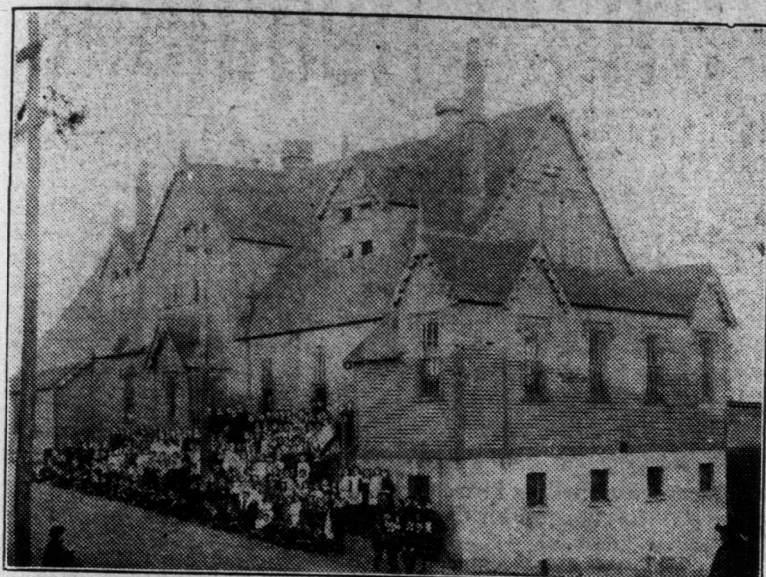


## Springdale St. Commercial School.



The above is a picture of the Springdale Street Commercial School, situated on Springdale, Gilbert, and Dunford Streets, City. This school re-opened Wednesday under very favourable circumstances and deserves a word of praise. Its building, now worth \$15,000.00, is, at last, completed, furnished, equipped, and almost paid for, a credit to the city, the country, and all who have supported it. Long may it flourish and success to its promoters!

As photographs and postals of the different class rooms and the main building unmistakably show, and as a visit to the institution also proves, the building is a very handsome and most suitable one for a Commercial School. A large Commercial Department with a splendid Typewriting Room, equipped with Remingtons, Underwood and Empire Typewriters, and a Reception Room and Office, are entered by the west door on Gilbert Street. On the same floor are the Preliminary (C. H. E.) and Primary (C. H. E.)—Preparatory Departments to the Commercial—while on the next floors are the Junior Departments, all of which are entered by the east door on Gilbert Street. There are two large playgrounds on the ground floor, both entered by wide stairways leading from the main hall-way and assembly room to a play ground at the eastern end of the building, the boys' entrance being on Springdale Street and the girls' via their own school yard and flower garden on Dunford Street. The lavatories are also quite modern and complete with concrete floors and drinking taps and are situated off the respective halls and playgrounds, and there is a perfect system of ventilation throughout the whole building; also the building is well lighted; all the rooms are furnished with modern dual desks; a powerful "Guernsey" furnace—steam heating—has been installed and the building very nicely painted, thus affording comfort and satisfaction for a record year's work.

An efficient staff of teachers thoroughly trained for their work has been engaged, and the school is as up-to-date as any in the city or even the Maritime Provinces of Canada, and is advanced so well and doing such good work in preparing its pupils for good business positions that its name is well known throughout the country, a recommendation in itself all will readily admit.

The school offers many advantages for its students, a thoroughly good business college course, if desired, leading to business success and independence, and enjoys the patronage of business men and the influential help of its many students, whose welfare is looked after long after day

school life is ended, for the opportunity of attending night school is extended to young men working during the day. The school has always more positions waiting than students to fill them, and those who patronize the school are loud in its praise. Its school year is from September 1st to June 30th, but students can enter at any time and enjoy the many advantages offered by the institution.

### WHY IT SUCCEEDS.

The Springdale Street Commercial School succeeds because it has been unusually fortunate in securing the right teachers to build up the school. Ladies and gentlemen, characteristic of their profession, who have dug out of their long experience in the work, the elements which go to help them train boys and girls for the active duties of life.



