

CLEVER NEW STYLES IN WOMEN'S APPAREL

AT

RICHARDS



THESE are the Newest Fashions, many of them having just arrived. We consider them the Jauntiest and Smartest Fashions that have been produced for many years. They are winning the admiration of every woman who sees them, and it keeps us busy maintaining assortments in completeness.

It is worth your while to come to Houlton to see the displays of new spring and early summer apparel at Richards'. Comparison of our values with the prices and qualities offered elsewhere will readily convince you that you can do better HERE.

Have You Bought Your Spring Suit Yet?

We have just the styles that you will like—the handsomest, jauntiest, most becoming Suits that are to be seen anywhere. Splendid qualities, tailoring and splendid values.

\$15.00 Values	\$12.50
20.00 Values	15.00
25.00 Values	20.00
30.00 Values	23.50

These are made in all the latest styles and the newest shades—Battleship Grey, Russian Green, Belgium Blue

Putty, Sand and Shepherd Checks.
We are also showing a line of Suits at \$13.50, \$17.50, \$18.50, \$21.00 and \$23, which on comparison you will find to be from \$8.50 to \$5.00 cheaper than shown elsewhere. Finely tailored and made of the best quality materials in all the reasonable shades.

New Waists in Charming Styles

These are the newest and prettiest of the season's styles. The broadness of the assortment assures you an entirely satisfactory choice. Buy several of them. We guarantee that you will not be disappointed.

Waists in Muslins, Voiles and Jap Silks in a variety of patterns and smartest styles.		
98c Values	59c
\$1.25 Values	89c
1.50 Values	98c
2.00 Values	\$1.25
Silk Striped Waists, all the		

new creations, \$1.98 to \$5.98.
Crepe de Chene Waists in a variety of shades from \$1.98 to \$5.98.
The new "Army Blouse," made of finest Tub Silk in all the popular shades, \$3.48 Value. \$2.48.

Charming Fashions in Dresses

These are the newest styles that have been produced—the fashions that will probably continue in highest favor throughout the season.

One of the neatest afternoon dresses ever offered to our trade. A \$4.00 value \$2.98.
Silk Poplin Dresses with new shirred effect skirt. Regular \$8.00 Value, \$4.50.
Silk Crepe de Chene Dresses made in the newest styles and

all the desirable shades from \$6.98 to \$17.50.

New line of Summer Voile and Muslin Dresses just received. The season's most popular styles. \$7.50 Values at \$5.98.

G. W. RICHARDS & CO., HOULTON

Local News and Personal Items

R. E. Holyoke of Woodstock was here this week.
George McGoldrick arrived home last evening.
Read the special notice to subscribers on the first page.
Mrs. Tappan Adney of Woodstock was here yesterday.
S. M. Boyer made a trip to Woodstock on Tuesday.
John Sharp of Upper Woodstock was here on Tuesday.
Mrs. George DeWitt of Somerville is reported seriously ill.
Jubilee Singers tonight. Lyric hall at 8.30 Seats 35 and 50 cents.
The Woodstock Deansy met at Woodstock Monday and Tuesday.
Mrs. Allen and Mrs. Montgomery visited Woodstock on Monday.
Mr. and Mrs. Percy Graham made a trip to Woodstock Tuesday.
To get good shoes at reasonable price go to Belyea & Estabrooks at Rockland.
Harry Foster has bought out the Mount Pleasant store of S. W. Smith and will take possession about May 20.
Pneumonia Stops Your Pain
It breaks up your cold in one hour. It's marvellous. Applied externally. All Druggists.

Mr. and Mrs. Jack Keswick have been visiting at the home of R. J. Potts.
George Robinson of Windsor was a caller at The Observer office on Tuesday.
Police Magistrate Cameron was in Florenceville on business on Friday and Saturday.
A. H. Robinson, a well known farmer of East Brighton, called on The Observer on Friday.
Mrs. Frank Seelye came down from Aroostook Jet. on Saturday for a visit with friends here.
Shorts, Middlings, Banner Feed, Cracked Corn, Molasses Meal and oats for sale at Carr's.
Miss Mabel Morgan very pleasantly entertained a party of young friends on Friday evening.
Go to Carr's for Steel and Brass Beds, Springs, Mattresses, Divans, Couch and Folding Beds. Prices right.
The Comedy Co. of East Florenceville will put on their play, "Out on the Streets," at Bath on April 27.
Judson McCormack has returned from Truro where he has been taking a course at the Agricultural College.
David McLaughlin's house at Danville was totally destroyed by fire yesterday forenoon. Loss, \$1000, with no insurance.

