes, but in

its moderation. Let us show you what we

mean. A visit to the enlarged department will

demonstrate Simpson moderation as no

amount of printed description could possibly

Lisle Gloves Underpriced

Costumes of this type were worn by the

The "Hipless Figure" of the present sea-

and price moderation.

generally entail.

and delicacy.

11 salad bowl, 1 cream jug, 1 sugar

10-piece Toilet Sets, full-sized

Bread and Butter Plates, decorat-

Saucers; regular 50c. Monday 25c.

Austrian China Fruit Saucers or

Bread and Butter Plates, small pink

rosebud decoration; regular \$1.55

HARDWARE DEPARTMENT.

regular up to 60c. Monday 83c.

Solid Steel Hammers and Hatchets:

Auger Bit Sets, in neat wooden

box, consisting of 6 bits, sizes 1-4

shapes, rolled rim basin, in pink

8-inch Berry Bowls, straight shape, regular \$7, Monday, \$2.98.

Nonday \$9.95.

Cut Glass Tumblers; regular \$11 design; regular 50c. Monday 25c.

roses and sprays of lily of the valley, doz. Monday, each, 8c.

the good old proverb

The Moderately Hip-

yards of Scotch and English Inlaid Linoleum, in new floral, and parquet patterns. The most complete range we have eyer rular 75c, \$1.00 and \$1.25. Linoleum Sale Price, sq. yd., 69c,

\$1.25

be much in de-

mg stock in Can-

ecolors and val-

ues. The speciar of for Saturday selling is a range of styles to sell

at \$1.25.

There are 11 differ no styles, and come in black, brown, ans and greens.

A Shipment of New Bor-

Arrived

In spots, stripes and plain grounds

with handsome borders in Austrian

Persian, Turkish and Arabian designs.

The color combinations are unique

and the cloth perfect in every detail

We invite an inspection of this great display, 30, 32 inches wide. Selling

Sample Outing Shirts

\$1.00, \$1.25, \$1.50 and \$2.00 Values, 79c

Only 300 in all, mostly travellers' samples, made from this season's popu-

lar materials: collars attached, and

some reversible, in plain white and fancy strines: also some fine flannels

with separate stand-up, turn-down col-

lars, detached, and a necktie to match.

Sizes 14 to 17. Regular to \$2.00. Mon-

\$6 Salad Bowls \$3.98

Crown Derby colors and blue and white, English semi-porcelain, handles

match bowls. Regular selling \$5.00 and \$6.00. Monday \$3.98.

mings, detachable handle. Regular selling \$10.00. Monday \$5.95.

Groceries for Monday

Finest Gold Dust Cornmeal, per stone

Choice Picnic Hams, 6 to 8 lbs. each

Finest Polished Rangoon Rice, 5

Jam, in 5-lb. pail, assorted, per pail,

Tillson's Pan-dried Oats, 3 packages

Choice Evaporated Peaches, 2 ibs.,

Powdered Ammonia, large package,

5 LBS. PURE CELONA TEA. \$1.05.

CUT GLASS.

Celery Trays, beautifully cut, regu-

ed edge; regular \$1.75. Monday

CHINAWARE.

Dinner Sets, of 97 pieces; fine white

china, decorated with clusters of pink

gold-traced handles and edges; each

set contains 12 dinner plates, 12 tea

plates, 12 soup plates, 12 bread and butter plates, 12 fruit saucers, 12 tea

cups and saucers, 2 vegetable dishes,

2 platters, 1 gravy boat and stand,

25 only Genuine Carlsbad China

Silver Gloss Starch, 6-lb. tin, 49c.

Sunlight Soap, 6 bars, 25c. Old Dutch Cleanser, 3 tins, 25c

Surprise Soap, 6 bars, 25

regular \$7, Monday, \$2.98.

lar \$5, Monday, \$2.50.

doz. Monday, each, 60c.

White Sago, 4 lbs., 25c.

9c. 8 packages, 25c.

