

27th Annual February Sale

New Bargains for the Third Week

A Sale of Misses Dresses



Crepe De Chine Dresses.

A limited number only in sizes to fit girls of 14 to 16 years; in assorted shades of Grey; smartly cut and well finished.

Reg. 19.50 **\$15.60**
 Sale Price
 Reg. 21.00 **\$16.80**
 Sale Price

Serge Dresses.

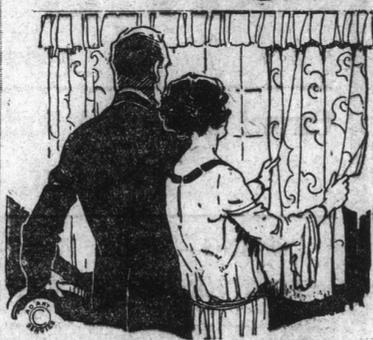
Just a few Dresses in good quality Serge; elaborately trimmed with fur; some with beaded and embroidered fronts; to fit girls of 15 and 16 years; in useful colors of Grey, Brown, Navy and Black; very smart styles.

Reg. \$21.50 each **\$17.20**
 Sale Price
 Reg. \$24.50 each **\$20.00**
 Sale Price
 Reg. \$27.50 each **\$22.00**
 Sale Price
 Reg. \$33.00 each **\$26.40**
 Sale Price
 Reg. \$37.00 each **\$29.50**
 Sale Price
 Reg. \$40.00 each **\$32.00**
 Sale Price

Never was such a time for Bargains; all the stocks are new and reliable; you will be astonished at the value and variety obtainable—they are unprecedented—even for the Royal Stores—the Home of Good Values.

If you have not yet visited this Sale, you are advised to call early and buy heavily, while the opportunity lasts.

Chintzes, Cretonnes, Sateens, etc. to Brighten up the Home



These artistic Furniture Cottons will transform and freshen up your rooms at a minimum of cost; now is the time to get ready for your Spring renovating.

Floral Chintzes.
 48 inches wide; in a different handsome design. Reg. \$1.25 yard for **\$1.05**

Art Sateens.
 31 inches wide; beautiful colorings; soft Satiny finish. Regular 70c. yard for **60c.**
 Regular 80c. yard for **70c.**

Casement Cloths.
 43 inches wide; plain centre with fancy borders; in 4 different colors. Regular 95c. yard for **80c.**
 Regular 1.00 yard for **85c.**

Curtain Damask.
 50 inches wide; in beautiful Crimson and Reseda shades. Reg. \$1.00 yard for **85c.**

Casement Cloth.
 50 inches wide; plain Green. Regular 80c. yard for **68c.**

Madras Muslins.
 White with colored borders; tasselled edge. Width 38 inches. Regular 50c. yard for **40c.**

A Sale of Coats for Misses



This sale offers a fine opportunity to outfit the youngsters at a saving. The Coats offered here are cut on the latest lines and are made of reliable materials.

Children's New Coats.

In sizes ranging from 24 to 39 inches.

24 inch. Reg. \$5.45 each **\$4.40**
 Sale Price
 27 inch. Reg. \$6.50 each **\$5.20**
 Sale Price
 30 inch. Reg. \$8.25 each **\$6.60**
 Sale Price
 33 inch. Reg. \$9.50 each **\$7.60**
 Sale Price
 36 inch. Reg. \$11.25 each **\$9.05**
 Sale Price
 39 inch. Reg. \$10.25 each **\$8.20**
 Sale Price

To fit girls of 14 years.

Reg. \$22.50 each **\$18.00**
 Sale Price
 Reg. \$26.00 each **\$20.80**
 Sale Price

Llewellyn Club.

WEDNESDAY ENTERTAINMENT.

