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Export and Investment Promotion Planning System

MISSION: 401 ANKARA

COUNTRY: 548 TURKEY

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: FOLLOW-UP ON CONTACTS MADE WITH PRESIDENT OF DIDSA

Results Expected: INCREASE IN AWARENESS OF CANADIAN PRODUCTS

AND CAPABILITIES.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: ANALYSIS OF OPPORTUNITIES OFFERED UNDER TURKISH ARMY MODERNIZA-

TION PROGRAM.

Results Expected: INCREASE AWARENESS OF CANADIAN DEFENCE PRO-

DUCTS SUPPLY FIRM ON TURKISH REQUIREMENTS.