12 only Entree Dishes, bead trim-

hy all odds the

ada for styles,

Remnant lengths of Inlaid Linoleum of from 3 to 15 yards. Regular 75c to \$1.25. Linoleum Sale Price, per sq. yd., 47c.

8000 yards of Scotch Printed Linoleum; 2, 3 and 4 yards wide; the very best quality, full range of designs and colorings, perfectly printed and thoroughly seasoned. Regular 50c to 65c. Linoleum Sale Price, per

10,000 yards of Scotch Printed Linoleum; 2, 3 and 4 yards wide; perfect goods, every desirable design and coloring in the lot. Regular 45c and 50c. Linoleum Sale Price, per sq. yd., 33c.

9000 yards of Scotch Printed Linoleums, in floral, block, tile and matting designs, an extra well made and thoroughly seasoned linoleum. Regular 40c and 45c. Linoleum Sale Price, per sq. yd., 29c.

able Silks

Satin Directoire Nouveau, a

rich lustre, all the most fashionable

season, bright lustrous crepe finish, in all the new spring shades. 24 inches

Showerproof Foulards, stylish new

design, in the latest colors, exclusive to this store, strictly rainprovi, 24 in.

or evening wear, pure skein dyed, ex-

oughly if you have houses to paper.

ready to remind him.

and scarce shades, 40 inches wide, \$1.50

the latest color tints for

your Easter Gown.

wide, \$1.75 yard.

wide, \$1.25 yard.

You can make no mistake in choos-

Boys' Spring Suits and Coats Spoons at 10c be both surprised and pleased when you see it. Blankets and quilts have been forced out of their old-time posi-

Fancy — a silver tea spoon for 10c! What is the world com-

ing to? Rogers' silver-plated tea spoons, selling regularly in this store at \$2.00 a dozen.

Fancy pattern handles, neat floral design. Monday, each, 10c.

Monday is Apron Day

Spring housecleaning is here again. Monday is house-keepers' day. There never was a better chance for you

Boys' Norfolk Suits, made up in double-breasted style, with belt. The material is a fine English Saxony-finished tweed, in silver grey shade, strong Italian linings, bloomer pants, 24 to 28, \$3.00; 29 and 30, \$4.00. to get Aprons for every oc-casion.

Plain Apron, fine white lawn, deep hem, size 38 x 40 inches. Monday, each, 20c.

Boys' Two-piece Norfolk Suits, made in tache braid trimming, bloomer pants; sizes 3 to 8 years. Special \$3.50.

Boys' Two-piece Norfolk Suits, made in tache braid trimming, bloomer pants; sizes 3 to 8 years. Special \$3.50.

Boys' New Spring Reefers, made up in exclusive American style, double broader, 22 to 28. Extra value, breasted; the material is a handsome

Boys' Peter Thompson Sailor Blouse Suits, in a firm, soft finish, navy blue serge, of deep rich shade, guaranteed fast dye, collar trimmed with three rows white silk braid, finished with fancy silk emblems. Sizes 3 to 10 years. Extraordinary value, \$3.00. shoulder straps, wide sashes, size 28

Maid's Apron, fine lawn, wide em broidery and tucked bretelles, emfancy silk emblems. Sizes 3 to 10 years. Extraordinary value, \$3.00.

Boys' Russian Blouse Suits, made from an excellent fine imported grey mixed tweed, with dark fancy stripe, made up with an extra sailor collar of fancy white pique, detachable, finish
30, \$5.00; 31 to 33, \$5.50. broidery bib, sashes, size 38 x 40 in Monday, each, 35c. Maids' Aprons, fine lawn, wide em broidery bretelles, wide sashes, size 28 x 40 inches. Monday, each, 50c.

Maids' Aprons, fine lawn, hemstitched frills, embroidery bretelles, deep hemstitched hem, pocket, size 38 x 40 inches. Monday 590 Overall Apron, blue check gingham buttons in back, lengths 52, 54, 56 in Monday 55c.

Princess Overall Apron, fine nav print, with white dot, large bib and shoulder straps, covers entire skirt. Monday, each 75c.

