# **WORLD NEEDS OUR AID** MUST HOLD OUR GROUND

County President's Message From World's W. C. T. U. Convention To London Union Tuesday.

## EXTEND WORK HERE

County Executive Protesting To O. T. A. Commission Persistent Violations of Law.

"One thing that especially impressed the delegation from Canada to World's Women's Christian Temperance Union convention in Philadelphia was the inspiration that Canada is to outside countries, to New Zealand, Australia, the countries of South America, of Europe and the Orient. They said to us, 'Canada, you must not fail us.'

The foregoing was a stirring message brought back from the big world's convention to the county exsentine and London W. C. T. U. by the county president, Mrs. A. M. Potter of Wardsville, who addressed a joint meeting yesterday afternoon in the headquarters. Clarence street.

"We have a double responsibility in consequence," continued Mrs. Potfer. "We are working for ourselves. and we are also holding up the banner for someone else to look at.

"If we fail, what's going to happen? If we go back the country will go back fifty years. But we are not going

"To quote the yell of the Canadian delegation used at the great conven-

Canada, Canada, fight shall we Canada, Canada. dry shall be; Canadians, Canadians, we reply. We will hold till the world goes

What we have we hold!" An illuminating description was given of the convention, of the reception of the Canadian delegates by President Harding at the White House, when he voiced his sympathy with the temperance cause and in-

terest in the progress of the move-Special mention was made of the enthusiasm of other countries, notably Japan, persistent in appeals for financial aid in carrying on the work, insistent that the world's president. Mrs. Anna Gordon, shall go to in the campaign to make the country dry. Ireland, she quoted as having 5,000 members in the W. C. T. U. with organization there only three

"Blessed are the internationally minded, for they shall help to bring world peace," she quoted the slogan

of the world convention. Paying tribute to the retiring president of the London W. C. T. U., Mrs. Hubert Ashplant, Mrs. Potter stated that the country looks to London for inspiration would be sent forth if there were half a dozen unions scat-tered over the city instead of the large one and the Victoria Union.

Humorously referring to the brave efforts made by the Canadian representatives to assemble flags, think up a yell and learn to sing "O Canada," in order to stand up with the ther delegates at the world's convention. Mrs. Potter remarked, "I wonder in London at that time.

# Mothers and Their | NFANT MORTALITY Children



is older she is going to be very proud of the little half-moons which always show. (Copyright, 1923, Associated Editors.)

what we Canadians do with our flags, I wonder how many of us carry our own flag. How many of us have a flag in our home?"

Business for the afternoon of the London W. C. T. U. included the decision to proceed at once with the organization of Loyal Temperance Legions and Little White Ribboners in the city, in the interests of edu-cational work. Miss Cannell and Miss Olive Lindsay were appointed L. T. L. organizers and Mrs. Hunter, York street, to take charge of the Little White Ribboners. Mrs. V. K. Greer was appointed superintendent-of anti-narcotic and Mrs. W. J. Wal-

lace of systematic giving.

The contribution towards the provincial budget was discussed, and it was decided to make this \$1 per

An exceptionally interesting feature was a brief greeting conveyed by Mrs. Brown, former president of the Victoria (colored) W. C. T. U., in which she asked co-operation in stimulating interest in her organiza-

"Our women fully realized the importance of work when their husbands, brothers and sons were facing the guns," she said, "but they have to realize that the fight is not over yet with King Alcohol," she declared, amid applause. "The wheels of our wagon have got in a rut and we want help in pulling them out."

A request was made from the platform for recent magazines to be left at W. C. T. U. headquarters, Clarence street. They will be forwarded to the Lumber Camp missions.

Previous to the local meeting an important session was held of the county executive, with practically a full representation of members pres-

A lengthy discussion took place with regard to O. T. A. enforcement in the county, and as a result of representations made concerning the persistent violation of the act in a certain district, it was decided to lay the matter before the O. T. A. commision in Toronto and ask that pro-vincial aid to be sent to enforce the law if the regular officials are not

equal to the task.

It was decided to ask Miss Rosamund Duff, the provincial Y's organizer, and Sarah Dedwiler, provincial W. C. T. U. travelers' aid secretary, to make a tour through the country. An effort will be made to have them address a joint meeting

# LOWERS IN LONDON

Child Welfare Association Reports Progress of Work in 1922.

