

Pharmacy. The "power" to "expand with the growth of our society" today means **MONEY**.

Today then, Dalhousie makes its appeal to the present generation as it made its appeal to past generations for the funds necessary to enable it to meet the demands made upon it. It needs dollars to translate into service for the present generation and to prepare against the needs of the future generations. Dalhousie is not asking dollars for herself. She is asking dollars **OF** the people of Canada **FOR** the use of the people of Canada. Every dollar given will be returned in service fourfold.

The person who asks for a contribution to Dalhousie is performing a service which is essentially a service to his country. It may be a service which has as its immediate motive his own friendship to Dalhousie, but ultimately it is a service to his country. It is as truly a service to his country as was work for the Victory Loan or for the Red Cross during the war. The canvasser is aiding, and asking others to aid, in training men. The canvasser should remember that the war was won by superior men and superior machinery, that the fighting men were officered and developed largely by men trained in the colleges and universities, and that the machinery of war was for the most part invented and developed by men who had been highly educated. But the war is over and with its cessation have come problems which can be solved only by the most intelligent thought of the educated and trained minds of the world. Dalhousie did her full share in the training for war. She must now be enabled to do **MORE** than her full share in the training for peace of the men who can successfully grapple with the present needs and future emergencies, not only of the Dominion, but, in no small degree, of the world.

The qualities requisite for this task of raising the money to endow Dalhousie are energy and enthusiasm born of the respect for Dalhousie and of a conviction