

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# Simpson's Exhibition Friday Bargain Day

## Men! A Dressy Tweed Suit for \$15.00

A special purchase enables us to offer these suits at a price which may not be duplicated again.



They are carefully fashioned from smart tweed mixtures in medium and dark shades of brown and grey—made up in the single-breasted, two and three-button, soft roll, semi-fitted and conservative sacque models. Medium height vests and trousers finished with five pockets and belt loops. Sizes 35 to 44. Friday bargain, \$15.00.

**Youths' First Long Trousers Suits \$18.50.** Dressy models made up in the most popular styles—the waist-seam, trencher and form-fitting sacques in rich shades of brown and grey. Sizes 32 to 36. On sale 8.30 this morning at \$18.50.

**Men's Paramatta Raincoats \$10.95.** An unusually low price for such an attractive and serviceable waterproof.

Made up in the popular motor model from an olive fawn paramatta cloth; close fitting collar, natural shoulders, regular pockets, with flap. All edges both sewn and cemented. 125 coats in the lot. Sizes 36 to 46. On sale, 8.30 this morning at \$10.95.

Simpson's—Main Floor.

## STORE HOURS

Store opens 8.30 a.m., closes 5.30 p.m.

Saturday, August 30th, Store closes at 1 p.m. No noon deliveries.

Monday, Labor Day, Store will be closed.

## Men's Soft Felt Hats

**\$1.45**

Regularly \$2.00, \$2.50 and \$3.00. English makes in fedora and telescope crown styles. Plain and silk finished felts. Many colors such as oxford grey, fawn, navy, green, brown, steel grey, pearl grey and black. No phone or C.O.D. orders accepted. Friday bargain, 8.30, \$1.45.

**75c CAPS AT 49c.** For Men and Boys.

Four and eight-piece crown style, in shades of greys and browns. Well lined and finished throughout. No phone or C.O.D. orders accepted. Friday bargain, 49c.

Simpson's—Main Floor.

## \$1.75 and \$2.00 Negligee Shirts Going Today at \$1.48

Shirts of this quality are uncommon at such a low price. They are carefully tailored from the most pleasing and durable fabrics and are perfect in every detail.

A special purchase from a large eastern manufacturer enables us to offer our customers genuine money-saving opportunities.

In the lot are plain and fancy hairline and cluster stripes of single and two line effects—soft double cuffs, coat style. Sizes 14 to 17. Regularly \$1.75 and \$2.00. Friday bargain, \$1.48.

**50c Duplex Brand Suspenders 33c.**

Medium or heavy webbings—light or dark patterns. No more than two pairs to a customer. Today, 33c.

**BELTS AT 25c.**

Regularly 35c, 50c and 75c. Men's and boys' leather belts, in blacks, tans, greys. Sizes 24 to 42. Today, 25c.

**Men's Knit Ties, 59c.** Regularly 75c and \$1.00.

700 only Silk Knit Ties in crossbar, heather mixtures and plain shades in blues, greys, tans, blacks, helio. Today, 59c.



**Boys' Sweaters 49c.**

Pull over head style, or collar in fine cardigan stitch, close-fitting cuffs. Sizes 26 to 32. Regularly 59c. Friday bargain, 49c.

Simpson's—Main Floor.

## Bargains in the Drapery Section

Large Flags \$1.50 Each.

100 only to sell today. Strong cotton Union Jacks and Dominion Flags—measuring 3 feet x 5 feet, printed in bright, durable colors, bound at one end and all ready to attach to the pole. Today, each \$1.50.

**American Art Chintzes 59c Yard.**

2,000 yards durable quality, showing a big assortment of specially attractive designs—floral, verdure or conventional—in light, medium or dark colors. 36 inches wide. Today, yard 59c.

**Combination Color Window Shades \$1.35.**

Guaranteed hand-made window shades of heavy quality opaque cloth with an oil finish that renders the shade easily cleanable. Best Hartshorn spring rollers, complete with brackets, nails and ring pull. In cream only, with green reverse. Standard size, 37 inches wide, 70 inches long. Today, each \$1.35.

Simpson's—Fourth Floor.

## Friday Prices on Furs

For Cool Autumn Days and Later Winter Wear.

