

Sugar, Butter and Cheese.

Just Received:
Choice Prime Butter,
 In 14 and 28 lb. Boxes.
American Granulated Sugar,
 In Barrels.
50 Choice Cheese,
 Twins
 Selling at Lowest Market Rates.
COLIN CAMPBELL, - - 85 Water Street.

Why Tars Wear Blue and White!

The selection of blue and white as the color of our naval uniform came about in a curious way. In the middle of the 18th Century it was decided to have a regular uniform for the Navy, and the then Admiral of the Fleet was summoned to attend a meeting to settle on the color. The Admiral was for blue and red, these being the national colors. But the Duke of Bedford, who was present, spoke up and said that the King, George II., had seen the Duchess of Bedford riding in a habit of blue faced with white and that the color of this dress had so taken His Majesty's fancy that he had appointed it to be the color of the uniform of the Royal Navy.
 Since that time the Royal Navy Blue has become a standard, and we are pleased to announce to all British subjects everywhere that in the dyeing of garments to this color we give complete satisfaction.
MESSRS. NICHOLLE, INKPEN & CHAPEL, LTD., Agents.
UNGAR'S LAUNDRY & DYE WORKS.
 oct23,3,1eod Halifax.

JOIN THE PIANO CLUB.

Intending Piano buyers are strongly urged to investigate our co-operative system of piano buying.
This is your opportunity to secure a Piano or Piano-Player of unquestioned quality at a fine saving--on easy payments.
 Only a few more names required to complete the list.

SO DON'T DELAY.

Write at once for full information to the
Musicians Supply Co.,
 166 Water Street, St. John's.
 oct24,6od,tf



TRAPNELL The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER.
 He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.
 There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce lenses that may be called for.
 Prescriptions filled or broken lenses replaced if you have the pieces.

TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,
 Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.
OPEN EVERY NIGHT TILL 11 P.M.

APPLES! APPLES!

To arrive Thursday and in Stock:
No. 1 Gravenstiens, No. 1 Wagners.
Also, Silverpeel Onions.
 PRICES RIGHT.
BURT & LAWRENCE, 14 New Gower St.
 Tel. 759. Box 245

The Sinking of the Manchester Commerce.

The inhumanity of the "cultured" Germans is again demonstrated in the sinking of the S. S. Manchester Commerce, carrying with her fourteen souls, including the captain, as referred to elsewhere in a despatch from Belfast. The ship was bound to Montreal from Manchester with a general cargo and struck a German mine Monday night. She carried a crew of 44 all told, thirty of whom were saved by trawlers.
 The Manchester Commerce, which had a gross tonnage of 5,365 tons, was well known here. It will be remembered that last winter while running between the same ports, as when she met disaster, the ship struck an iceberg going through the Belle Isle Straits and crippled into this port with her bows battered. The ship was dry docked here for repairs for nearly four months, the undertaking giving a writer's employment to a large number of workmen. The Manchester Commerce was built fifteen years ago by the Furness Withy Co. When the ship was under repair, Capt. W. P. Couch, a cousin of Captain Couch, of the S. S. Adventure, was in command.

More Fires.

Fires provoke immediate sympathy for the sufferers and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security and at small expense. Have you enough insurance?

Here and There.

LOCAL ARRIVES.—The local from Carbenear via Broad Cove, arrived in the city at 12.20 p.m. to-day.

WATERWITCH LOADING.—The schooner Waterwitch is now loading codfish at Bowling Bros., Ltd., for Pernambuco.

REACHED ALICANTE.—The S. S. Beothic has reached Alicante after a passage of 12 days from here; all well.

NOT REPORTED.—The Earl of Devon has not been reported since leaving Coachman's Cove, going north.

Stafford's Liniment should be in every home. No advance in the price.—sep19,tf

WEATHER.—The prevailing wind along the line of railway to-day is S.W.; the temperature ranges from 39 to 46 above.

CLEARED FOR PERNAM.—The schr. Novelly, Capt. Benson, cleared for Pernam, carrying a cargo of codfish from the Monroe Export Co.

