

**Need We Urge You to the BARGAIN FEAST?**

# OUR WHITE SALE

NOW ENTERING ON ITS FINAL WEEK, AS THE CURTAIN RING COMES AT THE CLOSING HOUR, FRIDAY, MARCH 16th.

### Rare Values in White Quilts

A case lot of JOB Quilts just to hand. They include White Mirella and Fancy Honeycomb, plain or fringed; really a superior lot, perfect in every respect, but bought at a low figure, they offer you one of the best opportunities yet to secure a high grade Quilt at a very reasonable price. Prices to suit every purse—\$1.40, \$1.60, \$1.80, \$2.10, \$2.40 & \$2.90.



### Additional Attractions

to make this week even more attractive, and to be remembered for its generosity of value-giving and munificence of display. Savings of magnitude in every Department.

### Job Line of LAUNDRY BAGS, 17c. ea.

So cheap in fact that no home should be without one. They are made of strong White Cotton, some embroidered in White with coloured embroidered spray and lettering; a variety of makes. Get one for hanging on the bedroom door, nice for collars, shirts and such like. Values 17c. White Sale Price 17c.

### St. Patrick's Day Post Cards, good variety, 6 for 5c.

### Badges and Silk Shamrocks, 3 for 5c.

### CRINOLINE CHECKS

Strong white, muslin in medium checks, used by Red Cross Nurses on the other side for bandages, etc. serviceable material for making children's dresses or pinafores, etc. Reg. 20c. yard. White Sale 18c.

### SHOWER O' HAIL MUSLINS.

Just 6 or 7 pieces of these, best English make; they come in assorted spots and represent all values; cut a bit lower than usual for White Sale. Reg. 18c. yd. Sale Price 16c. Reg. 25c. yd. Sale Price 23c.



### Emerald Green Ribbons for St. Patrick's Day.

Values extraordinary in brilliant silk Taffeta ribbons from 1 to 4 inches wide, the prettiest shades of Green imaginable, suitable for hair ribbons, bows, scarfs and hat bands, etc. Special prices running from 4c. 7c., 10c., 12c., 14c., 16c., 22c. per yard.

## The Show Room now the City's Style-Centre.

Ready With the New Things for Spring Wear.

### CAMISOLES.

Something you can't have one too many of; these are good value, made of strong White Cotton, embroidery trimmed, and ribbon beading at neck; sizes from 34 to 44 inch. Reg. 35c. White Sale 30c.

### LAWN APRONS.

A special lot of nice fine White Lawn Aprons, with Swiss embroidery and insertion trimmed and fine pin tucks, with bodice generously cut; Aprons that represent good value at their regular price, 80c. White Sale Price 68c.

### CHILDREN'S WHITE KNICKERS.

Perfectly shaped and nicely finished; made of strong White Cotton and showing wide frill of embroidery and fine pin tucks at knee; sizes to fit girls from 4 to 10 years. Regular 35c. White Sale 29c.

### Children's & Misses' WHITE NIGHTDRESSES.

A variety of makes, with Swiss embroidery and insertion yokes, long or three-quarter sleeves, ribbon trimmed; others with fine lace and insertion yokes; sizes to fit from 4 to 14 years. Reg. 90c. White Sale Price 78c.

### LADIES' WHITE DRESSES.

We have never shown a prettier or more varied line. Winsome dresses for every figure, in volles, crepes and muslins. Pretty embroidery and lace trimmings, suitable for Misses' or Ladies. At the special cut prices this week we bespeak a run on these.

Reg. \$2.20	Sale Price \$1.59
Reg. \$2.40	Sale Price \$2.18
Reg. \$3.00	Sale Price \$2.78
Reg. \$4.50	Sale Price \$4.28
Reg. \$5.50	Sale Price \$5.18
Reg. \$6.00	Sale Price \$5.68
Reg. \$7.00	Sale Price \$6.29
Reg. \$10.00	Sale Price \$8.90
Reg. \$11.50	Sale Price \$10.28

### New Arrivals in COLLARS and COLLAR and CUFF SETTS.

All the rage, one of the grandest assortment we have ever shown, and such a variety of makes, large sailiors, V-shaped and round, with fine lace edging; others hemstitched and finely tucked; also a few in cream flannel, scalloped edge, hemstitched and trimmed with narrow band velvet, very suitable for coats; values to 60c. White Sale Price 39c.

