

WHISKARD'S

THREE BUSY STORES,
228, 230, 232 Dundas Street, London.

Cultivate a Greater Intimacy With This Store.

You will find it to your advantage to do so. It means profit and satisfaction to you.

This business requires no fine-strung arguments. It has grown upon merit, and stands upon merit alone.

If you see the goods you want, and compare prices, then you will readily understand why the crowds are always here.

OUR RIBBON SALE CONTINUES.

Our Ribbon Counter continues crowded with customers.

We are selling you a double-faced Satin Ribbon, worth 12½¢, for 3¢ yard. These Ribbons are going, 5 and 10 yards to a customer; there is no limit.

We offer you a double-faced Satin Ribbon worth 20¢ and 25¢, for 4¢ yard.

BEAUTIFUL TAFETTA RIBBONS for the neck, in best colors, at 10¢, 12½¢ yard.

BEAUTIFUL FANCY SPOT RIBBONS, in all the best shades for the neck, regular price 25¢, sale price 15¢ yard.

Millinery Bargains.

The low prices at which we sell Millinery have completely demoralized competition. Everything in Millinery at astonishingly low prices.

Bargains in Flowers and Feathers, Trimmed Hats, Ornaments and Trimmings, Ready-to-Wear and Straw Shapes.

Lace Department.

350 DOZEN of all kinds of Laces. Special purchase, 50¢ on the dollar. Black Silk Spanish Laces, three and four inches wide, worth 10¢ and 12½¢. They are yours at 5¢ yard.

CREAM SILK SPANISH LACE, regular 10¢, 12½¢ yard, only 5¢ yard. Valenciennes Laces, wide and narrow widths, 12½¢, 15¢, 20¢, 25¢, for 12¢ yard.

Apron Muslin Bargain.

Special line Apron Muslin, four tucks and wide hem, special, 10¢ yard.

These are big opportunities for saving money. Come.

SPECIAL NOTICES

Buy your trunks and bags at manufacturer's prices, and get odd ones repaired. Tackaberry & Co., Richmond street.

Notice—We have a large stock of goose feathers on hand, also iron and brass bedsteads, mattresses, woven wire springs, pillows and cushions, at the Feather Bed and Mattress Cleaning Factory, 502 Richmond street, north end. J. F. Hunt & Sons. Telephone 597.

Diseases of the Kidneys.
Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 190 Delaware avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitis and Diabetes, upon application, either in person or writing to the above address.

YOU NEED NOT COUGH ALL NIGHT and disturb your friends; there is no occasion for you running the risk of contracting inflammation of the lungs or consumption, while you can get Hickle's Anti-Consumptive Syrup. This medicine cures coughs, colds, inflammation of the lungs and all throat and chest troubles. It promotes a free and easy expectoration, which immediately relieves the throat and lungs from viscid phlegm.

Mrs. Winslow's Soothing Syrup.
Has been used for over FIFTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup."

The new battleship Mikasa, built for Japan at Portsmouth, England, is ready for her trial trip. She is 15,300 tons burden and is spoken of by experts as the finest fighting machine afloat.

EXTERNALLY OR INTERNALLY IT IS GOOD.—When applied externally by brisk rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissue of a few liniments do, touching the seat of the trouble, and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing, and will cure affections of the bronchial tubes and respiratory organs. Try it and be convinced.

Permission has at last been given by the German authorities for women to attend political meetings. They must sit in special places, however, and make no speeches.

In washing woollens and flannels, Lever's Dry Soap (a powder) will be found very satisfactory.

During the excavations at the Forum in Rome a colossal statue of the Empress Faustina was discovered in front of the temple of Antoninus and Faustina.

The True Tragedy of Life is ill-health, disappointed ambitions, usefulness destroyed, pathetic, nay, tragic. Poor blood, weak nerves, a tired brain. Is there hope? Yes! Because there is a cure. Ferrozone Tablets make blood; not blue blood, but the kind that strengthens the whole body. Ferrozone does this quickly by improving digestion, stimulating assimilation and by imparting health and tone to the whole system. Mr. Strong, druggist, will tell you a great deal more about Ferrozone. Ask him to tell you of the wonderful curative properties of Ferrozone Tablets.

Drink Grano Cereal Coffee

OUR FRIENDS' MISFORTUNES

Cynical Saying That They Give Pleasure Refuted.

A Definition of True Friendship and of Misfortune—Faintly Unmixed With Malice.

[British Weekly.]
The cynical saying that there is something pleasant to us in the misfortunes of our friends has been revived lately. Is it true?

