

FOURTEEN

PIANO TUNING

Have your piano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

Mason & Risch, Limited.
Phone 1244 248 Dundas Street

WE HAVE NEW HONEY

GUARANTEED PURE CLOVER
Five-pound pail 75c
Ten-pound pail \$1.40

WILLIS & CO.
565 Richmond Street Phone 3279

OPEN EVENINGS

TILL CHRISTMAS.
Keene Bros., King St.
27c tax

CITY HOTEL

London, on
Thursday and Friday
December 14, 15
AND SEE
Dorenwend's Large
Display of Hair Goods

which will include switches,
coronets and fancy braids, chignons,
waves, bangs for ladies, and toupees
and wigs.

For Men Who Are Bald
Perfect hair-structures that will
protect the scalp and improve the
appearance.

HAVE A FREE DEMONSTRATION.
In the Private Showrooms at the
City Hotel on Thursday or Friday,
DECEMBER 14 AND 15.
TWO DAYS ONLY.

DORENDWEND'S
HEAD OFFICE AND SHOWROOMS:
105 Yonge Street, Toronto.
Dec. 9, 11, 13.

Mothers: The winter
weather is here—
Your boys and girls
should have Good
Shoes

To protect the children's health
should be the care of every parent.
Children should have good, solid
leather shoes, also rubbers for
slippery days. They are out most of
the time, if so permitted, and they
ought to be, for open air is necessary
to the growing child. Their feet
should be well protected from the
elements.

Boys' 11 to 15 \$2.00 to \$3.00
Youths' 15 to 18 \$1.75 to \$3.50
Little Boys' \$1.50 to \$2.50
Misses' 11 to 15 \$2.00 to \$4.00
Girls' 8 to 10 1/2 \$1.75 to \$3.00

Cook's is the place
for children's shoes.

UP COOK CO.
The Store that Serves You Best
Two Stores - Dundas & Richmond Sts.

PTE. GEORGE COCHRANE
KILLED IN ACTION

Young London Soldier Was Reported
Missing Some Time Ago.

Mrs. Helen Player of 594 Rectory
street was advised officially yesterday
that No. 189035, Pte. E. George Cochrane,
infantry, previously reported
missing, was killed in action on Octo-
ber 23. Mrs. Annie Forbes of 1031
King street was advised that Pte. John
Forbes, who had been reported seriously
ill in Moore Barracks, had re-
covered.

LIFE UNDERWRITERS MET

Excellent Addresses On Practical Sub-
jects Given by Members.

A different plan for the monthly
meeting of the Life Underwriters' As-
sociation was tried on Saturday. For-
merly the meeting was held at the Te-
cumseh House, being preceded by a
luncheon. On Saturday, the members
met at the Masonic Hall, but it was de-
cided that the old system would be re-
sumed.

T. B. Parkinson was one of the principal
speakers at the meeting on the
topic, "Schemes from the Convention,"
he brought forward a report of the
business done at the convention of the
Dominion Life Underwriters' Association
at Hamilton last August.

Capt. Manley addressed the members
on the "Etiquette of Agents."

The next meeting is to be held on the
second Saturday in January, when officers
for the year will be elected.

A VICTROLA FOR CHRISTMAS.

Those who are thinking of giving a
Victrola for Christmas would be wise
to secure theirs now. Pay a small de-
posit at Victrola Headquarters, Ye Old
Firm of Heintzman & Co., Limited
242 Dundas street, and the instrument
will be held for delivery just before
Christmas.

QUALITY STORE

NEW RAISINS.
NEW CURRANTS.
PURE PEELS.
PURE SPICES.

Buy your fruit for your Christ-
mas baking at this store.

Harry Ranahan
615 Richmond St. Phone 1024, 3321

ACCLAMATIONS MAY

BE GIVEN TO MANY
COUNTY COUNCILLORS

Election Expenses Would Then
Go to Patriotic Purposes.

YEAR'S BUSINESS ENDED

Many Reports and Bylaws
Were Passed at Final
Session.

At the final session of the Middlesex
county council, held in the county
buildings on Saturday afternoon the
reports of the deputation committee
and the finance committee were read
and discussed, and several bylaws
were passed. With this session the
work of the 1916 council was completed,
and the county affairs for this year
would end.

