

H. H. FUDGER, President. J. WOOD, Manager.

THE SIMPSON COMPANY, LIMITED

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PROBABILITIES Fresh to strong winds; sleet and rain.

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SATURDAY March 27.

40,000 Square Yards of Linoleum Go on Sale Monday Morning With 1/4 to 1/2 Saved

Regular \$1.80 Goods \$1.35 Regular 65c Goods 43c Regular \$1.00 Goods .79 Regular 50c Goods 33c Regular \$1.25 Goods .89 Regular 45c Goods 29c Remnant Lengths, regular 75c to \$1.25, for 47c



THIS is by far the biggest showing of underpriced Linoleum ever made in this store. Without the aid of our new building we would not have been able to hold this sale.

Last December our representative visited the Linoleum mills of Europe with instructions to excel all old-store records. He took whatever was low enough in price and perfect in quality, no matter the quantity.

2500 yards of Rixdorfer Patent Inlaid Linoleum, a perfect substitute for oak flooring. Just as good in appearance, equally durable, and much less expensive.

8000 yards of Scotch Printed Linoleum: 2, 3 and 4 yards wide; the very best quality, full range of designs and colorings, perfectly printed and thoroughly seasoned.

10,000 yards of Scotch Printed Linoleum: 2, 3 and 4 yards wide; perfect goods, every desirable design and coloring in the lot.

9000 yards of Scotch Printed Linoleums, in floral, block, tile and matting designs, an extra well made and thoroughly seasoned linoleum.

A Shipment of New Bordered Delaines Just Arrived

In spots, stripes and plain grounds with handsome borders in Austrian, Persian, Turkish and Arabian designs.

Sample Outing Shirts \$1.00, \$1.25, \$1.50 and \$2.00 Values, 70c. Only 300 in all, mostly travellers' samples, made from this season's popular materials.

\$6 Salad Bowls \$3.98 50 only Salad Bowls and Servers, Crown Derby colors and blue and white, English semi-porcelain, handles match bowls.

Groceries for Monday Finest Gold Dust Cornmeal, per stone, 85c. Choice Picnic Hams, 6 to 8 lbs. each, per lb., 13c.

CUT GLASS. 4-inch Berry Bowls, straight shape, regular \$7, Monday, \$2.95. Celery Trays, beautifully cut, regular \$5, Monday, \$2.50.

FLAG INCIDENT IN BOSTON British Ensign For Canadian Club Banquet Displayed on Street. BOSTON, Mass., March 26. (Special.)—Through the error of a workman engaged to decorate the Parker House exterior in honor of the Canadian Club, which is meeting there to-night, a stormy scene occurred on the street in front of the house to-day.

The Moderately Hipless Figure

THIS Store stands for the good old proverb—moderation in all things. We believe in moderation of styles, moderation of all extremes, moderation of costliness.

Our Costumes this spring will please tasteful, discriminating women. The styles are lady-like, genteel, distinguished.

The "Hipless Figure" of the present season, about which so much comment has been made, is not the sensational thing the newspaper illustrations have made it.

Costumes of this type were worn by the gentlewomen of a century ago. The charm of the style is noted, not in its extremes, but in its moderation.

Lisle Gloves Underpriced

Women's Lisle Thread Gloves for present and summer wear, black, white, grey, mode, 2 dome fasteners, all sizes, Regular 25c and 35c. Monday, per pair, 15c.

Women's Long Lisle Thread Gloves, black, white, opening at wrist, dome fasteners, all sizes, Regular 50c. Monday, per pair, 25c.

1 salad bowl, 1 cream jug, 1 sugar bowl, 1 slip bowl; regular \$17.50, Monday \$9.95. 10-piece Toilet Sets, full-sized shapes, rolled rim basin, in pink, green or blue prints. Monday \$1.95.

Some of the Fashionable Silks

You can make no mistake in choosing any one of them in this store for your Easter Gown. Sakin Directoire Nouveau, a new dress satin, rich mouseline finish, in the latest color tints for street or evening wear, double width, \$25.00 yard.

French Tussor, a new weave this season, bright lustrous crepe finish, in all the new spring shades, 24 inches wide, \$12.50 yard.