In order to arrive at an answer, we must define our terms. In the first place, we must ask the meaning of the word friend. It is a word very loosely used. As a matter of fact, not one of us has many friends, friends in the golden true sense. We have many acquaintances, and some of these acquaintances are on intimate terms with us. We meet them often, we are associated with them in business or in pleasure, but they are not friends. A friend could never take pleasure in our misfortunes. A friend is one who really cares for us, whose interests are in a large way identified with ours, whose happiness rises or falls with our own. It is an exacting definition, and clears the ranks like some fatal missile of war. Nevertheless, it is a true definition. It will leave many people, perhaps, but one or two friends. These friends, I repeat, cannot take pleasure in our misfortunes. Acquaintances touch us in one or two points. There is between them and some community of thought and feeling and interest. In other points, however, they repel us, and we repel them. That what prevents acquaintance from passing into a friendship. They may take pleasure in our misfortunes. Whether they will or not depends very much on their character.

MISFORTUNE DEFINED.

We must first find a definition for the word misfortune. If it is a great calamity, I do not think that even acquaintances take pleasure in it. It is true that some men have let envy and malice flourish within them till they have become mere pole-cats. These may be left out of account. But a sudden dreadful blow falling on any poor human creature, however unenvied, makes him feel that he is in a bad way. A man who is so horribly mauled that he seeks refuge in suicide, and few indeed are found to break the awful and compassionate silence in which the news is received.

On the other hand, I do not deny that if by misfortune is meant a trifling remedial pain the case may be different. A friend of yours, let us say, suffers from a headache. He is in a bad way. He has a run of luck and attributes all to his own superior merit. He fancies himself expert where he is ignorant. He puts on pretensions. Should he receive a sharp rebuke, one may remain a friend and yet fail to sympathize with him keenly. As to administering a rebuke to a friend, I do not think that only in private. Even in private it might be well that he should not. I have no belief in the kind of friendship which enables one friend to abuse another in private. It might be too much to say that a man should stand by his friend even when he is in the wrong, but at any rate he ought to stand by him when he is in the right, and leave it to others to criticize when he wanders from the path.

REJOICE IN RESULTS.

Yet there is something at the back of the saying that we should rejoice in the misfortune of our friends. The maxim would never have gained its great currency. I venture to think that the truth underlying it is that, while a friend must always sorrow for the misfortune of his friend, he may rejoice in its results. I will give two illustrations from actual life, and no doubt you can add many similar cases. A young man, who was in the long path together. They are very happy and very poor. As the years go on the husband gradually rises. His mind is busy. He is not so much in the mood of thought and knowledge, he mounts step by step till at last he is conspicuous, and his name is in the mouths of men. His wife remains what she was, looking to him with faithful eyes, loving but not understanding. The distance between them grows and grows until real communion ceases. One day fate begins to rain her blows on the man who has been going from strength to strength. He succumbs, and finds then the preciousness of that love which he had despised. The old tie is renewed in more than its pristine tenderness, and life for both begins afresh. The wife would be quick to comprehend the significance of the change. The same old pleasure in the misfortune of her husband, but if the trouble brought him back to her, surely she has pleasure in that, and a right to the pleasure.

Two friends grow up together in unity of affection. The years as they pass bring them nearer and nearer. Then the shadow of death comes, and as he has never felt it he does not quite comprehend it. The same old pleasure in the misfortune of her husband, but if the trouble brought him back to her, surely she has pleasure in that, and a right to the pleasure.

You Are Weak Instead of Strong.
A WEAK, PALE, DESPONDENT SPECIMEN OF HUMANITY, LACKING IN VIGOR, STRENGTH AND AMBITION.
Make Yourself a New Being—Re-new, Revitalize, Reinvigorate Your Lost Strength.

You're a discouraged, weak, miserable wreck—old before your time. Instead of a place of happiness the world is full of strife, worry and distress.

You are sick and not aware of it, just able to drag yourself around, but totally incapable of exertion or hard work.

Your stomach is crying out for assistance. Hadn't you better give it some Ferrozone?

Your nerves require a good bracing tonic, and the best thing for them is Ferrozone. Why don't you use this sovereign remedy? It is intended for cases just like yours.

Ferrozone is superior for the blood and nerves to any curative agent the world has ever known. Its restorative powers are beyond description, as a trial will demonstrate.

With the use of Ferrozone comes strength to overcome the difficulties and battles of life. Digestion and assimilation will improve, appetite will grow better. You will sleep soundly, and presto—before long you will be healthy, strong and well.

These blessings are all obtained by the regular use of Ferrozone, and can be purchased at any reliable drug store for 50 cents, of three boxes \$1.25. Sent by mail to your address if price is forwarded to N. C. Polson & Co., Kingston, Ont.



