

1898---TWENTY-FIRST ANNIVERSARY---1919---COMING OF AGE YEAR

# Simpson's Midwinter Sale

## 350 Lovely Blouses at Half Price Today

No Phone or C.O.D. Orders---No Refunds

Lingerie Waists, wash silks, crepe de chins, georgettes---in a wonderful diversity of styles, colors and sizes.

Regular \$2.95 Blouses for . . . \$1.48  
Regular \$3.95 Blouses for . . . \$1.98  
Regular \$5.00 Blouses for . . . \$2.50  
Regular \$5.95 Blouses for . . . \$2.98

Regular \$6.95 Blouses for . . . \$3.48  
Regular \$8.95 Blouses for . . . \$4.48  
Regular \$10.50 Blouses for . . . \$5.25  
Regular \$12.50 Blouses for . . . \$6.25

350 lovely Blouses that have become slightly soiled from display---featuring dozens of wearable styles from chic lingerie to stunning dressy models. They will likely go with a rush, so shop early. Simpson's---Third Floor.



### Midwinter Sale of Embroidery

3,000 yards Swiss, Cambric and Longcloth Edgings in blind and openwork patterns, 4 inches wide. Yard, 10c.

Cambric Camisole Embroidery, 17 inches wide, 1/2-inch beading. Special, yard, 19c.

Baby Flouncings---26 inches wide. Some with fine Venise edges, others frilled. Yard, 83c.

White Flannelette Embroideries, 1 1/2 to 3 inches wide. Mercerized silk design. Yard, 12 1/2c.

Simpson's---Main Floor.

### Infants' Crib Blankets

Half Price---\$1.50 Kinds for 75c



Made of soft woolly blanket cloth. Size 30 x 42 in. Blue or grey with white designs, and white reverse side with blue or grey designs.

Infants' \$2.50 Wool Overalls, \$1.95---Made of extra heavy white pure wool in close elastic rib. Attached feet. Sizes to 2 years. Today, \$1.95.

Infants' \$1.35 and \$1.50 Vests, 89c---Button front style in "Babies' Comfort" and "Hygeian" brands. Fine ribbed white wool and cotton mixtures. Flat knit seams. Sizes 3 months to 3 years. Extra value today, 89c.

Children's 75c Knitted Skirts, 49c---Knitted in under-rib of white or natural wool and cotton mixture. Waist and skirt knit in one; sizes 6 months to 6 years. Banded waist; sizes 7 to 14 years. Regularly 75c and 85c. Today, 49c.

Children's White Wool Toques, with a little invisible cotton. Double knit, with deep revers and wool pompom. Sizes to 6 years. Regularly 65c. Today, 39c.

Half Price and Less for Children's Sweater Coats, at 50c---Pure wool and wool union Sweater Coats. Button front styles with military or roll collars---also pull-over Sweaters. Colors cardinal, navy, copen, rose, brown, grey, pink, white, and sizes 1 to 6 years in the lot. No C.O.D. orders, no refunds, no exchanges. Sale price today, 50c.

### The Midwinter Sale Offers

## 3000 Yds. Dress Fabrics 95c Yd.

Silk warp crepe de chine, veyik, poplins, union, gabardine, cashmere twills, Scotch tartans, fancy plaid and check suitings. Widths range from 36 to 54 inches. Regularly \$1.25 and \$1.50. Today, yard 95c.

Guaranteed British Suiting Serge---Our standard \$3.50 quality. Soap shrunk---fast navys and black---50 inches wide. Today, yard, \$2.95.

Silk Poplins---In all the wanted shades of greys, browns, blues, wine, purple, reseda, Russian, navy, taupe and blacks. Regularly to \$1.89. Today, yard \$1.34.

Black Broadcloth---In a heavy weight for coats. 54 inches wide. Today, yard, \$2.69.

### Half-Price Sale of Plain and Crushed Silk Seals

Regular \$10.00 stock---rich silk seals and crushed plush, in brown, beaver, nutria, taupe and grey. 48 inches wide. On sale for one day only; today, yard, \$5.00.

Simpson's---Second Floor.

### Midwinter Sale of Wanted Wash Goods

Every Item Less Than Today's Wholesale Cost

Cotton Diapers---Antiseptic and absorbent. 18 inches wide. Ten yards to a piece. Today's selling price, \$1.69.

White Linen Crash Suitings---Scarce goods. 36 inches wide. Today, yard \$1.00.

White Voiles---In Shantung weaves. 36 inches wide. Today, yard 25c.

Heavy White Indian Head---High-grade quality. 27 inches wide. Regularly 60c. On sale today, per yard 35c.

Fine Needle Mull---40 inches wide. Regularly priced 50c. On sale today, per yard, 35c.

