



# POINTERS. FOR SHARP BUYERS

## THE ESTATE OF H. S. MORISON & Co

Commence To-day and will continue all the rest of the week to sell

### Embroideries, Flouncings, Laces and Muslins

AT ABOUT ONE-HALF REGULAR PRICE. FOR INSTANCE:

**READ AND NOTE THESE LINES. YOU WILL PROFIT BY IT.**

Embroideries worth 6c for 3c.  
Embroideries worth 8c for 4c.  
Embroideries worth 10c for 5c.  
Embroideries worth 15c for 7c.  
Embroideries worth 20c for 10c.

Flouncings worth 60c for 35c.  
Flouncings worth 75c for 40c.  
Flouncings worth 90c for 60c.  
Flouncings worth \$1.25 for 75c.  
Flouncings worth \$1.50 for \$1.

Victoria Lawn worth 8c for 5c.  
Victoria Lawn worth 10c for 6c.  
Check Muslins worth 12c for 8c.  
Check Muslins worth 15c for 10c.  
Jaconet Muslins worth 15c for 8c.

We have 200 pairs of Beautiful Swiss, Applique and Nottingham Lace Curtains. They will be sold ALL THIS WEEK at the following remarkable reduction:

**IN CREAM OR WHITE.**

Lace Curtains worth 75c for 50c.  
Lace Curtains worth \$1 for 75c.  
Lace Curtains worth \$1.50 for \$1.  
Lace Curtains worth \$2 for \$1.25.  
Lace Curtains worth \$2.50 for \$1.50.

Note again, readers, that in a short time we must leave the premises. Although our sales have been enormous there is still an immense quantity of first-class Dry Goods of every description which must be sold. During the next few weeks you will have opportunities such as seldom occur. We mean that with one dollar you can purchase an astonishing amount of goods. It will pay you to bear this in mind.

## THE ESTATE OF H. S. MORISON & CO

JOHN O'CONNOR, MANAGER.

**Yonge-st., Corner of Albert-st.**

## WHAT WE WANT?

We want the citizens of Toronto to know that in the matter of Groceries, Provisions, Canned Goods and General Wares we can sell 20 per cent. (twenty per cent) cheaper than the ordinary retail store.

All goods choice and fresh and goods delivered free to any part of the city.

### THE GRANGE WHOLESALE SUPPLY CO

35 COLBORNE-STREET.

R. Y. MANNING, MANAGER.

### THE C. J. SMITH CO., LIMITED

IMPORTERS OF

### COAL AND WOOD

HEAD OFFICE—55 King-st. east; telephone 1888. Office and Yard—Front and Cherry-streets; telephone 2055.

BRANCH OFFICES—405 and 407 King-st. west; telephone 898. 25 Queen-st. west; telephone 863. Foot of Berkeley-st.; telephone 864.

NOEL MARSHALL, MANAGER.

Secretary Falconer Replies.  
Editor World: In your issue of Saturday, 12th, there appears a striking article on the political situation, in which you impute to the Liberal leaders and party, and in conclusion ask, "What are the Young Liberals going to do about it?"

There is no denying the fact that the verdict of the electorate as expressed in the late by-elections, is unmistakably adverse to the principles and policy of the Liberal party, but it has yet to be proved that the voice of the people is the voice of right.

To me as a young Canadian and Liberal the late elections were a source of regret, an evidence of the corrupting and demoralizing influence of Conservatism. During the late session of Parliament the Government at Ottawa was proved beyond the shadow of a doubt to be hopelessly corrupt.

Frauds and deceptions on the public treasury were practiced with knowledge and consent of the Ministers of the Crown by the Civil Service officials. The existence of a gigantic reptile fund was disclosed. The Minister of Public Works, Sir Hector-Louis Langevin, was impeached by sheer force of the united efforts of the Liberal party driven from office. There was to learn that this is a history to inspire confidence in the Conservative party, or a stamp of patriotism.

For well-nigh 20 years the Liberal party have manned the ship of state in this province, and during that long course of political administration a marked feature of it was that their opponents, although unscrupulous enough to attempt the bribery of the Legislative Assembly, failed to faster even the faintest suspicion on the honesty and cleanliness of the political methods of the Hon. Oliver Mowat and his colleagues in the Government. This is a contrast I would commend to the serious consideration of the unbiased and fair-minded citizen. With the charge that free trade with the United States would eventually terminate political union with that country I cannot concur, on the contrary I am thoroughly convinced that the advantage of the "tariff" would be the great highway of commercial activities. I have no sympathy with enthusiastic despair, but the evidence

of widespread discontent threatening our political independence are so abundant that no true student of public events can if he desires to reach the truth afford to ignore them. Can any true-hearted Canadian say he is satisfied with the census returns and then cast his eyes across the American border and see a million of the flower of the Dominion living contentedly and happy under an alien flag? Liberals have been tainted with disloyalty, but I submit that a party that stands for fidelity to its native hearth first is nobler than a party that, with effusive lip adorations, drags the emblem of Britannia in the political sagmine to serve its own ignominious purpose. "What are Young Liberals going to do?" Stand to their guns, if need be, in the determination to uphold the virtue of public honesty and aid in ushering in the brighter day of true economic principles.

