

ment's y is Plain.

to the National
of New-
Land!

search the by-ways and the
ways for expressions of opinion,
they'll surely find my statement
unfathomable.

And yet, those brave lads of
France are perishing in France
through lack of reinforcements—
only calling for the help which
is not forthcoming.

WHY? BECAUSE OUR NA-
TIONAL GOVERNMENT IS
RAID TO DO ITS DUTY AND
FORCE CONSCRIPTION.

With the exception of the "Tele-
gram" the press of this country has
admitted the attitude that it is not will-
ing to support the introduction of
regimentation that will do away with
voluntary enlistment. In some
parts of the country the district
committees have been supplied regularly
without difficulty. The real feel-
ing that sways the whole community
is a recognition of the relative injustice
of the operation of the voluntary
system. As time goes on, its unequal
balance becomes glaring. Some fami-
lies which show a fine example of
patriotism have suffered grievously,
while their selfish and unresponsive
neighbours suffer not at all. The
country has also realised that volun-
tary enlistment has been responsible
for sending to the front most of the
best men of this country,—both from
the physical standpoint and still more
from the point of practical patriot-
ism. It is also understood that it is
those whom the country can least
spare who are taking the risks, whilst
the ranks of those who are lacking in
patriotic spirit and national feeling are
enlarged. In other words, the virile
men with strong national senti-
ment and regard for duty are diminish-
ing, while those elements of our popu-
lation who are least desirable from
the national standpoint are being re-
latively increased. Thus, if the neces-
sary quotas for re-enforcements are
not forthcoming by the end of the
year and the present apathy and in-
difference of our national government
is commendable, then let us have
conscription. Even if force has to be
applied in a few instances to support
the force will have behind it the
will and determination of an over-
whelming majority of the population
—our "national" government to the
contrary notwithstanding. Your duty
is plain, gentlemen!

CITIZEN.

Cure a Cold in One Day.
EXHIBIT BROMO QUININE
Druggists refund money if
it fails to cure. E. W. GROVE'S sig-
nature is on each box. 30c. m.w.

Personal.

Hon. S. Milley, who was abroad on
business, reached the city by to-day's
express.
Mr. J. J. Duley returns from a busi-
ness trip abroad by to-day's express.
Mr. J. P. Powell, General Superin-
tendent of the R. N. Co., and Mr. E. G.
Ashley, who were at Sydney, C.B.,
reached the city by to-day's express.

AL COMFORT!

from Corsets.

Models Now
Being Shown!

KNOW that every
interior is designed by an
anatomist?

KNOW that this ex-
hibits every nerve and
designing?

KNOW that every
piece of living model?

KNOW that the sup-
porter's Corset is a
top in exercise and a
relaxation?

KNOW that every
corner of Rust-Proof Cor-
set is guaranteed not only to
conformably—and not to

AIR UP.

l Bros



"Listen, Rose."

Bud reads:

"Madam, your own white hands are the
first to touch FIVE ROSES."

"For nearly one mile it travels through
"hygienic automatic processes—more
"and more spotless."

"Till in a clear creamy stream it flows into
"clean new packages, filled full-weight by
"infallible machinery—sewed automatically."

"Goodness!" said round-eyed Rose.

Bud reads eagerly:
"Hand-proof, germ-proof. Every littlest
"bit of machinery is bright—polished like
"those piano keys of yours. FIVE ROSES is
"healthy flour, wholesome, none like it.
"Unbleached, too."

"Nobody touches my flour—but me!" said Rose.
Imagine such purity—get FIVE ROSES.

Five Roses Flour

Not Bleached



Not Blended

FAREWELL WEEK OF THE GLADYS KLARK ASSOCIATE PLAYERS.

Now Playing at the Casino Theatre.

MONDAY NIGHT—Eugene Walter's Great Play

"FINE FEATHERS."

TUESDAY NIGHT—The dramatic hit of the century,

"COMMON CLAY."

