A PAGE OF GENERAL INTEREST TO WOMEN

SOCIAL AND PERSONAL

On Saturday afternoon last Mrs. (Dr.) E. E. Braithwaite invited the girl students of the Western University and a few friends to meet Lady Falconer, national president of the Y.W.C.A. Mrs. Braithwaite received in the drawing-room, which was attractively decorated with flowers and made cosy by a grate fire. Lady Falconer gave a charming address, particularly relating to young girls, pointing out the force of education in the world and urged upon her hearers the necessity of living a Christian life. Mrs. Braithwaite thanked Lady Falconer on behalf of the guests. Mrs. Copeland and Mrs. E. H. Young presided at the tea-table, the young ladies assisting.

* * *

A delightful time was spent last evening by a large number of the boys in khaki and the young people of the city at the khaki dance held in the Masonic Temple. The dance hall was suitably decorated with flags of the Allies and music was furnished by the Tony Cortese orchestra. The convening committee were Mrs. A. H. Galbraith, Mrs. Heard, Mrs. Clinger and Mrs. Fitchett.

* * *

Mrs. (Rev.) D. C. McGregor is spending a few days with her mother in Orillia.

* * *

Mrs. Lackie, Wilson avenue, entertained this week in honor of Miss Marguerite Douglas nursing sister, who has recently returned from France. Miss Douglas is an old school chum of Mrs. Lackie.

* * *

Miss Gladys Shaw, daughter of Mr. and Mrs. D. L. Shaw, 867 Waterloo street, has returned to Chicago to pursue her vocal studies with Mme. Sibyl Sammis McDermid.

* * *

Miss Helen Williams has returned to Detroit to resume her duties as nurse in the Detroit Sanatorium.

* * *

Mr. J. H. Sweeney, of the "Come Back to Erin" company, was the guest of his cousin, Mrs. Frank Smith, Grey street.

* * *

Captain Beattie Martin, M.C., has returned to the city after a couple of weeks spent in Regina as the guest of his brother, Premier Martin, and Mrs. Martin.

* * *

Mr. and Mrs. Ed Guest of the sixth concession, London Township, were pleasantly surprised on Friday evening, when a number of friends gathered at their home. A very enjoyable evening was spent in cards and dancing, and a delightful luncheon was served later in the evening.

* * *

Mrs. Eastman of Port Stanley is in town attending the annual meeting of the Women's Missionary Society of the London Presbytery. While here she will be the guest of Mrs. Armstrong, 349 Maitland street.

* * *

The second of a series of teas to raise funds to send boxes to the members of the Cronyn Memorial Church who are overseas was given at the home of Mrs. Blair, Princess avenue, on Tuesday afternoon. An excellent musical program was enjoyed by a large number, and tea was served from daintily appointed tables. As a result of this tea a substantial sum was realized.

* * *

Mrs. James Miller, Princess avenue, entertained the Lord Elgin Chapter, I. O. D. E., on Tuesday afternoon, the time of their monthly meeting. The members took their knitting and sewing, and the past month's business was discussed. A dainty tea was served by the hostess.

THE ADVERTISER'S KNITTING GALLERY.

D. S. O. and V. C. men are continually figuring in the paper, and it is right that they should do so. But it is also right that women who are doing exceptional patriotic work should also receive honorable mention. It is so often the quiet little woman of whom we hear so little who is doing the big work. We would consider it a favor if the women of Western Ontario, as well as the women of the city of London, would, like the superior officers in a battalion, recommend their sisters for public mention and send us their photographs, so that they may be reproduced. These women need not necessarily be knitters, but women who have done some unusual patriotic work.

JIMMY COON STORIES

By Dr. Warren G. Partridge.

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HOW THE WOOD FOLK FOOLED EACH OTHER IN WINTER.

You know that Peter Rabbit, Tommy Hare, Mr. Red Fox and some other hunters just dote on the coldest winter weather, and love to hunt and play in the snow. But Jimmy Coon and Teddy Possum pretend that they like the snow and cold weather, but they both secretly hide in their homes and lie in bed most of the winter.