Old ideas and old customs must give way to the improvements of an advanced age. The ancient town crier is succeeded by the modern newspaper and the ancient harsh physics by

Abbey's Effervescent Salt

The great tonic laxative. It starts at the root of most all common ailments, the stomach and bowels, getting them into action in a gentle but sure way.

It has a tonic effect on the digestive organs aiding them in the performance of their proper duties. Sold by all druggists.

bestowed upon Shakespeare, and though he had a true and hearty regard for Dr. Johnson, he exclaimed in agony on hearing him vehemently applauded, "I desire you, you harrow up my soul."

"Genius is jealous; I have heard of some. Who, if unnoticed, grew preverely. Nay, different talents would their envy rise; Poets have sickened at a dancer's praise; And one, the happiest writer of his time, Grew pale at hearing Reynolds was substituted."

That Rutland's Duchess was a heavenly smile—'And he, neglected all the while!'

At an academy dinner, when one of the company was uttering some witticisms which excited mirth, Goldsmith begged those near him not to laugh. "For, in truth, he thought it would make the man vain." He once proposed to muster a party to damn Home's play, "The Fatal Discovery," alleging that such a party would be encouraged. But this was a passing thought which upon the least check he would have immediately renounced, and would have joined to support the piece he had devoted to destruction. For there was no real bitterness in his heart. He was absolutely incapable of a steady rancour or of doing an action which could hurt any man living.

On the other hand, Goldsmith's great contemporary, Dr. Johnson, was absolutely free from envy, malice and resentment. The grandeur of his character, the immense veneration in which he was held, and the respect which he based upon that, he never complained, and he never boasted. When his tragedy failed, he witnessed with calmness the fellow's apathy of the audience, and declared that he felt like the Monument. He heard the clamor that was raised against his "Lives" with perfect indifference. He considered himself as having been in the right, and leave it to others to criticize when he wanders from the path.

THE KIDNEYS AND THE SKIN.

In the spring the kidneys have much to do. If they are weak or torpid, they do not do well, and the skin will be pimply or blotchy. That is telling the story in a few words. Hood's Sarsaparilla strengthens and stimulates the kidneys, cures and prevents pimples, blotches and all cutaneous troubles. Don't fail to take it. Buy a bottle today.

A white badger, which is almost as great a rarity as a white blackbird, was killed recently by the Axe Vale (England) badger hounds.

Almost a quarter of the women of Germany earn their living by their own labor, mostly in farm work.

Flannels

I have used PEARLINE a number of years, and like it very much for all kinds of flannel garments. They are soft and nice after washing.

Mrs. Rev. C. T.

One of the Millions.

The Elephants.

Putting up at the dark bungalow, at Wapnydaung (Burma) for luncheon, we made the discovery that knives were not included in the list of furniture. They were supplied at one time, but the government found it necessary to have them removed, as they had been used in addition to the dah (native dagger) in dispatching a victim. A rusty penknife was all we had between us, so we battled with our tough food with our fingers and bits of stick. While resting under some gigantic bamboos, I was much amused in watching some elephants who are employed in carrying stones for the road, say a writer in the Cornhill Magazine. Their mahouts had dismounted and gone to sleep. The huge beasts, having finished their mid-day meal, began wandering up and down the little village street on a tour of investigation. Very stealthily one sidled up to a hut, and, winding his trunk round the open door, drew out a large bunch of bananas, with which he went off most pleased with himself. Another, seeing his friend's success, thought he would try the same game, and was rewarded by having a heavy iron pot flung at him, at which he was so alarmed that he stampeded back to his moorings, cannoning against another elephant, which was dustily engaged in removing a grass thatch roof. Then such a trumpeting ensued that the mahouts awoke and the trunks were captured.

Religious Sects.

The Holy Synod has always held as a closely guarded secret the exact data it possesses with regard to sects in Russia. This notwithstanding the lately taken census gives some approximately correct figures concerning the non-Orthodox and sectarians, properly so called, although it may be observed that the census enumerators in respect of their creeds. The largest body of non-Orthodox is the Staro-obriad, or the Old Believers, who are divided into two chief groups, the Popovniki and the Bezpopovniki. They are again subdivided into two sections and the Bezpopovniki into five subdivisions.