Wall Paper—the Cry of the Hour EVERY landlord knows how important fresh wall paper becomes at this time of the year. Every tenant stands ready to remind him.

Corsage for Full Figures

FOR years this store has specialized in Correct Corseting for stout figures. We have gathered together those stout figure models considered correct by the world's foremost corsetiers.

MONDAY BASEMENT SALE

240 lbs., Monday, \$6.30. Gallery Burners, complete, with white Q-globe and double wire mantle, regular 50c. Monday, 29c. Simplex Inverted Lights, complete, with frosted or half-frosted globes; regular 75c. Monday, 50c.

English flag and club pennant following. Mrs. Boyle a Chicago Girl. CHICAGO, Ill., March 26.—That William McDermott, a retired member of the Chicago fire department, is the father

3,500 Rogers' Spoons at 10c

Fancy — a silver tea spoon for 10c! What is the world coming to? Rogers' silver-plated tea spoons, selling regularly in this store at \$2.00 a dozen.

Monday is Apron Day

Spring housecleaning is here again, Monday is housekeepers' day. There never was a better chance for you to get Aprons for every occasion.

Princess Overall Apron, fine navy print, with white dot, large bib and shoulder straps, covers entire skirt. Monday, each 75c.

Handsome Net Waist, \$5

Seasonable and stylish, our new Net Waist is a garment of unusual value. It is made of a very fine quality of net, in which a good heavy quality of silk is trimmed with guipure insertion and fine Val lace edging.

Dutch Collars and Jabots

The neckwear most in evidence in New York at the present time is the jabot and Dutch collar. We place on sale Monday 50 dozen at a special price of \$7.00 each.

Boys' Spring Suits and Coats

WE HAVE opened up a new Boys' Clothing Department. You will be both surprised and pleased when you see it. Blankets and quilts have been forced out of their old-time position, and Boys' Clothing takes their place.



Boys' Norfolk Suits, in a fine imported tweed, in the new brown shade, with a faint alternate stripe, made up in the latest fashion, with best linings and trimmings, plain knee pants, 24 to 28, \$3.00.

Boys' Peter Thompson Sailor Blouse Suits, in a firm, soft finish, navy blue serge, of deep rich shade, guaranteed fast dye, collar trimmed with three rows white silk braid, finished with fancy silk emblems. Sizes 3 to 10 years. Extraordinary value, \$3.00.

Young People's Footwear Underpriced Monday

2,300 Pairs of Boots for Boys, Girls, Youths, Misses and Babies.

THE big Footwear Department promises to be filled with young folks on Monday. A "special purchase" such as we are famous for will be put on sale at 8 o'clock. Details follow.

Children's and Misses' Boots. 1,000 pairs of Children's and Misses' Boots, box calf and fine, strong Dongola goatskin leathers, medium and heavy soles, spring and low heels; Blucher, lace and button styles.

Staples Department's Monday List

800 yards Fine Madrasian or Spanish Longcloth, 36 inches wide, one of the daintiest of underwear cloths. To clear at, per yard, Monday, 9 1/2c.

Hole Proof Socks

"Six Pairs Guaranteed Six Months." Men's Holeproof Socks, black, tan, lisle thread socks, six pairs in a box, per box \$2.00.

Get a New Hat

Derbys in the spring shapes, for \$1.00. English black only. Soft English Hatters' brown, grey, green and black, for 95c. Regular prices \$1.50 and \$2.00.

Early This er Pays burn

AUBURN, N. rent of events hours of the in who dies at a electric chair, Sarah Brennan on relentlessly nightfall in A Brought from the receiving row, Mrs. Parr husband, and cell that adjoi her to await th James Farme der sentence of the Brennan is now before taken to anot that he might on their way Mary Farme for a shocking Farmers, man 1908, enticed years old, a n in Brownville Mrs. Brennan window she, a hind ear and with an ax- her husband that it would the motive gion of Mrs. E Brennan was the Farmers' circumstances 1908, enticed years old, a n in Brownville Mrs. Brennan window she, a hind ear and with an ax- her husband that it would the motive gion of Mrs. E Brennan was the Farmers' circumstances

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\$1500 Choice for office H. H. Realty Bro

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