The Hare family said to Bobby Skunk and Quilly Purcupine: "Why, the winter is the loveliest time of the whole year! We wish it was winter the whole year!"

And at last Bobby Skunk and Quilly Porcupine decided to teach Jimmy Coon and Teddy Possum a lesson. But I want to tell you, in confidence, that Bobby Skunk and Quilly Porcupine didn't like the bitter cold of winter as much as some other little folk did. Even Bobby and Quilly the Porcupine would take very long naps on the sly.

Peter wondered how Bobby could eat so much at one meal.

When the snow was very deep, and the bitter North Wind howled, piling up big snowdrifts, Bobby Skunk and Quilly would go home on the sly and tuck themselves up in bed, and take a nap for several weeks!

And then some day in winter, when the sun was shining nice and warm, Quilly would come out and climb a tall poplar tree and fill up his big stomach with the nice poplar bark. And then, when he was ambling to his home in the big hollow log, he would meet Peter Rabbit and say: "Why, hello! Peter Rabbit, isn't this a fine winter we're having? I just love this winter weather and the white snow."

And then Quilly the Porcupine would slyly climb into his front door in the hollow log and tuck himself up again in his warm bed and take another nap for three or four weeks. And Bobby Skunk fooled Peter Rabbit the same way.

Peter couldn't understand why he met Bobby Skunk so seldom in the winter. Peter would hunt around everywhere, almost, but he wouldn't see Bobby Skunk for weeks. And then, on a nice warm day in winter, he would suddenly meet Bobby Skunk, and Bobby would speak up: "Why, Peter Rabbit, I haven't met you for some time. Where in the world have you kept yourself? Come and try these nice fat grubs I find under the snow."

And Peter would watch Bobby Skunk as he pawed up the white snow and dug down in the black earth, and found lovely black crickets, lizards and white grubs. And Peter wondered how Bobby could eat so much at one meal.

Peter didn't know that Bobby was stuffing himself full to last him a month, when he would sneak into his warm bed, and snuggle up with several of his family or relatives, and have a nice little nap of four or five weeks!

Tomorrow—Jimmy Coon Will Have a Big Surprise.

Insist on getting a tin like this one when you ask for coffee. You can't get

Rideau Hall Coffee

in any other kind of package; it's never sold "loose"—in bulk.

Pound Tins 45c

Smaller Tins 25c

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Gorman, Eckert & Co., Limited

London and Winnipeg

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ECONOMY OF CLOTH IN SPRING FASHIONS

The magazine poem on "Beautiful Spring" is written in the dead of winter; and, by the same token, spring and summer fashions are designed while yet women are swathed to the chin in furs. Unlike the spring poem, which nobody but the poet anticipates in advance, any inkling of the fashions for the coming season is of some interest to the feminine mind, especially the one that has to do a great deal of planning ahead.

One house shows a decided movement towards the Eton and other short jackets as a standard for spring suits. The argument is that, if wool must be used sparingly, this is a satisfactory way to do it. The Eton jacket has had a great feminine appeal for generations. In this, its latest adaptation, it has lost none of its former charms, and gained new ones. A suit of the ever-popular blue serge is provided with a skirt as straight and as scantily hanging as could well be accomplished. For a finish at the edge of the hem it shows four or five close rows of soutache braid sewed around it. The belt is wide, straight and crushed. Then comes the little jacket cut with seams as straight as those of the skirt, and with sleeves set in at a fitted armhole. The regular rows of soutache braid finish the jacket all around, and the finish appears in the shape of a pumpkin-yellow handkerchief linen blouse with turnover collar and turnover cuffs, frill-edged. The frill—a narrow knife-pleating, to be accurate—runs down the front, and the whole is dainty and springlike.

After all, it is only real economy, if a suit or dress must be obtained at this particular time of year, to make it a "looking forward" gown; that is, one that will carry its fashion over into spring, and not leave it on the doorstep of the passing winter season.