Among the latter are the Benguni, an extremely fanatical sect, which, some years ago it may be remembered, created a shocking sensation by burning alive fifteen of its members, and more exactly between the various divisions and offshoots of the two chief groups, there are mentioned there are really some fifty distinct sectarian divisions, all having their own particular creeds, customs, superstitions and codes of morals, and differing in dogma from the Orthodox. They may be divided generally into two categories—rationalists and mystics. Among the former are the Dukhobors, a great number of whom are now settled in Canada, Molokans, Studniks, the followers of a sect of fanatical sects and a few others. Among the mystics are the Skoptzi, or self-mutilators. There are some thirty smaller sects unknown to the majority of the Russian sectarians, all more or less secret and all of a fanatical character. They are compounds of superstitious Christianity and heathenish beliefs. The late census gives the total number of the Russian sectarians as 2,173,728, but the actual number is probably much larger.

The Holy Synod has recently ordained a vigorous campaign against the sectarians in those provinces where their numbers are latterly more largely increasing. The powers of the specially appointed missionaries, who are supplemented by those of the police. Apostasy from the Orthodox Church is still a criminal offence in this country—London Standard.

HOW TO CURE ALL SKIN DISEASES.

Simply apply Swayne's Ointment. No internal medicine required. Cures, tetter, eczema, itch, skin eruptions, on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curing powers are possessed by no other remedy. Ask your druggist for Swayne's Ointment.

LIVERY STABLES.

LILLEY'S LIVERY—NO. 619 DUNDAS STREET, EAST, LONDON, ONT. Telephone 696.

MEDICAL CARDS.

DR. BAYLY HAS REMOVED HIS OFFICE TO 211 QUEEN'S AVENUE.

DR. C. C. ELLIOTT, AT DR. HODGE'S, QUEEN'S AVENUE.

DR. N. R. HENDERSON, 233 QUEEN'S AVENUE. Eye, ear, throat and nose only.

DR. E. PARDEE BUCKE HAS REMOVED TO 300 QUEEN'S AVENUE. Phone 504.

H. A. KINGSMILL, M.D., M.R.C.S. (England), has resumed practice. Office, 402 Park avenue. Phone 290.

DR. MEEK, QUEEN'S AVENUE, LONDON. Specialties, diseases of women. Hours, 10 a.m. to 1:30 p.m.

DR. ANGUS GRAY—OFFICE AND RESIDENCE, 402 KING STREET. Phone 620.

DR. MCLEAREN, 135 QUEEN'S AVENUE, east end of Richmond street.

DR. MCLELLAN, EYE AND EAR SURGEON—Graduate New York Eye and Ear Hospital, 1880, Cataracts removed, cures strabismic. Office, 67 Talbot street.

HADLEY WILLIAMS, M.D., P.R.C.S. (England), specialist (surgical diseases only). 439 Park avenue. Phone 234.

DR. JOHN D. WILSON, OFFICE AND RESIDENCE, 399 QUEEN'S AVENUE. Special attention paid to diseases of women and children. Office hours, 12:30 to 4 p.m.

J. B. CAMPBELL, M.D., 89 DUNDAS STREET. Hours, 12 to 4, 6 to 8. Phone 225.

R. OVENS, M.D., 22 QUEEN'S AVENUE. Eye, ear, nose and throat.

R. W. SHAW, M.D., L.R.C.P., M.R.C.S. (England), Office, 257 King street. Telephone 423.

VETERINARY SURGEONS.

J. H. TENNANT, VETERINARY SURGEON—Office, 137 King street. Residence and infirmary, corner King and Queen streets. Treatment of all diseases. Specialties. Phone 278 and 682.

DENTAL CARDS.

McDONALD & CUNNINGHAM—DENTISTS, 1824 Dundas street. Phone 702.

DR. W. S. WESTLAND, DENTIST—Post-graduate in crown and bridge work. Chicago. Edge Block, Richmond street. Phone 800. Residence, 27 Queen's avenue. Phone 420.

DR. G. H. KENNEDY, DENTIST—Successor to the late Dr. Davis. Specialties, Preservation of natural teeth. 178 Dundas street. Phone 575.

WOOLVERTON & BENTLEY, DENTISTS, 216 Dundas street, next Eddy Bros. and Carnegies & Lawrence, Caledonia. Telephone 223.

HAPPY AND HEALTHY.

A Beautiful Canadian Girl Saved From Catarrh of the Lungs By Pe-ru-na.



Miss Florence E. Kenah, 434 Maria street, Ottawa, Ont., writes:

"A few months ago I caught a severe cold, which settled on my lungs and remained there so persistently that I became alarmed. I took medicine without benefit, until my digestive organs became upset, and my head and back began to ache severely and frequently."

"I was advised to try Peruna, and although I had little faith I felt so sick that I was ready to try anything. It brought me blessed relief at once, and I felt that I had the right medicine at last. Within three weeks I was completely restored and have enjoyed perfect health since."

