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20 Bundles of Job Scrim Remnants, some with hem-stitched border, selling at old prices.

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Clearing up the balance of our Big Job in Lace Curtains.

100 pairs Nice Soft Curtains,

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Only 75c. per pair.

Notice the Small Quantity and Low Price.

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White Curtain Net.

2 pieces only White Curtain Net, a little bit of old stock.

Selling at Old Price, 22c. yard.

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5 pieces only Cretonne, nice patterns. Will make nice warm Curtains for the winter.

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White Twill Sheeting.

Just a few pieces of English White Twill Sheeting, remarkable values, selling at 45, 55, 65, 85c. and \$1.30 per yard.

Formality vs. Familiarity.

By RUTH CAMERON.



RUTH CAMERON

Do you believe in being quick to call new friends by their first names? I must say, I do not.

Someone marvelled at me the other day because two friends whom I met about a year ago and whom I like very much, I still speak of and to as Mr. and Mrs. G.

I should think you people would call each other by your first names," she observed, "it seems so stiff and formal to say Mr. and Mrs."

Perhaps it is. If so I like a degree of stiffness and formality at times.

I had never spoken her first name. I tried the other day to remember the first name of a woman who was once my close friend—and could not because I had never spoken it.

A little formality keeps people from getting too close to each other too soon. You know what a familiarity does and that is especially true of a quick familiarity. Haven't you ever had friends with whom you were so delighted that you "rushed" them, and didn't you feel sorry afterwards that you didn't let the intimacy ripen more slowly?

Friendship should ripen slowly. Emerson speaks of the danger of "sucking a sudden sweetness" from friendships. It is a danger which all young people are prone to run. Friendships, like fruit, want to ripen slowly to be more perfect. The fruit that ripens suddenly is apt to have a false heart.

Even between husbands and wives I believe in more "stiffness and formality" than there usually is. It may serve as a cushion to keep the two personalities from getting too close, and perhaps save a little of the inevitable friction of their daily life together.

I think Husbands and Wives Might Be Less Familiar.

I wonder what my critic who objected to my calling a year's friend "Mrs." would say if she realized that oftentimes our great grandmothers called their husbands Mr. So-and-so. I do not mean that I would advocate a return to such formality, but I do believe that husbands and wives should respect each other's privacy more; knock before entering a closed door; never open each other's letters; each let the other alone more; not try to make the other talk when he wants to read, not intrude on the thoughts by asking what he or she is thinking about when he chooses to be silent (as I have heard some husbands and wives do).

The Union of spirit will only be the closer and sweeter if each respects the other's individuality and allows him as much freedom of personality as possible.

We believe MINARD'S LINIMENT is the best: Mathias Foley, Oil City, Ont. Joseph Snow, Norway, Me. Charles Whoolen, Mulgrave, N.S. Rev. R. O. Armstrong, Mulgrave, N.S. Pierre Landers, Sen., Pokemouche, N. B.

Flour should always be sifted before measuring. If you must have curtains in the kitchen, be sure they are cotton and washable.

Cultivate the habit of sitting down whenever possible at your kitchen work.

New Arrivals! New Goods!

Ex steamer now landing:

Green Peas.
White Kidney Beans.
Premier Salad Dressing.
Libby's Salad Dressing.
Salted Peanuts in Glass.
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Sardines in Oil, Tomato and Mustard.
New York Corned Beef.
New York Parsnips.
New York Carrots.
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Campbell's Vegetable Soup, and several other varieties.
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125 brls. 1 & 2 Blenheim.
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120 bags Onions.

Soper & Moore,
Importers & Jobbers.
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Rann-dom Reels.

THE BICYCLE.

The bicycle is a two-legged remnant which started out as a common carrier, but is now almost as rare as the chicken in a chicken sandwich. The time was when bicycles were as thick as wheels of fortune at a street carnival, but nowadays they are a bigger curiosity than a fresh egg.

The bicycle was put on the market about thirty years ago, and the first model was not intended to be used by anybody except reckless individuals who were at least three-fourths pure para rubber. This model consisted of a front wheel seven feet high, followed by a small wheel with a step on it. This step was responsible for more broken skeletons than all the split bells ever thrown, as it had to be located with one wildly waving leg, which usually ran into it in the wrong degree of longitude. This bicycle was also highly productive of the unpremeditated header, which ruined thousands of new Derby hats and filled the hospitals with people who had to be treated for a concussion instead of a vacuum.



It consisted of \$12 worth of mechanism and \$113 worth of patent rights, and did not weigh much more than a prize steer.

There were so many accidents and dislocated ears as a result of trying

to subdue this dangerous machine that the safety bicycle was invented. This had one big advantage over the high-wheel machine, as it could be mounted without climbing out of the second story window. It consisted of \$12 worth of mechanism and \$113 worth of patent rights, and did not weigh much more than a prize steer. When the owner of one of these early models had pushed the machine down to the postoffice and back, without having to stop for lunch and a Swedish massage, he felt able to propel a player piano through a four-reel overture without buckling at the knees.

The bicycle is ridden in these days mostly by messenger boys who are not in a hurry to reach any particular spot and by elderly citizens who have grown tired of acting as chambermaid for the family driving horse. A man with long, lithe legs can learn to ride a bicycle in a short time, as he can prop himself up at a moment's notice, with one leg pointing rigidly toward the setting sun. It is harder work for a short man, who usually has to spool a few picket fences before becoming proficient.

