

## In The Sunday World

Efficiency and a Decent Living.

Flora McD. Denison finds plenty of examples of inefficiency among women in Toronto, and she points a plain moral. This well-known writer, who will now contribute regularly to The Sunday World, also defines a modern conception of Woman's Sphere.

Wheat Monomania and Western Remedies.

Mixed farming, which is almost being forced upon the west, means new prosperity of the steady kind.

Kittens That Will Not Drink Milk.

The more costly the cat, the simpler its taste, but a successful Parkdale cat farmer finds the business risky. Prize pussies haven't got nine lives—no, hardly one.

Pictures Over the Phone in Toronto.

Just mind pictures tho. The phone girl is able to tell pretty well what you are like, and Cupid sometimes sits on the wires as the 600,000 messages of the day pass.

Thanksgiving Day.

The difference between our observance of the harvest home holiday and that of our grandfathers, is cleverly portrayed. Scores of special features and the dozen regular departments cover everything interesting in public activity.

In the Women's Section

Black Millinery Say the Parisians.

Word has been flashed from Paris shops, that black is to be the reigning color. Some pretty and quaint shapes are illustrated in a fine color page.

Cross Stitch Effect in the Guest Room.

A new way of decorating the guest room so that it will have a charming individual touch, is illustrated for the home decorator.

Convenient Kitchens.

A well ventilated, well lighted, well arranged kitchen is a blessing. You may get some hints from our article, "Women and Tipping," and "Why It Does Not Pay To Be the Other Women" make splendid and popular reading.

In the Illustrated Section

Something in High Park You Don't Know About.

Few have seen the fine white ducks that residents of a bungalow keep at the top end of Grenadier Pond. The church parade and the University school games on the front page.

Farms of Peer and Plutocrat.

Sir Henry Pellatt has the finest farm equipment in Canada. Lord Hyde of Pickering is pictured hard at work shingling. Happenings worth while, abroad and here, are illustrated.

Your Newsdealer Will Deliver it.

## CHICAGO DOCTOR'S CANCER TREATMENT

Commented Upon Guardedly by Medical Society—May Prove Cure.

CHICAGO, Oct. 16.—Officers of the Chicago Medical Society today commented guardedly upon the possibility that the cancer treatment discovered by Dr. Max Reichmann of Chicago, may prove a cure, following a demonstration given by Dr. Reichmann at a special meeting of the society.

The Reichmann treatment consists of injecting eight grains of quinine and 500 grains of distilled water into the tissues, followed by the application of the X-ray machine for a few moments. Within an hour and a half after the removal of the X-ray, according to Dr. Reichmann, the solution will have reached a cavity. He brought to the meeting a woman who has suffered from cancer for fifteen years, and who declared that after twelve of these treatments the cancer appeared to be permanently exterminated.

## LARGE GRAPHITE TRACT IN CEYLON

Mineral is Found Over One-Fifth of the Island.

The graphite of Ceylon being about half exported to the United States, has a chapter devoted to it in the latest report on the mineral resources of the United States. The mineral is found over a fifth of the island, in the mountains of the southwest and west, but instead of being disseminated thru the gneisses and associated rocks, it occurs chiefly as veins along fracture planes, being therefore of later origin than the rocks. The veins are from an eighth of an inch to several feet wide, some not more than two or three inches being worked. The masses of graphite, usually pure, but sometimes mixed with pyrite and crystals, but in one mine a remarkable cavity or "vug," of oval section and about fifteen feet high and a yard wide, was lined with flaky graphite, which completely filled the bottom of the cavity. The mines, usually less than 100 feet deep, sometimes go down 400 or 500 feet. Steam pumps and hoists are sometimes used, but very primitive methods are mostly employed. Directly or indirectly, 20,000 men, women and children are given work by the mines.

The deposits are clearly not metamorphosed coal or asphalt, and the theories suggest that they came from some solution of metallic carbides, hydrocarbons, or other carbon compounds.