A motion that the appreciation of
the members of the council be conveyed
to the Ontario Water Board at
Georgetown for the courteous treatment
extended to them, was carried.

The report of the committee ap-
pointed to investigate the deputation
and sinking fund of the county was
read by Auditor Jewell. It was the re-
port in tabulated form that was given
by the auditor earlier in the week, and
was signed by Mrs. T. E. Robson,
warden Turnbull, County Clerk Stuart,
J. G. Elliott, M.P.P., county solicitor,
and F. G. Jewell. The report was
adopted.

The fifth report of the finance com-
mittee, recommending that the account
of Auditor Jewell for 1916 be paid, was
adopted.

To Aid Soldiers.

A motion by W. E. Grieve, stating
that it is the opinion of this county
council that the returned soldiers who
have been disabled in defence of their
country, and not receiving the considera-
tion that is due them from the
Government, and that the clerk for-
ward a copy of their resolutions to the
county, along with a history of the spe-
cial cases that have come to his notice,
was carried.

The following bylaws were then read
and passed:

A bylaw to borrow \$22,000 to meet
expenditures for good roads until the
Government grant comes in next spring.

A bylaw to borrow \$30,000 on notes
for current expenditures.

A bylaw to authorize the payment
of \$1,000 out of the fund for the
British sailors' relief fund.

A bylaw to borrow \$2,000 for use
of patriotic fund until the rate is col-
lected in January.

A bylaw to accept a deputation from
the city for \$7,100, to run five years,
at 5 per cent, for property annexed
in 1912.

Warden's Address.

Before declaring the session ad-
journed for the last time in 1916, Warden
Thomas Turnbull, thanked the mem-
bers for their co-operation during the
year, and wished them all a
merry Christmas and a very happy
new year.

The business of the county has all
been finished as far as this year is
concerned, and the council will not
meet again until January, 1917. The
members who have been in the city
during the past week attending the
session have departed for their homes.
While it is hardly possible to state
definitely, it appears likely that most of
the members of this year's council will
be seen again at their places at the
session in January.

Two of the members have signified
their intention of not returning, Wil-
liam Hill, reeve of Strathroy Inter-
municipal, and L. McTaggart, reeve of
Kirkland Lake. Mr. McTaggart, reeve of
Kirkland Lake, has made up his mind to
retire this year.

Warden May Retire.

Warden Thomas Turnbull of Komoka
has also decided to retire this year
unless he is returned by acclamation.
He is of the opinion that if the people
are satisfied with his work it would
be a needless expense to have an elec-
tion at a time when every cent is
needed for patriotic purposes.

Many of the councillors are of the
same opinion. There are some 22 munici-
palities represented on the county
council, and in each one of these an
election would cost from \$100 to \$200.
It would mean a saving of \$3,000 or
\$4,000 to the county as a whole, and
it is felt that this amount might bet-
ter be given to the Red Cross fund or
other other worthy patriotic cause. Several
members have stated that they
would not feel justified in causing so
much additional expense to the munici-
palities.

While expressions of the sentiment
in all the municipalities are not ob-
tainable, the opinion of voters from
London Township, McGillivray, East
Williams, West Williams, North Dor-
chester and Strathroy are of the opin-
ion that acclamations are likely in
these places. In short, the general
trend throughout the county seems to
be to avoid the expense of an elec-
tion.

LADIES

be economical of Time and
Money this Christmas.

You will conserve both and
shop more effectively and
comfortably if you take your
lunch downtown instead of
rushing home at noon and
back again for more shopping.
The stores are less crowded in
the morning and early after-
noon.

Our TEA ROOM is ready to
serve you quickly, efficiently
and at a very reasonable
expenditure on your part.
Besides, it is most handy,
being in the centre of the
shopping district and very
convenient to the cars.

Peters Tea Room

Cor. Dundas and Richmond Sts.

MEN OF MIDDLESEX

AND BRANT SENT TO
FRANCE IN DRAFTS

Joined the Fourth Battalion in
Trenches Few Days Ago.

PRAISE FOR THE 135TH

Lieut.-Col. Outcliffe Says the
Troops Behaved Splen-
didly in Camp.

