

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

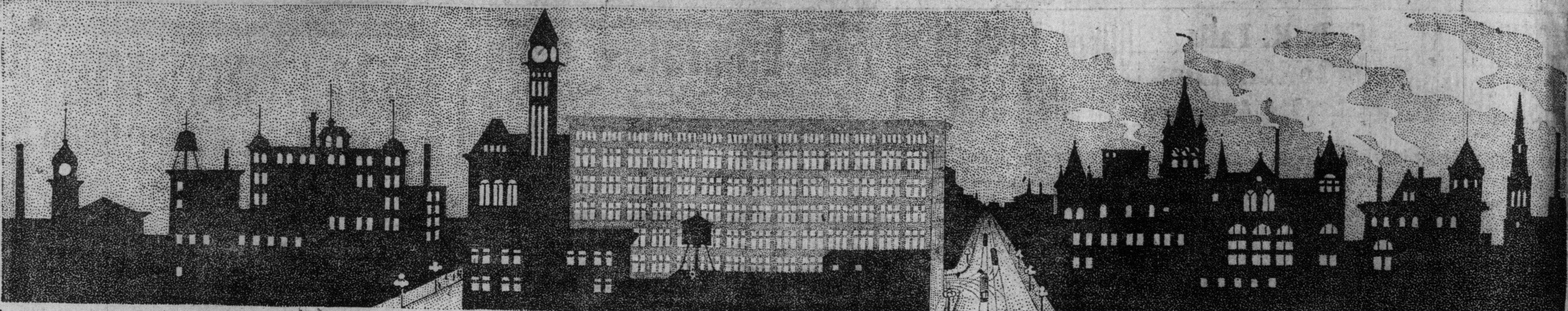
Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

The Robert SIMPSON Company Limited



First Exhibition Week Bargains at Simpson's

Special Line of Skirts

Of fine quality all-wool panama, in black or navy. Made in an attractive semi-pleated style, with shaped band effect on side gores, and ornamented with buttons. Sizes for women. Sold regularly at \$5.00. Friday special.....\$3.45

WOMEN'S OR MISSES' SUITS, \$9.98.
Made from imported tweeds, English serges, and panamas, in sizes from 32 to 45 bust; also 14, 16, and 18. All smartly tailored with notched collars and revers, and in Norfolk styles. Skirts gored or pleated. Worth from \$16.50 to \$22.50. Clearing at.....\$9.98

WASH COATS, \$1.35.
Clearance of Summer Wash Coats, including linens and poplins, in natural, blue, and tan; a large variety of styles, trimmed or plain. Very special value.....\$1.35

COATS FOR GIRLS.
All-wool blanket cloth in tan and grey. Cut on loose lines, with belt around waist. Collar fastens up to throat, and the shoulders are lined with self material. Ages 6 to 14 years. Price.....\$6.00

WOMEN'S ONE-PIECE DRESSES.
A few lines grouped together for Friday. All-wool French panama and English serge, also a few striped fabrics, with either short or long sleeves, high collars, and dainty net lace yokes. Skirts gored or pleated, or on straight lines. Colors are white, black, navy, and green. Regular value \$13.75, \$16.50, \$18.50, up to \$22.50. Friday bargain.....\$9.98

Big Silk Reductions

A clearance of 3,000 yards of new dress silks, mostly broken lines from our August silks sale. Included are new black and white, and white and black, checks and stripes, in taffetas, Swiss and English peau de soies, novelty stripes, and checks, on light and dark grounds, and a splendid range of striped and shot striped chiffon, taffetas, with new shadings in plain colors. On sale Friday, per yard.....35c

Colored Card Velveteens.
A special purchase of these seasonable and useful fabrics, perfect in pile and silk finished, for suits and dresses, 22 inches wide, special for Friday, per yard.....47c

200 yards Black Satin Paillette. Two choice qualities, in 36 and 39-inch; gives most serviceable wear. Regularly \$1.25. Friday.....\$1.10

Colored Dress Silks and Satins. 36, 38 and 40-inch, satin paillette, and duchesse mousseline. In a splendid range of autumn and fall shades. These are regularly \$1.50. Friday, per yard.....\$1.24

Exceptional Values in Dress Goods

Black and Navy Suitings Priced, per yard, \$1.10; Regular Value, \$1.35 and \$1.50 per yard.