General satisfaction was voiced at the meeting of the Child Welfare As-sociation held this afternoon in the London Institute of Public Health London Institute of Public Health over the reports presented of the work for the past year, and especially the announcement of the big drop in infant mortality figures. Since 1916, the deaths among children under one year have been literally cut in half. In 1916, the provincial statistics showed the number of deaths 134 per thousand live births. This year, the figures are 65.5 deaths to 1,000 live births. Mrs. David Williams presided in the absence of Lieut.-Col. W. M. Gartshore, and an interesting incident of the meeting was a short address by Dr. H. W. Hill, in which he quoted figures to show that London is de-

of the meeting was a short address by Dr. H. W. Hill, in which he quoted figures to show that London is dependent for increase in population upon the number of children born

upon the number of children born who are saved alive.

In 1911, the census gave the population of London as 43,000. In 1921, the figures were 59,381. In that time, 8,900 new people had taken up residence in the city. During the period, the number of deaths was 8,900, exactly balancing the new population. In the ten years from 1911 to 1921, there were 13,000 births in the city, which corresponded to the 13,000 increase in population. He pointed out that the growth in population depends upon saving London children for upon saving London children for citizenship, The resignation of Mrs. Glennie

Wilson, secretary, who is removing shortly to St. Thomas, was accepted with keen regret, owing to Mrs. Wilson's untiring and efficient service to the organization, and her close association with the work since its inauguration. It was considered a piece
of good fortune that Mrs. John Gemmell consented to take over the work.

The W W C A commendation of the Girls' Work Board of the Baptist Church of Ontario and Quebec, The Y. W. C. A. camper's campaign for a permanent camp at Port Bruce was heartily indorsed. Arrangements were made for the financial committee, of which Mr. D. H. McDermid is convent to meet and prepare the girls of other denominations. convener, to meet and prepare the girls of other denominations. budget for the United Welfare. Mr. Discussing the ideal girl

Mr. R. D. McDonald, honorary treasurer, reported receipts for the year amounting to \$6,472.20 and a balance of cash on hand amounting

Miss Bertha Smith, supervising nurse, reported 5,327 visits made by the nurses, including 139 by assist-ants taking the public health course in the Western University.

Fifty-two sick children's clinics were held, 198 well babies' clinics. The total attendance was 4,346, The death-rate for children over one year was quoted at 65.5 per thou-sand, as compared with 80.7 in 1921, and the death-rate for children over one year and under five years as 29, for 1922, as compared with 32 for

THEIR WEDDING CHURCH NOW HOUSES MOTOR CARS



session in New St. James' Presby-terian Church. Mrs. McCrae is tendering her resignation from the office which she has held since the amal-gamation of the Women's Foreign and Home Missionary Societies in 1913.

# Gives Necessities of the Ideal Girl

Miss Whidden Delivers Inspiring Talk At Baptist Church.

Girl in Training was the subject of the awakening address delivered tist Church of Ontario and Quebec,

Discussing the ideal girl, and the McDermid reported progress in ne-gotiations with the Academy of Medicine for closer co-operation with the round individual, who can 'take her place in sports, has a general knowledge, as contrasted with brilliancy along some particular line, is a good and faithful comrade, one who cherishes health, seeks truth, knows God and serves others.

> In the afternoon she spoke to a group of leaders in girls' work on "The girl of today, her needs and characteristics."

A banquet was held in her honor at 6 o'clock, when sketches of their by Miss Florence Boyd; for Talbot an interesting peep at the dainty trousstreet, Miss Gertrude Miller, presi-Miss Pyman; and Adelaide street, Miss Muriel Pegler. Miss Whidden and Mrs. Detwiler, president of the work board, spoke briefly. A sing-Special to The Advertiser.

Chatham, Jan. 22.—Dr. and Mrs. T.

K. Holmes are celebrating their golden weedding anniversary informally Monday evening. They were married in this city 50 years ago at the Taylor residence in Park avenue east by Rev. William Walker, who preached in a little Presbyterian Church, now used by the Gray-Dort Motors as a storeroom.