Friday evening the Llewellyn Club held a very enjoyable Show at the Wood Hall. At 6.30 the guests were to a delightful meal provided by the lady friends of the Club, after which they repaired to the hall above for a pleasing concert was provided by the following ladies and gentlemen: Misses Nina Brown, Doris Mary Earp, Messrs. C. J. Withers, G. Earp, L. J. Snow and Rev. E. C. Holmes. Mr. Holmes of the Seaside Institute, who is a programme artist; the various singers were accompanied by the following pianists: W. Stirling, Mrs. Era Hall, J. Moore, and Mr. Sheppard. St. John's Parish always looks forward to the Llewellyn Club Societies, where they always receive a hearty welcome and an enjoyable entertainment. Friday night was no exception. The general fund. During the five week interval, Rev. G. O. Lightfoot proposed a vote of thanks to those who had so kindly given assistance in catering to the Club, and the good things so beautifully prepared. The vote of thanks was seconded by the Secretary, L. W. E. MARTIN.

Fishermen's Movement.

REPORTING AT NEW PERLICKAN. Following report of a meeting of the U.F. Delegates, at New Perlickan, Feb. 13.—Capt. Robert Dragg held a successful meeting last night. Over one hundred were present. All voted in favor of the resolutions. The speakers received a great reception.

Cold Snap.

THE WEATHER WHICH SET IN following Gales Day shows very much of a snap felt in the city for the first time. Fortunately it was calm. Valley Nurseries, Waterford Road, the thermometer was 15 below zero. At the residence of Mr. H. W. LeMessurier, the same temperature was noted. Early this morning at the Nurseries the thermometer showed 9 below. Yesterday on the road loud rumblings of the snow were heard. This is said to be the coldest weather. Across country the weather is equally as severe. Intermediate table of temperatures: St. John's—11 below. St. John's Falls—28 below.

Curling.

THE CANADIAN Curling Club, Halifax, was the guest of honor at the rink yesterday afternoon, and gave a fine exhibition of skill at the game, his team winning a hard fought game with a score of 1 point. The teams were:

Port aux Basques.

ARRIVED AT PORT AUX BASQUES. The steamer "Sagana" arrived at Port aux Basques at 4.30 p.m. yesterday, according to a message received by the Newfoundland Co. The ship encountered heavy weather and was obliged to shelter at St. Lawrence. The crew along a quantity of material and mechanics from here to temporary repairs to S. S. "Sagana" will proceed to St. John's as soon as possible and return there direct to St. John's.

Entertainment at Hoylestown.

AN ENJOYABLE ENTERTAINMENT was held at St. Joseph's Parish, Hoylestown, on Tuesday evening. The programme consisted of a concert, a large gathering of people, and a number of well-arranged games. The evening was a success and all voted it one of the best held at St. Joseph's Parish.

St. Bon's Rink.

FORMAL OPENING BY HIS EXCELLENCY THE GOVERNOR.

