London Advertiser

CITY-Delivered, 120 per week.

OUTSIDE CITY BY MAIL-Per year, \$4.00; six months, \$2.00; three months, \$1.00.

3670 TELEPHONE NUMBERS 3670

From 10:00 p.m. to 9 a.m. and ho.dovs call 3670, Buoiness Department; 2671. Editors; 3672, Reporters; 2673, News Room.

Toronto Representative-F. W. Thompson, 57 U. S. Representatives-New York: Charles H. Company, Fifth Avenue Building. Chicasa: es H. Eddy Company, People's Gas Building.

Charles H. Eddy Company, Old South THE LONDON ADVERTISER COMPANY.

London, Ont., Saturday, June 21.

Dorchester People Requested to Honor the War Heroes

North Dorchester Township votes Monday on interest and sympathy of the proposal to construct building that would serve as a symbol of endur building that would serve as a symbol of endur- in each week of the war. ing honor to those who gave themselves to the

its heroes of the great war.

Defenders of Profiteers Must Now Face Truth

Unionist journals in view of the rank profiteering manhood that pours out of the land each day. revealed by the altogether casual survey of living conditions in Canada. Some of these newspapers condemn those men who made profits of more than 300 per cent, but it is a case of being forced to These newspapers are being placed in the position;

from their seats as members of Parliament, so that decent men might breathe unpolluted air.

A few newspapers have continued to denounce profiteering, The Advertiser among them. They have called a spade a spade, and it was this influence which brought about the present investigation and revealed to the public the enormous filching of big interests, with the knowledge of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of their operations in the hands of the Government of the revised treaty. This is quite in accordance of the continuous file of the same and ideals and deals of their operations in the hands of the Government all the time. The newspapers which denounced profiteering have had to face the knocks and machinations of these self-same profiteers. A variably found strongly supporting the junkers, house. She stared and then she hugged me. So do the ways of the distant days stay with us that I sat at a table where chases a newspaper's soul and independence when the plans for tyrannical domination. he buys so much advertising space, would wield

now sees them shown up in their true colors reluctantly hands out its thin-soup platitudes: Germans over all. He has been one of the bitter-est of the Allies' enemies in Germany, and it is "We are shocked beyond words." "Couldn't beguite in line with his career and character that

lieve it of any Canadian." situation any longer. The public has seen what the submission that must be made sooner or later. this weird Pandora's Box contains, and it will pry the lid and bring the occupants into the light. Every line of trade dealing with necessities must be investigated, and if the investigation ends with- pen is safer than the sword. out the devising of legislative implements whereby excessive profits taken from the people may be reclaimed, it will be a farce that may turn into

Is Canada to Lose Its Fine Adventurers to Uncle Sam?

"Don't send our darling boys away from offended many people when Canada was in the early days of the war. It might be applied to the scores, if not hundreds, of young, virile Can- Plunderbund have drawn out of the country? adians, most of them just returned from the war, who are moving across the borders to the United

States each week. ew "civies" and talking about the prospects of in the next contest.

western states. One might consult immigration figures in vain to find the number of men who have left the country. They go across the border as casual visitors, and many of them do not return. They have a taste for the life and action that Detroit and Chicago afford to the young, superficial pleasures appeal to them, and if they secure positions at high wages and are woven into the social fabric of one of these large cities, they are not likely to return, if past experiences is a criterion. They will be lost to us, and, as their motherland, the heart of Canada should ache at the spectacle.

These are the young men we need in Canada. Armies of them have gone before, drawn by the magnet of opportunity across that easily-passed imaginary line into the big, attractive cities Uncle Sam has built. Recall the faces of your old public school class, and you will discover that not only many of the boys of that day, but a large proportion of the girls, have given up Canada and become Americans, if not by naturalization, by every other recognition. Perhaps more are in the United States that in the Canadian West, and there may be only a handful left in the city where they were educated and turned out as good citizens, only to be lost to the communities that a bylaw to provide a memorial hall dedicated to paid for their educations. A dozen columns could the men of the community who served in the great be written on the causes of this exodus. It has