5,000 yards of high-class English and French Suitings, including black French broadcloth, in lovely suede finish. West of England serges, in fine and medium twills, French cheviot suitings, diagonal and twill serges, etc. All guaranteed qualities, in splendid shades of autumn and black, pure wool qualities, and guaranteed thoroughly shrunken. 42 and 44 inches wide, per yard.....\$1.10

English Suitings, per yard, 48c. 2,000 yards of these imported suitings in fine English tweeds, good hard wearing fabrics, in all the newest color combinations, navy greys, browns, greens, tans, heather mixtures, etc. in stripes, diagonal two-tones, etc. good value at 65c per yard. Also a special purchase of English Worsted Serges, made from specially selected Botany yarns, soap shrunken and unshrinkable, in three shades of navy and black, 42 and 44 inches wide, per yard.....48c

5,000 yard Beautiful French Bordered Delaines and Challies on Sale Friday, 46c per yard.

The finest collection of these exquisite bordered delaines we ever had has just been put into stock. The newest French designs and colorings in tans, navy greys, Copenhagen, Alice, sky, shrimp, marve, black and white, white and black, etc., with rich contrasting Persian, Paisley, tape and ribbon borders, pure wool qualities, and guaranteed fast dye, 31 inches wide, Friday.....46c

School Hats for Misses' and Children

Over 200 Trimmed Hats, in a large variety of styles in pretty scarf-trimmed felts, velvets with satin ribbon, and many others. Most of them are New York samples that were submitted to us for catalogue purposes. All one price Friday, \$2.25

40 dozen beautiful quality soft felt hats, bright finish, good shapes and colors. Friday.....\$1.00

FANCY MOUNTS.

45 dozen new fancy Mounts, in the soft flowing osprey effect; colors black, white, black and white, royal, gold, etc. Regularly \$1.00 each. Friday.....69c

Girls' Tub Dresses

Girls' Dresses, of fine English print, one-piece style, waist trimmed with fine embroidery insertion; high neck, kimono sleeves; pink or blue patterns. Sizes 6 to 14 years. Regular price \$1.00 each. Friday bargain, each.....50c

Girls' Dresses. A pretty New York style in heavy check gingham, trimmed with white poplin and braid, embroidered anchor on front; colors navy, pink, or sky. Sizes 6 to 14 years. Regular price \$2.50 each. Friday bargain.....\$1.00

LITTLE BOYS' KNITTED WOOL SUITS ON SALE IN WHITEWEAR DEPT., THIRD FLOOR.

Little Boys' Brownie Suits, sweater and knee pants, fine knitted wool; sweater has high collar buttoned on shoulder. Colors navy, brown, or cardinal. Sizes 2, 3, 4, 5 years. Regular price \$1.75 a suit. Friday bargain.....\$1.25

LITTLE GIRLS' FALL COATS.

Clearing about 110 Fall Coats for little girls in linen, pongee, or fustore; also red or navy serges. All are lined throughout, and come in a variety of pretty styles. Sizes for ages 2, 3, 4 years only. Regular prices \$3.50 to \$6.75 each. Friday bargain, each.....\$1.39

Wide Ribbon 10c Yard

Taffeta Ribbon for Hairbows, Sashes, and Hairbows, 4 1/2 and 5 inches wide; ribbon that bows up well, in white, cream, pink, sky, navy, red, cardinal, old rose, amethyst, Nile roses, Saxe, and Copenhagen.

Friday bargain, per yard.....10c
No phone or mail orders.