WEDNESDAY MATINEE AT 2.30, "BOUGHT AND PAID FOR."

Wednesday Night, "THE ROSARY"; Thursday and Friday, "KINDLING."

LONDON GOSSIP.

LONDON, Oct. 29, 1917.

THE INFANTRY'S RECORD.

The latest list of awards of the Victoria Cross contains the first gained during the present campaign by the Gloucestershire Regiment, the only wearers of the Sphinx in front and rear of their helmets and caps, and the number of line units of the British Army that have not secured the crimson ribbon for valor in the past three years is now reduced to six. Of the sixty-nine regiments of the line sixty-three have supplied officers and men to the war's roll of heroes, the number of Victoria Crosses won by these superb "foot sloggers" being 184, including those conferred on Territorials attached to regular regiments. With the fourteen crosses bestowed upon the Brigade of Guards and six gained by Territorials not connected with a regular unit British home infantry have received 204 of the V.C.'s bestowed since the war broke out.

BRITISH OFFICERS' ADVENTURES

An entertaining story of the ex-
periences of three British officers who
escaped from the Turks was told by a
member of Parliament who is a re-
lative of one of the trio. Eluding
their guards, the three officers made
their way across the desert. Their
first adventure came the day follow-
ing their escape when they suddenly
came upon 13 Turkish soldiers. The

officers resigned themselves to re-
capture, but were astonished and de-
lighted to discover after some parley
that the soldiers were deserters flee-
ing from the hardships of the Turkish
army to some unknown destination.
The two parties thereupon joined for-
ces, and were proceeding amicably on
their way when a Turkish patrol ap-
peared. There was no doubt of the
hostile intentions of this body. A
sharp fight ensued, resulting in the
capture of eleven of the patrol. With
these prisoners in their hands the
British officers and the Turkish de-
serters marched forward, and ulti-
mately landed in a Russian camp,
where the British officers received an
enthusiastic welcome.

AUSTEN CHAMBERLAIN'S COLLAR

The House of Commons is certainly
receiving some sartorial shocks just
now. Austen Chamberlain has ap-
peared wearing top hat, monocle, a
black suit with a short jacket, a soft
collar of bright blue and an un-
starched shirt of the same color. He
is the very last man in the world
whom anybody would suspect of do-
ing such a thing.

AN ECHO OF FASHODA.

General Baratier, who has died sud-
denly in the front line of the French
trenches, was 19 years ago one of the
secondary figures in an episode
which but for tactical handling might

have brought Britain and France to
war. Captain Baratier, as he then
was, was second in command to Ma-
jor Marchand at Fashoda. Lord Kit-
chener had just broken the power of
the Dervishes at Omdurman when he
learned that a party of Europeans had
arrived at Fashoda on the White
Nile. He steamed up the river and
found Marchand, supported by a few
French officers and black soldiers,
laying claim to the country in the
name of France. The meeting be-
tween Kitchener and Marchand is an
historic one, and only tact and good
sense prevented a collision between
the two forces. "Come along; let's
have a whisky and soda," said Kit-
chener good humouredly after the
French officer had stated his claim.
The incident was afterwards adjusted
between the two Governments, but at
the time it was fraught with grave
danger. This was one episode in the
African career of General Baratier,
but for ten years he served in con-
solidating the colonial empire which
France has established in the Dark
Continent. Both he and his com-
mander, General Marchand, lived to
take a distinguished part in the great
struggle for the defence of their na-
tive land.

WINTER BILLETING IN LONDON.

In certain of the Metropolitan sub-
urban districts the system of winter
billeting practised during the last two
or three years is being modified for
the present season. Instead of find-
ing quarters for troops under train-
ing and at rest in private families the
military authority has taken over a
number of empty houses and planned
them to be used as dormitories. Camp
equipment in the way of palisades,
blankets, and the like will be utilised,
and it is estimated that by using all
the dwelling rooms as bedrooms it
will be possible to accommodate fifty
or more men in a house of moderate
dimensions. Similarly, the public
halls, recreation rooms, and other
suitable buildings have been taken
over to be used as refectories. Board
and lodging being provided by these
means, the general public are relieved
of any tax on their domestic arrange-
ments. In order to make provision
for social relaxation, the local church-
es and other welfare institutions are
revising the normal administration
of their soldiers' reading-rooms and
canteens in order to make them avail-
able throughout the day.