That is the thought that should sink in at By FONTAINE FOX. service of their country. It is probably the first this time—that they are going NOW, and the numtownship in the country which has undertaken bers may increase. These returned men are going to advance the memorial movement in the form from the country, they fought for because they of a community building for the use of all cannot find the conditions or opportunities at home. To check this outgoing it will not do to A number of the men of the township have place an embargo on young men. If they are given their lives to the cause, and they will be determined to leave Canada they will find the honored by the erection of a tablet bearing their means of getting over the border, and they will names in the event the bylaw carries. It is a far be less likely than ever to return to the fold call to the fields of Europe where they lie, and if an effort is made to close the gate. Inthe only manner in which their sacrifice may be dustries to give men employment, the opportunity fittingly recognized is by means of a lasting roll for advancement—these are two of the vital conof honor that may be seen by generations to come. siderations in any effort that may be made to While the sentiment of the township is said deal with the condition. Preaching will not to be strongly in favor of the memorial building, accomplish the purpose. The writer knows, for it should be remembered that it is often difficult instance, on off-hand calculation, at least twelve (BY GEORGE PALMER. 1ST. BATTN.) to bring out farmers to vote on detached bylaws. returned soldiers, all of them London or Western | Many months ago I dropped a linear The people of North Dorchester should make cer- Ontario natives, who have left the country in the collar into a camp receptacle for rubtain on Monday that sufficient majority is given last three or four weeks. Why did they go? bish. It was in the summer time; and tain on Monday that sufficient majority is given last three or four weeks. Why did they go as it dropped into the tin it stirred the bylaw, and the sum of \$10,000 provided. It Because they believed they saw a greater chance the dust. It seemed then to me that it is not a large amount, and the township will in the United States. Talk about industrial comacquire a distinction in being the first to honor petition! It is as nothing when we consider the was unsettled and caused to find a competition we are up against to keep Canadians new abiding place, so intent was my for Canada, as well as Canada for Canadians. gaze. They are our richest heritage, these grown men, was unsettled and had found a new especially when they have come through the war abiding place-in the army. I was and realize what the country asked of them. the snake that had shed his skin and They are our fine adventurers, and this is a land my collar was the last of the cuticle where the adventurer's spirit is needed most of Snake-like I have wriggled much since Some fishy editorials are appearing in Tory- all, the high courage, the fine ideal, the rugged

Routing Out the Reds

Thirteen men recently arrested at Toronto last time, for once again I am the snake that has changed his skin; and by Dominion secret service agents and found in of acknowledging the offence after having denied possession of Red revolutionary literature have been sentenced to terms ranging from two months Our local contemporary, for instance, is pull- to three years, and in one case a fine of \$250. Of too. ing long faces over the 300 per cent Dominion the thirteen, nine are foreigners, Russian in most I find the old ways come back me: and I find them pleasant. Qu newspaper had replied with great heat to the cases, the remaining four being of English birth. me; and naturally Manchester Guardian, when the English news- These fellows were found actively engaged in the tile under the linen outer band the collar and made the paper stated that wholesale profiteering was proceeding in Canada. It denied the existence of such able doctrine of Lenine and Trotzky. From the and profiteering and protected those leeches, who it literature in their possession it is apparent that against the pearl, the cameo must have known, if it has ears or common-sense, violence, discord and disorder would be the inlay-gold. I remembered that the pin often were not set quite accurately were feasting on the public to the last drop of lot of Canada if this element in our population the scarf, and therefore I was painstak had its way. If the Dominion authorities can No newspaper was in ignorance of the desper- clean out these pests who appear to have nested ate robberies that were practised all through the at many points between the coasts, and add to and holes, just a war, and that have been practised since the war, immigration barriers regulations that will make if not under Government protection with the cer- it impossible for them to sift into this country tain knowledge that no robber, great or small, in any considerable number, the Red will find the who worked on war contracts was punished. They task of converting Canada too discouragingly race. all went free, even those who had to be routed slow for his firebrand ideas and ideals and erase can spoil so much if the angle is not

certain kind of advertiser, who believes he pur- approving the ruthlessness of the campaign and

It was Scheidemann who in the Reichstag the club and silence if he could the voice of pro- declared Belgium and Northern France would test against wrongdoing. Other advertisers have been big enough and fair enough to realize that it could only be by constant hammering that the country was cleared of its grafters, and the worst menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that stands with the profiteers and menace to the future removed.

The press that the future removed is the future removed the future removed that the could not present the future removed the f "We are shocked beyond words." "Couldn't be-lieve it of any Canadian." "Couldn't be-he should be willing to bring on fresh confusion one of the thousands once again These newspapers cannot camouflage the for his countrymen by resigning rather than make

EDITORIAL NOTES.

