will be offered at

.....NOW 22c.

.....NOW 27c.

.....NOW 30c.

..... NOW 45c.



ed in making armament or upplies for the forces in the nd can be ill spared from their

Sheffield, for instance a meeting or makers has just been held at quest of the Government to conthe means of expediting the of such articles owing to the want of them in the field. An ous suggestion has been made eople should send in old razors ground up again for use by the s. The suggestion is considerry practicable.

re You an Itchy Spot?

where on your body? If so. to it at once. In Eczema-and oots, whether dry and scruffy. t and inclined to "weep," are lly eczematous—delays are fect more of the good skin: est chance for a cure is to use which will give almost instant. and if used in the earlier stages trouble will almost certainly a cure, and in any event will ameliorate the trouble. Ask ggist about it. Price 50c. a

ZYLEX, London.

THREE METHODS.

inent lecturer, who is addictthe habit of snuff-taking, had cturing to the literary society of the churches of the denomhe adorns. The delivery of ire was accompanied throughecture a somewhat important gentleman came forward to s congratulations, which were, den't you think, sir, that in

esence of so many young people pity to take shuff so freely? It takes your nose red!" ely and at once came the re-

some people may make their red by taking snuff; some make oses red by taking drink; are others who make their nospoking them into other

ENTIST .- Pastor R. A. Hub-Il take charge of the Bunday service at the Cookstown nurch, Sunday evening (D.V.) Wm. C. Young will assist him. ts free. A welcome for all.

Chicken. nia Navel Oranges

Oranges ia Oranges

Fruit Am. Cabbage

Messages Received

SIERPC OCCUPIED.

LONDON, Jan. 15. To the Governor, Newfoundland: The French Government reports the wrecking of German trenches north of Roye at Vregny. Near Soissons the Germans obtained local success, and the French, owing to dambank of the Aisne.

In Nortnern Poland the Russian advance guard has occupied Sierpe. HARCOURT.

FRENCH OFFICIAL REPORT.

PARIS, Jan. 15.

The French War Office this after noon, gave out a statement which says: From the sea to the Lys there were yesterday artillery engagements made progress near Lombaertzyde Arras a brilliant attack by Zouaves resulted in the capture at the bayonet of positions of the enemy near the road between Arras and Lille. In this same region, at Targette and at St. Laurent, as well as at a point to the north of Andechy, in the region of Roye, our artillery secured advantage over that of the enemy. The German batteries were reduced to silence, two pieces of artillery were demolished and a depot of ammunition was exploded. Field works in course of construction were destroy ed at a point a mile and a quarter northeast of Soissons. The Germans, esterday, attacked the village of St Paul. They entered the village, but we lost no time in recapturing it. In the region of Craonne and near Rheims there were, yesterday, violent rtillery engagements during the course of which the batteries of the enemy were frequently reduced to silence. In the region of Perthes, in the Argonne, and on the heights of stroyed the foot bridges set up by scientist, I fail to understand how the Germans over the River Meuse at such a gas fire dries the air in a room more than any other fire."—nov17,tf St. Mihiel, and in the forest of Ailly we repulsed an attack upon the trenches taken by us on Jan. 8th. In the Vosges we repulsed the Germans after a spirited infantry engagement. We broke through their barbed wire entanglements and occupied their ill at his home in York Street. trenches. Along the rest of the front there is nothing to report.

A BRITISH VICTORY.

PARIS, Jan. 15. The Havas Agency has received a despatch from St. Omer, dated Jan. 10, which relates a British victory and sailing by the ice blockade. advance near Le Bassee of one mile. The message follows: The British, strongly entrenched German position day for this port and the Tabasco will ternoon, after preliminary shelling This is an important strategic point and its occupation represents an adheavily. Many Germans were taken England.

A RUSSIAN VICTORY.

LONDON, Jan. 15. The correspondent of the Daily News at Petrograd, telegraphs: The Russian New Year opens with a sweeping victory over the Turks on night an outport man applied at the the Caucasian frontier. In the Olmy police station for shelter, having no Valley the Turkish rearguard was place to go for the night. He was completely destroyed, and simultane- accommodated. ously another Russian army routed the main Turkish force at Karaguan The Russians captured an entire sup-Turks brought forward for the campaign, together with their ammuniplete stock of field artillery, all their voyage. cattle Joth for saughter and transport as well as a field hospital with

690 wounded Turks. THE SOISSONS SUCCESS.

LONDON, Jan. 15. The temporary success of Germans north of Soissons, cannot be maintained, military critics of London declare. They point out that British forces now on the continent are constantly augmented and that these Old Friends fresh forces will be able to withstand | Old Times

A TURKISH CLAIM.

