

LONDON, CAN., 1894.

DEAR MADAM,—It is with no little sense of pride that we bring before your notice the First and Only Medicine which has proved such a boon to suffering woman.

The proprietors of this World's Blessing have scarcely had it before the eyes of the public one year, and in that short time, with only local advertising, the sales have spread from Nova Scotia to British Columbia, a distance of four thousand miles.

Knowing that eventually it must become a home necessity, we are now preparing to put it within the reach of every mother.

We therefore made arrangements for its manufacture on a large scale, the process of which is in accordance with the most advanced science in regard to the extraction of medicinal properties of each ingredient.

The extreme modesty of our customers debar us from publishing their names, but we shall be pleased to mail you copies of the numerous testimonials received daily.

The Medical Faculty

have already advised its use. This speaks well for it.

We have, therefore, no hesitation in claiming a superiority over all others, knowing that its valuable qualities can be but imperfectly portrayed here.

To this end we would ask your aid in commending it to your friends, and by so doing it will become widely spread in the direction in which it is so much needed.

Trusting you will do all in your power for the furtherance of this, we remain,

Yours faithfully,

THE WORLD MEDICAL ELECTRIC CO.

DEAR SIRs,—We have analyzed and learned the component parts of your Indian Mother's Balm, and feel safe in recommending it to every mother. It is truly a wonderful discovery, and one that will surely be cherished by every mother throughout the **Civilized World.**

LONDON, Jan. 10, 1894.

DR. J. SUMNER.
DR. C. BELLINGTON.
DR. B. MCKINZIE.