Ribbon Remnants, in all widths and all qualities. There may be something you need. Why not get it at remnant prices. All specially bunched for Friday, each, bunch.....10c

Buffet, in golden oak. Regularly \$38.50. Friday bargain \$27.60

China Cabinet, in mission oak. Regularly \$32.00. Friday bargain \$21.40

China Cabinet, in fumed oak. Regularly \$66.00. Friday bargain \$36.60

Settee, in mahogany. Regularly \$55.00. Friday bargain, \$29.80

Parlor Suite, in mahogany. Regularly \$62.00. Friday bargain \$38.60

Library Set, in mahogany. Regularly \$97.00. Friday bargain \$72.45

Parlor Suite, in mahogany. Regularly \$229.00. Friday bargain \$169.00

Dresser, in mahogany. Regularly \$38.75. Friday bargain \$29.90

China Cabinet, in golden oak. Regularly \$26.00. Friday bargain \$18.60

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Of all the big days during the Exhibition weeks, none have a more pervading interest in the Store than its Friday Bargain Days. Every department joins in giving the hugest of values, and the widest variety of goods. The Simpson Store is a refuge for the weary visitors. Rest Room, Parcel Check Room, first-class Lunch Room and Tea Rooms, telephone and telegraph service are all here to add to your pleasure. The Building of the Simpson Store is one of the most interesting sights of the city. You are welcome here to-morrow.

Double Bed Blankets, Regularly \$3.75, for \$2.95

White Unshrinkable Wool Blankets, size 64x84 inches, serviceable make. Regularly \$3.75. Friday, pair.....\$2.95

1,500 Yards All-Linen Crash Roller Toweling, 17 inches wide. Special Friday, yard.....8c

2,000 Yards Apron Gingham, blue and white checks, fast colors, 36 inches wide. Clearing Friday, yard.....7 1/2c

Plain Bleached Sheetting, firm, even weave, 68 inches wide. Clearing Friday, yard.....19c

Striped Flannelette, dark and medium colorings, 27 inches wide. Bargain Friday, yard.....5c
(No phone or mail orders.)

8-lb. Unshrinkable Wool Blankets, with just enough cotton in to keep from shrinking; large size, 68x88 inches; will wash and wear well. Regularly \$4.75. Bargain Friday, pair.....\$3.95

Bleached Damask Table Linen, heavy make, assorted designs, 64 inches wide. Bargain Friday, yard.....33c
(Phone Linen Dept., 2nd Floor.)

Bargains in Boots

300 pairs Women's Oxfords and Boots in dongola kid, patent oilt, and tan Russia calf, sizes 2 1/2 to 5 only. Regularly \$1.99 and \$2.49. Friday bargain.....99c

500 pairs Women's High-grade Boots and Oxfords in button and Blucher styles, all leathers and velvet, cravenette and satin, hand-turn and Good-year welted soles. Be early for these. Sizes 2 1/2 to 7. Regular prices to \$4.00. Friday bargain.....\$1.99

Every pair Men's \$3.50, \$4.00, \$4.50, and \$5.00 Oxfords in button and Blucher styles (except Victors), in all leathers, sizes 5 to 11. Friday bargain.....\$1.99

Blue and White Duck Tennis Shoes, rubber soles and heels, men's, women's, boys' misses, and youths. Friday bargain, all one price.....45c

Wide Ribbon 10c Yard

Taffeta Ribbon for Hairbows, Sashes, and Hairbows, 4 1/2 and 5 inches wide; ribbon that bows up well, in white, cream, pink, sky, navy, red, cardinal, old rose, amethyst, Nile roses, Saxe, and Copenhagen.

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Drugs

Olive Oil, Rax's finest Lucca oil, for table or medicinal use, tin, regular 90c. Friday.....85c

Ferri's Emulsion, 1.00 size. Friday.....50c

Arnold's Catarrh Cure, 50c size. Friday.....25c

Syrup White Pine and Tar, for coughs and colds. Friday.....10c

Madame Yale's Hair Tonic, 50c size. Friday.....25c

Chamois Skins, good size, regular 75c. Friday.....60c

Sponges, bleached and unbleached, a good assortment. Regularly 35c to 50c. Friday.....25c

English Enema Syringes, all one piece. Regularly 75c to 90c. Friday, 50c

Hot Water Bottles, red rubber, 2 and 3-quart sizes. Regular \$1.50 and \$1.75. Friday.....\$1.19

To Be Made a Millionaire

Next Monday (Labor Day) being a statutory holiday, this

Store Will Be Closed

It will be Citizens' Day at the Great National Exhibition, and we invite everybody to join us in helping to

Boost the Fair to the Million Mark

The Exhibition management have made an attendance of one million the objective for this year, and every last member of the Simpson organization intends to be counted in that number.

