

A PAGE OF GENERAL INTEREST TO WOMEN READERS

There's a Subtle Charm
about the delicious flavour of

"SALADA" B106

This flavour is unique and never found
in cheap, ordinary teas. Let us mail
you a sample. Black, Mixed or Green.

RED CROSS AND C. W. C. A.

During the month of October the Red Cross and C. W. C. A. received donations from the following: Alvinston, Maple Ridge Red Cross Society; Arkona, Presbyterian Ladies' Aid; Belgrave Patriotic Society and Red Cross; Belmont Women's Institute; Blenheim, Marlborough Chapter, I. O. D. E.; Blyth Red Cross Circle; Bothwell, Girls' Red Cross of Aulhrieh; Brownsville Women's Institute; Camlachie Red Cross Circle; Colchester Village Patriotic League; Delaware Patriotic League; Denfield, Carlisle Helpers; Denfield, Vaneck Red Cross Workers; Dorchester Station; Camlachie Red Cross, sixth line Plymouth; Camlachie, Abernethy Red Cross Circle; Strathroy, Canadian Girls' Red Cross Club of East Williams; Edy's Mills Patriotic League; Embro, Walkers school Red Cross Society; Ettrick, Ballymote Red Cross Circle; Exeter, Edinville and Sunshine Circle; Galt Women's Patriotic League; Glenora, W. M. S. S. St. Andrew's Church; Glenora Red Cross Circle; Glenora Red Cross Circle; Granton, Prospect Hill Red Cross Circle; Granton, Glenora Red Cross Workers; Granton Red Cross Auxiliary; Hyde Park Women's Institute; Ilderton Red Cross Circle; Ilderton, Coldstream Women's Institute; Ilderton, Coldstream Women's Institute; Alder Ingersoll Soldiers' League; Ingersoll, Banner and Dixon's Corners Red Cross Society; Kerwood Patriotic Circle; Kerwood, Adelaide Patriotic League; Kirkton Patriotic League; Komoka Women's Institute; Komoka, Lobo Women's Institute and Melrose Ladies' Aid; Lakeside, Brown's Corners Red Cross Circle; Lambeth, Ladies' Aid; Tempo Presbyterian Church; Leamington, Women's Patriotic League; Lucan, Whalen Red Cross Workers; Mandarlin, Union Branch Women's Institute; Mandarlin Patriotic League; Merlin

Red Telephone Girls, Ballymote Red Cross Circle, Wilton Grove Women's Institute, St. Andrew's Presbyterian Church, Hyde Park Women's Institute, Smallman & Ingram Red Cross Circle, Watford Red Cross Workers' Union, Mossley Red Cross, Glenora St. Andrew's Presbyterian Church, Delaware Patriotic League, Byron Red Cross Circle, Coldstream Women's Institute, Maple Grove Red Cross Circle, South Nisour Presbyterian Church, Junction Red Cross Auxiliary; Bluevale, Moleworth Women's Institute; Duart Women's Institute; Embro, The Braemar, Bessell Girls; Warville, Women's Guild of St. James's Church; Watford Women's Institute; Lakeside Red Cross Circle; Crediton Red Cross Branch; Burwell, Junior Patriotic Society; Camlachie Red Cross Circle; Sutherland Women's Institute; Emo, Ladies' Aid of Carpenter.

On November 7 the Red Cross shipped the following articles: Eleven boxes surgical supplies, 1 box pillow-slips, 3 boxes pyjamas, 6 boxes grey flannel shirts, 3 boxes convalescent suits, 2 boxes dressing gowns, 2 boxes bed jackets, 1 box kit bags, 1 box socks, 1 box of Christmas stockings.

On the same date the C. W. C. A. shipped the following: Three boxes socks, 2 boxes stationery, 1 box day shirts, 2 boxes candy, 1 box Christmas cakes and Christmas stockings.

(Signed) MARIAN KEITH, Per J. I. K.

VERSE--New and Old

THE LADIES OF ST. JAMES.

[Sent by 56th Girl.]

The ladies of St. James' go swinging to the play;
Their footmen run before them, with a "Stand by! Clear the way!"
But Phyllida, my Phyllida! She takes her busied gown,
When we go a-courting beneath the harvest moon.

The ladies of St. James' wear satin on their backs;
They sit all night at Ombré with candles all of wax.
But Phyllida, my Phyllida! She dons her russet gown
And runs to gather mayweed before the world is down.

The ladies of St. James', they are so fine and fair,
You'd think a box of essences was broken in the air.
But Phyllida, my Phyllida! The breath of health and furze,
When breezes blow at morning, is not so fresh as hers.

