

# New American Goods!

JUST ARRIVED, A SHIPMENT OF SEASONABLE GOODS.

## Ladies White Hose

Plain White Cotton Hose,  
28 and 30c. per pair.

Wt. Mercerized Cotton Hose,  
45 and 55c. per pair.

White Lisle Hose, 55c. pair.

As the quantity of White Cotton Hose is limited, we advise you to purchase early.

## Ladies American Collars

60 Dozen of Dainty

**Job Collars**

The Latest Novelties in Neckwear,  
White and Coloured.

PRICES: 17c., 20c., 25c., 30c., 35c., 40c., 45c. and 50c. each.

**Marshall Bros**

## Curtain Odds.

White and Cream Lace  
Curtain Corners,  
1 1-2 to 2 yds. in length,  
45, 50 and 55c. each.

White and Cream  
Lace Curtain Odds,  
Regular size, 2 1-2 to  
3 1-2 yard lengths,  
\$1.00 and \$1.10 each.

## The Arrogance of Ignorance.

By RUTH CAMERON.



RUTH CAMERON

There is nothing in the world so arrogant and so contemptuous as ignorance. And there is nothing in the world that can make one more humble and more understanding than experience. A young business woman whom I know has recently married. Previous to her marriage she always had her sewing done for her. She had never made a garment.

One of the first usages to which she put her newly acquired leisure was to try to make herself a dress.

She found out how many stitches

There are in a gown.

She told me about it the other day. "It wasn't a success," she said, "and I may never try it again, but I'm glad I did it once. It was such a lesson to me. You know I never could understand why the dressmakers and the seamstresses I hired took so long to make a dress. They'd progress fast enough up to a certain point and then it would take them forever. But now, well I'll never be impatient again. I know what finishing off a dress means."

Her story struck several chords in my memory. The loudest was this. When I was a young girl we used to have a good sized lawn and garden. It took two men a whole day to cut the grass and tidy up the place. Now I had sometimes run a lawn-mower a few feet and I knew how easily it could be done and it seemed all nonsense to me that it should take so long. "I knew I could do it in less time," I said. "They're simply putting me off."

A Sadder and Wiser Girl

And then one college vacation, being in sore need of extra spending money, I tried it. One fine summer morning I set forth behind the lawn-mower. I had the grass cut long before the day was over and I was jubilant. And then I got down on my hands and knees and started to clip the edges of our multitudinous (so they seemed to me) paths. And then my jubilation began to wane. By the time I had cut, raked, trimmed and generally tidied up that place, I was a sadder and a wiser girl.

He Needed a Lesson in Gardening. The other day I heard a man, who had never done any of this sort of work say, "Two men a day? Nonsense, I could do it in half that time." And I smiled.

If everyone could have a try at a great many kinds of work this would be a much more tolerant world. Discomforts too are a liberal education. I shall never forget my own short lesson in the discomforts of being deaf. The next time you are passing through any disagreeable experience, remind yourself, "This is a liberal education."

I wonder if it will comfort you any.

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made.

ARCHIE E. LAUNDRY, Edmonton.

Fishing Rods, Trout Lines, Baskets, Wading Stockings, Fly and Bait Hooks, to be had at BOWRING BROS., Ltd., Hardware Dept.—may25,ed,if

## Local Potatoes

On hand to-day:

50 Barrels  
Good Local  
Potatoes.

Also  
50 Crates  
ONIONS.

Soper & Moore,  
WHOLESALE JOBBERS,  
Phone 480.

## Improving Crop Prospects.

There are improving crop years as well as years in which crops deteriorate as the harvest approaches. This year is of the improving variety. Like 1912, when the June indications were falsified by an increase of a hundred million bushels of wheat, and 1915, when the increase was a quarter-billion bushels to the record round billion bushel yield. To the earlier prospects of a wheat calamity there now succeeds on the July indications a prospect of 39,000,000 more bushels in the total yield than last year. The extraordinary loss of 79,000,000 bushels of winter wheat is recouped by a gain 117,000,000 bushels in spring wheat, and the season is still improving.

That is slight, however, compared with a gain of 500,000,000 bushels of corn. If the promise of July is that the record crop of 3,124,000,000 bushels shall be equaled, there is hope that it may be beaten. Early moisture and later heat are an almost unbeatable combination for corn, and they come together when the world's hunger was never greater. Customarily, animals would eat two-thirds of such a crop, but this year we may have to eat it ourselves to save it. Corn is not so well fitted for transportation as wheat, for it does not keep so well. Neither are foreigners so well accustomed to it as ourselves. They do not know how to cook it so that it is a delicacy, and their utensils are not so good for its preparation as ours. We shall not suffer if we eat more than usual of this grain, so rich in oil, and savory, too.