Philip G. Butler, Principal.

Mr. Butler, Principal Teacher, is an Undergraduate of New York University School of Commerce for the degree of Bachelor of Commercial Science and for the diploma of the Certified Accountants Association (N.Y.). He is also a member of the Business Educators' Association (England and Canada), and certified teacher of First Grade, as well as a specialist in stenography and commerce. Mr. Butler's record as a successful teacher and worker adds much to the popularity and strength of this worthy institution which has grown more rapidly during the past few years than any other school in this country or even any Business College in Canada. Mr. W. W. Blackall, Superintendent of Education, writing April 27th, says: "Mr. Butler deserves great credit for having built it out of nothing and for having brought it to its present state."

The following is from last year's re-

port of the Superintendent of Education (Ch. E.):—  
"SPRINGDALE STREET COMMERCIAL SCHOOL.

"Briefly the school has overgrown itself in every department. The school has a great and important work before it and the management has determined to make the institution equal to the task."

"The growth of the school has been phenomenal. A dozen years ago it was a small school of some forty children, conducted in a basement. To-day the roll is in the neighbourhood of four hundred, and the handsome new building can hardly hold them. It is proposed to make this school a strong commercial school to fit boys and girls chiefly for citizenship in the city."

### THE COMMERCIAL DEPARTMENT OF THE SCHOOL.

The commercial department is distinct from the rest of the school, with special rooms, special teachers, a special entrance and a special course of study, but yet under the same general supervision and management.

In this department the principal studies are book-keeping, business arithmetic, penmanship, English and correspondence, business practice, shorthand, typewriting, spelling, punctuation—in short everything necessary to make a good stenographer, book-keeper or general office worker.

The school year begins the first Monday in September, and ends the last Friday in June, leaving for vacation the months of July and August. Daily sessions are held from 9.30 a.m. to 4.30 p.m., five days of the week, beginning Monday, with an interval from 12.30 p.m. to 2 p.m. for dinner or lunch.

A fair knowledge of the ordinary English branches of Standard V. (Preliminary Grade, C.H.E.) is sufficient preparation for admission to the Commercial Department.

Students may enter at any time and have all the advantages of individual attention. Tuition is charged from the date of entering.

The shortest time for which a student is received for the regular course is one term. Single subjects or studies may be taken certain hours during 1912 by special arrangements made with business firms and students' work.

The demand that the school has from business men for Springdale Street Commercial School students is far in excess of the supply, and many positions and promotions remain unfilled each year the management have made this arrangement for the promotion of the students and students of this school. They keep in touch with one another. The advantages offered in this respect are many, as the students can earn and learn at the same time—advantages to the students, the firms, and the school.

Irregularities in attendance are not permitted, reports of same being sent out to parents twice daily; nor will excuses for late arrivals and absence be accepted.

### HOME LESSONS.

Pupils are also expected to do a certain amount of work at home; and experience has shown that to do this work properly an average of from two to four hours each day are required, according to grade of work and ability of pupil. Parents and guardians are requested to provide their children with such conveniences that may be possible for study and to use their influence in favour of having a reasonable amount of home work done.

N.B.—Pupils should be encouraged to form the habit of regular and punctual attendance, as such habits affect both progress and study and the character which is being formed, therefore a certain amount of suitable home lessons is to be commended.

### THE AIM OF THE SCHOOL.

The aim of the school is to afford to the young man and the young woman and to the business generally what is demanded of an up-to-date business school.

### THE YOUNG WOMAN'S OPPORTUNITY.

The "armour of self-support" for the young woman is in the education given in the book-keeping and stenographic departments of the school. Hundreds of girls and young women have enjoyed the advantages of this school and are now self-supporting and independent, earning salaries which no other education offers for so little outlay of time and expense.

