

SPECIAL CORSET SALE



OUR BEST \$1.25 BIAS MODEL FOR 75c

EXACTLY same value as offered in our previous two corset sales, and will be ready for sale as soon as you read this notice.

Bias Corset manufacturers are determined in their efforts to introduce their comfortable models to every woman, and have shipped us one of their big selling models at a big cut in price, that every woman can test how durable and comfortable these Corsets are. Even if not in need of them just now, the price is so low that an extra pair can be secured for future use when the sale is on, as this value cannot be duplicated again. Women who are at present wearing Bias Corsets are simply delighted with them—so easy, so light, and so comfortable. Bias in their construction, they are very pliable, and yet give the desired comfort to the wearer. Made in the season's newest style model, the covering is a good French Couture, four good strong hose supports, and sizes from 18 to 26, inclusive—our regular \$1.25 Corset. On sale for **75c**.

See Window Showing To-night.

SOME SPECIAL COAT VALUES

More new Coats ready for last week's selling, and in correct weights for wearing with the thin dresses. All our own Northway made styles and from popular materials, such as serges, covert, whipcords and diagonals, and all the best colorings. For instance: At **\$8.75**—You can buy a beautiful Serge Coat in the New Blue, $\frac{3}{4}$ length, cutaway fronts, body and sleeves lined. Exceptional value.

At **\$11.00**—A special little Coat, made from tan diagonal, pretty touches on collar, loose back and $\frac{3}{4}$ length.

At **\$12.50**—Many new sample Coats in tan diagonals and serges, loose and belted backs, $\frac{3}{4}$ length, with pretty collars—a very stylish Coat in every detail.

At **\$15.00**—Some special Coats in exclusive styles, all different—tans, checks and all best colors—some satin lined through body and sleeves, and handsome little collars. Handsome Coats for this money.

The Northway Co., Limited

124 - 126 Colborne Street

The Credit Store That's Different

We Move June 4th—Everything Must Go!

PURSEL'S
Price Slashing Moving Sale

Our present location, 74 Colborne Street, has 6000 sq. ft. floor space. After June 4th our new store, 179 Colborne Street, has 13,900 sq. ft. floor space.

Everything must go regardless of cost. We have a complete new stock at our new store, 179 Colborne Street, opposite the market, to which we will move June 4.

Buy now and save money. A small payment delivers any article to your home.

See Verandah Chairs, Screens and Cushions all marked specially low for Saturday.

PURSEL & SON

House Furnishings

OPEN EVENINGS

PHONE 295



Items of personal and social interest will be gladly received by the writer of this column, by mail or over special Courier telephone 178. Address communications to Society Editor, the Courier.

Col. John Irwin spent Saturday at Niagara Falls.

The Courier is in receipt of Dublin papers from Mr. E. P. Park.

The Misses Castle of this city, spent the holiday in Buffalo.

Miss Hazel Lavery and Miss Muriel Ward spent the holiday in Woodstock.

Dr. and Mrs. R. Secord and Miss Gardiner were in Toronto for the holiday.

Miss Emma Thomas and Miss Gertrude Adams spent the week-end in Buffalo.

Mrs. Reginald R. Whale will receive on Wednesday afternoon, May 28th.

Mr. and Mrs. E. Isaac spent the holidays with relatives in Brantford. (Galt 'Reformer'.)

Mr. Tom Rock of Guelph was the guest over the holiday with relatives in the city.

Miss E. Hutchinson of St. John, N. B., is visiting Miss Laura Tegarth Church Street.

Miss Diegie Dussell of Jamestown, N.Y. is visiting Mrs. W. F. Ellsworth William Street.

Many friends will wish bon voyage to Miss Jessie Morris who leaves for Glasgow next Thursday.

Miss Grace Muirhead of Toronto, was a visitor over the holiday, at the parental home, 118 George Street.

Miss Minerva Westbrooke, Northumberland St., was visiting her brother in Buffalo over the holiday.

Mr. and Mrs. S. H. J. Reid and children, with Miss M. Roberts were visitors in Welland over Sunday.