The ladies of St. James' they're painted to the eyes;
Their white, it stays forever, their red it never dies.
But Phyllida, my Phyllida! Her color comes and goes
It trembles to a lily, it wavers to a rose.

The ladies of St. James', you scarce can understand
The half of all their speeches, their phrases are so grand.
But Phyllida, my Phyllida! Her shy and simple words
Are clear as after raindrops the music of the birds.

The ladies of St. James', they have their fits and franks;
They smile on you for seconds—they frown on you for weeks.
But Phyllida, my Phyllida! Come either storm or shine,
From shrove-tide unto shrove-tide, is always true and mine.

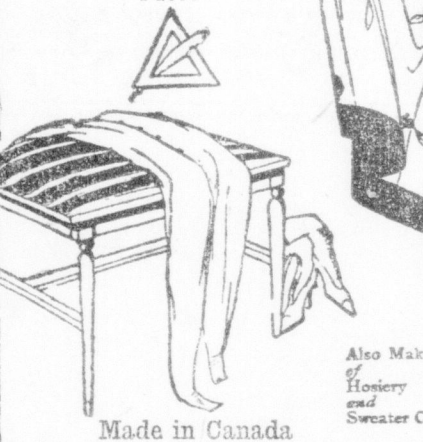
My Phyllida, my Phyllida! I care not though they heap
The hearts of all St. James' and give me all to keep;
For Phyllida, for Phyllida, is all the world to me!

—AUSTIN DOBSON.

Penman's Underwear

SLIPPING into a suit of Penman's is satisfying—the material feels good, and you feel good about it, because you know as far as underwear is concerned you are following the precedent of our best dressed women. All styles, all weights—

all right.



Also Made in
Hosiery and
Sweater Coats

We Mean Just What We Say

This is a great clearance sale, the greatest that was ever held in London, of Millinery, Suits, Coats, Skirts, Furs and Dresses. We are compelled to sacrifice all our goods at any price. Here are bargains that are worth coming miles for. Thousands of dollars' worth of women's, misses' and children's smart style garments are being ruthlessly sacrificed. The best brand new merchandise London ever saw. We will mention only a few of our great bargains:

MILLINERY CLEARANCE

Regular \$4.75, for...\$1.98 Regular \$6.00, for...\$2.45
Regular \$10.00, for...\$4.75

SHAPES AND CHILDREN'S HATS HALF PRICE AND LESS.

SMART NEW SUITS

Serges, Gabardines, Poplins, Whitepeaks, in all the newest shades:

Regular \$15.00, for...\$4.98 Regular \$20.00, for...\$8.90
Regular \$25.00, for...\$11.48 Regular \$35.00, for...\$18.00
Regular \$50.00, for...\$23.50

COATS

A beautiful range of cloth plush zibeline baby lamb, richly trimmed in genuine furs and all in the very newest style effects.

Reg. \$10.00, for...\$5.95 Reg. \$15.00, for...\$8.50
Reg. \$25.00, for...\$15.00 Reg. \$35.00, for...\$20.00
Reg. \$45.00, for...\$25.00

Children's Coats, Skirts, Dresses, Waists, Sweaters, Under-skirts to clear at less than cost price. Children's Raincoats, regular \$6.00, for \$1.98.

Dominion Ladies' Outfitters

269 DUNDAS STREET, CORNER OF WELLINGTON.



FURS

All the new Furs, including natural Wolf, Black Fox, natural Coon, etc.

At a special offering of 40 cents on the dollar we bought up a big quantity of Furs from a bankrupt manufacturer, and we are selling the same at cut prices.

ADVERTISER WAR PRISONER'S FUND.

I pledge myself for the sum of.....
monthly (for the following six months), towards The Advertiser Mail-Box readers' fund for prisoners of war, and herewith inclose.....

Name..... Address.....

Pen-name..... Date.....

Return to Miss Grey, in care of Advertiser.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Blackening on Chair.

Dear Miss Grey,—I saw in your paper where a lady (I think it was "Chestnut") if I remember right) was asking about a Scotch costume for her little boy. If she writes to me I will give her what information I can, as I got my little boy, 3 years old, one this

fall. Miss Grey, could you or any of your readers tell me what will take shoe blackening off a silk tapestry chair?

BETSY.

Ans.—Am glad to forward your address "Chestnut" to the little costume. For the chair, if it is the black off someone's shoes that has soiled the tapestry, maybe to rub with bread crusts would help; change the crusts as they become discolored. If blackening has been spilled thereon, afraid I can make no suggestion for its removal. Should be glad of hints.

Amusement for Young Folks.

Dear Miss Grey,—I have often read your column with interest and profit, but this is my first letter and, like many others, I desire help.