Owing to the rising cost of gasoline and differential gears, the bicycle is becoming more popular than heretofore with people who object to being towed into town after dark by some kind Samaritan whose time is worth \$3.75 an hour.

Imperial Red Cross Fund.

OUR DAY APPEAL.

Amount acknowledged	\$23,143.38
Thos. Winter	50 00
Jury's Fees, King vs. Parker, per J. B. Giles	54 00
Mrs. R. Ryall	3 00
Rev. T. B. Darby	20 00
Junior Red Cross, Burin, per Miss Elizabeth Kirby	36 00
J. V. O'Dea	50 00
S. O. Steele	25 00
Parker & Monroe	150 00
R. H. Trapnell	25 00
Joseph Burke, Bay Bulls	5 00
Robinson & Co., Ltd.	50 00
Farmers' Union, per E. Lester, Treasurer	20 00
Tea at Mrs. Tucker's, 74 Forest Road	12 65
D. A. Ryan	100 00
Mark Chaplin	50 00
J. C. Hepburn	25 00
Total	\$23,819.03

F. H. STEER, Treasurer.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c. 50c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by **DR. F. STAFFORD & SON,** St. John's, Nfld. Theatre Hill Drug Store is open every night till 9.30.

MINARD'S LINIMENT CURES DIPHTHERIA.

At the Crescent.

"The Four Cent Courtship" is the Black Cat Feature that's shown in the week-end variety programme at the Crescent Picture Palace, Bryant Washburn in the lead supported with an all star Essanay cast. The daring Helen Gibson features in "The Open Track," another thrilling episode of the "Hazards of Helen" Railroad Series. "Mr. Wright in Wrong," is a splendid comedy drama with Billy Mason. An educational scenic travelogue is entitled "A Railway Near the North Pole," and "A Disciple of Plato" is a rich Vitaphone Comedy. The usual high class musical programme accompanies the pictures; don't miss this, it's some show, believe me.

Your Boys and Girls.

The children of the poor, compared with those of the well-to-do, are not usually overburdened with the solicitous attentions of anxious parents or nurses. Their attention is usually directed in the direction of getting a living for the family. The poor children develop more rapidly, because circumstances demand of them quick decisions and the constant exercise of whatever resources they have.

On the other hand, the children of the more prosperous are handicapped by too monotonous an existence which fails to develop self reliance—a trait sometimes confused with self satisfaction. These children do not so readily show what there is in them; they are called upon simply to exhibit what the parents, teachers and nurses call for.

The only thing I can say to a mother is: Give your child at least as good a chance as ordinary folks give their children. Let her show what she can do when she is not coached or prompted.

Pulling Her Leg.

A good story is going the rounds just now concerning an American army officer, a member of one of New York's wealthiest families, up in London on short leave, and a young society woman whose knowledge of life in the States seemed, judging by her conversation, to have been derived chiefly from Bret Harte's stories of camp and mining life in the wild and woolly west.

Following a string of queries of a somewhat similar character: "Have you ever seen a man lynched?" she inquired.

"Yes, ah, yes," she assured her brightly. "The last lynching I was at was just before I joined up. I was dining with some friends at a restaurant in New York when the waiter brought us some pudding that we didn't like. So we just strung him up to one of the chandeliers."

The lady gazed at him in horror. "And do you mean to tell me?" she gasped, "that you took part in this horrible crime?"

"Well, not exactly," explained the officer blandly. "That is to say, I did not take part in the actual hanging; I was too busy doing in the kitchen."

"Busy?" she said. "Doing what?" "Shooting the cook!" he replied grimly—Pearsons' Weekly.

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if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

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Ladies' New Fall HATS.

We have just opened our New Fall Stock of Ladies' Ready-to-wear and Unfinished Felt and Velvet Hats.

Newest Shapes and Colors.

Also a New Stock of RIBBONS, WINGS, FRUIT, MOUNTS, etc. See them to-day.

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WD & C

PUT your good to rest—
a Wellington is the moisture. All stem is clean, sweet Wellington bears the mark—mark of pipe French All shep and up WM

Secret Wire From Berlin Discovered in \$1,700,000 lied Spy, Now

Further evidence connecting the German Foreign Office with the transfer of a \$1,700,000 fund by Count Johann von Bernstorff to Bolo Pasha, who is now in prison in France, charged with being a spy, was revealed today by Merton E. Lewis, State Attorney General, who is conducting an investigation of the activities of Bolo when he was here in the early months of 1916.

In a series of wireless telegrams, which Mr. Lewis made public at the Murray Hill Hotel in the afternoon, the authorization for the payment of this money was shown to have come directly from the German Foreign Office in Berlin, and the names of the persons who were to receive the money were given.

Schmidt, a well-set-up man of 40 or thereabouts, of decidedly military bearing and with a heavy jaw, was closeted with Attorney General Lewis in his rooms at the Murray Hill all morning. At first he was not disposed to talk, but when he was told that practically everything he had done was known, he decided to reveal his side of the story. He said merely as a go-between, according to his tale, and knew nothing of the transactions aside from the fact that the amounts mentioned in the messages and the names of the principals were not what they purported to be. Where the money went, and what was done with it, Schmidt did not know.

According to the code disclosed by Schmidt, Count von Bernstorff was Charles Gladhill, the German Foreign Office was William Foxley, and the Guarantee Trust Company who acted as the agent of the Deutsche Bank.

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