Mr. and Mrs. Sibbitt and Miss Sibbitt, having returned from a seven months sojourn in Southern California.

Mr. and Mrs. George Forbes of Hespeler, were motor guests in town yesterday—with Mr. and Mrs. Hugh Howie, Chestnut Avenue.

Mrs. Sutherland, of New Hamburg spent yesterday in the city—the guest of her sister, Mrs. B. Forsythe and Mr. Forsythe, Sheridan St.

Mr. and Mrs. C. A. Waterous and Mr. and Mrs. Logan Waterous motored from Brantford on Saturday and spent the week-end in Buffalo, N. Y.

Miss Cameron of J. M. Young and Co., has returned from a month's visit spent with her parents at Stratford.

Mr. and Mrs. W. A. Hollinrake and little daughter, and Miss Pearl Secord of Brantford are holiday visitors in town. (Woodstock Sentinel-Review.)

The marriage is taking place to-day of Miss Bessie Ferguson of Houlbea, Manitowish, to Mr. Russell Norman Charlton of North Bay, son of Mr. and Mrs. George Charlton, Newport, Ontario.

Miss Charles, who is so closely identified with work amongst women and girls in Canada, is visiting in Brantford at present and this evening will give a talk on "Ideal Womanhood" at Victoria Hall—admission free, and open to both sexes.

Mrs. F. F. Mallach of Hamilton, has issued invitations for the marriage of her daughter, Jean Barland, to Mr. James Norman Erving, at 4 o'clock, in St. Paul Church, on Wednesday, June 11, and afterwards at 301 Bay street south.

At the graduation ceremonies held at the Western University, London, on Wednesday last, Mr. F. V. Vair of Brantford, received the degree of B. A. Mr. Vair is to be ordained to the "Diaconate" in St. Paul's Cathedral, London, on June 15, by the Bishop of Huron.

The engagement is announced of Walter John Magrath Lefroy, Editor of the "London Illustrated Weekly paper 'Canada', eldest son of the late Captain B. L. Lefroy, R.N., and Ella Christina, eldest daughter of Col. J. W. A. Mitchell, Indian Army, and Mrs. Mitchell, of 51 Marlborough Hill, London, N. W.

Mr. James Fitness is leaving to-day for New York from which point he will sail by the White Star Line for Old England and other European countries. Mr. Fitness will accompany him. Mr. Fitness left England when quite a boy—coming to Canada in the year 1874, and settling in Brantford with his parents. This is his first return to the Motherland.

Miss Jennie Clark spent the holiday with friends in Buffalo.

Miss Best of the local Y.W.C.A., has returned from spending the holiday at her home in Detroit.

Mr. Walter Noble of Hamilton, addressed the congregation of St. Jude's church on Sunday evening in the interests of the Laymen's Missionary Movement.

Mr. O. W. Ross, B.A., Sec. of the Welland Canal engineering staff, spent the holiday with his parents, Sheriff and Mrs. Ross, 56 Chestnut Avenue.

Mrs. F. D. Reville and Mrs. D. J. Waterous were both the victims of nasty mishaps on Saturday—the former turning her ankle, at the post office steps, and suffering quite a fall and bruises—the latter, sustaining a sprained ankle which will keep her a prisoner some little time.

The engagement is announced of Miss Jean O'Brien, mohairmohr oih Miss J. Pearl Learmonth, second daughter of Mr. and Mrs. A. J. Learmonth of Quebec, to Dr. Howard M. Raphael, of Gainsville, Ont. The marriage will take place quietly on Wednesday, June 11.

Several jolly little entertainments were given at the Hunt Club, Ottawa, on Saturday, teas, luncheons, or dinners, and among the hosts and hostesses were Hon. Clifford and Mrs. Sifton, Mr. and Mrs. Dan O'Connor, Mr. and Mrs. W. G. Charleston, Mrs. Hector Verrett, Miss Olive Anderson, Mrs. Jackson Booth, Colonel Wynne, and Mr. A. J. Major.