# **PERSONALS**

Miss McLeod of Kincardine is a uest with Mrs. George Ollerhead,

Mrs. Gladys Topping Cornell is one of the local artists taking part in the Scotch concert at the Patricia, Thurs-

Miss Emily Pope and W. B. Pope, Ridout street, entertained at a charming bridge of six tables re-Mrs. B. E. Eaid will receive for the first time in her new home, 297 Central avenue, on Thursday afternoon, January 25.

The bridge to have been held this week by the Overseas Chapter, I. O. D. E., at Wong's has been postponed until Wednesday afternoon, Jan. 31. Mrs. Taylor has arrived in town from Montreal, and is staying with Mrs. J. W. McIntosh and Miss McIntosh, King street, owing to the illness of the for-

MRS. D. L. McCRAE,

President of the London Presbyterial
Women's Missionary Society, who is
presiding at the annual meeting, in
session in New St. James' Presbyterian Church. Mrs. McCrae is ten-

The Rectory Street Mothers Club is holding a skating party Wednes-day evening at Rectory School Rink. The teachers will be included among the guests. Other forms of enterent will be provided for those who do not skate. Later in the even-ing supper will be served in the kindergarten room.

All who are interested in the work All who are interested in the work of the Victorian Order of Nurses, and especially those who have assisted in any way, will be made most cordially welcome at the annual meeting on Monday afternoon next at 3 o'clock, for which the president, Miss M. Harris, is opening her home, "Eldon House," Ridout street.

A happy event of Monday was the "Get Acquainted Tea" given by the Women's Association of the First Presbyterian Church. The new president, Mrs. W. C. Allen, welcomed the many guests, who included both old and new members. The association intends holding many affairs of this nature during the coming year.

Mrs. Albert O. Jeffery and Miss Mrs. Albert O. Jenery and Mrs. Baxter will receive at their home, 516 Ridout street, Thursday afternoon, from 4 to 6 o'clock, prior to their departure for the Mediterranean departure for the Mediterranean cuise. Mrs. Douglas H. Ewen will receive with them for the first time since her marriage. Mr. and Mrs. Ewen are leaving shortly to reside in Detroit.

A smart affair of Tuesday evening was the dance given by Mr. and Mrs. Fred J. White, at the Kennels in honor of their son. Howard White. The guests numbered over one hundred and twenty-five. After the first half of the dance program had been enjoyed a buffet supper was served from tables decked with spring lowers.

Mrs. Charles Meaden. Sandringham Apartments, entertained at afternoon work were given by representatives tea this week in honor of her daughof the various groups present. The ter, Miss Marion, whose marriage takes report for Maitland street was given place Thursday. Friends were afforded seau of the bride-elect. Mrs. dent of the group; Egerton street, Nopper and Miss Marjorie Coughlin Miss Pyman; and Adelaide street, presided over the pretty tea table, fragrant with carnations and roses.

Meeting Tuesday at the home of Mrs. Walter J. Brown, Wellington street north, the executive of the Woman's Music Club decided to bring woman's Music Club decided to bring the Blachford String Quartet for the next artists' concert, which will be held the latter part of February. A most encouraging report was given by Mrs. A. E. Cooper, of the finance committee. Tea was served by the hostess. Mrs. Arthur Little presided Duncan McCallum, Albert Jolly, and over the tea table, attractive with and Mrs. Turner assisted in the .tea

Scores of guests called at the home of Mrs. Stuart Draper (formerly Miss Alma Robinson) in Waterloo street, when she held her post-nuptial re-ception Tuesday afternoon. Mrs. Draper received her many guests wearing her lovely wedding gown of cream georgette, heavily beaded in crystal, fashioned with flowing sleeves and an uneven hem line. The skirt was finished with square scallops, and the neck was cut in batteau style. Her corsage was of Sweetheart roses. Receiving with the bride was her mother, Mrs. R. J. Robinson of Ailsa Craig, gowned in cocoa brown canton crepe; with a corsage of yellow roses and violets.

