

Remember!

The Reliable "Beacon" Electric Flash Light

Is sold by

Henry Blair

The Last Word

PIPE

THE ONLY PIPE THAT GIVES

Real Pipe Joy.

Tobacco burns from the bottom upwards, the only pipe in the world in which every shred of tobacco can be smoked and enjoyed.

Shipment just received.

CASH'S TOBACCO STORE



STANFIELD'S Wool Underwear,

For Fall and Winter.

Stanfield's Underwear

will not shrink or go out of shape in the wash, the special Stanfield process eliminating these troubles.

We have just received a good shipment for Men, Women and Boys in various qualities and weights, and advise you to buy now while we have a full range of sizes.



HENRY BLAIR.

REID-NEWFOUNDLAND COMPANY.

Train Schedule!

The Cross Country Express leaves St. John's Station at 12.30 p.m. instead of 6.00 p.m., as in the past.

Reid-Newfoundland Co.

5c. **The Crescent Picture Palace.** 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

PRESENTING MARGARET LANDIS IN

"The Home Breakers."

A Kiefferböcker Star feature in 3 reels.

"THE THIRD PARTY"—A great society drama by the Vitagraph Company, with Lillian Burns and Donald Hall.

"A WISE WAITER"—A rich comedy, featuring Billie Reeves.

PROFESSOR MCCARTHY PLAYING THE PIANO. A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Astigmatism

Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eyesight specialist, he can take care of your case and give you the desired comfort.

"Dogs Head" Brand,

"Bass Ale" and

"Guinness" Stout,

QUARTS

As we have a large stock of QUARTS to dispose of during the remaining 3 months we will accept a reduced price to clear.

J. C. BAIRD.

Water Street.

A NEW BOOT!

Better Shoes

Here's a recent new choice Fall Creation in Women's Boots!

It is certainly a very handsome and stylish model. It is only one of our many beautiful styles!

A 10-inch Boot with "V" top. Perforated Vamp and eyelet stays. Louis Heel.

Every variation of size. A very classy Street Boot, indeed!

New Styles in Bronze Kid, Laced, at \$6.00
New Styles in Pearl Grey Kid, Laced, at \$5.00
New styles in Havana Brown, Laced, at \$4.50
New Styles in Mahogany Tan, Laced, at \$6.00
New Styles in Black Viel Kid, Laced, at \$6.00

Perfect Service.

Our Experienced Expert Fitting Service is at the command of every Patron of this Store!

This Service is well worthy of the consideration of the Woman Who Cares!

PARKER & MONROE, Ltd.,

The Shoe Men.

oct16,m,w,th,sat

FLOUR.

JUST ARRIVED PER

"CATHERINE MILLS" AND "JEAN"

4500 BARRELS

OGILVIE'S	KEHLOR'S
WINDSOR PATENT	NEPTUNE
ROYAL HOUSEHOLD	ROYAL STANDARD

HARVEY & CO., LTD.

(WHOLESALE ONLY.)

WATERPROOF BOOTS!



THE AMERICAN ARMY SHOE. Price \$7.50. In Black and Tan Leathers, with waterproof tongues and full double soles. These Shoes are suitable for all kinds of outdoor work.

We carry full lines of Waterproof Boots for \$5.50, \$6.00, \$6.50 and \$7.00.

MAIL ORDERS FILLED.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

We have received a few copies of

The Modern Family Doctor,

A guide to perfect health, containing 700 double page columns.

Only \$1.50.

A History of the British Nation from the Earliest Times to the Present Day, by A. D. Innes. The Contemporary Review says this book is fairly comparable with Mr. J. R. Green's "Short History of English People," and perhaps avoids some of the weakness of that great work. 1,000 pages, 400 illustrations and maps; large print, \$1.75.

Jack's Reference Book—an Encyclopedia: a Medical, Legal, Social, Educational and Commercial Guide, a Dictionary, \$1.50. Above three books in uniform edition.