The formal opening of the St. Bon's new Rink took place Tuesday night, before a large gathering of parents and friends of the College. His Excellency, Sir Wm. Allardyce, who formally declared the Rink open, was accompanied by Lady Allardyce. His Grace Archbishop Roche, unavoidably absent, was represented by Mr. McDermott. His Honor Mayor Cook was amongst other prominent citizens who occupied the gallery, where the Vice Regal party, the Christian Brothers and Clergy were assembled. The rink gaily decorated for the occasion, presented a lively appearance with its multi coloured festoons. On projections along the walls were displayed numerous trophies won by the College. The gaily of the scene was enhanced by several hundred boys who wore Carnival costumes. His Excellency and Lady Allardyce were extended a hearty welcome by the Principal, Rev. Bro. Ryan, who, in his opening remarks also expressed regret that his Grace the Archbishop was unable to attend the ceremony. In speaking of the erection of the rink, the Superior paid a tribute to Brother Brennan, under whose supervision the steel frame was erected. Mayor Cook, Engineer Ryan, Bowring Brothers and the Furness Withy Co. were praised for special assistance rendered. The workmen, for the completion of such a splendid structure, carried out despite the most trying conditions, were also highly praised by the speaker. Although the principal, Rev. Bro. Ryan, assumed the responsibility of the undertaking, being both architect and contractor, he did not say anything on the matter beyond stating that the structure was substantially constructed and must speak for itself. The cost did not reach \$10,000, towards which \$2,000 had already been paid. At the request of the principal, His Excellency was given three hearty cheers before declaring the rink open. Sir William expressed in a few words the pleasure it gave him to have the opportunity of declaring open such a wonderful building, devoted to the purpose of physical culture. In everyday life, said his Excellency, it was necessary that there should be sport as well as work, and the physical and the mental development must combine to get the best results. Advising the boys in their play to always remember their benefactors, who had placed such a splendid building at their disposal, his Excellency capitulated his youthful auditors by a story of his own school days, when those who would not play were called "Sallys." Before declaring the Rink formally open, Sir William, on behalf of the boys, thanked the fathers and mothers and all those who had contributed toward the erection of the rink. Rev. Monsignor McDermott, in a short speech, said how pleased he was to see the Rink at St. Bon's an accomplished fact. For 25 years there had been talk of building a rink, but nothing materialized until last fall, when in an incredibly short time the rink was built. He congratulated Rev. Bro. Ryan on his achievement, as the encouragement of good clean sport tended to good temper and good nature.

President W. B. Howley on behalf of the St. Bon's Old Boy's Association expressed the pleasure it gave them of seeing such a fine building erected for the use of the pupils and he joined with Bro. Ryan in welcoming his Excellency the Governor and Lady Allardyce. But a short time ago his Excellency's predecessor had unveiled the bronze tablet, the gift of ex-president, Sir M. P. Cashin, as a memorial to those who had gone, but this new rink was a monument to those now living, and those who will in future attend the College. He congratulated Rev. Bro. Ryan and his assistants on the work they had accomplished.

Mr. J. G. Higgins spoke on behalf of St. Bon's Senior Hockey team and eulogized the work of the President who in the short space of one year of his taking office had seen the erection of such a splendid and useful building. It spoke words for his foresight and energy.

Following the speeches his Excellency asked for a whole holiday for the boys in honor of the occasion. The announcement was greeted with enthusiastic cheering. The Junior and Senior hockey teams then played a match which resulted in a score of two goals each. Dr. C. Fox acted as referee. The Mount Cashin Band, under Capt. A. Bulley, was present throughout the proceedings, and rendered delightful music.

Shipping.

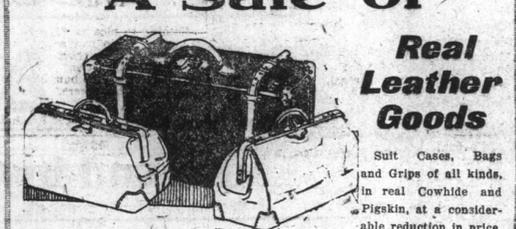
SCHR. ALAMBIC which arrived here on Monday, has been recently repurchased by Messrs Job Bros. her former owners. She is now known as the Tamara, her name having been changed since she left here.

S.S. Helder finished bunkering at Port aux Basques on Tuesday afternoon. The ship may also call at St. Pierre en route where she will take on board Mr. G. Harvey, and Capt. Gillies, ship's husband for the Donaldson line at Montreal.

Butterick Patterns

The new Spring styles are now showing.

A Sale of Real Leather Goods



Suit Cases, Bags and Grips of all kinds, in real Cowhide and Pigskin, at a considerable reduction in price.