## EX-MINISTER WAS FORCED TO FLEE

VERA CRUZ, Mex. Oct. 16.—(Can. Press.)—Manuel Bouilla, who was minister of communications in the late President Madero's cabinet, sailed from here today on board the Hamburg-American liner Kronprinzessin Cecilie in disguise.

Fearing arrest he has fled from Mexico. He arrived here this morning and went on board the liner which was due to sail at 1 o'clock for Cuba, Spain, England and Germany. Arrangements were made today for 200 refugees from Torreon to be taken on board the Texas City at Tampico. The American consul, William W. Canada, and Rear-Admiral P. F. Fletcher supervised the arrangements. The Texas City left here today.

## RIDEAU HALL IS BEING IMPROVED

OTTAWA, Oct. 16.—Rideau Hall will hardly be in readiness when their Royal Highnesses the Duke and Duchess of Cornwall arrive in Ottawa, Oct. 24.

The royal party, however will have comfortable quarters, and the work will be rushed to completion within a few weeks.

The building presents an entirely new appearance, and both the interior and exterior are greatly improved on their former condition.

## CANADIANS VICE-PRESIDENTS.

INDIANAPOLIS, Ind., Oct. 16.—(Can. Press.)—The Rev. S. G. Smith of St. Paul, Minn., today was chosen president for 1914 of the American Prison Association, which closed its annual session here with tonight's meeting. Col. A. G. Irvine, Kingston, Ont., and R. B. Chadwick, Edmonton, Alta., were elected vice-presidents. The board of directors includes the fourteen former presidents of the association.

## NERVY YOUNG SAILOR.

BOSTON, Oct. 16.—(Can. Press.)—At the age of thirteen years little Harold Delaney of Boston has qualified as one of the youngest mariners on the New England coast. During a terrific gale on Tuesday, he stood lashed to the wheel of the two-masted schooner Robert Pettis, and steered her safely thru the storm. "He's the nerviest little fellow in the world," declared Captain Nutter when the vessel arrived here from Tuxedo, N. S.

## Murray-Kay, Limited

Notice is hereby given that the regular quarterly dividend of One and Three-quarters per cent. (being at the rate of Seven per cent. per annum) has this day been declared on the preferred shares of the Company for the quarter ending October 31st, 1913; said dividend to be paid on the first day of November next to the shareholders of record at the close of business on the 20th day of October, and that the transfer books of the Company will be closed from the 21st to the 31st day of October, both days inclusive.

By order of the Board,  
J. E. FEATHERSTONHAUGH,  
Secretary.  
Toronto, October 16th, 1913.

# The First Thing to Do—Get a Home

YOU! Have you a home? The man who is happy under his own roof, enjoys his garden, the growing of flowers and vegetables, who enjoys fixing-up, mowing his lawn, painting his house, keeping hens,—the kind that lay eggs—and a hundred other delightful occupations, has a whole lot of pleasure that a man who merely rents a home never has. If you haven't got a home, the first thing to do is to get one. It is the easiest thing in the world to own a home. Where there's a will to do it and \$200 in cash the owning of a home is no trouble at all.

WE HAVE SIXTEEN HOUSES IN

# Regents Park

On Dawes Road South of St. Clair, 11 Minutes Walk from the New Danforth Avenue Car Line.