The War: a History and an Explanation for boys and girls, by Elizabeth O'Neill, containing 12 colour plates, 26 black plates and maps from the commencement to Italy's declaration. Large print, suitable for Xmas. gift, \$1.75.

A Nursery History of England, by Elizabeth O'Neill, illustrated with 95 plates in colours, and numerous other pictures by Geo. Morrow. A fascinating book that aims straight at the children. Large print, suitable as a gift, \$1.75.

S. E. GARLAND,

17-9 Water St., St. John's.

Every Well-dressed Woman wants one of these New

One-Piece Plaited Frocks

That is so chic in Serge, Cashmere, or Satin.

In PICTORIAL REVIEW PATTERNS for NOVEMBER you will find this model and many others equally smart.

November Patterns

On Sale.

Outports please send cash with orders.

Charles Hutton.

RECENT SHIPMENT!

400 bbls. SELECTED APPLES—Reds & Gravenstein.
30 boxes SWEET CALIFORNIA ORANGES.
50 kegs HEAVY GRAPES.
50 cases VALENCIA ONIONS.

Last call for Gravensteins. Send on your orders.

EDWIN MURRAY.

Read The Telegram

Fall and Winter Suitings and Overcoatings

made in the

MAUNDER Style.

If you can't find what you want come here. Our Serges are guaranteed dyes, and very reasonable in price.

Samples, style sheets and measuring forms sent to any address.



John Maunder

TAILOR AND CLOTHIER.

281, and 283 Duckworth Street, St. John's, Nfld.

Bargains! Bargains!

LADIES' NEW AUTUMN AND WINTER COATS, Black and Coloured, from

\$6.00 to \$15.00.

Newest styles and materials. Call and see them to-day. No trouble to make your selection.

William Frew.

Advertise in the TELEGRAM

WEATHER FORECAST.
TORONTO, Noon—S. E. and S. W. winds, gales with rain Saturday—Strong S. W. winds, showery.
ROPER'S, Noon.—Bar. 30.00 ther. 62.

USE PURE GOLD FLAVORS.

VOLUME XXXVIII

Auction Sale

For Sale by Public Auction

For Sale by Public Auction premises, Saturday next, the inst., at 12 o'clock noon, the premises lately occupied by the late Courtney, deceased, situated north side of Water Street, Buchanan Street, and opposite premises of P. & L. Topley. The stores high, and its location ideal one either for a wholesaler or a retailer of dry goods, grocery or produce. The title is freehold, is one of the few opportunities whereby a valuable freehold premises can be acquired. Further particulars on application to M. P. GIBBS, K.C., Solicitor.

P. C. O'DRISCOLL

oct17,41

PUBLIC AUCTION

TO-MORROW, SATURDAY at 11 a.m.

3 boxes FOWL.
1 MISSION WOOD TABLE
At 12 o'clock:
1 HORSE.

M. A. BASTON

oct20,11

FOR SALE



Schr. "Turr"52
Schr. "Wren"26
Schr. "Brandt"20
Schr. "Vera"23
Schr. "Laurel"44
Schr. "New Century"23
Schr. "Cyclopeda"38
Schr. "Miriam"38
Schr. "Ethel Q. C."23
Schr. "Belle of the Bay"38
Schr. "M. B. S."23

1 Motor Boat, 25 feet long, ed deck cruiser.
1 Motor Boat, 30 feet long, in cruiser.
1 Fairbanks Morse Hoisting engine, vertical 4 horse

ALLAN GOODRIDGE & LIMITED.

oct14,2w

Clover Leaf Tobacco

American Made

Reg. 1876.

5c. and 10c. per plug.

T. J. MALCOLM

New Gower Street

CATTLE FEED

Just arrived:

50 sacks WHITE HOMOIN
50 sacks BADGER DAIRY
50 sacks CORN MEAL.

Also,
50 sacks YELLOW CORN
50 sacks YELLOW CORN

Prices Right.

M. A. BASTON

oct19,31