



In 1662 Dr. Stubbs wrote a book about chocolate called "The Indian Nectar."

Here are some passages from his treatise:

"the Indians (of the tropics) by the help of cacao nuts (cocoa beans) alone do subsist all day, notwithstanding their great labor, and heat."

"I dare avow that one ounce of Cacao-paste (beaten cocoa beans) well digested, will yield more fat than a pound of fat beef or mutton."

Were he alive today, what a good time Dr. Stubbs would have over a cup of Lowney's Cocoa.

Lowney's is simply cocoa at its best. The cocoa beans used are carefully chosen from the best yields of the tropics. They are carefully roasted, blended and ground in our Montreal factory.

The flavor of a properly prepared cup of Lowney's Cocoa is simply delicious.

Sold by grocers. In tins, 10c to 50c sizes.

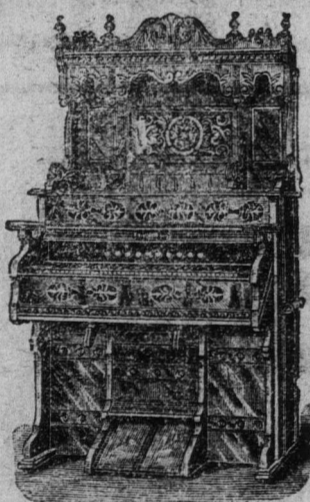
## LOWNEY'S COCOA



Lowney's shows you how Cocoa ought to taste

The Walter M. Lowney Co., of Canada, Limited, Montreal

## Needham ORGANS



Large shipment just received—New Styles.  
PRICES LOW AS EVER.

## CHESLEY WOODS & Co.

## WEST END FEED DEPOT.

- 5 brls. BOLOGNAS.
- 50 tres. NELSON MORRIS RIBS.
- And to arrive by City of Sydney:
- 40 brls. of BEEF CUTTINGS.
- 30 brls. of BONELESS BEEF.

Phone 2169.

## HY. BROWNRIGG.

### A Few Facts about our "ALDERNEY" CONDENSED MILK

- "ALDERNEY" MILK is prepared in the Highlands of Norway.
- "ALDERNEY" MILK is not owned or controlled by a trust.
- "ALDERNEY" MILK is guaranteed free from blown tins.
- "ALDERNEY" MILK is guaranteed full weight.
- "ALDERNEY" MILK is profitable to the retailer.
- "ALDERNEY" MILK is satisfying to the consumer.
- "ALDERNEY" MILK is a great seller.
- "ALDERNEY" MILK is sold Wholesale only by

F. McNAMARA, Queen St.

## Our London Letter.

The excitement last night and today over the death of Capt. Scott and his brave companions reminds one of an episode in the Boer War—the Siege of Ladysmith; as then every one is affected by this melancholy occurrence, and the nation is stirred to the profoundest depths. Every Englishman feels the glory as well as the sorrow of it and realizes that the traditions of his country are still upheld. Capt. Oates' words are on every lip—the most unselfish ever uttered: "I am going outside and I may be some time." "He went out into the blizzard and we have not seen him since."

"Greater love hath no man than this." He'd surrender to the Boers, but his brave spirit passed amid the icy Regions of the Southern Zone! 14th—I went to the Memorial Service at St. Paul's to-day held in honor of the dead heroes. It was grand, impressive and melancholy. The King was present, and having a seat on the second row of the side aisle I was thus enabled to see him all through the ceremony. He wore an admiral's uniform and looked much better than when in St. John's as Duke of Cornwall. Although a small man, yet he carried himself well, and though with none of his Royal father's strong personality, still he has a very distinguished presence. One thing I noticed particularly—the never moved from the time he took his position in front of the altar till he knelt down, and then he did not use the priedien placed before his chair, but knelt on the kneeling pad like the rest of his subjects.

All the Cabinet in Diplomatic Dress occupied seats to the left and slightly back from the King; even "plain John Burns," not eschewing the "lawdy tinsel." The Prime Minister and Miss Violet Asquith were the first to take seats reserved for the ministers—Miss Asquith being in black, as were many among the congregation. The splendid band of the Coldstream Guards took part in the musical renderings of the service, which, with the magnificent organ and choir, made almost incomparable harmony. To hear "The Dead March" from such a combination was a thing to be remembered. It was all so sad, with the memory of the dead bodies lying so far away frozen in the ice glaciers "under the snow"—under the snow forever.

There Were Many Tears Shed among the vast audience, as I presume similar thoughts passed through their minds; but presently a crash a beating of drums, and the welcome strains of "God Save the King" filled the vast building, the tune of which every one filed into into the rush and roar and tumult of London.