Let Thanksgiving Day be the Day You Buy a Home

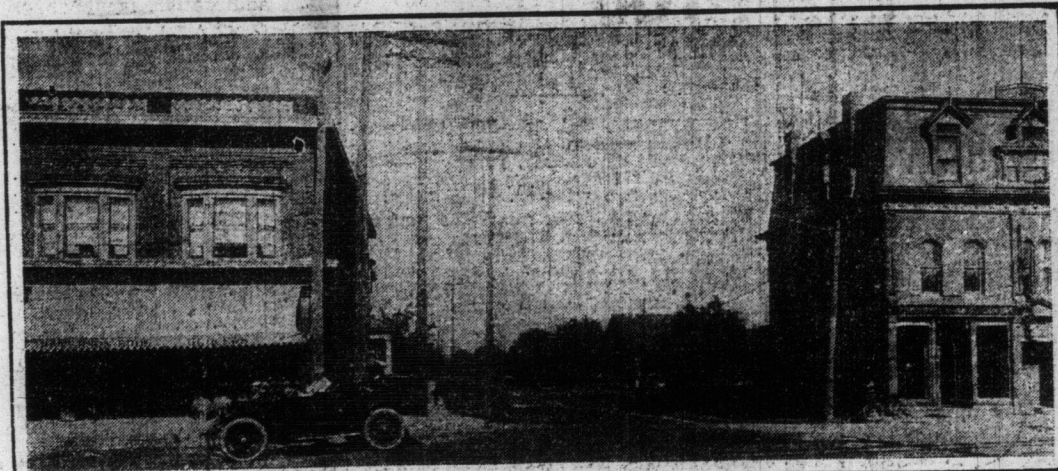
Send in the Coupon (Below) and Make a Start.

If you do not care to buy one of the sixteen houses we have for sale on Thanksgiving Day, at \$1,200 each, and on easy terms, \$200 down and \$10 monthly, buy a lot and take your time to build a house for yourself.

Any lot you choose. Every lot a good one. A small payment down, a little every month—and it's YOURS.

# \$15

Fifteen Dollars Down, \$5 a month, makes you owner of any lot in Regents Park; 25 feet frontage, good depth.



This corner, with a large store on one side and a bank on the other, is the corner of Dawes Road and Danforth Avenue. Street cars will pass this corner in a few days. When they do—prices go up. Regents Park is only eleven minutes' walk from this point, and there's a sidewalk.



Would you like such a home as this? Here is one of our sixteen houses (it is already sold), and it represents the style of cottage you can buy for a small payment and on easy terms. If you want to build your own house, buy a lot in Regents Park, and start at once.

## THANKSGIVING DAY AT REGENTS PARK

Let Us Take You in Our Motor Car—Telephone, Write or Send the Coupon for an Appointment

Every man in Toronto looking for a new home or an investment who cannot take the time to go and see Regents Park any other day, should do so on Saturday or Monday, Thanksgiving Day. We shall have plenty of motor cars and plenty of salesmen to give you every attention you desire on that day, if you will come with us to choose a lot in Regents Park. Now, stop and think! Would you rather go on paying rent and never owning a home, or start life anew on Thanksgiving Day, buy a lot, and start to build, or buy a house already built. It is CHEAPER than paying rent, and you are all the time actually BUYING the house for your very own. Fill in the coupon, and send it to-day. Don't wait till to-morrow. Do it now. If you can go to Regents Park in our motor before Saturday or Monday, just telephone our office, and leave your name and address, and the hour you can go. Our telephone number is Main 7281, and you can get us by phone from 9 a.m. to 9 p.m. If you can call, all the better. We can tell you all about Regents Park, and show it to you on the map. It is the nearest and best located of any property now being offered, and the low price and easy terms put all competitors to shame.

## SEND US THE COUPON

Fill It Out and Mail It To-Day

# DOVERCOURT LAND

Building and Savings Co. Ltd.

W.S. Dinnick President Telephone Main 7281  
84-88 King St. East.

MANY a man will date the beginning of his independence from the date of his coupon.

Cut Out Coupon Along this Dotted Line, and Send it to us.

DOVERCOURT LAND CO., 84 KING STREET EAST.

Please mail me, without any obligation on my part, a copy of your illustrated folder, giving information about lots in Regents Park.

Name .....

Address .....

MOTOR CAR APPOINTMENT.

Please call and take me to see Regents Park at the time and place mentioned here, but I make no promise to buy unless perfectly satisfied.

Day ..... Hour .....

Place to call .....