### THE YOUNG MAN'S OPPORTUNITY.

If there is one fact more impressed than another, it is that this is "the day of opportunity" for young men. The training needed by the boy or young

### Makes the Hair Beautiful.

At last a remedy has been discovered that will positively destroy this pest Dandruff. That Dandruff is caused by germs is accepted by every sensible person. Dandruff is the root of all hair evils. SALVIA will kill the dandruff germs and improve Dandruff in ten days, or money back. 50c. a bottle.

## Puts an End to Stomach Misery

Indigestion, Gas, Heartburn or Dyspepsia vanish in five minutes.

Every family here ought to keep some Diapepsin in the house, as any one of you may have an attack of indigestion or stomach trouble at any time, day or night.

This harmless preparation will digest anything you eat and overcome a distressed, out-of-order stomach five minutes afterwards.

If your meals don't tempt you, or what little you do eat seems to fill you, or lays like a lump of lead in your stomach, or if you have heartburn, that is a sign of Indigestion. Ask your Pharmacist for a 50-cent case of Pape's Diapepsin, and take a little just as soon as you can.

There will be no sour risings, no belching of undigested food mixed with acid, no stomach gas or heartburn, fullness or heavy feeling in the stomach, Nausea, Debilitating Headaches, Dizziness or intestinal griping. This will all go, and, besides, there will be no sour food left over in the stomach to poison your breath with nauseous odors.

Pape's Diapepsin is a certain cure for out-of-order stomachs, because it prevents fermentation and takes hold of your food and digests it just the same as if your stomach wasn't there.

Relief in five minutes from all stomach misery at any drug store, waiting for you.

These large 50-cent cases contain more than sufficient to cure almost any chronic case of Dyspepsia, Indigestion or any other Stomach trouble, world.

man to meet the requirements of these opportunities and to make an advantageous start in business is best attained at the Springdale Street Commercial School in a short time and at a comparatively small cost.

Now is the time for anxious, ambitious young men to prepare for the many positions which are constantly being offered our graduates, paying good salaries, with splendid prospects for advancement and success.

### WHAT THE BUSINESS WORLD DEMANDS.

Learn to write a plain, rapid hand; be quick and accurate in calculation; operate the typewriter; spell correctly; write shorthand accurately and rapidly; keep accounts and attend to correspondence properly; then you will be able to do some one thing well that is needed to-day, and the world will want your services and pay you liberally for them.

Requirements for entrance are: Preliminary Grade or Standard Five from any school in the country.

Time for Graduation: From six months to a year, according to course taken, as follows:

(1) Shorthand and typewriting, with spelling, correspondence and writing, about six months; (2) complete commercial course: Book-keeping and business practice or office routine, rapid business arithmetic and penmanship, spelling and English, additional to (1), about a year.

Some students work during the day and attend the Commercial School in the evening. Arrangements are also made with business firms for the receiving of students certain hours at the school with the regular students to prepare for promotion abroad.

### NOTICE TO BUSINESS MEN.

Dear Sir,—Students of this school who accept positions before being fully prepared for them, are not recommended by the school. All are required to pass Intermediate Grade, C.H.E., or its equivalent in commercial subjects, in addition to advanced practical work in book-keeping and commercial correspondence or office work, rapid circulation, business penmanship and arithmetic, shorthand, typewriting and spelling, before they are recommended by the school as competent for business; and in future it will be necessary for them to present their diplomas, signed by the Principal and the Secretary, when starting first, and by the employer also after first year of satisfactory service. And we believe this will meet with your approval.

NOTICE TO PUPILS.—Under this rule all old pupils of the school who have proved well qualified are entitled to their diplomas. You should send for your diploma and have it framed in passe-partout and put up in your home as a guarantee of efficiency and success, and this would also be a valuable and lasting advertisement for the school. We would be glad to have your photograph and a photograph of your firm, at the same time, if possible. The following is a copy of the school diploma, pocket edition:

THIS IS TO CERTIFY that  
(Name of Student),  
whose signature is appended hereto, is a graduate of this Business School, after successful study and experience, to be worthy of this diploma.