CONSTANTINOPLE, Jan. 15. The Turks have captured two towns om the Russians in Persia.

JAPANESE VOLUNTEERS. TOKIO, Jan. 15. Promoters in Japan of what has been called the volunteer movement, have issued a manifesto in which they announced their intention of despatching an army corps to Europe. To this end they are appealing both to Japanese and foreigners for funds.

The manifesto says that Lafayette belped the United States, Garibaldi

helped France, and the Japanese will assist the Allies to terminate the misery of war and restore peace to the

MAY RELEASE ON BOND.

WASHINGTON, Jan. 15. Release on bond of the ships detained by the British Prize Courts will be permitted by the British Gov-Previous to 9 a. m. ernment, if the Judge of the Court is willing, according to a statement issued to-day by the British Embassy.

STORM TOSSED STEAMER.

HALIFAX, Jan. 15. The Norwegian steamer Reine Capt. Bull, bound for Boston from Christiania, put into port to-day short of coal. She sailed from Christiania age to bridges, caused by floods, have on Dec. 21st, and suffered extensive established themselves on the South damage during the voyage. Her engines were shaken from the foundations. There were numerous break downs, the steam pipes bursting after the starboard bulwarks were battered in. The bridge was badly damaged. One sea swept over the bridge tearing away the canvas shield, and pulling out the rivets. The officers were nearly swept overboard. Every place in the ship was flooded, includ ing the chart room. On January 4th some of them quite spirited. We she was compelled to stop her engines and drift for 24 hours as her and near Becelaere. To the north of propeller was racing out of water, and it was feared the shaft would be broken. The Reine will proceed to Boston after bunkering.

Doctors and Gas Fires

In an article which recently appear ed in the London "Evening News." Mr. W. G. Faulkner stated: "In; making my inquiries I discovered one significant fact. This was that one company-the Gas Light and Coke Company-had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professer C. V. Boys F.R. S., says in the "Standard": "Sentiment and in ertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful strides have been made, in spite of the Argonne, and on the heights of the Meuse, there has been nothing important to report. We have despend agent for heating a room; and, as a

Here and There.

PILOT ILL .- Mr. Wm. Lewis, our well known veteran pilot, is seriously

"VICTORY" FLOUR Sweet and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—ja12,ff

READY FOR SEA .- The schr. Jean. fish laden for Bahia, is ready for sea since yesterday, but is prevented from

FURNESS BOATS .- The s.s. Duran impetuous attack, stormed a ango is expected to leave Halifax to sail from Liverpool for here.

THE NASCOPIE_The ss. Nascopie will finish unloading her salt carvance of one mile. The British loss- go some time to-day when she sails es were slight, but the Germans lost for Halifax and loads deal there for

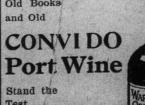
> TROUTING BEGINS .- The winter trouting season opened yesterday. A number of persons visited the suburban ponds bright and early yesterday

ASKED FOR SHELTER. - Last

NEW CHARTER.-As soon as she finishes landing her coal cargo, the ply of mountain guns which the s.s. Beotnic will proceed to Halifax and load merchandise for the Old Country. Immediately on her return tion. They also took the Turks com- she will be fitted out for the sealing

> COMING TO THE FRONT.-Another batch of young men arrived from points in Conception Bay by. last night's train to join His Majesty's forces, amongst them being Messrs. Penney and Vater, who have volunteered with the 'second contingent and are now staying at the Seamen's Institute.

Old Books



D. O. ROBLIN. Agent Canada, JOHN JACKSON.



BIG Clearing Sale

Ladies' COAT SWEATERS,

IN ALL THE MOST POPULAR COLORS.



NOTE THE REDUCTION IN PRICES.

NOIL I	110 110 01	JUCITOR I	7	10,	LID.
Regular price	\$1.50.	Selling now	for	• •	\$1.30
Regular price	\$2.00.	Selling now	for		\$1.70
Regular price	\$2.50.	Selling now	for		\$2.20
Regular price	\$3.00.	Selling now	for		\$2.50
Regular price	\$3.00 (with Cap to	matc	h)	\$2.50
Regular price	\$3.00.	Selling now	for		\$2.60
Regular price	\$3.25.	Selling now	for		\$2.75
Regular price	\$3.25.	Selling now	for		\$2.00
Regular price	\$4.00.	Selling now	for		\$3.50
Regular price	\$5.00.	Selling now	for		\$4.00
	M M IN	CHILL		BI	

FULL LENGTH COATS!

