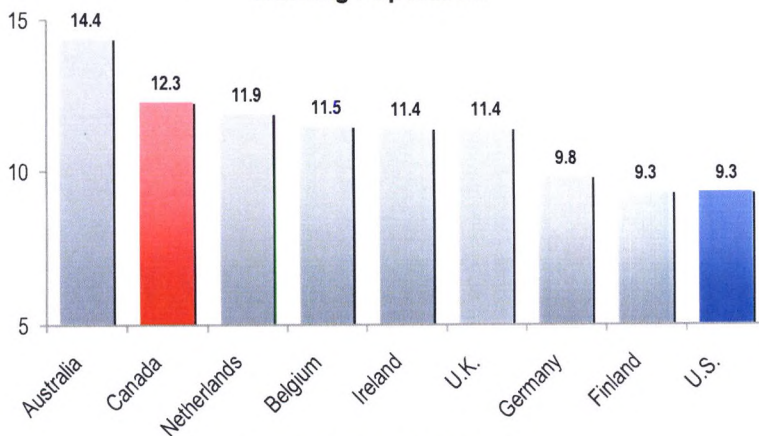




## ...with the Highest Concentration of Entrepreneurs in the G-7...

- From a global standpoint, Canada has the 2<sup>nd</sup> highest concentration of entrepreneurs within its working population and the highest among the G-7 countries.
- Businesses, including start-ups, develop new products and services and get them to market and conceive new types of organization and production and put them into practice.
- New companies also serve to remind existing firms of the need to adapt and continue innovating.

### Number of Entrepreneurs as a Percentage of the Working Population



Source: Statistics Netherlands 2012

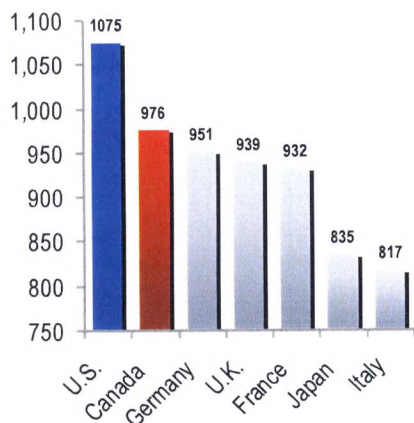
35



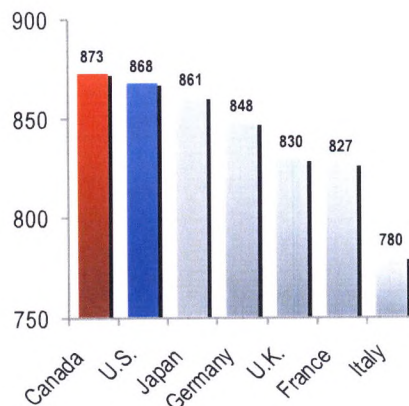
## ...and the most PC and Internet Users

- Canada has a technology savvy population and workforce. It leads the G-7 with respect to Internet users per capita and is second to the U.S. among the G-7 in terms of personal computers per capita.

### Personal Computers Per 1,000 Inhabitants



### Internet Users Per 1,000 Inhabitants



Source: IMD, World Competitiveness Yearbook 2014

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