Mrs. F. J. Draper also received with her, wearing a handsome gown of black canton crepe, heavily beaded. Blue and rose was the color scheme carried out in the living-room, where the bride received, and in the tearoom bright spring flowers were used. The tea table, which was covered with a cluny cloth, was centered with a silver basket holding daffodils surrounded with smilax and tulle. Bud vases holding spring flowers and tall blue candles also adorned the table, and on the buffet a low bowl filled with spring flowers was used effec-tively. Mrs. E. W. Stuart, wearing a tively. Mrs. E. W. Stuart, wearing a smart black velvet gown with a black hat, and Mrs. Jack Gunn, gowned in black georgette with feather trimmings, poured out tea. Mrs. Lloyd Houlding, wearing black canton crepe with a smart black hat, and Mrs. Andrew Robson, gowned in brown velvet with hat to match, undered to the tea room, where the ushered to the tea room, where the assistants were Miss Kathleen Robinson, sister of the hostess, wearing black canton crepe with touches of henna, and Miss Dorothy Dennis in brown velvet. Little Miss Donna Huffman, in a bouffant frock of rose taffeta, made a dainty door attendant

# CLUB NEWS

ENJOY LEAGUE SOCIAL. Following the opening prayers and ymns, a social evening was enjoyed y the members of the Askin Street Epworth League, at the regular meet-ing held Monday evening. Instru-mental numbers by Miss Karn were enjoyed, and the games and contests were in charge of Mr. Herbert Childs, president of the league. Supper was served at the conclusion of the meet-

CONTINUE STORY-RECITALS. An interesting and instructive evening was spent Monday by plano students of Miss Irene Foster, when she entertained them from 7:30 to 9:30. The principal feature of the gathering was the fourth of a series of story-recitals which are being continued this season. Miss Foster gave an illustrated talk upon the life and works of Mozart, after which a contest was held, when the Misses Lillian Beal and Leona Shoebottom succeeded in winning prizes for the most ceeded in winning prizes for the most orrect answers on the subject. Refreshments were served at the close ory those poetic lines: ents were served at the close of the contest. Those who contributed plano numbers were: Helen Glass, Margaret Wyatt, Muriel Randall, Frances Parker, Leona Shoebottom, Thomazine Wigmore, Eleanor Westhead, Marjorie Westhead, Elsie Rob-

Gray's, Limited

STORE HOURS: 9 A.M. TO 6 P.M. DAILY.

# Ladies Must Slenderize! The D. & A. "Modish-Stout" Corset



Is an entirely new development in corset making. It is designed expressly to give the effect of a slender figure to those whose forms are more developed. Stout women may dress in the latest fashions and appear slender, but first they must secure a proper corset.

The D. & A. "Modish-Stout" is absolutely wonderful in its youth-renewing qualities, and prepares the figure for the latest fashion dress creations. The price of the D. & A. "Modish-Stout" is most reasonable considering the high-grade materials used.

Corset Department, Main Floor.

# "MODISH-STOUT" CORSET-

(back lacing), of pink coutil, suitable for a short, stout figure, low bust, extra heavy black boning, which is unbreakable, wide elastic inset in front, six hose supporters; sizes 25 to 33. Price, a pair ........... \$5.00

# "MODISH-STOUT" CORSET-

(back lacing), for a medium stout figure, made of best quality pink coutil, strongly boned with wide elastic inset in skirt, medium bust, six hose supporters; sizes 25 to 38. Price, a pair ..... \$5.00

# "MODISH-STOUT" CORSET—

(back lacing), for the tall, stout figure, made of heavy pink coutil, high bust, long skirt, wide front steel, reinforced front, best black boning, six hose supporters; 



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EVENING GOWNS A SPECIALTY. DRESSMAKING DEPT. FOURTH FLOOR.

PHONES 115-116.

140 DUNDAS STREET ertson, Mary Wilson, Olga Hunt, Laura Parsons, Elizabeth McGilf; the Misses Beatrice Brett, Helen Fergu-

son, Bessie Finch, Marjorie Brown Lillian Beal, Margaret Rowe, Olive Stone. Theima Heatherley and Mardaffodils, arranged in a silver basket. DR. NORWOOD ANNOUNCES THEME. tive for the department of colonization

HEMSTITCHING

PICOTING.

FOURTH FLOOR.

the subject on which R. J. C. Stead, poet, author and publicity representa-MRS. STUART DRAPER HOLDS and immigration, will address the Women's Canadian Club at 4:15 o'clock POST-NUPTIAL RECEPTION Friday afternoon in the Central Collegiate auditorium. Dr. Robert W. Norwood, to give him his new title, who will be the guest of the club Tuesday afternoon, Jan. 30, at 4:15 o'clock, has announced that the subject of his lec-ture will be "The Challenge of Life," and that he will endeavor to give a spiritual interpretation of the philosophy of life. Dr. Norwood has been winning new laurels for himself on lecture platform in Canada and the United States in the past few years. In London he is always assured an enthusiastic reception from his many admirers.