Misses' Coon Stoles, \$12.00.  
Coon Muffs to match, \$12.00.  
Kitt Cross Fox Sets, \$35.00.  
Taupe Manchurian Fox Set, \$25.00.  
Taupe Labrasca Fox Canteen Muffs, \$18.50.  
Taupe Labrasca Fox Animal Stoles, \$18.50.  
Black Labrasca Fox Large Animal Stoles, \$24.00.  
Black Labrasca Fox Muffs to match, \$15.50.  
Black Kid Cross Stoles, \$5.00.  
Taupe Iceland Fox Stole, animal effect, \$10.00.  
Mink Marmot Straight Stoles, \$7.50 to \$30.00.  
Simpson's—Second Floor.

## Leather Strap Purses \$1.49

Regularly \$2.50 and \$2.00.

Top or back straps. Crepe or long grain in black only. Lined with moire. Fitted with overlapping frames and vanity mirror. Regularly \$2.00 and \$2.50. Friday bargain, \$1.49.

## \$7.00 Canteen Bags \$5.39

Patent leather in newest styles, black, grey, brown or red and black. Neatly lined, fitted with vanity mirror and change purse. Regularly \$7.00. Friday bargain, \$5.39.

## Notions at Friday Prices

Wash Cloths, 5c—Values up to 20c.  
Seconds of good quality cotton, Turkish finish, white and colored edges. Friday bargain, 5c.  
Black Boot Laces, 36 in. Friday bargain, 6 pairs for 15c.  
Black Mending Wool, on cards. Friday bargain, 4 cards for 9c.  
Pin Sheets, 160 brass pins to sheet. Friday bargain, 5c.  
Leader Safety Pins, 12 assorted pins to card. Friday bargain, per card, 5c.  
Odd Lines of Ivory Coat and Suit Buttons, black and colors. Regularly 75c to \$4.00 doz. Friday bargain, 35c to \$2.00 doz.  
Sanitary Towels, six in package. Friday bargain, 25c.  
All-Elastic Pin-on Hese Supports, black and white. Friday bargain, 25c.  
Sanitary Aprons. Friday bargain, 29c.  
Real Human Hair Nets, cap shape, all shades. Friday bargain, 3 for 50c.

## Wash Goods Bargains

35c Prints, 25c Yard—Scarce goods in light and dark grounds. 34 inches wide. Regularly 35c. Friday bargain, yard, 25c.  
75c Gingham, 49c Yard—Stripes and checks, 32 inches wide. Regularly 75c. Friday bargain, yard, 49c.  
Silk and Cotton Georgette, 49c Yard—36 inches wide. Regularly 75c. Friday bargain, yard, 49c.  
75c Pacific Foulard, 49c Yard—Dark grounds. 32 inches wide. Regularly 75c. Friday bargain, yard, 49c.  
White Embroidered Organdy, 95c Yard—Slightly soiled, 49 inches wide. Regularly \$1.50. Rare Friday bargain, yard, 95c.

## Breakfast, Lunch and Afternoon Tea on Self-Service Plan

Delicious, well-cooked food, quick, courteous service and moderate prices are features which are making our New Self-Service Lunch Room, Sixth Floor, exceedingly popular.

Breakfast from 8.30 to 11. Lunch from 11.30 to 2.30. Afternoon Tea from 2.30 to 5.30.

The Palm Room Will Continue as Usual.

Appointment Register.

In order that our customers may conveniently arrange and rearrange appointments with friends we have placed an appointment register on the Main Floor, Queen Street entrance—a special benefit for out-of-town visitors.

Our New Rest Room.

is a delightful and comfortable place to rest or wait for friends. Near the Palm Room, Sixth Floor, Queen Street side.

## Store Conveniences

THE PALM ROOM—On the Sixth Floor.  
INFORMATION BUREAU—On Main Floor, Centre.  
TELEGRAPH STATION AND FREE PARCEL CHECKROOM—In the Basement, Centre.  
POSTOFFICE—On the Street Floor, Centre.  
WOMEN'S REST ROOM—On the Third Floor, Richmond side.  
TELEPHONE BOOTHS—Conveniently located throughout the store.

WE PREPAY DELIVERY CHARGES

On all purchases of \$10.00 or more to any station in Ontario.