Three or four points are to be distinctly noted about the new spring things—Eton and otherwise, observes the New York Times fashion expert. One is that the sleeves are tight and set in normal armholes. There is little or no echo of the sleeves that fall into the waistline. Cuffs are, more often than not, exaggeratedly flaring and are cut as parts of the sleeves themselves. Often they are faced with a contrasting color of silk. Either the collar is made of the same material as the gown, or of one shade darker or lighter, or of a colored linen. Sometimes there is not a vestige of a collar to be seen—only the material turned under and blindly hemmed to make a finish. There is a great deal of talk among those who become wedded forever to a certain style, about a white collar softening the line, etc. There are white collars that are as hardening as can be, and there are colored collars and plain finishes quite beautifully softening. It is all in the art of the thing, after all, and in the way that it is handled.

Skirts, though we repeatedly hear about longer ones that will be prominent, are still noticeably short. They are pretty so, since the edict is that they must not contain vast amounts of material.

A spring shade will forever be something that, in plain and unvarnished language, is called tan. We may call it cafe-au-lait, or putty, or sand, or tobacco, but still it is that summer-approaching shade of tan. When it is the color of gloveskin cloth, that suede material that drapes and falls so prettily, then it is surely at its loveliest.

Suits are as plain as plain can be. There are appearing several checked models in black and white, with that age-old favorite, white piqué, used for trimming. Then there is the ever-present blue serge, for what is any season without its blue serge? The coats have short and not over-full peplums, while the closings are made with one button, the collars rolling to that point slightly above the waistline. In some cases severely tailored gowns are to be seen. They are always fashionable among the few—those whose figures will permit them—but the less severe suit seems to have won popularity.

With the need for economy, it looks as if there would be an open field during the coming season, for what is known in trade circles as the "two-in-one" dress—meaning that one skirt does duty for two—or, in fact, any number of tops that are not separate waists exactly, but which are different and distinct parts of the foundation skirt. For example, a black satin skirt pleated starts out on its career with a straight, surplice bodice, ending in sash ends that tie behind. That is for morning wear. For afternoon there is another black satin tunic reaching to the knees and lined at hem, at sleeve ends and at the collar line with a gay-colored silk—some little tassels somewhere. For evening there is a black velvet and jet tunic, simply enough designed, but still evening from the lowness of its neck and the highness of its sleeves. There are many possibilities in this direction, and there is opportunity for play of the imagination in the adaptability of materials.

ADVERTISER PATTERNS

AN UP-TO-DATE DRESS FOR THE GROWING GIRL.

2306—This makes a fine school frock. The back and fronts are plaited under square yoke sections, which may be omitted. The sleeve may be in wrist or shorter length.

The pattern is cut in 4 sizes: 8, 10, 12 and 14 years. Size 12 requires 6 yards of 36-inch material. Galatea, gingham, linen, khaki, serge, velvet and corduroy are nice for this style.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below:

Name .....

Town .....

Province .....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 33, 34, or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

A REAL WOMEN'S BUILDING IN LONDON

Why not have a women's building in London? Such was the question asked by a local lady who had seen the wonderful women's building in Detroit, and recognized the need for such an institution in this city. And after the war, why not? The Detroit building had a very small beginning—just a place where women could bring their fancy-work and offer it for sale. Yet from that small beginning has sprung the beautiful building which now houses all women's affairs, and boasts a busy women's exchange.

The ideal building would have a large auditorium, where big meetings, such as Saturday's Red Cross meeting and the Canadian Club meetings could be held. In addition to this there would be smaller rooms where societies, comprising fewer members, could hold their meetings, and where committees could meet. Such a building at the present time would greatly help the coal difficulty for the heating of one building only would be necessary, whereas now, when the meetings are scattered, several buildings need to be heated. This ideal building would also possess a live women's exchange, where women of the city could bring their needlework, baking and surplus garden vegetables to offer them for sale. A quiet reading and rest room, well stocked with current literature and a lunch room would be a decided boon to a building of this nature.

Another great advantage of such an institution would be the bringing together of the different organizations in the city. Mrs. Daughter of the Empire would become acquainted with Miss Y. W. C. A., and so on, for constantly they would be running into each other in the women's buildings. Every society helps every other society, and the closer they may come into contact the better for the societies, and the better for the community at large. Of course, the expense of such a building in wartime would be out of the question, but women should keep this idea in mind and form public opinion, so that when the opportunity comes, the plans will be ready, and it will be merely a question of putting brick and mortar together.

DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL LESSON.
By Rev. T. S. Linscott, D.D.

"Jesus Forgiving Sin." Mark ii., 1-12.
Golden Text—"The Son of Man Hath Authority on Earth To Forgive Sin." Mark, ii., 10.

7. Verse 3—How would you characterize one who did nothing to comfort the sick, relieve the poor, or help people in their trouble?

8. Which more nearly imitate Jesus in caring for the sick, the churches or the societies? Give your reasons.

9. How could the churches improve their organizations, so as to systematically care for all sick people in their respective parishes?

MISS HERDMAN SPEAKS AT KNOX CHURCH W. M. S.

Child Marriage Disapproved Of by Natives, Says Speaker.

The W. M. S. of Knox Church held their first meeting of the year Monday night, January 21, which was very interesting and instructive to all.

Mrs. McCullough, vice-president of the London Presbytery, gave an address on "Home And Foreign Missions." She said that after the war the foreigners will be flocking to Canada, and we will have to be prepared to take up the work with open doors, our motto being "The World For Christ."

Miss Weston sang "Thy Will Be Done," which was thoroughly enjoyed and appreciated.

Miss Herdman of Dhar, India, dressed in native costume, gave an address which brought the society into close touch with the customs of the Mohammedan and the Hindoo.

One special point of her address was the fact that child marriage was being disapproved of by the natives, showing that the labors of the missionaries are bearing results. She also showed the audience some of the idols they worship. Her whole lecture was quite unique.

A hearty vote of thanks was given to both speakers.

Meeting closed with prayer by Mrs. (Rev.) Dr. McCrae.

WAR NOT OBSCURING WORK OF W. C. T. U.

The regular monthly meeting of the Women's Christian Temperance Union was held on Tuesday afternoon. Rev. Mr. Johnson was the speaker for the occasion. Mr. Johnson spoke on the book of Revelations and the great promise to be found in this book, the speaker also paid a high tribute to Frances Willard on the work she has done for the W. C. T. U., and the many thousand lives that have been saved.

"Temperance has not been crowded into obscurity during this great struggle," said the speaker, "but it has accomplished some wonderful good work."

Plans were made for the week of prayer to be held early in February, and the silver thimble and trinket campaign following.

A vote of thanks was tendered the Y. M. C. A. for the use of the auditorium, and to Mr. Witon for services in connection with the Sunday meeting, also to Miss Huntley and Mr. Swarzbaum of Detroit, who led the service in song, and Mr. Quantz who presided at the piano.

CONTRIBUTORS TO NEW WARDS AT THE BYRON SANATORIUM

Still Four Rooms Not Fully Equipped.

The following is a list of the individuals or societies who furnished wards and other rooms in the new soldiers' infirmary at the Queen Alexandra Sanatorium, Byron:

Women's Canadian Club, London, Ontario; Centre Bruce Women's Institute and Red Cross Circle; Sarnia Red Cross Society; Huron County, No. 1; Patriotic Women of Ridgetown; Hyde Park District, London Township; Elgin Women's Institute; Young Ladies' Club, Ailsa Craig; Huron County, No. 2; East Lambton Women's Institute; Essex County Women's Institute; Belmont Women's Institute and Red Cross Circle; Mrs. Adam T. McMahen, in loving memory of her husband, Adam T. McMahen, and daughter, Margaret May McMahen; Jean Mead, West Kent Women's Institute; Chatham Red Cross Society; Embro and West Zorra Women's Institute; Bennington Sewing Circle; Caradoc Township, Edith Cavell Memorial, teachers and pupils of the London public schools; Mr. and Mrs. J. W. Scandrett, in precious memory of George Taylor Scandrett; Campbell Becher Chapter, I.O.D.E., in memory of Lieut.-Col. Campbell Becher, killed in action June 15, 1915; Farmers' Advocate and Home Magazine Readers; Women's Music Club, London, Ontario; Hamilton Gault Chapter, I.O.D.E.; East Middlesex Women's Institute; Auxiliaries of the Red Cross Society, London, Ontario; North and West Middlesex Women's Institute; Byron Red Cross Circle and District; London Collegiate Institute, Class 1916-17, diet kitchen; C.R.C.S. and C.W.C.A., London, Ontario, clinical laboratory; Senator Coffey Chapter, I.O.D.E., in memory of Senator Coffey, sterilizing room; Isabel Hampton Chapter, I.O.D.E., operating room; Seventh Regiment Chapter, I.O.D.E., reading room; Sydenham Chapter, I.O.D.E., Dresden, sewing room; The Andrew Carruthers Memorial, donated by Rev. William R. and Mrs. Vance, specialist throat room; electric time system, presented by the Personal Service Club, London, Ontario; Trafalgar Chapter, I.O.D.E., doctor's office; Stanley Meredith Dramatic Club, dental room; Council of the Township of North Dorchester, waiting room; donated by the resident of London Township, B. C. Brooks, reeve, 1917, x-ray equipment.