Meet us at the Fair on Monday, 1 p.m. as usual during the summer months.

Last Friday Bargain Day in the August Furniture Sale

Buffet, in golden oak. Regularly \$38.50. Friday bargain \$27.60

China Cabinet, in mission oak. Regularly \$32.00. Friday bargain \$21.40

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Men's Suit Bargain

Suits—Made from strong, good wearing tweeds, in assorted patterns and colorings. Made single-breasted, three-button style, well tailored, and with good linings. Regular prices, \$7.50, \$8.50, \$9.50. Friday, sale price.....\$5.95

MEN'S TROUSERS.
Working Pants at less price than that of good overalls. Assorted patterns, well made. Sale price.....95c

SALE OF MEN'S WATERPROOF COATS.
Waterproof Coats are essential to comfort. Friday we put on sale English made Raincoats, made from double texture Paramatta, single-breasted, to button to the chin, with close-fitting collars, all well tailored. Special for.....\$7.00

BOYS' BLOOMER PANTS.
210 Boys' Tweed Bloomer Pants, cut in full American style, lined throughout with white cotton, brown and grey shades, wonderful value for early buyers. Sizes 21 to 32. Special, Friday.....95c

BOYS' SUITS.
110 Boys' Bloomer Pant Two-piece and Straight Pant Three-piece Suits, made from the very finest of English and Scotch tweeds and worsteds, in the most popular styles and patterns. Bring odd lines we offer this range at less than cost price. Sizes 23 to 33. Friday.....\$5.95

Furnishings for Men

Men's Heavy Winter-weight Ribbed Cotton Underwear, in sky or ecru shades. Very strong for working men. Sizes 34 to 44. Regularly 75c. Friday.....59c

Boys' White Cotton Jerseys, in sizes 30 and 32 only; long and short sleeves. Regularly 25c and 35c. Friday, 2 for 25c, or each, 15c.

Men's Black and White Hair-line Striped Negliges, made coat style; good serviceable materials. Regularly 75c. Friday.....59c

Men's Flannelette Nightrobes—A long, wide sleeping garment that give great satisfaction; soft eiderdown finished material in a neat range of stripes. Sizes 17 and 18 only. Regularly 75c. Friday.....59c

Wall Papers Men's Hats

1,000 Rolls Mica Wall Papers, in assorted colorings. Friday special, per roll.....9c

1,500 Rolls Domestic and American Papers for bedrooms and general rooms; good colorings. Friday special, per roll.....14c

1,850 Rolls Imported Papers for living rooms, in tapestry, stripes, plain, and figured effects, in reds, greens, browns, blues, greys, buffs. Friday special, per roll.....29c

1,750 Rolls English and New York Papers, for parlors, dining rooms, halls, dens, etc.; exclusive designs and colorings. Friday special, per roll.....43c

170 Men's Extra Fine Panama Hats, telescope and tourist shapes. Regularly \$5.00 and \$6.00. Friday, \$1.95

Men's Stiff and Soft Hats, new shapes and fine qualities imported fur felt; good range of colors and in black. Friday.....\$1.00

Boys' Varsity Shape Caps, in fine navy serges. Friday, 15c and 25c. Friday.....9c

Men's and Boys' Tweed Caps, assorted patterns, in new tweeds. Regularly 50c. Friday.....19c

Children's Hats and Tams, assorted lot in felt, linen, etc. Regular prices 25c, 35c, 50c, and 75c. Friday.....15c

Chinaware

Bakers and Pie Dishes for Exhibition guests. All the large sizes from 7 to 12 inches. Pure white porcelain. Friday bargain.....15c

A special shipment of odd Meat Platters of generous proportions and odd vegetable dishes of various sizes, all first-class goods from the Royal Doulton Potteries. Platters are from 12 to 16 inches, and the vegetable dishes are various sizes and shapes. Friday bargain, each.....70c

Odd Toilet Basins, All shapes, colors, and sizes. Friday bargain.....39c

Odd Toilet Ewers, all shapes, colors, and sizes. Friday bargain.....59c

The Grocery List

2,000 Bags Choice Family Flour..... 1/2-bag, 63c
Choice Currants, cleaned..... 3 lbs., 25c
California Seeded Raisins..... 3 packages, 25c