DRY GOODS' PROFITS.

Whatever is thought of the charge
levied against the wholesale drapers

by a member of the Drapers' Cham-
ber of Trade, who asserts that profit-
eering has become almost intolerable,
it is beyond question that the great
British drapery houses have done
very well notwithstanding the war.
This is shown by a comparison of
their accounts of 1916 with those of
1913, disclosing that in the great ma-
jority of cases there has been a great
increase in the profits. The Fore
Street Warehouse Company, Ltd., of
London, made £681,016 last year,
compared with £25,292 three years
earlier, while J. F. and H. Roberts,
Ltd., of Manchester, and Bradbury,
Greatorex & Co., Ltd., of London, in-
creased their profits by £24,000 and
£20,000 respectively, in both cases af-
ter providing for excess profits tax.
In Glasgow, Hunter, Barr & Co., Ltd.,
showed an improvement of 50 per cent
also after allowing for excess profits
tax. John Howell & Co., Ltd., of St.
Paul's Churchyard, London, managed
to quadruple their profits of 1913,
jumping from £10,580 to £42,158,
and giving results that were the high-
est in the forty-six years' history of
the company. Pawsons and Leafs,
Ltd., near neighbours in St. Paul's

Eat Big Meals! No Sour, Acid Stomach, Indigestion or Gas

"Pape's Diapepsin" is quickest,
surest stomach relief
known—Try it!

Time it! Pape's Diapepsin will di-
gest anything you eat and overcome
a sour, gassy or out-of-order stom-
ach surely within five minutes.
If your meals don't fit comfortably,
or what you eat lies like a lump of
lead in your stomach, or if you have
heartburn, that is a sign of indiges-
tion.

Get from your pharmacist a fifty-
cent case of Pape's Diapepsin and take
a dose just as soon as you can. There
will be no sour risings, no belching
of undigested food mixed with acid,
no stomach gas or heartburn, full-
ness or heavy feeling in the stom-
ach, debilitating headaches, dizziness
or intestinal griping. This will all
go, and, besides, there will be no sour
food left over in the stomach to poison
your breath with nauseous odors.

Pape's Diapepsin is a certain cure
for out-of-order stomachs, because it
takes hold of your food and digests it
just the same as if your stomach
wasn't there.

Relief in five minutes from all
stomach misery is waiting for you at
any drug store.

These large fifty-cent cases con-
tain enough "Pape's Diapepsin" to
keep the entire family free from
stomach disorders and indigestion for
many months. It belongs in your
home.

Churchyard, contrived to do vastly
better than this even, for their in-
crease in the three years has been
from £7,639 to £25,853, or very near-
ly five times as much, and that after
payment of excess profits tax. Devan,
Routledge and Co., Ltd., of Cannon-
street, London, multiplied their pro-
fits six times, from £5,606 to £34,-
435, and J. Rotherham and Co., Ltd.,
of Shoreditch (in the eastern portion
of London), made £77,000 more than
in 1913. The manufacturing and
wholesale house of Rylands and Sons,
Ltd., Manchester and London, show
an increase of nearly £200,000. Two
other London firms that may be men-
tioned are Alliston and Co., Ltd., who
turned a loss of £8,406 in 1913 into a
profit last year of £11,156, and
Crocker, Son and Co., Ltd., whose
chairman admitted that the amount
payable by the company for excess
profits tax in respect of 1916 was
about £22,500. These figures are
typical of wholesale drapery results
generally and judging by indications
up to the present they promise to be
eclipsed by the profits for the current
year.

PROMOTING THE SENIOR SUBAL- TERN.