The question arises how to provide an evening's entertainment for young people apart from dancing and card playing. To me, the latter are not uplifting to character, and we know that through their influence many a young person has been led to take the downward step. The professional gamblers learn to play cards at the social gathering or perchance in the home, and his advice to the young would be "let cards alone." And then, too, there are a great many good people who believe that they are a great benefit to the spiritual life of the church. We like to see our young people enjoy themselves, but let it be innocent amusement, ever remembering that we are our brother's keeper. Hoping to receive suggestions that may prove helpful to us all.

CHARITY.

Ans.—I shall be glad of suggestions for social evenings from our readers. Shall also try to put a few ideas for your benefit, "Charity."

Tried for Years.

Dear Miss Grey,—I am sending a stamped envelope, and will ask "Merry Mary" to send you the words of "Katie Lee and Willie Gray" for me, as I see she is sending them to "A Friend of the Mail-Box." I have tried for years to find someone who knew the piece. I knew it when I was a girl.

I like "Dollie" had a good laugh at "Biddy's" troubles, but I did not laugh at my own troubles when I had about twelve cans of elderberries work after they were done up about two weeks.

Yes, this war is a sad thing. I have no boys, so I can't see the mothers who have—neither sorry they are gone nor proud of my soldier boy.

MARY ELLEN.

Ans.—The copy sent for "Friend" has not yet come, but I will send it as soon as I can. I am sure you will appreciate the old song. I think I shall try to print it. Sorry to hear of the fruit mishap. One hates to see a good suggestion go to waste through time and energy wasted.

Advice From Paddy.

Miss Cynthia Grey,—Dear Mum: I read your "Page an' like it, 'avin' the letters from the guerrillas about kooons an' kushons, and oh! it tains me stummock to think they cud be taken up wid them frivolous things and have forgot the boys so soon and thin in the trenches fightin' for the love of them same guerrillas an' their homes an' country. Put away the kushons till the boys come home an' they'll think more av yer than ever afore if yer think av thin an' help thin while they're away. Get out your knittin' pins an' sewin' needles an' make socks an' shawls for them boys an' thin a bonnie wance an' a while.

I read "Scribbles" letter, an' I thought, "Well where in Lambton does she live anyhow?" That's me own country, an' I think it's the proudest an' the finest bit av land man cud set fut on, barrin' Ould Ireland, bless her! In the part that I live they're all on their farms an' they have plenty to ate an' wear an' a bit besides for thin as made it.

I live by me lone on a bit av a farm, but the light is light, and so iz me crops, barrin' me hay crop, the looks av which I never see on the place afore. Wid it an' the bit in the bank I've put by for times like these, an' wid the care av thin who cares for all, I know there will always be a bite an' sup an' lodgin' for Pat wherever he is an' somethin' forby for thin as nades it. I see your letter ship in the paper about the prisoners over beyant, an' I cuts it out an' sez to myself, "I'll find a dollar an' a quarter, that'll last for six months."

Daily Bible Question Club

By Rev. T. S. Linscott, D. D.

(All Rights Reserved)

The six day studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based, as you ponder the following questions:

1. "World's Temperance Question," Rom. xiv. 15. Rom. xv. 3.

Golden Text—"It is good not to eat flesh, nor to drink wine, nor to do anything whereby thy brother stumbleth." Rom. xiv. 21.

12. Verse 15—What are the main things which we should do in order to be well pleasing to God and to good men?

13. Verses 19-21. What are the things in the family, the community, and the nation, which make for peace, after which we should follow?

14. How does individual abstinence from strong drink help in destroying the liquor traffic?

ADVERTISER PATTERNS



A NEW JACKET SUIT FOR MOTHER'S BOY.

1310—Checked suiting is here shown with belt and collar of white corduroy. The pocket sections may be omitted, and the belt stayed by straps at the underarm seams. The trousers are cut with straight lower edge, and have a good, comfortable pocket at the side.

The pattern is good for linen, galatea, gingham, serge, chevrot, corduroy, and velvet. It is cut in four sizes: 4, 5, 6 and 8 years, and requires three yards of 44-inch material for a 5-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to:

Name.....

Town.....

Province.....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

and thin if the war isn't over bedads I'll find a bit more."

"Somethin' has been takin' me chickens for better nor a week. I thought it might be a bird-headed eagle that has been soarin' over the place, or maybe a dirty baste av a cat, but I sees a wasel on Toosday, an' I sez, 'That's the by that's takin' me chickens.' So a thrip was set wid a dead hin formin' it an' the murtherin' villen was ketch'd, but not afore half me little flock av ginnies wuz gone av me hear line. I had about thirty hins in the spring, but killed a few off for mate through the summer, an' have only sixteen left. Three hins iz owd but they keep me in eggs an' greasers (mostly), an' the money I got for the rest wint for wan av them bys av ours as is prisoners among thin haythens over the sea."

