

The Merchants Dyeing & Finishing Co.



AS EXPLAINED in the advertisement of Caldecott, Burton & Spence, the above business will be amalgamated with their old business and carried on in two Departments.

THE SELLING DEPARTMENT will be represented on the road by old employes of Caldecott, Burton & Spence. We shall confine our attention to **Dress Goods, Silks, Velvets, Velveteens, Dress Trimmings, Linings and accessories, Laces, Veilings and Embroideries, Converting, Dyeing and Finishing all classes of British, French and German Dress Goods, Japanese Silks, Surahs, Satins, etc.** Being able to buy goods in the rough, we can go to sources of supply not open to those who buy Dyed and Finished Goods, we save in the first cost price, we save in duty on what is to us raw material, we avoid bad shades, and also keep up our stock of good colors by dyeing weekly and continuously whatever shades are in demand. Therefore, we can give you such value and variety of style as will make it more profitable to you than "direct importing." The beautiful effects produced by us this year in **two color shot effects** have astonished the trade and yielded our customers a handsome profit.

We are using the best dyes and processes on all classes of goods, from the lowest to the highest, and our work is reliable. Our well-known **Congo Black**, fast to acid, is used on all our Black Goods, and our **Black Henriettas** are the only ones in Canada that will stand the acid test. Our range of Samples will be larger and more complete than ever, and sufficient to confine all styles to one house in each town, and we hope will secure your orders, which will be much esteemed.

THE WORKS DEPARTMENT situated at Liberty Street will, as before, re-dye and re-finish for the Trade all off shades in Dress Goods, Silks, Satins, Coatings, Cloakings, at the lowest prices consistent with good work, and now is the very time when merchants should get all their off shades put into good ones. **Congo Black** will also be used on re-dyes, or such shades as may be required and are suitable. The works are also ready to Dye and Finish either Canadian or Foreign Grey Goods, as desired.

Encourage Canadian enterprise and work, managed by young Canadians, and keep your money in your own country as much as possible.