### LADIES' BOUDOIR CAPS.

Dainty boudoir and dust caps, trimmed with lace and embroidery, and fluted frill others edged with Pink, Sky and Helio. Don't be without one. Reg. 20c. White Sale Price 12c.

### NIGHTDRESSES.

A very desirable weight in pure White, fine ribbed Jersey make; nicely trimmed with torchon lace, and rolled collar; roomy sizes. Just a few dozen from past season. Regular \$2.50. White Sale \$2.18.

## JOB LINE LADIES' WHITE SKIRTS \$1.59

Smart Street Skirts for later on wear; fashionably cut materials of Ratine, Linen and Jean, large pockets, belted; large pearl buttons, fastened in front; comfortable walking Skirts, full sizes. Values to-day for \$2.00 each. White Sale Price \$1.59.

### LADIES' Sample UNDERSKIRTS

A magnificent range of high-grade White Underskirts, with wide embroidery flounce and insertion to match; ribbon beading, etc. In this lot also some very handsome Princess Underskirts, every piece here at the half price mark, merely because some of these are slightly soiled from handling. If you desire something good in Summer Underskirts, don't miss this Sale. Values to \$3.50. White Sale \$1.79.

### NEW BLOUSES.

Daintier than ever, as varied as ever and as cheap, if not cheaper than ever. Favored materials, such as Muslins, Yolles and Crepes, etc. Large flare collars, painted collars and sailiors, etc.; embroidered and lace trimmed; others with fine pin tucks; complete size ranges. See these—the very latest in Blouses that will delight you at Sale Prices this week.

Reg. 80c.	Sale Price 72c.
Reg. 1.00	Sale Price 89c.
Reg. 1.20	Sale Price \$1.13
Reg. 1.50	Sale Price \$1.37
Reg. 2.00	Sale Price \$1.59
Reg. 2.50	Sale Price \$1.85
Reg. 3.00	Sale Price \$2.59
Reg. 3.50	Sale Price \$2.79

### Children's White Muslin Dresses.

Dainty well made Snow White Muslin Dresses, beautifully embroidered and lace trimmed, with wide ribbon beading at waist and double flounce of embroidery; many styles to pick from and sizes to fit from 6 to 14 years. Values to \$1.80. White Sale Price \$1.48.

## WHITE FOOTWEAR!

### LADIES' WHITE HOSE.

These will be worn more than ever this summer, this lot comes in a fine mercerized finish, seamless, full sizes; never sold less than 25c. the pair. White Sale Price 23c.

### CHILDREN'S WHITE HOSE.

Assorted sizes in a very fine make, reputable hosiery, reinforced where the wear comes; sizes 7½, 8 and 8½ inch. Regular to 35c. pair. White Sale Price 29c.

### LADIES' WHITE SPATS.

Distinctive, stylish and serviceable, they come in 8 button length, fit perfectly, wash perfectly; sizes 3 to 7. Reg. \$1.50. White Sale \$1.35.

### INFANTS' WHITE HOSE.

Sizes here suitable for the smaller children also, fine rib Woolen house made to wear well; size 5, 5½ and 6 only. Reg. 25c. pair. White Sale Price 22c.

## High-Grade "Woolnap" Blanket Remnants.

Better see these at once. Just 4 bundles to hand, the first we have handled; convenient pieces in perfect condition. White, Checked, Striped and Art patterns; very suitable for children's coats, for carriage or sleigh wraps, making dressing jackets, or anywhere a warm, comfortable rug or wrap is required. Remember these are Remnants and priced at such prices from

50c. up.

## St. Patrick's Day Neckwear.

An assortment of pretty green Silk Scarfs for St. Patrick's Day, the narrow and wide flowing end makes; assorted shades of Green; Scarfs that sell regularly for 40c. Sale 32c.

### FRENCH FACING.

For attaching to neck and opening of vest front, looks like a white piping, easy to attach, washable, last for season. Special each. White 15c. Sale Price 15c.

### VEST SLIPS.

Becoming more and more fashionable, nice and dressy looking for Sunday wear, wash and re-wash perfectly; made of all White Pique. Regular 35 cents. White Sale 29c.