MINARD'S LINIMENT CURES GARTERS IN COWS.

## OFFICE REQUISITES for 1912.

Pocket & Vest Pocket Note Books.

Spike Apron and Box Files.

SHANNON FILE and Binding Cases.

Ink Bottles & Stands.

Medium, Demy and Foolscap

Ledgers & Journals, 100 to 1200 pages.

Day, Cash, Counter and Memo Books.

WRITING TABLETS, PENS and INK, of Best Makers. PENCILS, all grades. Blotting Paper.



Daily Mail Year Book. Whitaker's Almanac—with and without Supplement. Newfoundland Year Book. Don't YOU deem it advisable to make US your HEADQUARTERS for 1912 Office Supplies?

IT WILL PAY YOU.

Stationery Department.

Ayre & Sons LIMITED

Stationery Department.

WE'VE GOT THEM, But not for Long.

GOOD HEAVY BLACK

Wool Hose

Suitable for Women or Boys, at

15 cents per pair.

The Quantity is Limited.

BUY EARLY.

S. MILLEY

SPRINGDALE ST. COMMERCIAL SCHOOL.

Seal (Sgd.) (1) Prin. & Date.

Seal (Sgd.) (2) Sec'y & Date.

After one year's satisfactory service.

Seal (Sgd.) (3) Employer & Date.

Student's Signature

### TESTIMONIALS.

F. Rioux, Esq., Supt. Reid Nfld. Co., writes: "The boys already obtained from your institution have proven very satisfactory indeed. I wish you every success."

Mr. Hickman, Manager Messrs. Smith Co. Ltd., and many others tell us the same. Three students have just been placed in good paying positions in banks in the city; another as Secretary to the American Consul at \$10 per week; three in the A. N. D. Co.'s offices, Grand Falls, at \$600 to \$800 per year; while twenty have been promoted in different offices in the country at salaries ranging from \$300 to \$900 a year during the last twelve months. Lists sent on application. The school is advancing. "Springdale" its name, and "Progress" its motto.

STAFFORD'S LINIMENT will quickly relieve a cold if applied to the chest on warm fannels.—Jan 2, 1912.

TAKEN TO HOSPITAL.—A young woman of Newtown Road who has diphtheria was taken to the hospital last evening.

STILL ON DOCK.—The S.S. Rosalind is still on Dock at New York. She will take up the service between St. John's and Halifax shortly.

T. J. EDENS.

By Rail to-day, Jan. 3rd, 1912 10 Cases

Plymouth Rock CHICKEN 25c. lb.

1000 Sacks P. E. I. Oats  
200 Sacks Bran.  
100 Sacks Gluten Meal.  
100 Sacks Hominy.  
100 Sacks Corn Meal.  
100 Sacks Whole Corn.  
100 Sacks Cracked "

T. J. EDENS,

Huntley and Palmer's Biscuits. Iced Wafers. Rich Mixed. Marie. Albert. Arrowroot. Sugar Nut. Rich Oval Tea. Petit Beurre. Reception. Cafe Noir. Coronation. Alexandra. Rich Digestive. Almond Sponge. Carnarvon. Balmoral. Beatrice. Boudoir. Casino. Table. Colombo. Rondes. Bontines. Colonial. Seltzer Wafers. Concert. Demi Lune. Tete. Gem Iced.

DUCKWORTH STREET and MILITARY ROAD.

## Green Bay SALT HERRING!

25 barrels choice well-cured Herring, just in from Green Bay, Large and Bright.

Local Kippers. Smoked to a nicety. For a fish for breakfast they are really hard to beat. 30c. dozen; 5c. the pair.

Finnan Haddies, 10c. lb. Blue Point Oysters, 12c. dz.

Boutillier's Boneless Smoked FILLETS, contains no bone, just the choicest part of the fish, the centre only, fins, bone and tail cut off; tasty and appetizing, which only the Scotch cure can impart to fish. 12c. lb.

C. P. EAGAN, DUCKWORTH ST. & QUEEN'S ROAD.