In a few days now Germany will decide the

What a fine country to loot, must have been the reflection of profiteers as they saw Canada all absorbed in the war. And then they went to

ville Recorder. "Crawls on" will be more like zone you cure this quickly-cure it beit, if reports from New York State cities may be

The Dominion Government knows all about feel wonderfully benefited in five minhome" might be the paraphrase of a song that other combines like the Dominion Textiles, and devised cures a cough, cold or sore it should have curbed them years ago. Will it throat so quickly. No drugs to take, now reveal how much the other members of the Plunderbund have drawn out of the country?

The call to the various Liberal Associations the places that are needing treatment. in Western Ontario has been responded to with a Board a train bound for Detroit and the day vigor that shows that principles of Liberalism vent and cure their winter ills. Get the coaches will be found to contain many men with have as strong adherence as ever in the counties a distinctive look the army has given them, in that more than ever before are a fighting ground

securing work in one of the cities of the middlewestern states. One might consult immigration. THE TERRIBLE-TEMPERED MR. BANG while the rest of the allies pour a viously agreed agreed that the consult immigration states.

Clothes just now are high. We are all dressed up and feel quite

gay, Except at the price we had to pay. What is the use to sigh?

"Newspapers Are

the World's Mirror"

Comment, Cleverness and Mers

the Common People" in Can-

ada and Other Lands.

PERSECUTION FOR INNOCENTS.

WORLD WOULD ENJOY IT.

[New York Herald.] as in whose hearts there is con

Verbiage From "Educators or



Old Soldiers

Being a Series of Stories Containing Truth and Fiction.

Fade Away

I, too, was a particle of dust that

very long ago, it was again this morning when I looked at a brown cloth collar that I had, worn on both sides (with both sides outward) of the Eng-

What Was the Next Thing?

RUNNING NOSE COLDS STOPPED INSTANTLY

Throat Is Cleared, Headache Stops, Sniffles Go For Good. Catarrhozone Never Fails.

Dripping from the nose is one of the "Uncle Sam hops off on July 1."-Brock- of a Catarrhal cold. By using Catarrhocause you bathe the lining of the nose and throat with that powerful antiseptic of the Blue Gum of Australia.

So healing is Catarrhozone that you

utes' use of the inhaler. Nothing ever and soothing balsams in vapor form to Results talk-that's why thousands rely solely upon Catarrhozone to complete \$1 outfit, it lasts two months; small size 50c, sample size 25c, all dealers and the Catarrhozone Company, Kingston, Canada.

PERMANENCY NEEDED.

[Vancouver Sun.]

Dr. Adam Shortt thinks industrial unrest would be cured by greater production. This sounds much like the Kansas philosopher's advice to his fellow-citizens to raise more corn and less about the scheme outlined in this paper yesterday by Mr. R. T. Elliott for clossing the Straits of Belle Isle and thus rendering the climate of Eastern Canada much milder.

If it were accomplished, Montreal would be an open port for twelve the undertaking. hell. But Dr. Shortt is partly right in his contention that the construction of public works will not remedy the situation. What is needed is to get men into employment that will be perma-

ALBANIAN PROVERBS.

ALBANIAN PROVERBS.

[Exchange.]

The Albanians, who constitute one of the sources of trouble at Paris, objecting to be ruled by either Jugo-Slavs or Italians, are a shrewd race. Here are some of their proverbs:

The dog does not wag his tail at you, but at your bread.

Don't measure your happiness with someone else's yardstick.

Even the wolf is honest when the sheep are locked up.

He who sows thistles must not go barefoot. barefoot.

When the wolf preaches one must keep a lookout over one's sheep.

If the stone falls into the bowl, it is bad for the bowl; if the bowl falls on the stone, it is bad for the bowl. In all circumstances it is bad for the bowl.

PROSPICE.

live and earn and spend; to prosper or to lose, and to fight in the present everyday war that I may protect my little principality. little principality.
So it has ended and begun again.
That which I often prayed in the dark night—"Oh, to be a 'civie' again." AND HERE I AM.
We gold any old the whom when we would be the place of the

HERE I AM.

We sold our clothes when we went away.

We took vhat the dealer chose to pay, We did not care a jot.

We looked at the "civies" and felt quite proud, For we belonged in the army crowd. Civies? Why certainly not!

We are home once more to the longer war, We wish we had made the Jew pay more.

Clothes just now are high.

