29th anniversary sale Nation & Shewan, Ltd. 29th anniversary sale

Anniversary Stock-Taking S

Commences Thursday January 2nd.

Brandon's Annual Shopping Harvest-A Multitude of Extraordinary Bargains

January 15th brings our financial year to a close, so there are only twelve shopping days from Thursday in which to reduce our stocks. These twelve days will be notable days of economy--in many instances goods will be sold at less than manufacturer's prices, our one aim to clear fixtures and counters of winter merchandise. Its also a time when the careful housewife replenishes her Linen Closet, and this year the Anniversary Sale offers greater savings than ever for our purchases have been made from a keener market.

Watch the Windows --- Read Our Daily Advertisements--- Follow the Red Tickets through every section of the this great value-giving store and remember the sale starts Thursday, Jan. 2nd., at 8.30

IN THE WOMEN'S READY-TO-WEAR SECTION, THE WORD HAS GONE FORTH "REDUCE STOCKS"

and its a certainty that if low prices will do it, our aim will be accomplished, for original prices have been brought down irrespective of profit or loss. Read carefully the following items, a fair representation of saving that await you 52 Inch Persian Lamb Coats. Were Never Reduced to Such

a Liberal Extent.

\$30.00. Special to Clear at \$9.90.

Colored and White Aprons. A Morning Clearance at 15c each.

Every Odd Fur Muff, Stole and Throw Piled Onto One Big Bargain Table. Regular \$5.00 to \$25.00 Values; sale price \$2.00 In this clearance of all small furs that are odd or have overstayed their time limit you will not muffs, stoles and storm collars in such fashionable furs as Isabella fox,

considered a White Bearskin Coats. Regular \$2.50 to \$2.75; be one of the great attractions of the sale during the first few days.

All sizes from 6 months to three years. Fine curl bear cloth with heavy white flannelette, rimmed with silk braid. Women's Black Sateen Drawers. Regular \$1.25; Sale Price

lined with soft flannelette, finished with elastic at knee and wide waist band. An excepionally good quality English sateen. Women's Dark Blouses for House Wear. Regular 75c and

\$1.00; Sale price 50c. Fine cashmerette waists in neat figured and spot patterns, well made in plain tailored styles. Colors black, navy and grey.

30 Only, Women's Cloth Coats For One-Half Regular Price. A range of the season's newest styles in heavy plain cloths and tweeds, 25.00 for 12.50 50 and 52

The choicest of fine medium curl skins, with shawl or notch collar, and deep cuffs, lined throughout with Skinner satin. For the woman longing to own such a garment an unlooked for opportunity to save money on the purchase.

Women's Tailored Suits. Regular \$15.00, \$20.00, \$25.00 and

Women's Fur Lined Coats. Regular \$125.00, Sale Price

being of choice natural mink or Alaska sable, and the lining of natural Canadian rat.

The shell is of fine French broadcloth in either black, navy, brown or green.

3 Women's Imt. Ponyskin Coats, Will Sell on Thursday for Exceptionally good value at \$25.00, made with stylish collar in shawl effect and deep cuffs, lined with heavy Italian cloth. 52 inch length.

Women's Short Astrachan Coats Marked for Clearance. Regu-

lar \$45.00 and \$50.00, Sale Price \$25.00. Satin lined, black astrachan coats, with deep storm collar and revers. A snap for those who come during the first days' of the sale.

When the price for Women's and Children's Hose is 18c. a pair one day's selling will clear the fixtures

Heavy Ribbed Cashmere make regular 35 and 45c qualities On Thursday we start the clearance of three makes of heavy cashmere hose which the manufacturer has discontinued. We are unable to sort up sizes, so we have put them out for this

Children's Wool Toques. Regular 50 and 65c for 38c each. In heavy and fine knit, plain and combination colors, with fine knit lining

Hair Pads Purchased Specially for This Sale. They are made of real hair in all shades of brown, an extra fine quality bought at a clearing Regular 50c, sale price, each.

Black Pebble Leather Hand Bags. Regular 50 and 60c. While At the reduced price these coats are actually less than the cost of collar and lining, the collar they Last at 25c each. Strongly made with brass clasp and leather handle, 10 inch sizes.

THE SAVINGS THAT COME FROM THE MEN'S STORE ARE NOTHING SHORT OF MARVELLOUS

ever since the rush of the Xmas season, the salesmen in this section have been as busy as bees preparing for the Anniversary Sale marking seasonable, stylish apparel for men and boys down to clearing prices. Stocks must be reduced before the fifteenth and these prices will do it.

Men's Fur-Collared Coats. Regular \$25.00, Sale Price \$14.90. A heavy quality black kersey, heavily lined for extra comfort, with storm collar and lapels of Persian lamb.

Men's Tweed Ulsters. In serviceable dark colors, 50 and 52 inches long, with deep ulster collars that can be turned up round the ears or worn in college style. Regular \$15.00, sale price \$9.90

20th Century Brand Ulsters. Regular \$20.00, sale price \$14.90

Men's White Negligee Shirts 39c Each.