## Friday Bargains in the Annual Blanket Sale

### American Plaid Blankets \$11.95

Extra fine quality. Pink, grey and blue colorings, with fancy plaid effects—also floral designs. Size 66 x 80 inches. Friday bargain, \$11.95.

### White Blankets \$6.95.

With blue, pink, grey and tan plaid. Size 66 x 80 inches. Friday bargain, pair \$6.95.

### White Union Wool Blankets \$16.95.

Large size, 72 x 84 inches. Finished singly, 25 pairs. Friday bargain, pair \$16.95.

Simpson's—Fourth Floor.

### JACQUARD COMFORTABLES, \$7.95.

Blue, brown, grey, pink, old rose, green and mauve with fancy borders. Friday bargain, each, \$7.95.

### SILK COVERED COMFORTERS, \$9.95 EACH.

Fancy figured centres and plain panels in blue, pink, crimson and green. Size 72 x 72 in. Friday bargain, each, \$9.95.

### Ceylon Flannel 75c Yard

Regularly \$1.25 Yard.

1,000 yards in a big range of striped effects. Suitable for pyjamas, shirts, etc. 31 inches wide. Regularly \$1.25. Friday bargain, yard 75c.

## Boys' Suits Special \$9.85

Boys' sturdy suits designed in a dressy blue wool and cotton mixed tweed with an invisible broken stripe pattern. Neatly tailored in a single-breasted, trencher model with vertical pockets. Full fitting bloomers with belt loops and expanding knee bands. Sizes 7 to 14 years. Friday bargain, \$9.85.



### Boys' Fall Weight Raincoats \$7.85.

A most necessary garment for school boys, tailored from a medium weight fawn paramatta cloth. Designed in trencher model with convertible collar.

All seams stitched, cemented and taped. Guaranteed rainproof. Sizes 9 to 14 years. Friday bargain, \$7.85.

### Boys' Corduroy Bloomers \$2.45.

Durable and serviceable corduroy bloomers made in a dark brown shade of cravenetted material. Finished with belt loops and governor fasteners. Sizes, 6 to 14 years, \$2.45.

Simpson's—Main Floor.

## Floor Coverings at Friday Prices

\$15.00 Wilton and Velvet Rugs at \$6.95—Handsome Rugs in heavy qualities. Chinese and Oriental designs, splendid colorings, woven without seam. Size 9 x 12 ft. Regularly \$15.00. Sale price, \$6.95.  
5 1/2c Jute Stair Carpet, 6 1/2c Square Yard—Tough wearing carpet that is reversible—in neat small designs and shades of brown, green and blue coloring. 22 in. wide. Regularly 85c square yard. Friday bargain, square yard, 69c.

Tapestry Rugs at Good Prices—Scottish and Canadian-made Rugs in a good assortment of conventional and floral designs, hard wearing qualities. Size 9 ft. x 10 ft. 6 in. Friday bargain, \$18.95. Size 9 x 12 ft. Friday bargain, \$21.95.

Small Congolet Rugs on Sale—Soft colors and good designs. Size 3 x 6 ft. Friday bargain, \$2.19; 3 ft. x 4 ft. 6 in. Friday bargain, \$1.59.  
Bedroom Rugs at \$9.95 Each—A great reduction on reversible wool and fibre bedroom rugs. Splendid colors in light shades of fawn, green and blue. Size 9 ft. x 10 ft. 6 in. Friday bargain, each, \$9.95.

Olecloth Seconds, Special at 75c Square Yard—2,000 yards. Glazed finish in the floral and block patterns. Few slight imperfections mark this lot as seconds. Friday bargain, square yard, 75c.  
Simpson's—Fourth Floor.

## Picture Framing Bargain, 11x14, 65c

Today we will frame your photographs, prints, certificates, etc. in a range of mouldings, particularly selected in varying widths from 1/2 to 1 1/2 inches. Comprising gilt, antique and plain, oak weathered and plain grey and silver. All complete, including glass and back. Today, half price, 65c.  
500 Oval Frames \$1.00 to \$3.50.  
Regularly \$3.00 to \$8.50.

Polished mahogany frames, 1 and 2 inch widths. Sizes vary from 8 in. x 10 in. to 14 in. x 18 in. We will also, without extra charge, fit your photo or picture, supplying glass and back. Friday bargain, \$1.00 to \$3.50.  
Simpson's—Sixth Floor.

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