Notice to Our Subscribers

Renew NOW and avoid losing a copy. Your copy STOPS when subscription expires. Watch the date on your address tag.



Read the SPECIAL CLUBBING OFFERS below, also the GIFT CLUB OFFER in another part of this issue.

Special Clubbing Offers "THE DAILY WITNESS"

Latest news, Market and Stock Re-ports, Financial Review, Literary Review, Good Stories, Home Depart-ment, Boys' Page, Queries and An-swers on all subjects. etc., etc. Ad-vertisements under editorial super-vision. A clean, commercial, agricul-tural, and home newspaper.

Subscription rate, \$3.00 for Canada or the United States.

With the "Canadian Pictorial," worth \$4.00, for only \$3.25

"THE WEEKLY WITNESS AND CANADIAN HOMESTEAD"

The best weekly newspaper in Can-ada, reproducing all the best matter contained in the "Daily Witness," and adding thereto valuable departments, devoted to farm, garden, and allied interests. Read its editorials, and judge for yourself.

Subscription rate, \$1.00 a year; United States, \$1.25 a year.

With the "Canadian Pictorial," worth \$2.00, for only \$1.50.

"WORLD WIDE"

Canada's Leading Eclectic. A weekly reprint of all the best things in the world's greatest journals and reviews, reflecting the current thought of both hemispheres. Internationally fair at all times. Good selections from the best cartoons of the week. The busy man's paper. Nothing like it any-where at the price. Sample on ap-plication. plication.

Subscription rate, \$1.50 per year. With the "Canadian Pictorial," worth \$2.50, for only \$2.00.

"THE NORTHERN MESSENGER"

A favorite for over forty years. Illustrated Sunday reading every week for the home and Sunday School. Twelve to sixteen pages. Evangelical, non-sectarian. Interesting from first to last. Caters to all ages. For size and quality combined Unequalled for the money.

Subscription rate, 40 cents a year; or the United States, 50 cents. for With the "Canadian Pictorial,"

worth \$1.40, for \$1.10.

SPECIAL FAMILY CLUBS. Four Splendid Publications.

1.—"Canadian Pictorial," "Weekly itness," "World Wide," and "North-Witness," "Worl ern Messenger."

Worth \$5.90, for only \$3.70. 2.—"Canadian Pictorial, "Weekly Witness and Canadian Homestead," "World Wide," and "Northern Messenger.'

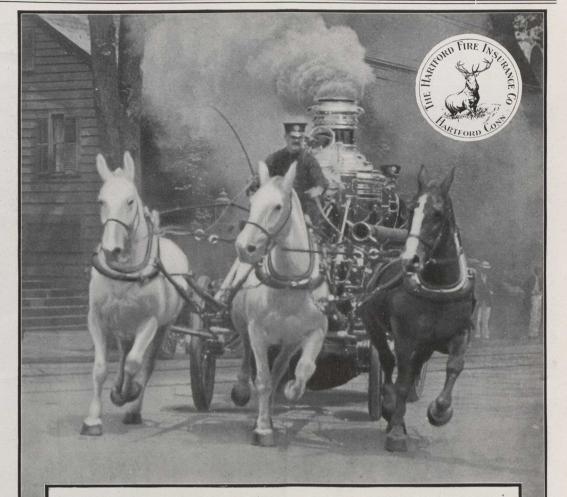
Worth \$3.90, for only \$2.70.

N.B.—The above clubbing rates are good for all Canada outside Montreal and suburbs, also for Newfoundland and the British Isles. Lowest rates for other places promptly quoted on application application.

Remit by money order, postal note, or registered letter at our risk.

The Pictorial Publishing Company, 142 St. Peter Street, Montreal.

CANADIAN PICTORIAL



Before the Fire or After?

HEN are you going to find out whether the fire insurance you have paid for is really good or not—before or after the fire which makes it due and payable? You **cannot** change it after the fire. It will be too late then, but before the fire you can readily, at no extra cost, select an insurance company whose record and strength guarantee the liberal fulfillment of its obligations.

Upon foundations of commercial honor the Hartford Fire Insurance Company has built up the largest fire insurance business in the United States. It has paid more than \$140,000,000 to its policy-holders. Its popularity is the reward of merit, and the result of over a century of honorable dealings with its patrons.

When next you insure, tell the agent the Company you want.

INSIST ON THE HARTFORD Agents Everywhere

St. Lawrence "Crystal Diamonds" may cost a few cents more on the hundred AGENTS WANTED pounds than other lump sugar. Good things For the always cost more than inferior quality. However, ST. LAWRENCE "CRYSTAL CANADIAN DIAMONDS" are really the most economical PICTORIAL Sugar, because they go further on account of their matchless sweetness due to perfect purity. To appreciate the superiority of St. Lawrence Sugar, compare it with any other sugar. **Your District** awrend Sugar The St. Lawrence Sugar Refining Co. Limited MONTREAL. 31

In answering advertisements kindly mention "Canadian Pictorial."

4

in