
* THE CANADA STAMP AND COIN JOURNAL. *

DEVOTED TO THE INTERESTS OF PHILATELY AND NUMISMATICS.

VOL. I.

HALIFAX, NOVA SCOTIA MARCH, 1889.

NO. 9.

OURSELVES.

WE open this number with a few words about ourselves. We have for some time contemplated making important changes in the make-up and contents of the CANADA STAMP & COIN JOURNAL, and believe that the time has now arrived when we can the better accomplish the aim we have in view. When this JOURNAL was started, it was with the intention of making it the leading one of its kind in Canada; but the illness of the Editor, of about two months duration, and consequent delay and annoyance occasioned by it, prevented our original plans being brought to a successful issue. Since our initial number appeared, we have received scores of letters containing suggestions and hints of a practical nature, from prominent collectors and dealers, all of which have been carefully preserved; and on the best of these we shall build our guide for the future. In the first place, we have found that nearly all of our subscribers object to our devoting space to both stamps and coins. Some wish us to drop the numismatic; others the philatelic department. Some desire us to change our title to the "Canada Stamp Journal;" others, the "Canada Coin Journal." It is almost invariably the case, on receipt of a subscription, to find a remark like the above; one is not interested in philately,—another does not care for numismatics. The question arises: How are we to please both? In order to do so, we have decided to issue two periodicals: one devoted entirely to philately; the other, solely to numismatics. Both will be printed in a neat manner, on the best paper, and the contents will be of a high order, several important articles being already secured, while others are promised. Advertisements will not appear in the body of the paper, but will be contained in supplementary pages. It being our intention to make each of these periodicals the representative of its kind

in Canada, we ask the support of collectors and dealers within the Dominion, especially, and hope to hear from all to whom a copy of this issue is sent. Our friends in the United States, and elsewhere, are also invited to extend a fair share of their patronage, which we shall endeavor to merit. The titles, together with further information concerning the projected publications, will be found in our next issue. In the meantime, the small sum of twenty-five cents will be accepted as full payment for a subscription to both, from now until the end of our second volume.

The remaining numbers of our first volume will consist of the following: The April and May issues will be of the same size as the present (4 pages); the June issue, about 20 pages, to compensate for the smallness of the preceding three issues. The first issue of the new volume will appear in the improved form.

Secondly.—In order to be popular with dealers, we propose inserting advertisements at a merely nominal rate; but we would remind them that prompt, large and continued support is necessary.

Until further notice, advertisements will be inserted at the following rates:

Per 3 inches, 50 cents; per 6 inches, \$1.00; per 9 inches, \$1.50; per 12 inches, \$2.00. Width of column 13 ems (2½ inches.)

No other size advertisement taken. No discount for repeated insertions. Cash must invariably accompany copy; this is positive.

In our "DIRECTORY," we will insert a three-line card (no other size) 12 times for 50 cents, cash with copy.

We shall each month, for the next three months, circulate 1000 copies, as samples, ABOVE those sent to subscribers, exchanges and advertisers. This we guarantee. April issue goes to press on the 25th; May and June on the 15th of the month. Hoping to have a share of your patronage, respectfully,

THE MARITIME PRINTING COMPANY.