The following rooms are not yet furnished: Dispensary, four offices for nurses, one ward, further equipment for kitchen.

Patriotic Western Ontario

APPIN—The council has made a grant of $200 a month to the Red Cross societies in Ekfrid. This is much appreciated by the societies, as they are working hard these days.

ILDERTON—The Lobo Women's Red Cross workers held their monthly meeting on Wednesday at the home of Miss S. Jary, Ilderton, and had a fine showing of bales of socks, shirts, pyjamas, towels, etc., for the London Red Cross Society. The "week drive" proved an immense success and Mrs. A. Ferguson gave out ample supplies to keep the good work going, with the injunction to "carry on" as usual. The next meeting will be held on the third Wednesday of February in the Masonic Hall, Lobo.

MAPLETON—A concert was given in the Church of Christ, Mapleton, on Friday evening, January 18, under the auspices of Kingsmill and Mapleton Ladies' Institute. The program, with the exception of one number, was given by the Elgar Ladies' Quartet of London, and was greatly enjoyed by all present. Mrs. Paul Feathers gave a reading. Owing to the drifted roads and severe cold weather, the church was not packed, but if the Elgar Ladies' Quartet comes to Mapleton again we think there will be a full house. Proceeds were $40, and will be used for Red Cross purposes.

LISTOWEL—The regular meeting of the Women's Patriotic League was held here last week. The sock committee reported having sent 132 pairs of socks, 44 body belts and 22 caps, to the boys overseas since the last meeting. A letter was read from Pte. Alex Inkley, and a card from Prisoner of War Ernest Chamberlain. A special vote of thanks was moved Fred von Zuben, C. A. Lee, the Karn-Morris Piano Company, public library board and any others who assisted in making a success of the picture honor roll recently unveiled.

FOREST—The concert given in King Edward Hall in the interest of the Knitting Club was a big success. About fifteen of the Sylvan young people gave a play entitled "Love of Money Is the Root of All Evil," also a comic play in which Mr. Nicholson as "Jonathan Scroggins" from "Punkin Ridge," and Mrs. Nicholson as "Miss Elizabeth," certainly would have done credit to any professional troupe. After an address by Dr. Grant, Pte. Wm. Mead gave a very interesting account of his experiences at the front, including thrilling descriptions of the battles of Festubert, Givenchy, second and third battles of Ypres and the Somme. All were pleased with the program and thought it was the best which had been held in Thedford for some time. Net proceeds $70.

WALKERVILLE—The following letter was received this morning by Mrs. C. J. Stodgell, regent of the Walkerville Chapter, I.O.D.E., from Mrs. Robins of London, England, acknowledging the receipt of a check sent by the chapter through her, to provide Christmas cheer for Canadian men in London hospitals:

"Winter Lodge, 25 Addison road,
Kensington West.

