

programs on foreign policy for use by departmental officials speaking on arms control and disarmament.

Under the visitors and speakers program, six group visits to Europe were arranged as part of the Department's ongoing program of exposing "opinion-formers" to multilateral organizations of which Canada is a member, such as NATO, the OECD and the UN. These groups included journalists, parliamentarians, academics and business leaders. Travel assistance was provided for several groups of students to attend seminars and model assemblies in North America, including briefing visits to the UN. The Division also organized speaking tours by officers of External Affairs to various community groups within Canada, such as Chambers of Commerce, and sponsored departmental officials, professors and representatives of private organizations to present papers at foreign policy seminars and conferences.

During the year, the Division became more intensely involved in the communications affairs of the Department. It distributed approximately 40 000 pieces of information, responded to approximately 2 800 written enquiries and 30 000 phone enquiries, and prepared approximately 20 speeches and press releases. It continued its program of supplying regular features to radio stations across the country, arranging background briefings for the media on major foreign policy issues, producing a new Commonwealth Day poster, preparing diverse publications dealing with the Department and with Canada's external relations, and developing information programs to sensitize Canadians to consular services and the need to prepare themselves for travel abroad.