I'd have gone to the war meself but by reason av me age an' for other reasons I cud not. So I sez to meself, 'I'll do me bit at home,' an' so I have tried to send a bit to each man that naded it—to those Belgians, Surbe an' French, Thin Poles hasn't got anything yit but I'll try to get a bit to them too."

Now dear lady, will yer read this widow lookin' at the spellin' for I know it's bad. I'll sign meself,

PATRICK MICHAEL KELLY.

Ans.—Oh, Pat, but you're a jewel. I'm sure every word of your letter will be read with interest by all. And I have opened a nice little account for you in "Our prisoners' fund" book, and credited you with the \$1.50 (not a dollar an' a quarter as you say in your letter) for six months.

GET RID OF HUMORS AND AVOID DISEASE

Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions. They affect all the organs and functions, mar the nerves and tissues, and are directly responsible for the readiness with which some people contract disease.

For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. It is distinguished for its thoroughness in purifying the blood, which it enriches and invigorates. No other medicine acts like it, for no other medicine is like it.

Get Hood's Sarsaparilla today. Insist on having Hood's.

ROSS' LIMITED.



HUDSON SEAL COATS

THIS season we are specially prepared to meet the requirements in Hudson Seal, having secured an ample supply of raw fur pelts of the highest grade at first hand. These skins are now daily coming from the hands of the fur dressers, and we are making them up into garments that reflect the choicest and richest quality in the trade. Being also early on the market enables us to successfully meet all competition.

These Garments

are made in box style, semi-fitted styles, flare skirts, belted flare skirt styles, with all the newest collars and cuffs, trimmed with sable, natural lynx, black lynx, natural raccoon, beaver, fox, etc.

Rich Black Lynx Sets, new round muff \$65.00
Black Fox Sets \$65.00
Beaver Sets \$45.00 and upwards
Natural Wolf Sets.
Natural Raccoon Sets.
Hudson Seal Sets, etc.
All at manufacturer's prices.

Latest Style Suits

A BARGAIN—

In gabardines, serges, broadcloths and velours, colors browns, greens, black, purple, navy, etc., trimmed with genuine ermine, sable, beaver, etc.; regular \$30.00 to \$45.00. Clearing at \$22.50 to \$32.00.

SALT'S AND LISTER'S PLUSH COATS, \$19.75 TO \$45.00.

PLAIN AND FUR-TRIMMED.

New Voile Waists, special values \$2.98, \$3.50 and \$4.50

New Special Georgette Crepe Waists \$5.50 and \$6.75

Guaranteed Gloves

White Kid, Lelia Brand, in all white and white with black points \$1.50

Gray shades, in Victorine kid \$1.35

English Walking Gloves \$1.50

Wash Cape, in mastic and pearl \$1.75

Washing Chamois \$1.00

PHONE 1319. 193 DUNDAS STREET.



London Advertiser COOK-BOOK

Recipes Supplied By Cynthia Grey's Readers.

Pumpkin Preserves (Kosher Recipe)

—Cut pumpkin in small squares less than an inch in size; put in crock or granite, and cover with equal parts vinegar and water; let stand overnight. In the morning drain and throw liquid away, measure pumpkin and use 1 cup of sugar to 2 cups of pumpkin; add enough water to make a good syrup; drop in a few sticks of cinnamon, add pumpkin and boil until thick and clear. Also mighty fine.

Tomato Catsup—Scald and peel tomatoes and cook well, press through a sieve and to each 5 pints of pulp add 3 pints vinegar, 2 tablespoons salt, 2 teaspoons mustard, 1 teaspoon finely chopped onions, 1-4 teaspoon of cayenne pepper, and 5 drops each of oil of cinnamon and oil of cloves, 2 cups of granulated sugar. Boil until very thick; seal white hot; by using the oil of cinnamon and cloves the catsup does not turn dark.

"Nufashond."

The Queen of Pickles—Two quarts green tomatoes, 2 quarts cucumbers, 2 quarts onions, 2 heads cauliflower, 2 heads celery. Put all through a food chopper. Hang up the first four ingredients to drain overnight, leaving the celery to chop next day. Then make a dressing of 3 quarts vinegar, 5 cups of brown sugar, 1 cup flour, 1 1/2 cups butter, 1 egg, 2 tablespoons mustard, 1 oz.

LUX Washing Compound

WON'T SHRINK WOOLENS

If eyes are inflamed, one drop of

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

LUX Washing Compound

WON'T SHRINK WOOLENS

If eyes are inflamed, one drop of

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL

once a day will quickly cure them. Smarts first, then soothes.

COMPASS OIL