

# To bring up a Baby

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On sterilized or pasteurized or other modified milk, is a complicated problem that will baffle the majority of scientists. A laboratory would be needed to prepare the milk in, a complex apparatus to cook it in, and then a supply of ice to act as a preservative after it is prepared. These methods are simple to the physician and nurse, but other people have most of the babies.

## Wampole's Milk Food

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Can be prepared in a moment and at any time—anywhere—in the kitchen, in the bedroom, on the cars, by the roadside or anywhere water can be obtained.

Foods that need cooking are not safe. The difficulty, indeed the practical impossibility of getting even a mother to give care to the preparation of a food in which a long, complicated process is involved (especially at night) is well known.

Foods that require the addition of milk ought really not to be called foods. In large cities especially, pure and fresh milk is almost unobtainable.

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