

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 010 MINE, METAL, MINERAL PROD & SRV

Subsector: 999 ALL SUB-SECTORS

| Statistical Data On Sector/sub-sector | Next Year (Projected) | Current Year (Estimated) | 1 Year Ago | 2 Years Ago |
|--|--------------------------|-----------------------------|-------------|-------------|
| Mkt Size(import) \$ | 4000.00M | \$ 4000.00M | \$ 4800.00M | \$ 6947.00M |
| Canadian Exports \$ | 20.00M | \$ 20.00M | \$ 22.00M | \$ 26.00M |
| Canadian Share of Import Market | 0.50% | 0.50% | 0.40% | 0.30% |

Major Competing Countries

Market Share

| | |
|---------------------------------|-------|
| i) 577 UNITED STATES OF AMERICA | 024 % |
| ii) 265 JAPAN | 017 % |
| iii) 128 GERMANY WEST | 008 % |
| iv) 112 FRANCE | 007 % |
| v) 237 ITALY | 006 % |

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Small but expanding

| Products/services for which there are good market prospects | Current Total Imports In Canadian \$ |
|--|---|
| i) ENGINEERING SERVICE | \$ 35.00 M |
| ii) LIFT-HANDLING-LOAD | \$ 12.00 M |
| iii) SURVEYING EQUIPMENT | \$ 5.00 M |
| iv) ASBESTOS | \$ 4.00 M |
| v) COPPER | \$ 3.10 M |

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: MINERAL EXPLORATION
Approximate Value: \$ 65 M
Financing Source: 012 DOM
For further info. please contact:
A. GRIFFITH, TLX: 404893 DOMCAN SJ

ii) Project Name: EXPLORATION FOR POTASH
Approximate Value: \$ 35 M
Financing Source: 012 DOM
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