Gladstone Bags.
 Real leather, strong brass clasps and fasteners; solid leather handles.
 16 in. Reg. \$17.50 ea. **\$14.87**
 Sale Price
 18 in. Reg. \$18.00 ea. **\$16.57**
 Sale Price
 20 in. Reg. \$21.75 ea. **\$18.49**
 Sale Price
 22 in. Reg. \$24.00 ea. **\$20.40**
 Sale Price
 24 in. Reg. \$26.25 ea. **\$22.30**
 Sale Price

Suit Cases.
 18 in. Reg. \$24.50 ea. **\$20.85**
 Sale Price
 20 in. Reg. \$27.00 ea. **\$22.95**
 Sale Price
 22 in. Reg. \$29.75 ea. **\$25.30**
 Sale Price
 24 in. Reg. \$32.50 ea. **\$27.60**
 Sale Price

Brief Bags.
 12 inch. Reg. \$ 7.20 each for **\$6.10**
 14 inch. Reg. \$ 8.25 each for **\$7.00**
 16 inch. Reg. \$ 9.75 each for **\$8.30**
 18 inch. Reg. \$10.50 each for **\$8.90**

A Sale of Dressing Gowns and Jackets

Women's Dressing Jackets.
 In various materials, including Flannel, etc. Muehl, Cotton Crepe and Ripple Cloth; assorted designs and colors.
 Reg. 60c. each **54c.**
 Sale Price
 Reg. \$1.20 each **\$1.10**
 Sale Price
 Reg. \$1.50 each **\$1.35**
 Sale Price
 Reg. \$1.85 each **\$1.67**
 Sale Price
 Reg. \$2.25 each **\$2.03**
 Sale Price
 Reg. \$2.55 each **\$2.40**
 Sale Price
 Reg. \$3.00 each **\$2.93**
 Sale Price

Women's Dressing Gowns.
 In materials of Crepe, Ripple Cloth, Flannel, etc. beautiful color designs and styles; all sizes.
 Reg. \$2.10 each **\$1.89**
 Sale Price
 Reg. \$3.00 each **\$2.70**
 Sale Price
 Reg. \$3.40 each **\$3.06**
 Sale Price
 Reg. \$4.75 each **\$4.28**
 Sale Price

Extra Special Values in Canvas, Linoleums and Carpet Squares

Floor Canvas.
 Painted back; assorted diamond and tile designs; 2 yds. wide.
 Reg. \$1.75 yard for **\$1.55**
 \$2.20 yard for **\$1.95**

Carpet Squares.
 Tapestry, beautiful Oriental designs; size 9 x 12.
 Reg. 25.00 each for **\$22.00**
 Reg. \$27.00 each for **\$25.00**
 Reg. \$33.00 each for **\$29.20**
 Reg. \$40.00 each for **\$35.00**

Stair Carpet.
 In assorted colorings; Tapestry; 18 inches wide.
 Reg. \$1.50 yard for **\$1.30**
 Reg. \$1.80 yard for **\$1.55**
 22 1/2 inches wide.
 Reg. \$2.00 yard for **\$1.70**
 Reg. \$2.20 yard for **\$1.90**
 Velvet Pile; 22 1/2 ins. wide.
 Reg. \$4.50 yard for **\$3.95**
 27 inches wide.
 Reg. \$8.50 yard for **\$7.20**

Toilet Goods at Sale Prices

FRIPP'S TOILET SOAP—Reg. 11c. 3c. cake for **7c.**
BOOT LACES—Black and Tan; round and flat. Special 2 pairs **7c.**
COLGATE'S TALCUM POW.
DEB—Reg. 45c. tin for **38c.**
PEARL TOOTH BRUSHES—Hard, medium and soft bristles. **38c.**
ALUMINUM PEPPER AND SALT SETS—Regular 55c. each for **47c.**
HAIR FINIS—Assorted sizes. Reg. 15c. box for **13c.**
DRESSING COMBS—Regular 40c. each for **34c.**
CLOTH BRUSHES—Medium bristles. Reg. 40c. each for **34c.**
WITCH HAZEL & ALMOND CREAM—Ideal for using after shaving. Reg. 75c. bottle for **65c.**
TURKISH BATH TOILET SOAP—Reg. 15c. cake for **14c.**
ALADDIN SOAP DYE—All colors. Reg. 15c. cake for **12c.**