## THE NEWEST IN Boy's Outing Shirts,

Not a bit too early to pick up a few of these, you'll need them later on when perhaps they may not be procurable. We have light cream or fancy striped effects on white, very neat looking, fitted with a new style semi-erect collar with link fastened front, double soft cuffs, pockets. Shirts value for 80c. each. Sale Price 75c.



## 5 Leading Styles. "ARROW" COLLARS

5 leading styles to pick from. Reputable Collars for style and wearing quality; perfect fitting always. See the patent "Arrow Notch", simplifies fastening and saves many an angry word; assorted heights. White Sale Price, ea. 19c.

## A Soldier's Song.

Once I was a policeman  
With a billy in my hand,  
And little were my thoughts then  
Of leaving Newfoundland.  
Then my King and Country called me,  
So I said that I should go  
And learn how to use a rifle  
To fight the German foe.  
Ten thousand have responded,  
Their country for to save,  
They are the kind of men we want  
For there are none so brave.  
Now I pity the poor slackers  
When they are forced to go,  
To cross the foaming ocean  
To fight the German foe.  
Now I hope they will take warning  
By what I am going to say,  
Don't put off enlisting for another day,  
Go over to your J. P. and have your  
name put down,  
Then get on board the Portia bound  
for St. John's town.  
They will be there to meet you  
If you have pluck enough to go;  
They will bring you up and train you  
How to fight the German foe.  
CORP. V. S. WALSH,  
1st Nfld. Regiment,  
Weybridge, Surrey.

## Another Fish Carrier.

SUNK BY THE HUNS.  
Mr. Calvert C. Pratt, of Smith Co., Ltd., received a message yesterday afternoon from Sapt. Snelgrove, of the schr. James Benton Cook, stating that his ship had been sunk by a German submarine while proceeding from Malaga to Cadiz to load salt for this port, and that the five other members of his crew had reached the land without injury. The ill-fated schr. was purchased by her last owners about five months ago and was only making her second voyage across the Atlantic when she fell a victim to the German sub. The loss of another fish carrier is not only an inconvenience to her last owners, but is a drawback to the general trade of the country. We understand the ship was fully covered by insurance.

## Mr. Gerard and the Lamp Posts.

Mr. J. C. Welliver, the London manager of the New York Sun, tells the Manchester Guardian the following story:  
"Some months ago Mr. Gerard was discussing with the then Foreign Minister, Von Jagow, the possibility of a severance of diplomatic relations.  
"But your Government realizes the gravity of such a step, realizes that hostilities would almost surely follow," Von Jagow said. "Perfectly appreciates all that," rejoined Mr. Gerard, calmly. "And you must realize also that America is in poor form to meet the issue of war should it be presented," continued the Foreign Minister. "You must realize that there are some 200,000 German army reservists in the United States." "We have heard reports of that kind," replied the Ambassador.  
"Even that there are 32,000 of them in and about New York City," continued the Foreign Minister.  
"Yes," replied Mr. Gerard; "and I may add that the latest enumeration of lamp posts in New York City indicates that there are 32,000 of them also."

## Germans Missed Ship Carrying \$50,000,000

Portland, Me., March 7.—In the Canada's cargo was \$50,000,000 in gold. It was landed at Halifax last Friday, and the fact became generally known here yesterday. Ranged along the sides of the deck after leaving the inner seas of Liverpool were the cases containing this immense amount of valuable bullion, ready to be cast into the sea should a German submarine or raider appear and a hostile crew insist on coming aboard.  
The Canada of the White Star Dominion line arrived here Monday, first touching at Halifax. It is understood that the bullion, weighing 125 tons, was shipped from Halifax to New York in five cars, guarded by armed men. That was the procedure in transporting previous shipments. Secrecy has surrounded the entire transaction and all officials are reticent about even confirming the bare skeleton of the story now divulged.  
Convoy was kept up for a portion of the Canada's voyage. None of the officers or crew will discuss this phase of the voyage, so it is not known how ample was the protection afforded on the other side or to what point on this side of the ocean. It did, however, extend to halting distance of this port.  
CHANGE OF OFFICIALS.—Mr. Gus Panning, of the Public Health Office, has enlisted with the volunteers, after being twice rejected on the grounds of being under age. He was succeeded at the Health Office by Master Stan Leary, son of Pilot F. Leary.

WARD'S LIVERY FOR SALE EVERYWHERE.