

**Fall 1914 Styles.**

WE announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

¶ Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

¶ Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

¶ All styles and sizes of Ladies' Coats in the newest colors and materials.

**U. S. Picture & Portrait Co.**



**New Suitings**

**New Spring Coatings**

Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Maunder" make.

Samples and measuring cards on application.

**John Maunder**  
TAILOR & CLOTHIER  
St. Johns, N. I.

**FARMERS!  
GIVE YOUR  
Live Stock  
MOLASSINE  
MEAL.  
HARVEY & Co.**

**SHOE SALE.**

We are now offering thirty-seven lines of Men's, Women's and Children's Fine Boots and Shoes at greatly reduced prices, the reason for this sale being:—Having been sold out of certain sizes, and the manufacturer not being able to duplicate the same goods in time to suit our needs, we have decided to sell out the remaining sizes at a sacrifice.

IS YOUR SIZE HERE!

**WHITE HOUSE SHOE**



500 pairs of Ladies' Low Shoes, in all leathers. Regular prices \$4.00, \$3.50 and \$3.00. Now \$1.50, \$2.00 and \$2.50. Sizes 1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2.



100 pairs Men's Low Shoes, black and Tan, Button and Laced. Regular prices \$4.50, \$5.00 and \$5.50. Now \$3.50, \$3.75, \$4.00 and \$4.50.

**WHITE HOUSE SHOE**



200 pairs Men's Boots, Tan and Black, Button and Laced. Regular prices \$4.00, \$5.00, \$5.00. Now \$3.50, \$4.00, \$4.50.



60 pairs Ladies' Boots. Original price \$3.50 and \$3.00. Now \$2.00, \$2.25 and \$2.50.

**SCHOOL BOOTS.** Our School Boots are just in. Try us on School Foots. Double wear in each pair.

We make a specialty of Repairing Old shoes made like new. We use the latest machinery for Shoe Repairing.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

Received to-day a fresh supply of

**"HEINZ" Goods,**  
LOWEST PRICES.

- Malt Vinegar, per gallon.
- White Vinegar, per gallon.
- Pickling Vinegar, per bottle.
- Ess. India Chutney, per bottle.
- Peanut Butter, per bottle.
- Prepared Mustard, per bottle.
- Tomato Ketchup, per bottle.
- Mixed Sweet Pickles, per bottle.
- Sweet Pickles, per bottle.
- Sweet Onions, per bottle.
- Stuffed Olives, per bottle.
- Queen Olives, per bottle.
- Tomato Soup, per tin.
- Spaghetti, per tin.
- Mustard Ketchup, per tin.
- Chili Sauce, per tin.
- Tomato Chutney, per tin.
- Mustard Dressing, per tin.
- Grape Jelly, per jar.
- Red Currant, per jar.

**J. C. BAIRD,**  
Water Street.

**FRESH BUTTER!**

"Searston" Tubs, 14 lbs. ea.  
Montreal Boxes, 14 lbs. each  
Choicest Table Quality.

**JAS. R. KNIGHT,**  
311 Water Street.

MINARD'S LAMBERT CURE  
BARGAIN IN COWS

**PRIME FAT CATTLE.**



**Auction!**  
To-Morrow, THURSDAY, at 12 O'Clock,  
on the wharf of  
**GEO. NEAL**  
17 Head  
**PRIME FAT OXEN and COWS.**  
From St. George's.

**GRAVENSTIEN APPLES.**

We have now in stock:  
GRAVENSTEIN APPLES, PLUMS, TOMATOES, PEARS,  
ORANGES, BANANAS, CABBAGE and POTATOES,  
all selling at lowest possible prices.

By giving us a trial order will convince you our prices are right.

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**Boys' Jersey Suits.**

**A SPLENDID VARIETY OF NEW GOODS**  
Colours: Navy, Brown, Sax, White  
and Cardinal. Size: To fit from 2  
years to 6 years. The correct thing  
for present wear.

**Robert Templeton.**



**Beautiful Designs  
Plus Wearing Quality.**

This is the combination you are assured of if your table is equipped with "Wallace" Silverware. "Wallace" Ware has stood the test of hard usage for many years and by merit only takes the foremost place in the field of Plated and Sterling Flatware. You can rely on "Wallace" Goods. Each piece is backed by a liberal guarantee so that if a piece should not give entire satisfaction, at any time, it is replaced, free of charge.

We have a full stock of Staple and Fancy pieces always ready for your inspection. Remember "Wallace" when next buying Silver. You get it from

**T. J. DULEY & CO.,**  
THE RELIABLE JEWELLERS.

**J. J. ST. JOHN.**

**Don't Worry About Prices of PROVISIONS!**

We have a little lot of Three Thousand Brils. of Flour to arrive shortly, with Beef, Pork, Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst which is a goodly share of our well known

**ECLIPSE BRAND at 40c. lb.**

**J. J. ST. JOHN,**  
Duckworth St. and LeMarchant Road.

**IF YOU DRINK COEFFE**

Try Chase & Sanbourn's Seal Brand.

**"OUR BEST" TEA**

For Price and Quality is unsurpassed. Give IT a trial and be convinced.

**Red Cross Baking Powder--Good Value**

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| <b>CHEESE.</b><br>Gorgonzola<br>Dutch<br>Canadian<br>Cheddar<br>McLaren's<br>Macaroni<br>Flake Tapioca<br>Pearl Sage<br>Patna Rice<br>Rice Flour | <b>Buffalo FLOUR</b><br>In 14 lb. Sacks. | <b>FRUIT.</b><br>Cal. Pears<br>Ripe Bananas<br>Grape Fruit<br>Cal. Oranges<br>Pines<br>Cal. Grapes<br>Table Plums<br>Cantaloupes<br>Gravenstein Apples<br>Lemons |
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Just Received:

**GASOLENE,**

in barrels and cases.

We are agents for the "Metz" Gearless Transmission Car. This Car is much more easily handled than the gear car, and can be driven by the novice after a few minutes' instruction.

**COLIN CAMPBELL,**  
85 Water Street.

**THERE WAS A TIME**

when a man wore a heavy winter overcoat, or none at all. But that idea has changed—men are beginning to realize that

**Lightweight Overcoats**

are the most serviceable and sensible Overcoats they can own.

Ours are correct in style, correct in price, in color and in value, too.

**Chaplin,**

THE STORE THAT PLEASES.



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