White Bedford Cord---32 inches wide. Regularly priced 75c. On sale today, per yard 49c.

### Midwinter Sale of Black Silks Reduced

Black Satin Paillettes---And several different finishes in black silk taffetas. Today, yard \$1.94.

"Green Edge" Dress Satin---A dull finish black satin, now in big demand. \$2.69 value, for yard \$2.38.

Black All-Silk Crepe de Chine---In extra weight weaves. Peau de Soles, in rich full blacks. Duchesse Satins, in soft, rich qualities, and supple quantities in Black Chiffon Taffetas. Regularly \$3.00. Today, yard \$2.79.

Black Silk Suiting Failles---Reversible silk. Radzimir's, C. J. Bonnet's duchesse satins and double chiffon taffetas. 40 to 44 in. wide. Regularly \$3.50. Today, yard \$2.95.

Black Silks, Satins and Taffetas---In dress, suiting and coat weights. 36, 38, 40 and 44 inches wide. Regularly \$4.00. Today, yard, \$3.44.

Simpson's---Second Floor.

### Midwinter Sale of \$25 and \$28 Overcoats

# \$17.95

For Men and Young Men

A special purchase explains this offer. Ulster and ulsterette models, popular with men and young men. Heavy weight tweed coatings, in grey and brown mixture effects, also plain brown, blue and black finely finished chinchillas. Sizes 36 to 44. 49 only. Today, special, \$17.95.

Men's Black Mackinaw Coats at \$7.45

Heavy weight. Close-fitting military collar---all-around belt. Wrist protectors in sleeves, and leather strap and pockets. Sizes 32 to 46. 90 only today, at \$7.45.

Simpson's---Main Floor.

Men's Black Stiff Hats, \$1.95

Regularly \$2.50, \$3.00 and \$4.00.

Their smartness and good quality will appeal to you, however particular. Full and tapered crown styles, with medium rolling brims. Today, \$1.95.

Men's \$15 and \$18 Fur Collars, \$10.45

Persian Lamb, Otter Seal and Otter Detachable Collars. Can be buttoned to any overcoat. Lined with black and brown satin. Today, \$10.45.

\$15.00 Auto Rugs, \$10.95

A straight saving of \$4.05. Amber and dark brown, with black linings. Today, \$10.95.

Men's Hat and Fur Department---Main Floor.

Men's \$1.50 Flannelette Nightshirts, \$1.19

Pink and blue stripes. Collar attached. Pocket. Sizes 15 to 20. Midwinter Sale, today \$1.19.

Men's \$2.00 Flannelette Pyjamas, \$1.59

Pink, blue stripes. Military collar---with buttons and loops. All sizes. Midwinter Sale, today, suit \$1.59.

Simpson's---Main Floor.



### Midwinter Sale of 58 Women's Model Coats

Stunning high-class coats developed in rich pompoms, velours, silver-tones, bolivias and duvetynes. Newest shades. Many fur-trimmed, all beautifully lined and finished. No exchanges, no refunds, no C.O.D.'s.

\$60.00 to \$70.00 Coats. Today - \$45.00

\$100.00 to \$115.00 Coats. Today - \$75.00

\$85.00 to \$95.00 Coats. Today - \$60.00

\$125.00 to \$135.00 Coats. Today - \$90.00

Women's Smart Dresses, \$15.00

Special Purchase of Styles That Would Sell Up to \$25.00.

Just 75 Dresses, but a wonderful variety of attractive designs. Including satins, taffetas and silk poplins, in many shades. Featuring new ideas in style and trimming. No exchanges, no refunds, no C.O.D.'s. Extra value today, \$15.00.

Women's Chic Silk Skirts, Specially Priced at \$11.50.

Plain, pleated and gathered models, in taffeta and charmeuse. Fringe-trimmed and straight sashes, novelty girdles and pockets, and button trimming. Colors black, navy, taupe, brown and grey. No exchanges, no refunds, no C.O.D.'s. Price, \$11.50.

Women's Fine Coats, Clearing at \$27.50.

Smart styles, made from high-grade American wool velours, in brown, taupe and burgundy. Half satin lined and interlined. No exchanges, no refunds, no C.O.D.'s. Today, special, \$27.50.



### Clearance Misses' Serge and Satin Dresses \$14.95

Wonderful values---dresses from regular \$2.50 and \$25.00 stock, with the addition of a special purchase of high-grade styles. Tailored styles, braid and button trimmed---dressy designs with toise panels, crushed girdles and dainty over-collars. Leading shades. No exchanges, no refunds, no C.O.D.'s. Special sale price today, \$14.95.

Misses' Velour Coats, \$25.00

They combine serviceability and good style in such a way as to make them particularly attractive at the sale price. Cosy collars, novelty belts and button trimming. Colors burgundy, navy, brown and taupe. Price \$25.00.