"To My Dear Daughters of the Empire of Walkerville:

"Again it is my great pleasure and heartful gratitude to write and thank you for your very generous gift of $110 which the Bank of Scotland sent me today. It came a little late to buy much for the Canadian men in hospitals, being Christmas eve, but, oh, the great joy it will bring to many poor, helpless men, in taking them delicacies to eat, comforts for their use, pleasant outings in the country later on and for tea at some roadside inn on the Thames. Thank you all so much. I provided myself with all sorts of gifts and fruit for two wards in one of the largest hospitals and also sent a lot to the front of the remaining "shower" gifts sent to me by your chapter. I am so grateful to be the one through which these men from overseas receive a loving thought from Canada. Very sincerely yours, EMILY W. ROBINS."

WHEATLEY—On the 15th, the Wheatley I.O.D.E. packed six boxes for France, containing helmets, wristlets, two pairs of socks, coffee, oxo, gum, handkerchiefs, raisin, fruit cake, pencils, crapbook, trench towels, washcloths, toilet soap, chocolate bars and maple sugar. The chapter expects that at the next meeting they will pack boxes for the boys in Bramshott Camp, also do sewing for a hospital box they hope to send in the near future.

TILBURY—The Valetta and Fletcher Women's Institute held their monthly meeting at the home of Mrs. Alex Farquharson, with 24 ladies in attendance. Eight very interesting letters were read from boys in France and England, and at the next meeting boxes will be packed as usual. During the month the secretary shipped to Red Cross headquarters 36 pairs socks, 1 dozen trench caps, 6 pairs pyjamas and nightshirts; $5 was given to Mrs. J. W. Smith, convener of the buying committee, to purchase yarn. The monthly donation was sent to the Belgian bread fund. The receipts of the month were $3 Government grant, $5.35 collection of the afternoon, and a $3 Christmas gift from a friend in California. A paper, "New Year's Thoughts," was given by Mrs. J. A. Fletcher, and a piano solo was played by Mrs. D. G. Fletcher. There was a short discussion on the conservation of food. During the tea hour the hostess served refreshments. The next meeting will be held at Mrs. J. A. Fletcher's February 7.

Final Clearance of Ladies' Winter Coats

We have just 18 Ladies' Winter Cloth Coats left on our racks, and to make a complete clean-up are offering these at ridiculously low prices.

One Lot of Coats at $7.50

There are only six coats in this lot, in navy, grey and brown, sizes 36, 40 and 42; they are in a gathered style with stitched belt, convertible collars, lined throughout. To clear at $7.50

One Dozen Coats to Clear at $12.50 Each

Colors are black, navy, grey and brown, and two tweed mixtures, good styles, either with full or half belt, pockets, large convertible collars; sizes to be had in this lot are 34, 36, 40 and 42. To clear ..... $12.50 each

A Special Corset Bargain

Five Dozen New Corsets Priced at 69c pair

A new model, specially designed for young ladies or the average figure, made with the new low bust, elastic inset at top, four hose supporters attached; sizes range from 19 to 26. Specially priced at 69c

Ladies' Hand Bags

Formerly $1.50, Sale-Priced at 98c

Smart little Hand Bags of real leather, made with a fancy silk lining and containing vanity mirror and small change purse; to be had in black only; regularly $1.50. To clear at 98c

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9th Paym't 75c	10th Paym't 75c	11th Paym't 75c	12th Paym't 75c
13th Paym't $1.00	14th Paym't $1.00	15th Paym't $1.00	16th Paym't $1.00
17th Paym't $1.10	18th Paym't $1.10	19th Paym't $1.10	20th Paym't $1.10
21st Paym't $1.20	22nd Paym't $1.20.	23rd Paym't $1.20.	24th Paym't $1.20.
25th Paym't $1.30.	26th Paym't $1.30.	27th Paym't $1.30	28th Paym't $1.30
29th Paym't $1.40	30th Paym't $1.40	31st Paym't $1.40.	32nd Paym't $1.40.
33rd Paym't $1.50.	34th Paym't $1.50	35th Paym't $1.50	36th Paym't $1.50
37th Paym't $1.60	38th Paym't $1.60	39th Paym't $1.60	40th Paym't $1.60
41st Paym't $1.70	42nd Paym't 90c	Total $45.	

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