

Joseph E. Seagram & Sons Limited (Bottling)

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Marketing Profile

Founded in 1960, the Bottling Development Division (B.D.D.) of Joseph E. Seagram and Sons Ltd., since 1987, has expanded out into the non-affiliate marketplace worldwide for its product line, through a growing network of sales agents in South America, Mexico, U.S.A., Canada, and the United Kingdom. B.D.D. is actively seeking to extend its penetration into the European, Asian, Australian, Central and South American markets through direct sales or agency arrangements.

Today B.D.D. is active in - A) the design and manufacturing of packaging equipment change parts, especially "Quick Change" style; B) the design and manufacturing of "Quick Change" line concepts for change-over in less than one hour; C) production of original equipment manufacturers' spare parts; D) package machinery re-conditioning; E) the design and supply of "turn-Key" liquid packaging lines with new and/or rebuilt equipment; and F) new packaging machinery design and manufacturing to suit turn-key systems or satisfy market needs.

The key to B.D.D.'s rapid success has been their High-Speed Rotary Container Orientor, Missing and/or Empty Container Detection in a Case, "Quick Change" line concept, and automatic case-packing. B.D.D. is highly experienced in using CAD, PLC, Servo, and Robotic Systems, and has over 125 years of on-line packaging experience in its technical staff.

Products/Services Available for Export:

Cartonized and/or Uncartonized Container Drop Casepacker
Wrap-Around Casepacker
Full Case Conveyor Director
Missing and/or Empty Container in a Case Detector
Hang Tag Coupon Applicator
All Forms of Container Channelizing
Rotary and In-Line Container Orientation
Packaging Line Conveyor, including Straight Line Transfer Boxes
In Case Z-Liner Inserter
Turn-Key Liquid Packaging Lines
"Quick Change" Packaging Line Concept Systems

*Department of Foreign Affairs and International Trade
Directory of Canadian Exporters of Packaging and Labelling Machinery*