No New Fashions. To speak of new fashions is ridiculous—I don't see any. Every woman in the street still wears the "straight line" skirts and there's not the slightest change from a year ago. In fact they are worn narrower at the hem than they were last year, and the draped effect we heard so much of doesn't seem to take at all. To be sure there is some on evening gowns but it's more lace, chiffon, &c., is being used to create such effects, and panels of such are again being introduced as were seen about three years ago. Every one knows that operas or plays rule the fashions to some extent, or at least give modistes many hints; for instance, "The Merry Widow" gave us some of the

Prettiest Dresses Ever Worn—the most stylish hats and the high osprey in the hair, which for evening wear is still the favourite, only now it's worn more drooping. Let us hope that "Drake" now being played at "His Majesty's," will not give us the ruffs and crinolines and other abominations of that time. One thing it has revived the rich brocades and colours of the Court of "Queen Bess," and while very rich and handsome and I think very ancient-looking for youthful gowns, all the same many of the Court trains at Buckingham Palace the other night were of this same material. Speaking of

The Drama "Drake," it is gorgeously staged—the night attack by the Intrepid Drake—the report of a cannon, the smoke, the flickering lights—in fact all the "pomp and circumstance" of war; even the galleons of Spain—the proud yet vanquished Spanish Armada in Portsmouth Harbour! And then the ringing of the "thousand tongued bells of London"—the shouts of the populace, the general rejoicing! Certainly Sir Herbert Tree knows how to stage his pieces! There are many fine things on in London this winter—"Ready Money," "Milestone," &c., &c., but to me the most astonishing drama is ever London itself, with its miles and miles of streets traversed by millions and millions of every nationality.

Its Dazzling Shops, its palatial hotels, its places of

**Whooping Cough**  
SPASMODIC CRUP ASTHMA COUGHS  
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**Vapo-Cresolene**

Established 1875  
A simple and effective treatment for bronchitis, whooping cough, spasmodic croup, asthma, catarrh of the larynx, and colds. It is a powerful antiseptic and germicide, and its use is guaranteed to bring about a permanent cure. It is pleasant to breathe and is safe for all ages.

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TREATMENT. They are simple, pleasant to breathe, and safe for all ages. They are sold by all druggists or from the Vapo-Cresolene Co., 602 Central St., N.Y.

amusement and interest, and the order by which its gigantic traffic is conducted, guided by the vigilant finger of the "monarch of the street," the incomparable police! But to return to the all-important topic of Fashion, there is certainly very little change. Coats and skirts in tweed, serge, "whip cord," corduroy, velour velvet, &c., &c., are still de rigueur while the "kimona" wrap has again returned to favour only more on the lines of the Japanese garment than ever, being wide and much collared and trimmed at the shoulders and very narrow at the hem; in fact many ladies may be taken for Japs so closely do they follow them in both raiment and the mode of wearing the hair. In the latter, though, there are many pretty ways, the prettiest and most simple to part it at the side and wave it right over the ears, making a coil at the back of the neck, which shows to advantage under

The New, Elongated Shaped Hats. Of course bandeaus are still as fashionable as ever, and very brilliant ones are to be seen at dinners, where the Englishwomen shine to advantage; then of course in the stalls and boxes at the theatre one gets a good idea of what is best and most becoming in the fashionable "world of women." In colours, shades of purple and erise hold their own—in fact are prominent, the dark shade of the first often used with the latter. Hats are both small and medium and the shapes are very becoming; not so many monstrosities as formerly, and are not trimmed nearly so heavily.

A New Shade Called "Lime" (like faded grass) is among the spring showings, both in costumes and hats; but every colour is to be seen, and never had individual tastes such chances to assert itself. "Tigal" and Crimoline are still the favourite materials for the fashionable chapeau. I don't see many long coats among the spring wraps; presuming they were so generally worn the past winter, and so many ladies have to use them motoring, we conclude the coat and skirt and kimona wrap are more of a change. E. C.

### Here is a Real Dyspepsia Cure.

"Pape's Dipepsin" settles upset Stomachs and ends Indigestion in five minutes.

Do some foods you eat hit back—taste good, but work badly; ferment into stubborn lumps and cause a sick, sour, gassy stomach? Now, Mr. or Mrs. Dyspeptic jot this down: Pape's Dipepsin digests everything, leaving nothing to sour and upset you. There never was anything so safely quick, so certainly effective. No difference how badly your stomach is disordered you will get happy relief in five minutes, but what pleases you most is that it strengthens and regulates your stomach so you can eat your favorite foods without fear.

Most remedies give you relief sometimes—they are slow, but not sure. Dipepsin comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eructations of undigested food, your head clears and you feel fine.

Go now, make the best investment you ever made by getting a large fifty-cent case of Pape's Dipepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder.