And 1000 Kitchen Aprons, fine blue grey chambray, fancy border, size, 38 x 40 inches. Monday, each, 15.

Some of the Fashion-Handsome Net Waist, \$5

Seasonable and stylish, our new Net Waist is a garment of unusual value. It is made of a very fine quality of net, in white and ecru, and is elaborately trimmed with guipure insertion and fine Val. lace edging. The entire waist is of 1-2 inch tucks. The sleeves dress satin, rich mousseline finish, in also are tucked. The garment is reinevening wear, double width, \$2,50 yard. forced throughout with heavy Jap silk.

Cotelle Pongee, a rich corded weave, superb quality, strictly new weave this season, all colors, also black, 27 inches

Our special \$5.00.

A Genuine Peau de Soie Silk Waint at \$3.50. Sizes 3 to 5, 5 to 7 1-2, 8 to 10 1-2. Regular values \$1.25 to \$1.75. Monday It is made of a good heavy quality Satin Romano, soft draping weave, peau de soie silk, black only, with Gibto \$2.00. Monday \$1.19. son pleat over the shoulder and 1-inch tucks, finished with tailor sticking, long fitted sleeve, and is nicely frimmed with silk cord and buttons. Extra 300 pairs of Youths' Boots, box calf, split calf, buff and Dongola leathers, medium and heavy soles, lace and Blucher styles, sizes 11, 12 and 13. Regular values to \$1.25. On sale Monday

Dutch Collars and Jabots

The neckwear most in evidence in New York at the present time is the jabot and Dutch collar. We place on Satin Cashmere de Soie, all pure silk, one of the latest weaves, new dull price 25c. We have many other styles finish, in the latest color tints for street | up to \$7.00 each. 4 yards of Imitation Tucked Net (a

But the point, remember, is that Simpson's stock of

A few balance lots of clearing out lines, imported

1,745 rolls Imported Parlor and Din- | 2,635 rolls Dining Room or Hall Pa-

ing Room Papers, in greens, champagne, blue and light shades. Regular to 65c, Monday 39c.

pers, a few parlors, in reds, browns, greens, blues and fawn shades. Regular to 35c, Monday 21c.

Corsage for Full Figures

stout figure models considered correct by the world's fore-

most corsetiers. You can have no difficulty here in secur-

ing the exact model which, besides affording perfect com-

fort, will produce fashion's long sweeping lines. We will

Dainty Little Boots for the Baby, from tremely strong, durable weave, 20 in. waist length), for \$1.00. White and

E VERY landlord knows how important fresh wall paper becomes at this time of the year. Every tenant stands

Storm styles, 5c extra per pair. 100 pairs of best quality Men's Know Rubber Boots. Monday \$3.29.

3,000 pairs of Rubbers, made from

soles and heels, with good corrugatio

girls', 44c; children's, 34c.

in exclusive American style, double breasted; the material is a handsome rich finished olive green English covert

50 pairs of best quality Men's Hip Rubber Boots. Monday \$4.50. 100 pairs of best quality Women's Knee Rubber Boots, Monday \$199. 100 pairs of best quality Girls' Knee Rubber Boots. Monday \$1.59.

100 pairs of best quality Children's heavy solid oak tan soles, Blucher and Knee Rubber Boots. Monday \$1.29. heavy solid oak tan soles, Blucher and lace styles, all sizes. 1, 2, 3, 4 and 5. Regular values to \$2.50. Monday \$1.49. Rubbers. Monday 79c. 100 pairs of best quality Women's

100 pairs of best quality Women's Wall Paper——the Cry of the Hour hite kid tops, chocolate kid, black kid with white perfect. We guarantee them.

Staples Department's Monday List

Young People's Footwear Under-

priced Monday

2,300 Pairs of Boots for Boys, Girls, Youths, Misses

such as we are famous for will be put on sale at 8 o'clock.

1,000 pairs of Children's and Misses'
Boots, box calf and fine, strong Dongola goatskin leathers, medium and
heavy soles, spring and low heels;
Blucher, lace and button styles.