Misses' Tailored Skirts, \$9.50

Made from extra fine quality serge in navy and black only. Well cut, straight style with separate belt and novelty button trimming. Price \$9.50.

### The New Evening Gowns for Misses

Transparent Fabrics and Delicate Colors Are Strikingly Evident.

Tulle, net, lace and georgette in fascinating shades of pink, blue, green, orchid, rose, turquoise, maize, gold and white take first place in the creation of fetching pink frocks for misses. Sometimes they make the entire frock---sometimes they form the dainty bodices, with fold after fold of shimmering satin for the prettily draped skirts. Sequins, silver and gold embroidery, crystal beading, French flowerettes and streamers add the joyous touches that complete each lovely frock. Priced \$35.00 to \$65.00.

### Women's Boots \$3.95, Men's Boots \$6.75, Hockey Boots \$1.99

No Phone, Mail or C.O.D. Orders on Sale Footwear.



Women's Glaze Kid Lace Boots, \$3.95

With 9-inch top, made on Younger New York last, with perforated tip. Medium weight sole, and Cuban heel. Widths AA to D. Regularly \$5.00. Today only \$3.95.

Also similar style, plain toe, Spanish heels. Pair \$3.95.

Women's Hockey Boots, \$1.99

Of black pebble grain leather. Heels---lined throughout. Medium heel, stout leather sole. Sizes 2 1/2 to 7. Today \$1.99.

Men's Hockey Boots, \$1.99

Regulation style, all black Boston calf leather, with large brass eyelets, quickly laced. Full wide toe, medium weight sole. Sizes 6 to 10. Today \$1.99.

### RUBBERS

For All the Family

FOR GIRLS---City Weight Black Rubbers, sizes 4 to 10 1/2, 65c; and 11 to 2, 75c.

FOR WOMEN---City Weight Black Plain Croquet Rubbers, sizes 2 1/2 to 7, 89c; Feather sizes 2 1/2 to 7, 89c.

FOR MEN---Heavy One-buckle Overshoes, waterproof, \$2.29. City-weight Jersey Cloth Storm Rubbers, \$1.89.

FOR BOYS---Plain Rubbers, heavy soles, Sizes 11 to 13, 89c; and 1 to 5, 99c.

CHILDREN'S Colored Kid Boots, Sizes 3 to 7, Today, \$1.69.

Simpson's---Second Floor.

Men's Victor "Wide Last" Boots, \$5.95

Especially built for men with wide feet or bunions. Made of soft glaze kid leather, on wide fitting last. Heavy Goodyear welt sole and low heel. Widths E and EE. Sizes 6 to 10. Today only, pair, \$5.95.

Men's \$8.00 Winter Boots, Today at \$6.75

Made of heavy brown calf, ocher style. Wide toe guaranteed waterproof lining---waterproof sole. Sizes 6 to 11. Regularly \$8.00. Today, only, \$6.75.



### Midwinter Sale of Women's Nightgowns, Corset Covers, Combinations, Etc.

Women's White Flannelette Nightgowns, \$1.49

A special purchase at an extraordinarily low sale price. Mother Hubbard style, with yokes of cluster pin tuckings. Special today, \$1.49.

Women's 50c Corset Covers, 39c

Of strong white cotton with yokes of fine lace. Regularly 50c and 60c. Today, 39c.

Women's White Cotton Envelope Drawers---With elastic at waist, and scalloped edges. Prettily embroidered. Regularly \$1.00 and \$1.25. Today, 85c.

Women's Dainty Underskirts---Made of excellent quality white cotton. Deep flounce of Swiss embroidery and cotton underlay. Special value today, \$1.59.

Women's Bungalow Aprons---Made of good quality print. Wide and narrow stripes in grey, pink, blue and black. Today, 85c.

Women's Winter Combinations, \$1.69

Seconds of \$3.00 to \$3.50 Qualities.

Wonderful value---the defects being so slight as to not in the least affect the wearing qualities of the garments. Cotton and wool mixture, in several styles. Ankle-length drawers. Today, \$1.69.

Women's "Queen Quality" Vests, 98c

Regularly \$1.75.

Wool and cotton mixture---low neck, with short sleeves or no sleeves. Extra special value. Today, 98c.

Extra! Women's Corsets, 98c

Made of strong quality white coutil, with low bust, long skirt and tear-proof reinforcement at front clasp. Sizes 19 to 27. Today, 98c.

WOMEN'S BRASSIERES---Hooked front models, made of fine quality white cotton, with yokes of embroidery. Sizes 34 to 44. Today, 85c.

Simpson's---Third Floor.

The SIMPSON Company Limited

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