Your chance to buy wallpaper, Belyea & Estabrooks are selling theirs at a heavy discount.
Will any subscriber having a complete copy of The Observer for March 4 kindly send it to us for our file?
A young boy of Middle Simonds caught a three pound salmon while fishing for suckers at the Presque Isle yesterday.
You can get the old fashioned yellow corn on the ears, the kind that ripens in New Brunswick, at Estey & Curtis.
Misses Vastelle Cheney and Alena Hunt go to Hartland Saturday for a two or three days' visit with friends.—Fort Fairfield Review.
Wallace Noddin, who a number of years ago lived here, but who now has his home in Presque Isle, was visiting relatives here over Sunday.
At St. John on April 14 the marriage of Michael G. Keenan of Bath and Ellen D. McBride of St. John was solemnized by Rev. J. J. Walsh, V. G.
Archie Stevens has been accepted in the service of the Royal Bank at Woodstock and will leave early next month to enter upon his duties.
On Sunday the services in the Methodist church will be held as follows: Morning at 10.30; Subject Ministry of Encouragement in Winning Success after Failure—Deut. 1:38—Luke 5:4-5. Evening service at 7.30; Subject: Esau. Gen 25 29-34.

Mrs. R. K. Oliver of Brownville Jet., well known in Hartland as a girl, when she was Miss Carrie Meredith, visited Mrs. W. F. Thornton on Tuesday afternoon.
D. H. Nixon sent a crew north on Monday to commence his drive on Restigouche waters. Among the number was George Stevens who will act as time keeper.
Fred Seesley has moved from Victoria and occupied the residence of T. B. Thistle, who with his wife and family of sturdy boys have gone to Centreville to live.
Edward Estey of Farmerston was a caller here on Saturday. He is engaging extensively in raising pure-bred Duroc Jersey swine and Rhode Island Red poultry.
The Observer is not offering to discount subscriptions 25 per cent because the paper is not worth it, but purely for business reasons. We must have the money.
McLaughlan's spring ready-to-wear suits and raincoats are in and right down-to-date in style and prices. All sizes for big, little, fat or lean men or boys.
H. N. Boyer has just unloaded a car of wire fencing direct from the factory. Rock bottom prices to cash buyers. Place your orders with him. You can save money by so doing.

Greatest bargains ever offered are at S. W. Smith's farewell sale at Mount Pleasant. Mr. Smith will continue the Florenceville store, devoting all his energy thereto.
Gordon E. Boyer, whose health for the past three or four years has been quite poor, had a severe ill attack last week, and is now confined to his house, his shop being closed.—Fort Fairfield Review.
Sayres drive started on Tuesday and a good warm rain will make the usual quick work of it. The mill has been put into thoroughly good repair and sawing will commence soon as the logs come in.
M. A. Maloney of St. Stephen is going through the county trying to induce farmers to raise enough hogs, beans, sheep, apples, etc. to warrant a big British syndicate in establishing here a packing plant.
The School Inspector wishes to meet all the teachers who can make it convenient to attend at Bath on Saturday, April 24, at 2 o'clock. The object is to discuss school matters and matters connected therewith.
S. W. Smith is announcing a special farewell sale to the patrons of his Mount Pleasant store. He would rather dispose of the goods at less than cost than haul them to Florenceville. This looks like a sure opportunity for real bargains.
The annual missionary meeting of the Methodist church will be held on Monday evening in the church when the interests of the Missionary society will be presented by Rev. Richard Opie of Woodstock. All interested in missions are cordially invited.
Hartland Red Cross society shipped 40 pairs to the St. John branch for "sock day", which was Tuesday. This society has sent in all about 150 pairs and are continuing to knit. The women wish to acknowledge two pairs, a further contribution of Mrs. Shepherd Boyer.
On April 20 Mrs. James McLary of Lower Brighton celebrated her 70th birthday surrounded by her six daughters, her husband, her niece, Mrs. Baker of Hartland, Mrs. D. E. Morgan, of McAdam, and grand daughters, Mrs. Warren White and Miss Jennie Bradley. Mrs. McLary has been ill for a long time but her friends will be glad to know that on this occasion she was able to preside at the teatable.
New spring samples of suitings and overcoatings are now being displayed at McLaughlan's. Come in and look over the lot and see the latest style book. This will cost you nothing. A complete suit will cost you little more.

NOW IN STOCK AT
CARR'S:

LILY, ROSE
YORK AND KENT
Timothy Seed

ALSO
MAMMOTH, RED
AND ALSIKE
Clover
PARMENTER & POLSEY
FERTILIZER

Flour
Feed
HEAVY AND LIGHT
Groceries

PRICES RIGHT
J. T. G. CARR

Dressmaking
MRS. LARGE

Main Street, Hartland, up-to-date Costume and Dress Making. Reasonable charges.



Mother Knows
"just how" to make a really nice cup of Tea
---no one better.

Let her combine her skill with the unusually rich flavor of KING COLE TEA. Not a doubt about the result.
"You'll like the flavor."