Neither will animals suffer, for seasons like this are good for forage crops. There are 167,000,000 more bushels of potatoes promised and unconsidered trifles like 33,000,000 more bushels of barley, as good for soup as for beer. There is comfort for everybody except the farmers, in to-day's figures. Their hopes of three-dollar wheat are gone, between the dispensations of Heaven and Mr. Hoover.

It's lucky for them that their holdings of old wheat has been reduced to 15,520,000 bushels against 74,731,000 last year. To that extent they have cashed in, and ought to be satisfied by the increase in the quantities to be harvested.

Each succeeding crop report is more trustworthy as the harvest approaches. More chances of ill-luck are safely passed. If the August report betters July's as the July betters June's, there will be little left in reason to ask from the farmers. Their fair profits will not be grudged them, for as merchants they turn their stock but once a year, and must make one profit do for all.—N.Y. Times.

NO EXCESSIVE WAR PROFITS.—When you order your suit from us you are assured of a square deal and full value for your money. A fine, serviceable suit in Serge or Tweed from \$28 to \$32, and an extra value Serge at \$35. SPURRELL BROS., 365 Water St.—June1,ed,tf

Your Boys and Girls.

Nearly always sulky children are the smartest, have the keenest insight, the best business habits. The child who has a fit of real anger at a disappointment does lose self control and ought to be very kindly treated, and told the reason why it cannot have its wish. Its anger is a sign of weakness, but its sulks are an acquired accomplishment, the fit is well reasoned out in its way.

The child thinks that the mother is loving in nature, does not like to see it unhappy, is miserable herself, and though there may be good reasons why she refuses what it wants, yet it persists in its ugliness then the mother will sacrifice her judgment to the child's obstinacy, and give it what it wants even to its own hurt.

The rose has a wretched disposition there in the shade-worn eaten leaves, poor colored bloom, but plant it in the sun, don't let it sulk, try a different and better place, and it will do all right then.

## \$50.00 in Cash Prizes

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize ..... \$20.00  
2nd Prize ..... \$15.00  
3rd Prize ..... \$10.00  
4th Prize ..... \$5.00

P.S.—The above does not apply to "wholesale" buyers, but only to the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

DR. P. STAFFORD & SON,  
Theatre Hill,  
STAFFORD'S PHARMACY,  
Duckworth Street,  
Stafford's 3 Specialties:

STAFFORD'S LINIMENT,  
STAFFORD'S PRESCRIPTION "A",  
STAFFORD'S PHORATONE COUGH CURE.

Wide satin sashes in bright colors are used on white voile frocks.

## Fishery News.

From B. Perry—Catalina S. Head to Northern Head.—The total catch is 6,000 qtls., and for the last week 1,000. Seventy-three traps, 20 dories and skiffs and 12 boats are fishing. Prospects are very poor, but there is sufficient bait, and the weather is favorable for operations.

From J. Bishop—Cape Freels to Safe Hr.—Bait is plentiful, but prospects are poor. One hundred traps and a few dories, skiffs and traps are fishing. The traps average from 2 qtls. to 300. The catch to-date is 4,500 qtls. and for last week 1,000. From R. Lawton—South Head of Keels to Knight's Cove Pt.—With hook and liners, the fishery to date is practically a blank, but traps are getting from half to one quintal on trawls and codnets. A few of the traps secured from 10 to 18 qtls. one day, and all the others during the week had from 2 to 4 qtls. a haul. Prospects are not good, and there is only a small supply of caplin bait. Twenty traps and about 25 dories and skiffs are fishing. The total catch is 1,500 qtls., with 350 for last week.

## How New Russia Fights

(New York Herald.)  
Eloquent tribute to Russian valor is paid by German war correspondents telegraphing from the Galician front. In the minds of those observers there is no question that the Russian drive is the real thing. "Their air service," explains one correspondent, "quoted in a cable despatch to the Globe, 'was quite prepared for the most difficult tasks. Their railroads were ready, efficient and resourceful. They had plenty of big guns, greater than ever before. They had many tanks.'"