### The Kicker.



I'd hate to be a kicker, and fuss around and beef; so many folks are sicker than those who deal in grief. I'd hate to be a-knocking, and have the knocker's fame, and spending my lifetime blocking some fellows' useful game. In every town and city the kicker wield his jaw; it seems a frightful pity he's not suppressed by law, that people cannot rally around the croaking jake, and take him to an alley and burn him at the stake. The kicker is contagious, like every other here; his arguments outrageous make other people sore; he's like a rotten apple that spoils the other fruit, and so we all should grapple with this condemned gnat. One kicker in a village, who kicks with might and main, is worse than pest or pillage or surf-fraught campaign. One kicker in a haughty will flood the place with woes, so when you see a jam let his muddy waters flow. And yet we only snicker or spring a feeble sneer when we behold the kicker do deadly damage here. We should at once endeavor that kicker to surround, and lock him up forever safe in the village pound.

Overhill, 1911, by *Max Moore*  
The S. S. Bellaventure returned from the Northward at 3 p.m. yesterday with sailing crews numbering 500, having called at Pool's Island, King's Cove, Trinity and Catalina. She also brought up Captains J. Kneec, G. Darbour, and Jacob Keen. All Bonaville Bay is packed tightly with ice and the Bellaventure had a difficult task butting her way along.

## Curtain Secrets.

No article of house furnishing adds more to the comfort and elegance of the home than Lace Curtains.

How to wash and dry them—how to keep them fresh and clean—is a problem every housewife should face.

Curtains to be kept in good order should be carefully washed every 60 days and dried on a stretcher.

To save money, to save curtains, and to get results in washing and drying, you should wash your curtains at home.

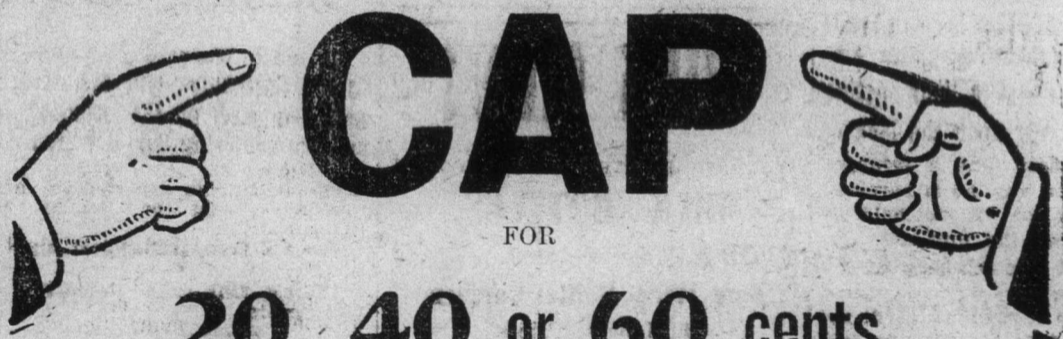
We sell the NO-PIECE CURTAIN STRETCHER. Call and we will demonstrate how they work.



Hardware Department.

## Take Heed!

Every man who desires a



20, 40 or 60 cents

Should buy from

## A. & S. Rodger.

## SPECIAL for the LADIES!

During the next week we offer the following values in Ladies' Goods:

- LADIES' WHITE LAWN BLOUSES, from . . . . . 55c. up
- LADIES' SHIRTWAISTS . . . . . 95c., \$1.10, \$1.20, \$1.40, \$1.50
- LADIES' SILK POPLIN Blouses, assorted colors . . . . . \$2.50 each
- LADIES' BLACK BLOUSE, LUSTRE & SILK POPLIN . \$1.50, 1.60, 1.90 ea.
- LADIES' WHITE LAWN APRONS . . . . . 25c., 30c. each
- LADIES' SUEDE and KID GLOVES . . . . . 40c., 75c., \$1.10 pair
- LADIES' BELTS, assorted colors . . . . . 15c., 25c., 30c., 40c. each
- LADIES' KNICKERS . . . . . 90c., \$1.10, \$1.40 each
- LADIES' FLEECE LINED SINGLETS . . . . . 35c., 45c. each
- LADIES' FALNELETTE CHEMISE, 75c. Now offered at . . . . . 50c.
- LADIES' PRINCESS UNDERSKIRTS, LACES . . . . . 2c., 5c., 8c. per yard
- LADIES' RAIN COATS and RAGLANS . . . . . \$5.50, \$5.75, \$6.50, \$7.00 each
- LADIES' DRESS GOODS, Navy Lustre . . . . . 60c. yard
- RED AMAZON CLOTH . . . . . 75c. per yard
- BROWN AMAZON CLOTH . . . . . 75c. per yard
- NUN'S VEILING, 50c. Now . . . . . 40c. per yard
- PALE BLUE SILK . . . . . 60c. yard. CARDINAL . . . . . 65c. yard
- BLACK . . . . . 60c. yard

LADIES' BUTTONED and LACED BOOTS, from . . . . . \$1.50 pair up  
Above prices are special and should command your attention, especially as Easter is drawing so near.

## C. L. March Co., Ltd.

Cor. Water and Springdale Streets.

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