An informal but thoroughly jolly little dance was enjoyed by the young people at the Brantford Golf and Country Club on Saturday evening—gotten up in a hurry by a few of the boy members of the golf club and chaperoned by Mrs. Gordon Smith, Miss Conboy acting as pianist and the party returning by motor to town again about eleven o'clock.

The Toronto Globe of yesterday had this to say as regards prevailing color and fashions for Queen's Plate day at the Toronto Races. "The number of green parasols seen at the races was curiously large, and such a green, too; the smaller the hat evidently the more fashionable; skirts tight, skirts draped, skirts long and short; everything but wide! Hair pulled down over the ears until nothing but the long ear-rings were seen; white shoes, yellow shoes, mauve shoes, blue shoes, all with hosiery of the daintiest to match, were quite the thing. An English visitor expressed great amazement at the dressing, so elaborate and so smart, it was quite beyond the ordinary idea of amusement in Canada and yet we are told it is nothing to the Melbourne Cup Day!

FOR A BAD COLD
Nothing cures so quickly as the healing pine essence in Catarrhose. It fills the breathing organs with a healing, soothing vapor that relieves irritation at once. Ordinary colds are cured in ten minutes. Absolutely sure for Catarrh, and in throat trouble it works like a charm. Catarrhose is a permanent cure for bronchitis and throat trouble. Not an experiment—not a temporary relief—but a cure that's guaranteed. Get "Catarrhose" to-day. 25c and \$1.00 sizes.



Highly Satisfactory

not only in the ordinary lines of laundry work, but in what may be thought by some to be higher lines, such as curtains, lace, etc., really neither higher nor harder for a laundry equipped as we are with the right appliances, experienced employees, under modern scientific, and carefully supervised methods.

BRANTFORD LAUNDRY

WE KNOW HOW

STORE NEWS

J. M. Young & Co.

STORE NEWS

Special 3 Day Sale of Embroideries!

Wednesday, Thursday and Friday we put on sale 1000 yards of Flouncing Embroidery at $\frac{1}{2}$ less than regular prices. Namely:

500 yards 45 inch Flouncing, elegant patterns, hemstitched and scalloped edges, worth 75c. On sale at **39c**
500 yards 27 inch Flouncing, beautiful designs, worth regular 75c. On sale at **39c**

HOLIDAY SPECIALS IN READY-TO-WEAR DEPARTMENT

Just to hand, another lot of nobby Spring and Summer Coats in Fawns, Greys and pretty Stripes, all sizes. Special at **\$10.00**

Ladies' Tailor-made Suits in all the new spring colorings. They come in Whipcords, Serges, Bedford Cords and Tweed mixtures. Special at **\$15.00**, worth **\$22.00**.

CHILDREN'S COATS AND LADIES' SKIRTS

Ladies' Tailor-made Skirts, in Serges and Panama. Colors are grey, navy, black and brown. Special **\$5.00**

Children's lightweight Coats in tan, navy and fawn, sizes 8 to 14 years, worth up to \$5.00, for **\$2.98**

PARASOLS

Ladies' Parasols, steel rod, tape edge, natural wood handles. Regular \$1.75, for **\$1.19**

Ladies' Parasols, silk and moire tops, tape edge, natural wood handles, with silver trimming. Regular \$2.00, for **\$1.59**

MILL END SALE OF WHITE COTTONS

3000 yards of fine Cotton, 2 to 12 yards in length; the lot consists of Long Cloths, Nainsooks and fine Mulls, all suitable for dresses or underwear, worth in regular way 18c to 25c. Sale price **10c** yd.

DRESS GOODS AND SILKS SPECIALS

5 pieces Colored Dress Materials, all good shades, to clear at **25c** yd.

20 pieces Voiles, Crepe de Chines and Eoliennes, worth up to 75c, for **39c**

200 yards Natural Color Raw Silk, 32 in. wide, to clear at **49c**

100 yards Black Paillette Silk, 36 in. wide. Regular \$1.25, for **95c**

GLOVES, HOSIERY AND FANCY COLLARS

We are showing some very special lines in Gloves, Hosiery and Fancy Collars in full range of sizes and all colorings. Prices range from **25c** to **\$3.00**

J. M. Young & Company

Agents for New Idea Patterns

Telephone 351



Come to us FIRST when you want to buy anything to eat.