R. H. FALCONER.  
Toronto, 504 Yonge-street, Feb. 15, '92.

"Love and smoke are unable to conceal themselves," and so it is with catarrh. No man suffering from this loathsome disease can conceal the fact from the world. No matter how cultured, learned, social or brilliant he is—while his friends may be polite enough to dissemble their real feelings—his very company is loathsome. What a blessing it would be to humanity if every person afflicted with catarrh in the head could only know that Dr. Sage's Catarrh Remedy will positively and permanently cure the worst case of catarrh. The remedy is pleasant to use and costs only 25 cents.

A Course of French Literature.  
The Ingres-Couteller School is giving this year a rare opportunity of learning the French literature of this century. Prof. George Couteller is delivering a course of literature once a week (every Monday at 8).

This course, which will begin on Monday next, will include 11 lectures about Lamar-

que, Victor Hugo, Mme. de Staël, Berthe Guizot, Balzac, George Sand, Alfred Musset, Thiers, etc., etc. A printed program can be secured at the office of the school, Canada Life Building. The fees of admission are very low.

Every Mother Interested.  
Dyer's Improved Food for Infants is made from pure pearl barley, can be used by the most delicate or healthy infant and is highly recommended by leading physicians, 25 cents. Try it, druggists keep it. W. A. Dyer & Co. Montreal.

### BEFORE BEQUEATHED.

Frank S. Taggart Defies the Jobbers' Association.

On another page of this paper will be found a large and startling advertisement. Unlike other "ads." it is interesting to the reader and shows the way in which the Canadian Association of Jobbers in American Watches have combined to punish Frank S. Taggart & Co. The reason for so doing is because he is selling his goods below the price fixed by the association.

Some time ago Mr. Taggart published a large catalog of the goods which he has on sale. This contained a complete list of prices. He knew that if the prices were not very reasonable and a good deal lower than those of other traders that his list would be used by buyers simply as a guide to go to some other firm for their goods. Accordingly the prices quoted were away down. A great cut was made in the prices of American watches, and this was what displeased the association. Many people will wonder why Mr. Taggart can sell at such reduced prices and still make a living. This is easily explained. He is a man who has grown up with the watch business. He has manufactured hundreds of them and knows just how much a watch is worth. He goes to a manufacturer and looks at a line of watches. The manufacturer fixes a price at, say, 35 per cent. profit. An ordinary buyer, who does not know the cost of watches, would take them at this price. Mr. Taggart would offer him an amount which would give the seller a profit of 10 per cent. Of course the seller would kick at first, but finally would let the goods go and be content with the 10 per cent. profit. This is the course he has been pursuing, and this is why his prices are so low.

The clause in the association's regulations which Mr. Taggart has violated is as follows: "The secretary shall send to each member the names of any dealers whom he discovers advertising listed goods to the consumer at less than 25 per cent. in advance of the net cash price to retail dealers." Mr. Taggart has violated this clause, and his crime (it is punishable with expulsion. This will prevent him from buying any goods from the association. The firm are not at all disturbed over this course of action, and even if they did they will carry them out on for a long time, despite the rapid and daily increasing sales.

Shortly after this now famous store was opened a World reporter was shown through the building. Yesterday he again visited the place and at once perceived that great improvements had been made. To describe the vast stock would necessitate the getting out of an extra edition. Everyone should go and inspect it. The show rooms on the first floor are the finest in the city, and in a few days everything will be complete.

Coaxing "Up to Date."  
Tommy to his bosom friend, Bobby: I get a cent every day if I take my cod liver oil.

Bobby: Do you? And what do you do with it?

Tommy: Oh, mamma puts it in a money box until it goes to 50 cents and then buys another bottle of cod liver oil.

If Tommy's mamma had asked her druggist for Dr. Slocum's Cod Liver Oil she would not have to coax him with cents, for children like it, and for 35c she could buy a larger bottle than any 50c bottle sold.

As Parmelee's Vegetable Pills contain Mandarin and Dandelion, they cure Liver and Kidney Complaints with unerring certainty. They also contain roots and herbs which have specific virtues truly wonderful in their action on the stomach and bowels. Mr. E. A. Calverton, Shakespearean writer, writes: "I consider Parmelee's Pills an excellent remedy for biliousness and indigestion of the Liver, having used them myself for some time."

Baffles Human Conception.  
Nature's all-powerful healer is discovered and when imbibed freely radiates the arterial network of the body, absorbs and rushes off all effete, deadly poisonous matter. Also it contains the 15 elements of ripe molecular life, builds up every weak part, restores nerve and vital power, is the substance of life the wonder. So say all that use St. Leon Water.

Dr. T. A. Slocum's  
Oxygenated Emulsion of Pure Cod Liver Oil. If you have Nightcough, the Choke, or are sold by all druggists. 35 cents per bottle. 25c