RIBBONS

Merve Ribbons.
 Plain colors in all the popular shades.
 1 1/2 in. wide. Reg. 28c. yard for **25c.**
 2 in. wide. Reg. 45c. yard for **38c.**
 4 in. wide. Reg. 90c. yard for **75c.**

Taffeta Ribbons.
 Plain colors, all popular shades.
 1 in. wide. Reg. 15c. yard for **15c.**
 2 in. wide. Reg. 25c. yard for **25c.**
 3 in. wide. Reg. 40c. yard for **34c.**
 4 in. wide. Reg. 50c. yard for **42c.**

Lacquered Ribbons.
 In all popular colors.
 2 in. wide. Reg. 35c. yard for **29c.**
 4 in. wide. Reg. 75c. yard for **63c.**
 5 in. wide. Reg. 85c. yard for **75c.**

DRESS GOODS SALE

This sale presents the opportunity to secure the best and most reliable fabrics at prices which, in many cases, are even less than manufacturers cost; those who prefer making up their own Dresses and Costumes will find this a good time to buy.

Fancy Plaids.
 Width.
 38 in. Reg. 55c. yd. for **47c.**
 40 in. Reg. 55c. yd. for **47c.**
 40 in. Reg. \$1.00 yd. for **85c.**
 40 in. Reg. \$1.10 yd. for **95c.**
 42 in. Reg. \$1.65 yd. for **\$1.39**
 40 in. Reg. \$2.20 yd. for **\$1.90**

Sponge Cloth.
 Colors of White, Cream, light Saxe, dark Saxe, Grey, Pink and Fawn; 28 inches wide. Reg. 75c. yard for **63c.**

Gaberdines.
 Colors of Black, Fawn and Grey; 40 in. wide **\$1.10**
 Reg. \$1.30 yard for

Silk and Wool Canton Crepe.
 Colors of Cream, Fawn, Blue, Fawn, Tanpe and Grey; 40 inches wide. Reg. \$3.00 yard for **\$2.55**

Georgette Crepe.
 40 inches wide; colors of Fawn, Maize, Apricot, Rose, Sky, Navy, Hedio, Myrtle, Brown, Grey, Henna, Turpe, Biege, Black and White. Reg. \$2.75 yard for **\$2.35**

Check Costume Tweed.
 Width.
 42 in. Reg. \$1.85 yd. for **\$1.57**
 54 in. Reg. \$3.00 yd. for **\$2.55**

Mixed Costume Tweed.
 Width.
 50 in. Reg. \$1.20 yd. for **\$1.00**
 50 in. Reg. \$1.25 yd. for **\$1.05**
 56 in. Reg. \$1.55 yd. for **\$1.27**

Striped Tweed Skirting.
 Width.
 54 in. Reg. \$2.15 yd. for **\$1.84**
 56 in. Reg. \$2.40 yd. for **\$2.00**
 56 in. Reg. \$2.55 yd. for **\$2.43**

Tricotine.
 In shades of Brown, Grey and Russian Blue; 50 inches wide. Reg. 3.00 yd. for **\$2.55**

All Wool Serges.
 In Navy, Saxe, Fawn, Blue, Green, Cardinal, Fawn, etc. Width.
 40 in. Reg. \$1.25 yd. for **\$1.05**
 50 in. Reg. \$1.85 yd. for **\$1.57**
 56 in. Reg. \$2.20 yd. for **\$1.90**
 56 in. Reg. \$3.00 yd. for **\$2.55**

Wool Poplins.
 In Black, Navy, Brown, Henna, etc. 38 inches wide. Regular \$1.65 yard for **\$1.39**



Knitting Wools

Ideal Wools for Sweaters and Scarfs, in all popular shades. Special per ball **31c.**

Butterick Patterns

The new Spring styles are now showing.

The Royal Stores, Ltd.