A large draft of men from the 135th
Middlesex Battalion and the 125th
Brants left Wilket camp, Surrey, Eng-
land, on November 28, to join the 4th
Battalion in France.

Lieut.-Col. M. E. E. Outcliffe, O. C.
of the 125th Battalion, writes The Ad-
vertiser as follows, in sending the
names of those who left with the
draft:

"There are a few Brantford and
Paris men included in this number,
but you will notice by the numbers
that the Brantford and Paris men
begin with '77' and the Middlesex men
with '80.' These men are all from Mid-
dlesex county, being transferred to the
135th Battalion, and I am
sure the friends of these men would
like to know when they are going to
France."

"As your paper has a very wide cir-
culation, I know it would get the news
to them. If you would publish this I
will be much obliged."

Good Behavior.

"We all appreciate the good be-
havior of the Middlesex Battalion
since they have been with us, and we
like them splendidly. We have eight
soldiers with us, who have been in
France. We have had no call for officers
or sergeants as yet."

302522 H. Alexander, 302538 J. Alex-
ander, 302573 C. Atwell, 302423 E. A.
Ballantyne, 302131 G. W. Berryhill,
72123 Henry Brown, 302416 J. H.
Brown, 72125 G. Burgess, 302402 G. L.
Cameron, 721915 H. Carruthers,
302963 T. A. Cavanagh, 721231 C. C.
Church, 303122 Cyril Clemons, 302128
J. F. Cocker, 302542 H. H. Cole, 302439
F. Collins, 302597 C. Connor, 302523
W. Cornelius, 302165 G. Cottle, 302558
G. A. Cunningham, 302528 T. Cutcut,
302953 A. Day, 721210 A. J. Dixon,
302163 F. J. Duffin, 302367 J. J. Elm,
302572 J. W. Evans, 302177 W. G. Fer-
ries, 302570 J. C. Fisher, 302414 T. H.
Flanagan, 302175 G. Foster, 302995 G. L.
Fountain, 302635 B. George, 302995 J. C.
Green, 721032 L. P. Hainer, 302911 W.
Hayes, 302602 S. Hearn, 721205 G.
Howard, 721233 J. G. Holmes, 302574
S. W. Johnson, 302535 F. Kecheo,
302836 A. Kirk, 302907 E. W. Kirk,
721033 K. Lebrun, 302577 F. E. L.
Lamb, 302534 D. M. Lamont, 302592 C. A. Langford, 302792
A. Lawrence, 302515 A. P. Light, 302671
Stephen Logan, 302415 F. C. Maguire,
721219 W. H. Maguire, 721264 T. Ma-
cIntyre, 302595 E. Maness, 303010 B. G.
McCall, 302760 A. J. McDonald, 72257
A. McIntyre, 302595 N. MacLachlan,
303019 W. J. Neill, 302397 A. Nicholas,
302535 G. Nicholas, 302560 E. Nihman,
302669 Cephas Noah, 302673 Frank Noah,
302675 J. J. Noyes, 302599 E. Nukla-
tow, 302672 Martin Noah, 721032 P.
Patrick, 302558 G. Peters, 302654 G.
Philpott, 302903 W. L. Pearson, 30257
R. P. Phillips, 302592 D. H. Radcliffe, 302995
R. Rae, 302562 J. J. Randall, 721032
T. H. Sears, 302516 G. T. Sinclair,
302253 L. M. Skyley, 721116 Chas. Smith,
721032 J. Smith, 302541 J. B. Smith,
721210 Thomas Smith, 302558 S. J.
Snake, 721274 A. Sowers, 302817 T. D.
Stauffer, 721267 W. Street, 303000 J. H.
Stewart, 302997 R. E. Tobias, 302995 J.
Waddilove, 302740 F. C. G. White,
303009 N. Whiteley, 721260 W. William-
son, 302766 W. Wilson, 302514 J. Wyatt,
302535 F. D. Wynne, 302296 E. R. Yorke.

Has Six Children.

The case is made more pathetic by
the fact that there are six children in
the family. They are receiving \$25
monthly from the patriotic fund, but
this is a mere pittance when house
rent and coal bills must be paid.

