



news release

Date **January 20, 1994**

No. 7

For release

MACLAREN TO ATTEND WORLD ECONOMIC FORUM IN DAVOS, SWITZERLAND

The Honourable Roy MacLaren, Minister for International Trade, will attend the annual Symposium of the World Economic Forum (WEF) in Davos, Switzerland, January 27 to 30, 1994.

"I welcome the opportunity to meet world and regional economic leaders as well as executives of companies and organizations to exchange ideas on Canada's trade and economic relations with our trade partners. This is a particularly propitious time for such discussions in light of the positive world trade atmosphere created by the recently concluded Uruguay Round," the Minister said.

Mr. MacLaren will be a panelist in the official session on the North American Free Trade Agreement and the European Community together with Sir Leon Brittan, Vice-President of the Commission of the European Community, U.S. Congressman Jim Kolbe, and Mexico's Secretary of Commerce and Industrial Development, Jaime Serra Puche.

In addition to being keynote speaker at the annual Canadian Luncheon co-hosted by Canadian corporations and provinces, the Minister will hold bilateral talks with counterparts from Argentina, the Czech Republic, the European Union, France, Indonesia, Switzerland and the United Kingdom.

The annual symposium in Davos attracts some 2000 world leaders in government, economy, business, finance and multilateral organizations. According to WEF estimates, the total commercial wealth represented by all the business leaders in Davos will exceed \$3 trillion.

- 30 -

For further information, media representatives may contact:

Media Relations Office
Department of Foreign Affairs and International Trade
(613) 995-1874