HE big Footwear Department promises to be filled

with young folks on Monday. A "special purchase"

DON'T miss Monday in the Linens and Staples Departmedium-priced papers includes a wider range this year than ever. See them. You ought to know the stock thorment. Big new stock and lots of space in the new

> 800 yards Fine Madapolan or Span- | 200 Sideboard Scarfs, spoke hemsh Longcloth, 36 inches wide, one of the daintiest of underwear cloths. To clear at, per yard, Monday, 9 1-2c. stitched all around, fine full bleached satin damask, all splendid designs, 16 x 54 inches. Each, Monday, 35c.

Details follow.

Children's and Misses' Boots.

Youths' Boots, Sizes 11, 12 and 13,

Boys' Boots.

300 pairs of Boys' Boots, solid, strong.

comfortable, long wearing,box calf and Dongola goatskin leathers,medium and

3 Months to 2 Years Old. Sizes 0, 1, 2, 3, 4 and 5.

700 pairs of Boots for the baby, made

all at one price, 69c.

100 only All Pure Linen Rich Satin Damask Table Cloths, full meadow bleached, range of new spring designs, with border all around about 2 x 2 1-2 wearing. 17 inches wide. Per yard, with border all around, about 2 x 2 1-2 yards. Regular value \$2.50 to \$2.75

each. Monday \$1.97. FOR years this store has specialized in Correct Corseting 350 yards All Linen Irish Dress for stout figures. We have gathered together those

Monday, 9 1-2c. 120 pairs Bleached Sheets, English sheetings, 70 x 90 inches, at, 350 yards All Linen Irish Dress Linen, grass bleached, even weave; in the lot are weights for blouses, dresses, coats, etc., 36 and 40 inches wide. Per yard Monday, 39c.

English Sheetings, 70 x 90 inches, at, per pair, Monday, \$1.28.

English Fringed Honeycomb Quilts, white, heavy fringe all around, full double bed size, at, each, Monday, 98c.

Hole Proof Socks

Men's Holeproof Socks, black, tan, lisle thread socks, six pairs in a box,

Get a New Hat

English, black only Soft English Hats, fawn, brown, grey,

per box \$2.00.

regular

Derbys in the spring shapes, for

green and black, for 89c. Regular prices \$1.50 and \$2.00.

Corn Brooms, 4-string; regular

Surprise Soap, 6 bars, 25.

5 LBS. PURE CELONA TEA, \$1.05.

Monday, 500 lbs., black or mixed, 5 all sizes. Regular 25c and 35c. Mon-

day, per pair. 29c

The Armourside, fine strong white coutil, high bust, long hip, unbreakable at sides, double laced abdominal section, four strong garters, rustproof steels. Sizes 20 to 30 inches. Special ters, rustproof steels. Sizes 20 to 30 inches. Special ters, rustproof steels. Sizes 20 to 30 inches. Special ters, rustproof steels.

specialize Monday:

MONDAY BASEMENT SALE

Fruit Nappy, 5-inch, plain polish- green or blue prints. Monday \$1.95. 5-8 inch, 3-4 inch. Monday 98c. Wood Jack Planes, 14 inches long, ed with pink roses or shaded poppy 2 1-8 inch cutter; regular 75c. Mon-Fine Japanese China Cups and

Glass Washboards; regular 40c. Monday, special, 29c. Hand Saws, Our Leader, Silver Steel brand; 18 inch, 60c; 20 inch, 75c; 22 inch, 79c; 24 inch, 89c; 26

Scales, complete, with tin scoop and inspection certificate: 4 lbs., Monday, \$3.39. 10 lb., Monday, \$4.48.

2-light, regular \$11.00. Monday Gallery Burners, complete, with white Q-globe and double wire man-

Simplex Inverted Lights, complete with frosted or half-frosted globes; regular 75c. Menday, 59c. Special-Upright and Inverted Man tles. Monday, 2 for 15c.