The family was discovered by
gentleman, who has interested him-
self in the case, with nothing in the
case, he gave them temporary
assistance.

The soldier has written to his
quarters at Ottawa regarding the mat-
ter, but apparently without result.

The councillors discussed the case
warmly and at some length and will
push the matter at Ottawa.

AGRICULTURAL COURSES.

Agricultural short courses in stock
judging for farmers and farmers' sons
will be held under the auspices of the
Past Middlesex Board of Agriculture at
follows: December 11, Thursday, 1:30
p.m., subject, "Dairy Cattle." R. S.
Stevenson, December 14, Saturday, 1:30
p.m., subject, "Beef Cattle." W. J.
Dixon, December 17, Monday, 1:30
p.m., evening meeting, 8:30 p.m., sub-
ject, "Pigs." By H. L. McConnell, De-
cember 15, Harrisville, 1:30 p.m., sub-
ject, "Dairy Cattle." Mr. Stevenson.

GOVT. WILL NOT PAY

DISABLED SOLDIER
WITH SIX CHILDREN

County Council Passes Resolu-
tion Urging Action.

FAMILY WAS DESTITUTE

Had No Food in the House
When Found by a
Citizen.

At a meeting of the county council
on Saturday a resolution moved by
Reeve W. E. Grieve, stating that it
was the opinion of the county council
that disabled returned soldiers are not
receiving the consideration that is
due them from the Government, was
carried, and will be forwarded to Or-
tawa. A history of cases in question
will be sent to the Government also.

One case in particular came in for
a good deal of discussion during the
consideration of payments made by the
patriotic fund. "The case is that of
a soldier, who was a former resi-
dent of the county, and whose family
now reside in the city.

Having enlisted and gone to the
front, he was wounded last summer at
the second battle of Ypres, and was
then invalided home. He is now an
outpatient at the Convalescent Home.
He has not been discharged, and is
still in uniform and on the pay list.

Received No Pay.

In spite of this fact, he has received
no pay, and his wife has received no
separation allowance for two months
past. The pay and separation allow-
ance stop when a soldier is discharged.
This man has not been discharged,
but has not received a cent in the
past two months from the Govern-
ment.

The case is made more pathetic by
the fact that there are six children in
the family. They are receiving \$25
monthly from the patriotic fund, but
this is a mere pittance when house
rent and coal bills must be paid.

The family was discovered by
gentleman, who has interested him-
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THE BROWN OPTICAL CO.

PHYSICAL EYE SPECIALISTS.

EYESIGHT EXAMINED

No Drops or Drugs Used.

GLASSES OF QUALITY

Manufactured and Fitted.

VERY MODERATE COST. ACCURACY GUARANTEED.

223 Dundas Street. Phone 1877

THE FINEST CHRISTMAS GIFT:

The Gift of Music!

THE GIFT OF MUSIC—the ability to leave
the ranks of listeners and take a place among the creators
of Music. Could you ask for a greater gift, yourself?
Could you bestow a greater gift on another?

WE ARE ALL MUSICIANS AT HEART—all
natural creators of music. If we are musically dumb,
it is because of physical limitations, lack of ear, lack
of voice, or LACK OF OPPORTUNITY TO TRAIN
OUR FINGERS—NEVER lack of desire!

AND IT IS because the Player-Piano overcomes our
physical limitations that its popularity has swept
over the entire world, and that its name has become
a part of the language of every civilized nation.

THE PLAYER-PIANO gives us a piano technique
NEVER at fault. It gives us the ability to play every
air we have known since childhood, every wonderful
concert melody, every song and dance of the day,
and all the majestic creations of the masters!

CAN ANY OTHER CHRISTMAS GIFT COMPARE
WITH THIS?

We have a choice in our stock of dainty and sweet-
toned Upright Player-Pianos in most attractive cases
at prices as low as \$550—up to the world-renowned
Steinway Pianola Grand Pianos.

NO MATTER HOW MUCH OR
HOW LITTLE, A DEPENDABLE
INSTRUMENT MAY BE FOUND AT
THE MASON & RISCH STORE.

ANY OF THESE INSTRUMENTS
CAN BE BOUGHT ON EASY
TERMS, MORE EASILY THAN
PRACTICALLY ANYTHING ELSE
APPROACHING ITS MONEY VALUE.