Military bankers are experiencing
a particularly busy time because the
vast majority of the promotions to
second lieutenants as a result of the
recommendation of Mr. Churchill's
Committee involve back pay, extend-
ing in many cases to three months.
The Army Council adopted the sug-
gestion that junior subalterns should
receive their second star more or less
automatically on the completion of
eighteen months' service. It is only
recently that these promotions have
been gazetted on a large scale, and
there have been many complaints
from the officers concerned at the de-
lay. Now, however, the formal pro-
cedure is being widely carried out,
and every week several hundred full
lieutenants are being gazetted, each
case receiving its precise seniority.

Germany's Coal Problem.

Westminster Gazette: Those who
apprehend a comparative scarcity of
coal in England during the coming
winter may console themselves by
reflecting upon the grave anxiety pre-
vailing in Germany, where the weath-
er is much colder. At Leipzig
schools are to be amalgamated in or-
der that one stove may suffice for sev-
eral seats of learning. At Munich it
has been forbidden, under penalty of
a year's imprisonment, to use either
coke or coal for the heating of a pri-
vate apartment. In Berlin it has been
decided not to heat the churches this
winter; and the citizens of the capital
are also being exhorted by the econ-
omists to keep themselves warm by
stopping up the cracks of the win-
dows and doors. There is no felt
available for the purpose, but they
are told that old newspapers will do
as well.

A Faithful Servant.

READY TO WORK NIGHT OR DAY.
Gas is your ever ready helper right
in your home—no begging for deliv-
ery, no delays in getting it. One gets
so used to it that one is apt to for-
get how helpful it is. Take a little
trouble. Study its uses; get to under-
stand how to obtain every particle of
help you can from it.

Remember that for Light, Heat or
Cooking it has no equal. If you have
any little difficulties with it, bring
them to the Gas Office. Our advice
and help will be most readily given.

St. John's Gas Light Co.
sept.1st

Your Boys and Girls.

A child's face and bath cloths need
a bath fully as much as the face.
After using the cloths they should be
placed in the bottom of the wash-
stand and the hot water turned on.
Do not put the stopper in the bowl but
let the water drain off from the
cloths and so carry away with it, at
least part of the germs.

Before using the cloths a bath
should always be given them just as
with soap. When they are hung up
usually after using they are damp
and form splendid dust collectors. Be-
sides, the cloths are usually hung be-
side other damp cloths which belong
to other members of the family. All
this, explained to your boys and girls,
will tend to make them practice
hygiene of their own accord.

Everyday Etiquette.

"How should one receive guests at
a birthday party?" asked Marjorie
soon to celebrate her seventeenth
birthday.

"Always meet them at the door or
on the threshold of the living room.
Give each a cordial greeting and then
make sure that all know each other,"
advised her sister.

WINARD'S LINIMENT FOR SALE
EVERYWHERE.

The "Boston" BARGAIN HOUSE

Announces quite a line of

Bargains For Friday

AND

Saturday.

You would do well to get in
early. BLANKETS will be
specially featured, and Men's
Wool Underwear. Many Job
lines to be cleared. We are
very strong on WOOL HOSE
for Men and Women.

The "Boston" Bargain House,

362 Water Street,
Opp. Parker & Monroe's.

"RED BALL"

Rubbers!



Red Soles and Heels.

Do you want a pair of Rubbers that will wear
the whole winter? Come in and see our styles
in Red Ball Rubbers. Every pair guaranteed.
Made by the new vacuum process, with two full
soles and heels of Red Rubber.

TRY A PAIR AND BE CONVINCED.

PARKER & MONROE, Limited,
DISTRIBUTORS.

RICH IN BUTTER FAT

PURITY MILK

is made from Pure, Full Cream Milk, and nothing
is added but finest granulated sugar. PURITY is
away above the Government Standard for butter fat.
INSIST on getting "Purity" the Full Cream Milk.

T. A. Macnab & Co.,
CITY CLUB BUILDING.
Wholesale Distributors.