

**PROGRAM RESULTS: EUROPE & MULTILATERAL**

**BUSINESS ACTIVITY**

During the July - September 1992 period twenty-eight posts reported the following business activity:

- 74 EXPORT SALES WORTH \$110 MILLION
- 35 NEW BUYING CONNECTIONS/68 AGENCY AGREEMENTS
- 21 NEW JOINT VENTURES WORTH \$186 M/10 LICENSING AGREEMENTS
- 8 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$321 MILLION
- 15 CANADIAN INVESTMENTS IN TERRITORY WORTH \$254 MILLION
- 20 TECHNOLOGY TRANSFERS WORTH \$1.5 MILLION

**HIGHLIGHTS:**

- \$ 112 million foreign investment in Canada in linear-alkyl-benzene lab (Madrid)
- \$ 33.5 million new joint venture in rural telephony (Athens)
- \$ 20 million sale of combine harvesters (Moscow)
- \$ 5 million sale of ladies apparel (Moscow)
- \$ 4.5 million sale of consulting engineering (Moscow)
- \$3.5 million sale of plant painting shipping containers (Copenhagen)

**KEY STATISTICS:** for the twenty-eight posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1468	4976
	Local	1234	5653
No. Investment Enquiries	Cdn	59	307
	Local	96	450
No. Business Visitors	Cdn Pr/Pub	639/70	895/346
	Local Pr/Pub	884/244	813/163