Made from fine linen finish cambric, with hard bosom. All odd umbers priced for clearance, regular \$1.25 value.

Tailored in three-button sacque styles, from serviceable, imported tweeds in shades of grey and brown. Made in distinct types for each different build of man. Good value at \$10.00 and \$12.00. Men's White Negligee Shirts 39c Each. numbers priced for clearance, regular \$1.25 value.

Men's Fleece Lined Underwear. Penman's reliable quality, usually sold at 65c, special a garment 45c knit cuffs,

Men's Flannel Shirts. Made of English striped flannel, with reversible collars,

A Final Clean-up of Winter Hats and Caps for 38c Each. Fur band caps, in tweeds and plain beaver cloths.

Tweed hats in fedora and alpine styles, regular 75c to \$1.50 values. Stylish, Well-Tailored Suits for the Working-

Men's Heavy Leather Mitts, 75c. pr. In box skin, horse hide and saranac, heavy fleete lined, with wo

ALL PREVIOUS SALES OF HOUSE FURNISHINGS ARE OVERSHADOWED WITH THE AMAZING VALUES WE ANNOUNCE FOR THIS GREAT ANNIVERSARY STOCK-TAKING SALE

Price 36c per square yard.

A heavy, well seasoned make, in block, tile and handsome carpet. Many will wonder why this extra-ordinary reduction. Our only patters—2 yards wide.

Sale Price 80c per Square Yard. quality at \$1.10. Patterns are in tile, block and flral effects.

One Hundred and Twenty Well-Filled Com- 25c, Sale Special 16c Yard. forters. Regular \$2.00, Sale Price \$1.38. Sizes 66x72 and 72x72 inches. A swell selection of art sateen coverings, with beautifully soft filling of luminated batting, notable good value at the regular price of \$2.00. value at the regular price of \$2.00.

English Art Cretonnes. A Sale Special at Sc

Imported Scotch Linoleums. Regular 50c. Sale Axminster, Velvet and Brussels Carpet. Regular \$1.50 to \$2.00, Sale Price 85c Yard.

English and American Art Denims. Regular

Nottingham Lace Curtains In lacey patterns with double lockstitch edges and fine double mesh.

THE GOOD SAVINGS THIS ANNUAL SALE OFFERS IN HOUSEHOLD LINENS

Hemmed Pillow Cases. Regular 40c, Sale Price, Per Pair 29c. In a fine evenly woven pure white cotton. Sizes 40x33 and 42x33.

40 Inch Plain Pillow Cotton. Regular 18c, Special Sale Price 121e Yard. A good firm make, that we'll warrant to give extra

satisfaction in weave, not equalled in the regular way of selling at one cent less than 18c a yard.

Linen Huck Towels—Two Surprisingly Good Values.

At 19c per pair, a fine huck towel, hemmed at ends,

At 39c per pair, a pure linen huck towel, very fine soft weave, size 20x38 inches, regular 50c.

36 Inch, White Cotton, 7½c yard. The first time in many seasons that such remarkably good cotton has been seen, at 10c a yard, it would be worth buying in web quanties.

the value and durability of the household linens we sell is known to almost every housewife in the city and for miles around, so that when we announce a sale such as this with prices so much less than regular an exceptionally busy time is assured.

Big Bath Towels. Sale Price Per Pair 25c. In cream color with fine red stripe down centre,

of English manufacture, with soft finish, splendid

Bleached Sheeting of English Manufacture. 2 Yards Wide, 22c Yard. Per Pair \$1.28. In extra heavy twill or fine plain weave, full bleached, free from sizeing, and wonderfully good value at

19c. SALE IN TOYLAND

Dressed Dolls, Character Dollars, Teddy Bears, Fur Dolls and Fur Animals, regular 35c to 50c.

In a Special Clearance at 19c. Each

Hemmed Sheets, Special Sale Price

Fully bleached in large double bed size, fine plain weave, free from fillin, with two inch hem at top and one inch hem at foot. Splendid value at \$1.75.

Marseilles and Dimity Bedspreads \$1.00 to \$6.00, Selling at Discount of Twenty Per Cent.

Linen Centres, Runners, Doilies, Tray Cloths, Shams and Tea Cloths, in Embroidered and Lace Trimmed For Twenty Per Cent. Less That

A Hundred Dozen Table Napkins. Regular \$1.25 and \$1.50, Sale Price

98c dozen. And at the usual prices, better value than we have been able to previously affer, hemmed ready for use

in breakfast and dinner sizes. Bleached Table Linens at the Lowest

Prices of the Year. Rich satin damask designs, our usual good values for the following greatly reduced prices: 56 inch, regular 35c, for per yard..... 70 inch, regular 65c, for per yard. 72 inch, regular 85c, for per yard. 72 inch, regular \$1.25 for per yard 98c \$1.18 1.78 72 inch, regular \$1.50, for per yard. 72 inch, regular \$2.25, for per yard.

Nation & Shewan, Ltd.