This means that you will come regularly. You will find our groceries to be the "best you ever ate." We will get ALL of your business and you will send your friends to us.

Some trees grow faster than others, because they are different kinds of trees; our business is growing fast, because we do a DIFFERENT GROCERY BUSINESS.

Fire Works!

Buy your fireworks from us, no old stock, 5c to 25c each.

Our store will be open all day Monday, so come and bring your friends and enjoy some of our pure velvet Ice Cream.

Ice Cream

Ask for our Velvet Ice Cream in any ward in the city. You can get it.

NOTE!

Our store closes every Wednesday afternoon and open at 6:30 p. m. for Ice Cream, etc.

A. Patterson

145 William St. - The Busy Store - Both Phones 581

Use coupon below in reporting social events and the comings and goings of yourself and friends.

PERSONAL ITEMS

SOCIETY EDITOR, COURIER

Kindly publish above and

NAME

ADDRESS

Malcolm's RELIABLE HOSE

Most strongly made from the best pure wool or cotton yarn made.

Ladies' Cashmere Hose

No. 1. Real Llama, pure wool, no seams, good to wear and fine quality, price 50c. 3 pairs for **1.40**

"Wonder" Llama, pure wool, very fine, little lighter weight, 35c or 3 pairs for **1.00**

Plain Cashmere, good wearing quality, 25c pair or 4 pairs for **1.00**

No. 99 fine 1-1 Rib Cashmere, in all sizes from 4-12 to 10, a most satisfactory, fine, pure wool hose, 25c to **50c**

No. 75 fine 1-1 Rib Cashmere, same as above, only with double knee, sizes 4-12 to 10, price 35c to **50c**

No. Haddon 2-1 all ribbed wool Cashmere Hose, very reliable quality, in all sizes 4-12 to 10, 25c to **40c**

No. 8082-1 Ribbed Cashmere Hose, in all sizes, 17c to **25c** pair

Men's Black, Heather, or Light Grey Wool Socks of good quality, 25c pair

Men's fine Cashmere 2-1 Rib, No. F. 97, a splendid wearing sock, 35c pair or 3 pairs for **1.00**

Men's fine plain All Wool Cashmere, in 2 qualities, our own special **25c** pair

Silk Lisle and Cotton Hose

Ladies' Black Silk Lisle Hose, very fine quality, at 45c pair or 3 pairs for **1.25**

and at 35c or 3 pairs for **1.00**

Ladies' Black or Tan Lisle, Plain or Lace Hose, 25c or 4 pairs for **95c**

Ladies' Pure Silk Hose of excellent quality, reg. 75c line for 50c pair

Ladies' Black or Tan Plain Cotton or Princess Rib Cotton Hose, in all sizes 4-12 to 10, at 20c to **25c** pair

Ladies' Plain Black Seamless Hose, a good 20c value, at 2 pairs for **25c**

Malcolm's, Woollen & Knitting Mill Store, 133 Colborne St. Phone 635

SECOND SECTION

GREAT B

Brantford, He
One Gam
The

As far as the Brantford is concerned, whenever a chance again of observing holiday, it might be well to stick to the status quo. That remark goes as far as is concerned. As far as crowds and interest go, the days were awfully good. The Ford team played to a record in two days, and the treasury got the benefit. course, helps to produce a winner, although it is that the Sox should beat the home three games and that should come here and get our own lot. However, the ball, as she is played even leagues.

Saturday afternoon in was a regular joy dispenser Brantford fans and they in plenty. Harry Donovan superb ball all the way, whammered Garlow and R. cially for 17 hits. Engle and Slemm did grand the willow. The latter also beautiful game in centre, throw to the plate in the remarkable and kept scoreless.

The series thus far between ton and Brantford is even nesday's game will decide Saturday Afternoon

BRANTFORD

Tesch, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Wagner, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Burrill, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Ivers, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Brundage, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Orcutt, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

English, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85