Mason & Risch, Ltd.

"The Home of the Victrola"

242 DUNDAS STREET, LONDON.

Open Evenings Until Christmas.

Rowat's

Tea

40c, 45c, 50c, 55c and
\$1.00 per pound

T. A. ROWAT & CO.,
250 Dundas St.—Phone 3051 and 3052

THE SUPREME
QUALITY.

COMMENDS COUNCIL
FOR NOT SENDING GAS
BYLAW TO CITIZENS

"Villainous Piece of Legisla-
tion," Says Ex-Ald. Daly

COUNCIL SHOULD BE HOLY

Interests of People Are In-
volved, Placed in Keeping
of Aldermen.

"Labor's Ideals in the Coming Mu-
nicipal Election," was the topic for
discussion at the People's Forum Sun-
day, with ex-Ald. Fred Daly as the
principal speaker.

The wage-earner wants to see his
family supplied with food, shelter and
clothing," he said. "In addition, he
wants his children to have a knowledge
of music and art, and he wants them
to take their place as citizens."

"This is not a low ideal," he con-
tinued, "Labor has been charged with
pandering to the material wants, but
these are legitimate, and the basis of
all life."

"Labor believes in higher ideals—the
brotherhood of man in a broad sense,
the abolition of class legislation and
distinction, equal opportunities for all,
from a practical standpoint, Labor be-
lieves in the equality of the sexes be-
fore law, and has upheld woman in
her fight for the vote as opposed to
the field of politics and social rights.
Labor stands for democracy."

Need Discrimination.

"In our civic institutions there is," he
said, "a tendency which makes for
democracy, and another which makes
for individualism. We must learn to
eliminate. There is a vast differ-
ence in members of the council and
in our work. Some have worked
and are working for the benefit of the
people."

"He denounced the natural gas bylaw
as a 'villainous piece of legislation,'
and commended the council for refus-
ing to allow it to go to the people.

Speaking on the coal question, he
said, "We are at the mercy of the
coal barons of the United States, who
own and control the mines and rail-
roads around Pittsburgh. It is up to
us in members of the municipalities to
alter conditions." It was his opinion
that the council had shirked its duty
in not allowing the municipal coal yard
bylaw to go to the people.

To Dodge Taxes.

"The \$100,000 bylaw is on par with
the city gas bylaw. It is not in the
interests of the people. It is a plan
to unload the taxes of these wealthy

Christmas

Economy

Is In Buying Your

Christmas Gifts from C. H. Ward & Co.

386 RICHMOND STREET.

If you find it hard to decide on what to buy for Christmas, call and see our display of
DIAMONDS, NECKLETS, PENDANTS, RINGS, BROOCHES, EBONY, PERSIAN
IVORY, STERLING SILVER, SILVER PLATE, CUT GLASS, CHINA, CLOCKS, PHOTO
FRAMES, UMBRELLAS, WALKING STICKS, and all the latest novelties in Jewelry. Every
article we sell is guaranteed to be just as we represent it.

DIAMONDS

Baby Rings—Genu-
ine diamonds,
mounted in 14k
gold, at ...\$3.00
See our special tray
of Diamond Rings,
at ...\$5, \$7, \$10,
\$15, \$20 and \$25
We also carry a large
stock of Ladies'
and Gents' Rings,
ranging in prices
from \$25 to \$500
Solid Gold Brooches
set with diamonds
.....\$10.00 up

Gents' Platinum Scarf Safety Bar, set with
pearl\$12.00
Gents' Platinum Scarf Safety Bar, with dia-
monds and pearls\$20.00
Scarf Pins, platinum set with diamonds and
pearls\$10.00 up
Platinum Barpin, set with four pearls and
amethyst\$25.00
Platinum Barpin, set with one large diamond
and two emeralds\$40.00
Platinum Pendants, set with diamonds.
Prices from\$40.00 to \$500.00
Gold Pendants, set with diamond and
pearls\$12.00 up

Watches

Ladies' guar-
anteed Gold-
Filled Expan-
sion Wrist
Watches from
.....\$12.00 up
Military Wrist
Watches, from\$3.00 up
Gents' 16-size Waltham in