The people of Germany are advised that this Russian advance bears no semblance to a flash in a pan. "Worse days are coming," predict the correspondents, and one of them adds by way of explanation:

"It was obvious that the Russians knew what they were fighting for. They fight like people who no longer fight for a tyrant."

There is something ominous for the Kaiser in that.

## McMurdo's Store News

THURSDAY, July 19, 1917.

Cough remedies are not indeed so much used at this season of the year as during the other seasons; but have you never heard of some one getting "a cold out of the heat"? This sort of thing which usually comes on suddenly, and often with severity, is often hard enough to shake off. Gault's Syrup of Tar and Cod Liver Oil is most useful for the cure of summer colds. Price 50c. a bottle.

Another hot weather tip—try (if you need it) our Perspiration Deodorant. Without odor itself it at once destroys the odor of perspiration, and all bodily odors. Perfectly harmless and quite cleanly in use. Price 25c.

## Fads and Fashions.

Collures are simple. The princess skirt may return. Entire hats are made of pique. Girdles of jet are worn with thin dresses.

## SOME SUMMER REQUISITES for Travellers & Holiday Makers.

The travelling public will appreciate the good value of

Our  
**SUIT CASES**

at \$1.50 each only.

We have other good values at \$1.65, \$2.20 and \$3.50.

If you swim, we have some special values in

**Towels.**

And if you don't, we also offer extra values in Toilet Soap at 4c. and 9c. cake.

The fisherman can stay at "that pool" till dusk and find his way through the thickest woods at dark if he has

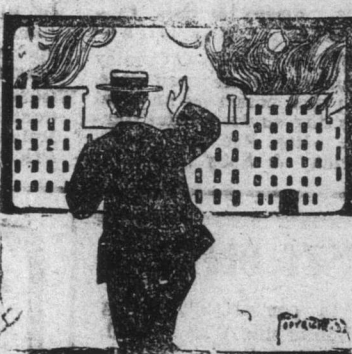
A Reliable  
**Beacon Flashlight.**  
The "Beacon" represents top quality. We also stock spare Batteries and Bulbs.

If You Picnic

either as a Pedestrian, or an Automobilist (or a Piscatorian), and don't like making fires, you should carry with you one of our  
**Solid Alcohol STOVES.**  
at 50c. each,

which represents the new way of "boiling the kettle." No mess or no fuss.

**HENRY BLAIR.**



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

**J. J. ST. JOHN.**

**SLOAN'S LINIMENT,**  
Known the world over for its immediate cure. Retailing at 25c. per bottle.

**J. J. ST. JOHN,**

AGENT,  
Duckworth Street and LeMarchant Road.

## Giant Sub For B

BARROW, July 14. — A light cruiser in the naval yards of Vickers, Limited, a long, white-backed creature looked for all the world like a grain-carrying ship of the Lakes; in the office of the saw a model of an undersea in the same yards a few and it looked like one of the Prospect Park lake in Put these submarines side and one begins to appreciate development in undersea construction the short span of years since started. The latest type of submarine is a credit to the navy in the world. Perhaps has something better to show so it still remains a secret. From the first days of everything appertaining to submarines has been enveloped. For a time we received ships that had been torpedoed now the Admiralty supplies with no names of the ships, their tonnage. Much has been said about the various devices of snaring submarines, but there have been any official statement public consumption. Columns have been published the activities of the U-boats, there is a line printed of submarines.

I had an opportunity of interior of the latest submarine, but even if I was to describe it the job would be difficult than putting to wheels and springs of a car, tubes and bunks, wheels, speaking tubes and electric are so mixed up that all gets is a feeling he has stepped into a storehouse of a warehouse store. But even a see at a glance that every certain function to perform the multiplicity of devices harmonious whole. It takes erable time to build the submarine, and even longer to install its "vitals."

Could Fight A Cruiser. Vickers were building for the British and Japan before the war. In the years the product of the number and size makes the output seem almost negligible day they are rushing war marines just as if Admiral had Admiral Capelle's job the Vickers yard were in stead of Barrow, the new Controller would have a more to worry him. Some boats are big enough to accom-

## Salmon Fish

Mr. J. W. N. Johnston, C. senger Agent of the Reid received the following note their agent at South Brant "Salmon fishing here to Barron, 1, 4 lbs. Jas. McRobinson, one 12 lbs. kins, guide; H. G. Nicholson, Paul Decourt, Guide. A. J.

Tubular beads are used est embroidery.

## And the W



S. H. Wellington