

reduction which we readily offer to League Centres when several copies are mailed to the same address. Rates would still be reduced in favour of these Centres, not to the extent, however, of jeopardizing the interests of the publication, but so as to leave a slight margin of profit whereby to add to the effectiveness and usefulness of the MESSENGER for the good of souls.

For the last few years the subscription rates stood as follows :

1 to 4 copies	50 cts. a year
5 to 14 "	40 cts. "
15 to 29 "	35 cts. "
30 and over	30 cts. "

Now, the experience of these years has made it clear that the reduction is too heavy, especially when the increase in size of the MESSENGER is taken into account. For that matter, any publishing firm would simply say that it is all but impossible to meet the expense of editing, printing, office work, mailing, &c., in the publishing of an octavo of 40 pages a month, or 480 pages a year, with a subscription of 30 cts. A yearly subscription of \$1.00 is almost invariably asked for similar publications in Canada.

After maturely considering the situation, we have come to the conclusion that some modification must be made, and we have fixed on the following schedule as most reasonable :

SUBSCRIPTION RATES TO THE CANADIAN MESSENGER
BEGINNING JANUARY, 1898.

1 to 10 copies	50 cts. a year
11 to 20 "	45 cts. "
21 to 30 "	40 cts. "
31 to 50 "	35 cts. "
50 and over	30 cts.

These rates hold good for either the English or French edition of the CANADIAN MESSENGER, separately, but do not include the *Monthly Almanac*.