OLINDA REACHED PERNAM.—The brig, Olinda, Capt. Courtney, arrived at Pernambuco on Saturday last, after a passage of 37 days from this port.

HERE ON VISIT.—Mr. Walter E. Scater, son of the late Hunter Scater arrived by the Carthaginian to-day. He finished his course in engineering at Glasgow and is here on a visit.

Everyone is thinking of the war, and trying to economize. We say to you, buy genuine British goods, such as the undoubtedly famous value in Men's Woolen Underwear at RODGERS.—oct23,11

PORTIA OFF.—The s.s. Portia sailed to-day for Western ports, taking a large freight and as passengers in saloon: H. Haskell, J. Bonnell, M. Finn, F. Donnelly, E. J. Doran, and 23 steerage.

Stafford's Phorotone Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c. a bottle; post, 5c. extra.—sep19,tf

A LARGE MAIL.—The Allan boat Carthage brought an unusually large mail from the Old Country this trip. In addition to the twenty-eight packages for here, she has on board for Halifax and the Maritime Provinces five hundred and six packages of mail matter.

IN connection with the Salvation Army Harvest Festival effort, the No. 11. Corps will be having a Sale and Festival at the Livingstone Street Hall to-night at 8 o'clock. A quantity of fruit and vegetables will be on sale. All are cordially invited.—oct23,11

FIREMEN'S MONTHLY MEETING.—The regular monthly meeting of the Firemen's Union was held last night and was largely attended. After the usual business was disposed of, the matter of cleaning ships' boilers was discussed. It was agreed that Messrs. Woods and Whelan shall see to that work in the future.

LINTROSE PASSENGERS.—The Lintrose arrived at Port aux Basques at 8.05 a.m. to-day, with the following passengers in saloon: A. J. McDonald, Miss A. Huelin, John Arple, Dr. John H. Kort, A. J. Hall, A. W. and Mrs. Martin, Miss J. J. Miller and K. Walsh.



More Popular Than Ever!

Ladies' Beaver HATS

(The Hat that Smartly Dressed Ladies will wear this season)

\$2.50 & \$3.30 each,

BLACK ONLY.

In Large Variety of Shapes to suit all ages.

SEE THEM in Our West Window.

S. MILLEY.

PREMIUM MOTOR GASOLINE

(In Steel or Wood).

Royalite and Silver Star

KEROSENE

And all Lubricating Oils and Greases.

The Best Oil in the Best Packages.

IMPERIAL OIL CO. LTD.

A. H. MURRAY, Distributor.
 sep126,6od,tf

Ladies' Fall & Winter HATS!

Our New HATS are catching on, they are just what is wanted. See them and you will want one also.

Prices: \$1.30 to \$3.00.

Marked low to effect a quick sale.

Robert Templeton.

Irish {J. J. St. John} Butter

Gentle and simple like

Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,

Duckworth Street and LeMarchant Road.

Carthaginian's Tedious Trip

The Allan Liner Carthaginian entered port at eight o'clock this morning from Liverpool, after one of the roughest and tedious trips in her experience. The passage occupied ten days. The ship left Liverpool on Sunday, the 18th inst., and from the start encountered strong head winds, which continued for the greater part of the voyage. During the last few days dense fog was met which impeded the progress of the ship considerably. The ship was off this port early yesterday afternoon stopped in fog. She brought twenty-eight packages of mail matter, 600 tons of cargo and the following passengers in saloon:—Right Rev. Bishop Jones, Capt. R. Fenner, T. Anderson, Miss A. Chadbone, Mrs. Carvill, J. D. Hughes, Walter E. Scater, Elizabeth Power and one in steerage.

Flying Perch and Aerial Act

Last night again, delighted crowds attended the Rossley Theatre to witness a show they can only see at Rossley's once in a long time. The little lady, Serpentele, is without the slightest twinge of fear, away up in the air on her flying perch. On Monday, the Frog Man will be seen in another wonderful act, and offers fifty dollars to any man, of his own size, to perform the same trick. The pictures are all changed again to-night; they are all splendid specimens of the moving picture industry; they are the best to be had, and one can't have better than the best. At one time Mr. Rossley was not so interested in pictures, but now he wants and gets only the pick of the market.