HOUSE STREET,					
\$3.75.	Selling now	for		\$3.00	
\$7.00.	Selling now	for		\$5.00	
\$7.00.	Selling now	for		\$5.50	
\$8.00.	Selling now	for		\$6.00	
\$10.00	(Knitted Silk).			
	\$7.00. \$7.00. \$8.00.	\$7.00. Selling now \$7.00. Selling now \$8.00. Selling now	\$7.00. Selling now for \$7.00. Selling now for	\$7.00. Selling now for \$7.00. Selling now for \$8.00. Selling now for	\$3.75. Selling now for\$3.00 \$7.00. Selling now for\$5.00 \$7.00. Selling now for\$5.50 \$8.00. Selling now for\$6.00 \$10.00 (Knitted Silk).

Selling now for \$8.00

Steer Brothers

Bargain Counters!

Stock-taking over, we are placing on above Counters all broken lines, odds and ends and a special lot of BARGAINS purchased specially for this Sale. 25 cts. will buy many articles hitherto sold up to \$1.00. We are very emphatic regarding the rare economizing opportunities in this our Great 25 ct. Sale. \$1.00 will do the work of \$2.00. Let nothing keep you away and prevent you from sharing in this great outpouring of 25 ct. BARGAINS.

We list a few of the many Bargains offered.

Dress Goods, per yard	25c
Towelling, 3 yards	
Lawn, 3 yards	
Curtainette, 3 yards	25c
Embroidery, 3 yards	25c
Cushion Tops	25c
Table Napkins	25c
Sideboard Cloths	250
Tray Cloths	25c
Pillow Slips	250
Gent's Ties	25c
Men's Gloves	25c
Boys' Top Shirts	25c
Men's Suspenders	25c
Men's & Boys' Caps	25c
Men's Half Hose	25c
Boys' Braces	25c
A Big Job Lot of Embroideries fr per yard up.	
Many other things too numerous to	men

tion.

Ladies' Collars A few Silk Blouses, slightly soiled, Half

Price Ladies' White Skirts 50c. each up Ladies' Colored Skirts from 98c. ea. up Ladies' Knickers. Reg. \$1.20. Now. 60c. Ladies' Coats from \$3.50 up (Worth from \$5.50 up.)

The G. L. MARCH Go., Ltd.,

Cor. WATER & SPRINGDALE STREETS.

St. John's Meat Co., Water St. East, 'Phone 800

IMPORTANT ANNOUNCEMENT!-Britain Stands by Her Oldest Colony!-We are advised our supplies of Choice Argentine Beef and Mutton can now be shipped with regularity. We therefore intend to give the public the benefit, and sell our meats as before, without bone, at the following prices:-

Choice Sirloin Roasts, 22c. lb.; Rib Roasts, 20c. lb.; Finest Beef Steak, without bone, 22c. and 25c. per lb.; Boiling and Stewing Cuts, 16c.; Frying Beef, without bone,

Mutton: Legs and Loins, 20c. lb.; Chops, 18c. and 20c. lb.; Boiling and Stewing Cuts, 14c. lb. up. Finest LOCAL FARM FED PORK-PRICES RIGHT.

Finest Beef, Pork, Oxford and Cambridge Sausages-18c., 20c., 22c., 25c. per lb. Bologna, 20c.; Black Puddings, 10c.; White Puddings, 12c.; Potted Head, 10c. lb. Finest imported Cooked Frozen Tripe, 20c. lb.; Green Crushed Bone for Poultry Feed, 3c. per lb.

Branches: Water Street East, Water Street West, Military Road. 'Phone 800a 'Phone 98

CURLING.

At the Curling Rink last night the resident's and Vice-President's Trophy was played for and resulted in the Reds defeating the Greens by 17 points. The players and scores were:

Reds	Greens
C. R. Duder	W. Joyce
F. Martin	T. J. Barron
R. G. Ross	A. Macpherson
F. H. Steer	(sk.) F. Crane
-11	-8
H. Carter	T. J. Duley
S. Rodger	T. O'Neil
Substitute	S. Thompson
J. C. Heyburn	(sk.) D. M. Eaton
-7	-8
A. H. Salter	F. H. Donnelly
E. J. Horwood	W. McNeilly
Jno. Angel	J. Baxter
Lr. Mitchell	(sk.) A. S. Rendell
3 -9	-11
3	

T. Winter R. W. Miller E. Harvey W. Rennie H. C. Donnelly Dr. Knight -16 J. C. Jardine J. Angel Dr. Smith D. McFarlane S. J. Foote (sk.) W. L. Donnelly R. G. Reid

J. Browning J, Dewling C. Dule E. Bowring J. Kelt (sk.) P. C. O'Driscoll J. B. Soper . Jackson E. J. Rowe Jno. Taylor J. McFarlane

The Syme trophy was competed for yesterday morning by the members the Ladies Curling Club. Mrs (Hon.) J. Harvey and Mrs. Rennie tied for first place. Mrs. Harvey won the play-off. Good scores were made Mrs. R. B. Job and Mrs. Gosling.