The best and the last!
I would hate that death bandaged my eyes, and forbore.
An bade me creep past.
No! Let me taste the whole of it, fare

The heroes of old.
Bear the brunt, in a minute pay glad life's arrears life's arrears
Of pain, darkness and cold.
For sudden the worst turns the best
to the brave,
The black minute's at end,
And the lements' rage, the fiend-voices
that rave,
Shall dwindle, shall blend,
Stell change shall become first a

Shall change, shall become first a peace out of pain,
Then a light, then thy breast,
O thou soul of my soul, I shall clasp

thee again, And with God be the rest! A VITAL WRONG. have unearthed ine. Koladari and,

viously pledged themselves to certain agreements with their employers, instinctively antagonizes the British throat.

VICTORIOUS FRENCH GIRLS.

[Washington Star.]

More than 6,000 Frenchwomen were wooed and won by American soldiers in France within one year. The majority of the French girls who have become Americans through marrying mens and officers of the American Expeditionary Force are stenographers, sales girls, or teachers, with a sprinkling of peasant girls and those of the middle class or bourgeoise.

PERMANENCY NEEDED

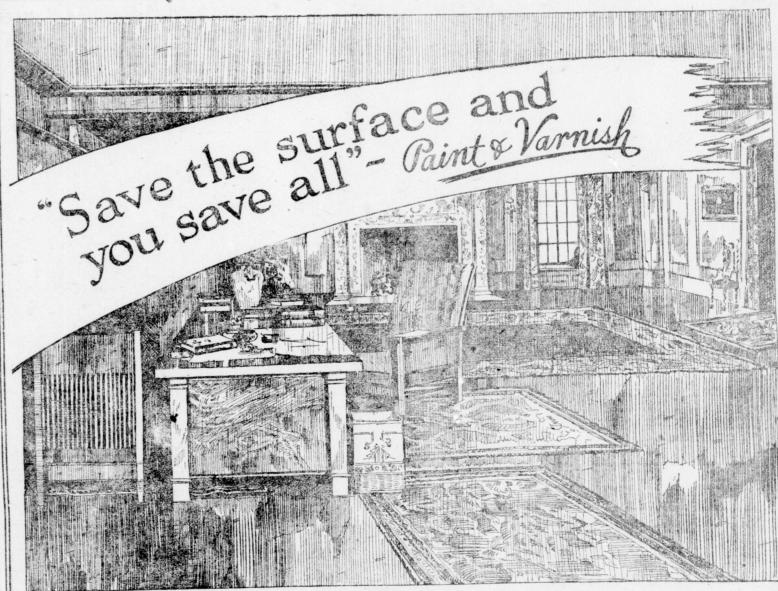
Vicuously pledged themselves to certain agreements with the employers, instinctively antagonizes the British of the St. Lawrence would be in perpetual agreements with their employers, instinctively antagonizes the British democrate of business honor and fairplay antagonizes the British democrate of the average of another, violated the very principles upon which British democrate was founded and is developing. Its failure was doomed from the beginning.

CLOSING BELLE ISLE STRAITS.

[Vancouver Sun]

TIME TO REBUILD

Winter foods clog the liver and tax the digestion. Summer brings relief in cereals, fruits and green vegetables. Shredded Wheat Biscuit with berries or other fruits is a life-saver for thousands - the whole wheat steam-cooked, shredded and baked. Combines deliciously with berries and all kinds of fresh fruits - a satisfying, mourishing meal for a few cents. Easily prepared without kitchen worry or work.



The Story of this Home

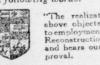
HE perfect preservation of I woodwork and floors tells its own story of surface protection. Keeping wear from reaching the surface has kept-it uninjured through constant use.

And so with everything. Surface protection is supremely importantsave the surface and you save all.

Look at property for a minuteso subject to losses hard to prevent, like increased taxation, depreciation of neighborhood, loss of tenant, etc. Lack of surface protection means a money loss, too, but one readily prevented. With surface protection wood cannot rot or wear-with surface protection metal cannot rust.

Any deterioration is a loss, whether of buildings, inside or out, of iron or wooden fences, furniture, carriages, wagons, farming machinery-everything. Anything with a surface needs protection-all wear and tear starts first at the surface—save the surface and you save all.

THIS ANNOUNCEMENT is issued by the Canadian Save the Surface Campaign Com-millee, for the purpose of educating the public in the Preservative and Protective value of Paint. Varnish and Allied Products for the Conservation of Property, and has received the approval of the Canadian Trade Commission in the following words:



THE CANADIAN TRADE

"SAVE THE SURFACE AND YOU SAVE ALL" Paint & Varnish WOOD PLASTER CONCRETE MANUFACTURED PRODUCTS