> CAPTAINS AND TEAMS REPORT. Captains and members of the teams a great deal of time, so I try to have aking part in the big campaign to raise funds for a permanent summer camp for girls at Port Bruce held an enthusiastic meeting Tuesday after-noon at 4:15 o'clock in Wesley Hall. early in June until frost. Last year grand rally program, which will be open Miss Helen D'Avignon presided, and

> reports were given with regard to progress. Further arrangements were com-pleted for the grand rally program, which will be open to the public, in the Central Collegiate auditorium Friday evening, Feb. 2. PRESENT PANTOMIME. At the meeting of the Adelaide and south, so that sun and air gets Street B. Y. P. U. held Monday even-around both sides of the plants. Will ing, an interesting pantomime on you send me Calamity Ann's address? "Immigration" was presented by Miss Frances Short, the missionary leader, assisted by a number of the young

> greatly enjoyed. Plans were made ones that I could use as a pattern for for the B. Y. P. U. rally being held a little lad of three? I would like to at Maitland Street Baptist Church, Monday, January 29th. MISSIONARY GETS QUILT. Special to The Advertiser.
> Chatham, Ont., Jan. 23.—The Girls'
> Mission Circle of Charing Cross

people. A short address was given by Mr. Gross of Wortley Road B. Y.

P. U., and solos by Mrs. Rawley were

autograph quilt made by the members to a missionary. BISHOP CONGRATULATES.

Methodist Church will present an

Special to The Advertiser. Chatham, Ont., Jan. 23.—His Lordthip Bishop Williams has written letter of appreciation to Christ Church rector and congregation regarding the splendid work done dur ing the year of 1922, especially in the payment of the budget apportionment to the full one hundred per cent.



Hello Everyone, - Listen to the sleigh bells! How merrily they chime today, like music of the past. It is a long, long time since we had sleigh-

"Mid the snowing and the blowing.
And the wintry sleet;
Little flowers begin their growing
Far beneath our feet." Of recent date I noticed where some

Ladies! Just at the time you need them most, these

# Brown Calf Oxfords at 3.48



outside, I always plant them along

a wire fence, running the rows north

and south, so that sun and air gets

Have any of the Boxites a little

overall pattern. I mean with waist

and pants together, like we see advertised, or even a little pair of old

ones that I could use as a pattern for

make sonny some for summer. I see

Cynthia reaching for the broom, se

here's a hint before I skip away.

How many Boxites know that blueing makes flannelette dingy? I never

use any blue in washing flannelettes,

but wash them as I do my colored

clothes. Two good rinses in clear

water, and I find that my white flan-

nelettes stay white until they are past

I think it is a splendid idea for

MRS. RIELLEY.

washing. Happy New Year to all,

Clearing an over-stocked line heel, combining Appearance, Comfort and Service. Special this week-end ......\$3.48



Boxites were wanting peony roots If they will write to me, I will, I SAY IT WITH FLOWERS trust, be able to send them some in the spring, either red or white. love flowers, but my babies occupy Remember only those that need a small amount the Sick of attention. Sweet peas are usually we had them until November, and they received very little attention. I plant them outside, if weather permits, inside if it doesn't, but always on Good Friday. When I plant them

> shut-ins when they come from **DICKS**

Flowers are tonics to the

Flower Shop

to tell how they care for them, etc. I am sure all the Boxites would appreciate this information, especially one will be planting my sweet peas on Good Friday, and have rows run-ning north and south. If any of the readers have an overall pattern that Mrs. Rielley is asking for, would they send it to her. Thanks for the wash-ing hint, Mrs. Rielley, and also for the offer of the peony roots.

Boxites who have been successful send in your name and address as with their flowers to let us know there is a letter to be forwarded to when and where they plant them, also you.

# TEA is good tea

and the choicest of Red Rose Teas is the **ORANGE PEKOE QUALITY unmatched** for fragrance and exquisite flavor.