M. G. Winter

W. E. Ellis

Our Volunteers

ST. JOHN'S TO THE FORE. The following enlisted yesterday: Wm. Jas. Sinnott, St. John's. Alden N. Whiteway, St. John's. Gerald F. Ryan, St. John's. Douglas K. Snow, St. John's. Henry Gear, St. John's. Thos. Lynch, St. John's. Geo. Hussey, St. John's. Ml. J. Freiderick, St. Pierre. Francis Fowlew, Trinity East. A portion of the contingent had a march countrywards yesterday, others were skirmishing on the Parade

McMurdo's Store News

being taken up to-day.

Grounds while one platoon was at the

Rifle Range. Advance guard work is

SATURDAY, Jan. 16, 1915. us" need not frighten anyhody when is realized that this is merely the atin name for Wright's Household Coal Tar Soap, and a good example of soan which is at once cleansing and ourifying, and of its class, of high quality. Wright's Coal Tar Bath and Poilet Soap is well known and esteemed; the Household fills the same place in the kitchen as the other does n the Bath Room. Bars weigh 3/4 lb. et and sell for 15c.

Lately arrived: Kolynos-the Tooth Paste that is "different" 30c. a tube. Beech Nut Chewing Gum, 5c. a pkg.

Schooner Arnold

ABANDONED AT SEA-CREW SAFE The scir Arnold, over the safety of which grave concern was felt, has een abandoned in mid-ocean. The crew are all safe and have been picked up and brought into St. John, N.B. A message conveying the above information was received in the city vesterday by Mr. Joseph Miller. No further particulars came. The Arnold carried a crew of seven, all Newfoundlanders. The vessel was nearly 70 days out from Oporto bound to this port when abandoned and must have been storm-tossed on the Atlantic.

HELP THE BELGIANS AND OUR SOLDIERS AT THE FRONT. - (Under the Distinguished Patronage of H. E. the Governor and Lady Davidson, and the Officers of the First Nfld. Regiment.)-Grand Patriotic Concert and Dramatic Entertainment, Casino Theatre, Wednesday, Jany. 20th, 8.30 p.m. Tickets: Reserve, 50c.; Gallery, 30c.; Pit, 20c. Plan of of Hall at Atlantic Bookstore. Buy your tickets early. Programmes for sale at the Hall. jan15.2i

A long sleeve full at the waist and close at the shoulder is a recent com-

WINARD'S LINIMENT RELIEVES

Rosslev



(Under the distinguished patronage of His Excellency the Governor, Lady Davidson and the Misses Davidson.)

Grand Pantomime, ROBIN HOOD AND HIS MERRY MEN. BIG MATINEE SATURDAY.

Children 5 cents. Little Red Riding Hood and the Japanese Babies will be there, besides Pictures. *****************

In Preparation Another New Pantomime



No one can be called beautiful whose countenance is marred by a defective mouth or poor teeth.

are one of the most important and indispensable features to good looks and a pleasing countenance.

Best Quality Teeth \$12.00

(The Senior Dentist) 203 WATER STREET.

Residence:
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Let Us Fill Your Order from **FRESH**

ELLIS & CO., Limited.. 203 Water St

Fresh New York Turkeys. Fresh New York Ducks. Fresh New York Chicken. Fresh N. Y. Corned Beef. Fresh New York Geese.

****************** Scotch Beef Ham, Ayreshire Bacon

(Not Smoked). ******************** FRESH CODFISH. FRESH SALMON. FRESH SMELTS. ****

California Oranges. Palermo Lemons. Dessert Apples. Cooking Apples. Tangerines. Bartlett Pears. Grape Fruit.

>>>>>>>>>>>>> LOCH FYNE SMOKED HERRING. **>>>>>>>>>>>**

English Cheddar Cheese (Prize Dairy). Gorgonzola Cheese. Blue Nose Butter. N. Y. Fresh Butter. >

CORNED SCOTCH HERRING (Small Kegs). ****************************

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