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## Great Britain's Advice

London says that Canada needs only confidence. London lends us the money so we can afford to take the tip. Page 9

## Fire Insurance Returns

Blue book statistics show that fire insurance companies paid fourteen million dollars in losses in this country. Page 6

## Banks are well Prepared

July bank statement shows that Canada's financial institutions have made the national banking position impregnable. Page 19

## How Long will it Last?

Some opinions as to the duration of the war, in which both bankruptcy and hunger are reckoned as important factors. Page 6

## Business as Usual

Facts and figures regarding business activities, cited for the benefit of occasional wavering faith in a great country. Page 7

## August Bond Sales

The total municipal bond sales in Canada for August were only \$115,000 less than in the corresponding month of 1913. Page 14

## Financing the Nations

Opinion is divided respecting President Wilson's ban against United States loans to belligerent governments. Anyhow, the British Empire need not worry. Page 5

## Many Trade Opportunities

Canada's chief trade commissioner, Richard Grigg, gives a business-like analysis of the commercial opportunities presented as the result of the European struggle. Page 9

DIVIDENDS AND NOTICES—Page 18.

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