Lord Bishop Arrives.

His Lordship the Bishop of Newfoundland, who was on a visit to his son in England, the latter having returned from South Africa, arrived by the Allan Liner Carthaginian this morning after an absence of three months. The day he left the Old Country for here, the Bishop celebrated his seventy-fourth birthday and is, we are glad to say, enjoying the best of health. On hearing of the death of the late Archbishop Howley, His Lordship was deeply moved.

Chinaman On Board.

On board the Allan Liner Carthaginian is a Chinaman passenger, who is not allowed to land. He came from Liverpool en route to Halifax. The Customs officials are watching the Celestial, who has to pay a head tax of \$300 before given intercourse with the shore.

Cape Report.

Special to Evening Telegram.
CAPE RACE, To-day.
 Wind north west strong, weather clear after heavy fog and rainstorm night two days; no shipping in sight. Bar. 28.50; ther. 48.

MINARD'S LINIMENT CURE
SOLD, Etc.



Stop Coughing.

It's quite as foolish as it is annoying to keep on coughing since "PHOROTONE COUGH MIXTURE" is guaranteed to soothe and heal the irritated parts at once, and to rapidly destroy the very cause of this aggravating nuisance. Hundreds of persons are complaining every day about the cough or cold they have had for a long time, and they are not able to get rid of it.
 Don't let a cough or cold hang on to you day after day and run the chance of catching and developing the "cough" that is not easy to throw off. You will avoid all this worry (about the cough or cold you have) by obtaining "Phorotone Cough Mixture" at once.

Sold at Stafford's Drug Store, Theatre Hill, and Stafford's Pharmacy, Duckworth Street. Price 25c.; postage, 5 cts. extra.
 Phorotone Cough Cure is prepared only by DR. E. STAFFORD & SONS, St. John's, Newfoundland.

Manufacturers of
Stafford's Liniment.
Stafford's Prescription "A".
Stafford's Phorotone Cough Cure.
THEATRE HILL STORE OPEN EVERY NIGHT.
 oct24,tf

Big Landslide Near Humbermouth

DELAYS INCOMING EXPRESS.

A landslide, caused by the recent heavy rains, blocked the railway track for a considerable distance east of Humbermouth yesterday afternoon; and as a result the incoming Bruce express was delayed and will not arrive here until to-morrow.

About 3 p.m., at a point some three miles east of Humbermouth, a mass of earth, trees and crumbling rock came tumbling down the precipice, piling itself on the road bed for a distance of four rails length, which is about forty yards. Section men working nearby were alarmed by the rumbling noise and hastened to investigate the cause. Upon arrival at the scene the soil that had fallen from the overhanging cliff was piled to a height of ten feet in some places along the track. Upon the matter being reported to headquarters a gang of 100 men was ordered out to clear the road. In the meantime the east bound express had reached Humbermouth, but could not proceed further. The men worked assiduously until 11 o'clock last night, when it was thought necessary to abandon the work until daylight this morning, as it was very stormy, and there was danger of injury to the workers. At press hour to-day the track was practically clear again and the express will get away this afternoon, and is expected to reach the city about noon to-morrow. Fortunately no person was on the track at the time of the occurrence, the nearest section men being some hundred yards away.

In making omelet it is better to add hot water than milk, as milk makes the omelet tough.

If the children's shoes get soaking wet, stuff them with soft newspapers torn in little pieces.

Run needles up and down in the earth it take off rust.

Tone Up! Not Drugs—Food Does It

—wholesome, appetizing food that puts life and vigor into one, but doesn't clog the system.

Such a food is

Grape-Nuts

The entire nutrition of wheat and barley, including the vital mineral salts—phosphate of potash, etc.—

Long baked, easily digested, ready to eat; an ideal food with cream or milk, and fine in many combinations.

"There's a Reason" for

Grape-Nuts

—sold by Grocers.
 Canadian Postum Cereal Co., Ltd., Windsor, Ont.