White Q-globes, Monday, 2 for 25c 6 only Inverted Fixtures, with ruby or green dome shades, fancy colored fringe, inner chimney, Welsbach inverted burners, complete:

3-light, regular \$15.00. Monday

Stove Pipe Varnish, bottle, brush and tin, complete. Monday, 13c. Black Knight Stove Polish, tin. 10c Granite Stove Pots, sizes 8 and 9, regular 55c and 65c. Monday, 49c. 10-quart Granite Water Pails; reg.

Splint Clothes Baskets: Medium size; reg. 25c. Monday, 19c. \$1.50. Monday, \$1.20. Large size; reg. 28c. Monday, 21c. Star Mopsticks; regular 15c. Mon- of 6 doz., Monday, 10c.

20c. Monday, 15c. Step Ladders-5 ft., Monday, 59c 6-ft., Monday, 69c; 7 ft., Monday, 79c Carpet Beaters; regular 15c. Mon

day, 10c.

With brush attachment;

Nickel-plated Copper Tea Kettles sizes 7, 8 and 9, pit or flat bottom regular up to \$1.45. Monday, \$1.10 Eze" Clothes Wringers, enclosed cogs, ball bearings, rolls warranted for two years; regular \$4. Monday,

Copper Bottom Wash Boilers, sizes 8 and 9, flat bottom; regular \$1.40. Monday, \$1.10; pit bottom, regular

Common Clothes Pins, per package

30c. Monday, 25c. Asbestos Laundry Irons; regular \$2.25. Monday, special, \$1:99. Linen Clothes Lines, 50 ft.; regular 25c. Monday, 19c.

100 feet, regular 45c, Monday, 35c. "Unbreakable" Iron Handles; reg. 5c. Monday, 10c.

GLASSWARE.

Berry Bowls, pressed cut pattern; egular 30c. Monday, 10c. Footed Comports, fancy pattern;

egular 55c. Monday, 25c. Wine Glasses, bell shape. Monday, each. 3c.

Thin Blown Tumblers, straight shape. Monday, 6 for 25c. Bracket Lamps, complete with reflector; regular 65c. Monday, 49c.

FLAG INCIDENT IN BOSTON

British Ensign For Canadian Club

gaged to decorate the Parker House exterior in honor of the Canadian Club, which is meeting there to-night. British Ensign For Canadian Club Banquet Displayed on Street.

Boston, Mass, March 26.—(Special)

Thru the error of a workman en
British Ensign For Canadian Club a stormy scene occurred on the street in front of the house to-day. In place of the hotel of the national colors there appeared a porter to send an American flag to the peak of the staff, with the cording to her father, one of the pret-About three years ago Anna eloped.

Mrs. Boyle a Chicago Girl.

CHICAGO, March 26.—(Special.)

Mrs. Boyle a Chicago Girl.

CHICAGO, March 26.—(Special.)

Anna McDermott, as a girl, was, active department, is the father cording to her father, one of the pret-About three years ago Anna eloped.

ered about, the clerks in the hotel English flag and club pennant folwere besieged with questions, and the lowing. telephone was kept busy by people who wanted to know what it meant.

of "Mrs. James H. Boyle," who, with her husband, is charged with the kid-napping of Willie Whitla, was con-advantage of education, and careful

David Phillips of New Toronto fell off a street car at King-street and napping of Willie Whitla, was confirmed by the grief-stricken father today.

Anna McDermott, as a girl, was, active the old fireman did not approve. Anna McDermott, as a girl, was, active three years ago Anna eloped.

Spadina avenue last night, he was carried into Spence's drug store where Dr. Geo. E. Smith put seven stitches in the gash. He was then sent to St. Michael's Hospital.

rament and before the tion chambe lic," said Fa be, tho I some staten Farmer to t be given o tion." Lawyer

Confirmat torney for M er, her husb had at last woman talk months, who She gave his that she wo sentence of Mr. Wile Farmer's dy man from t

> gan and M constant v cell door s burn prise band for a In the way into t in a priso carefully. Early t and slit th trode may lock or t from the l The priso prison yar ows from Mrs. Fari women at

prison p Warden

Mrs. Fart

row" short

POORCOPY