"I now have the greatest faith in Peruna." F. E. KENAH.

WOMEN should beware of contracting catarrh. The cold wind and rain, slush and mud of winter are especially conducive to catarrhal derangements. Few women escape.

Upon the first symptom of catching cold Peruna should be taken. It fortifies the system against colds and catarrh.

The following letter gives one young woman's experience with Peruna:

Miss Rose Gerbing is a popular society woman of Crown Point, Ind., and she writes the following: "Recently I took a long drive in the country, and being too thinly clad, I caught a bad cold which settled on my lungs, and which I could not seem to shake off. I had heard a great deal of Peruna for colds and catarrh and I bought a bottle to try. I am pleased that I did, for it brought speedy relief. It only took about two bottles and I considered this money well spent."

"You have a firm friend in me, and I not only advise its use to my friends, but have purchased several bottles to give to those without the means to buy, and have noticed without exception that it has brought about a speedy cure where ever it has been used."

MISS ROSE GERBING.

If you do not derive prompt and satisfactory results from the use of Peruna, write at once to Dr. Hartman, giving a full statement of your case and he will be pleased to give you his valuable advice gratis.

Address Dr. Hartman, President of The Hartman Sanitarium, Columbus, O.

HOTEL CARDS.

HOTEL NORMANDY, 49 AND 61 Richmond street—Chas. E. Lewis, proprietor.

THE IRROQUOIS, TORONTO, CANADA—Popular hotel, popular prices. Newly fitted and refurnished. G. A. Graham, proprietor, late Imperial Hotel, Galts.

ROYAL HOTEL—OPPOSITE G. T. R. depot. Central location. First-class in every respect. Louis Hise, proprietor.

THE ST. LAWRENCE HOTEL, MONTEAL—Centrally located and first-class in every respect. H. Hogan, proprietor.

MUSICAL INSTRUCTION.

ALICE CALDER, STOCK—SOLOIST First Methodist Church. Voice culture, piano, violin. Concert engagements accepted.

CHARLES E. WHEELER (ORGANIST and choirmaster St. Andrew's Church, has resumed teaching. Piano, organ, harmony and singing. Both advanced and elementary tuition given. New address, 460 Wellington street.

DRESSMAKING.

DRESS-CUTTING SCHOOL—GARMENT making lessons daily. Pupils instructed until satisfied. Call or write for terms. 2234 Dundas street, London.

BROKERS.

FOR SALE—BRITISH COLUMBIA Coal Company's unassessable treasury stock; \$1 shares, 25 cents. John Wright, stock broker, London.

ARCHITECTS.

MOORE & HENRY—ARCHITECTS, LAND SURVEYORS, CIVIL ENGINEERS. John M. Moore, Frederick Henry.

MONEY TO LOAN.

MONEY TO LOAN—\$500.00 PRIVATE and trust funds, on first mortgage, at 5 per cent; also on notes and other security. Tannock & Coleridge, barristers, solicitors, notaries, etc., 75 Dundas street.

PRIVATE AND TRUST FUNDS TO loan at 4½ and 5½ per cent on real estate security. Write to J. W. Scandrett, solicitor, 35 Dundas street, London.

PRIVATE FUNDS TO LOAN—LOWEST rates. Buchan, Campbell & Gunn, 53 Dundas street.

PRIVATE INDIVIDUAL HAS MONEY to loan on farm property. Large loans preferred. Write Box 83, Advertiser.

PARCEL DELIVERY.

CITY PARCEL EXPRESS—OFFICE removed to 154 Carling street. Parcels called for and delivered to any part of city. Telephone 1255. C. H. Anderson.

MARRIAGE LICENSES.

MARRIAGE LICENSES—SHUFFA (Dine's Store, 640 Dundas street, corner William. No witnesses. ywt

MARRIAGE LICENSES ISSUED—OFFICE Adams Jewelry Store, East London. No witnesses required. ywt

MARRIAGE LICENSES ISSUED AT Strong's Drug Store, 134 Dundas street. Residence, 230 Dufferin avenue.

LICENSES ISSUED BY THOMAS GIL LEAN, jeweler, 402 Richmond street.

MARRIAGE LICENSES ISSUED BY W. H. Bartram, 39 Dundas street.

OFFICIAL ISSUER OF MARRIAGE licenses, C. D. Johnston, 128 Dundas street. Residence, 304 Dundas street.

MARRIAGE LICENSES ISSUED BY John J. Jepson, druggist, 249 Wellington street. Residence, 301 Pall Mall. Phone 107.

Drink Grano Cereal Coffee