Gingerbread Brand Molasses

"The Kind Grandma Used"

Real British West Indies Molasses—rich enough to go in her Fruit Cake, Mince Meat and Plum Pudding—delicious enough to be used for Gingerbread and Molasses Cookies—pure and wholesome enough for homemade Candies.

That's what "Gingerbread Brand" is.

Fresh from selected sugar plantations in the British West Indies in Nos. 2, 3, 5 and 10 lever-top cans.

This is the can to look for

If your grocer shouldn't have "Gingerbread Brand", don't take bulk molasses or thin syrups. Insist on having the real thing.

Such Delicious Goodies

in our Molasses Cook Book. Real recipes—tried and tested, simple and practical, for every home. Write for the book and get a can of "Gingerbread Brand" Molasses.

THE DOMINION MOLASSES CO. LIMITED, HALIFAX, N. S.

Packers of { "Gingerbread" for cooking and "Domoleo"—for the table—the finest of them all

Never has one been returned as unsatisfactory. That should be sufficient proof that the famous double action Knoll Washer washes clothes sweet and clean without wear and tear. It does the work faster and easier than others. It holds a little more water, and the clothes come out so fresh they're almost rinsed.

DIRECT FROM FACTORY TO YOU

We ship the Knoll direct from the factory to you, and pay the freight. We guarantee it fully. If you don't think it is better than any other washer return it at our expense. Send for free Knoll booklet which describes the

Knoll Washer

in detail, also testimonial letters from users, which will open your eyes. Better still, send a money order ($9.80) and get the washer by first freight.

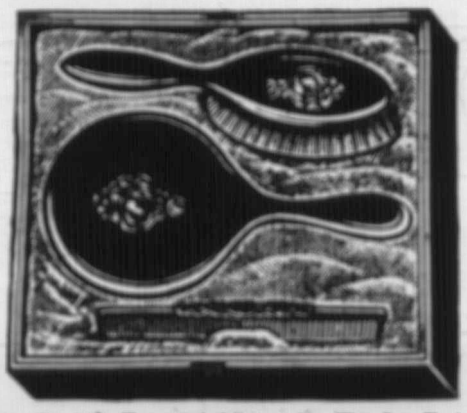
We also make the famous Schultz Portable Houses, Knock Down Chicken Houses, Schultz Kitchen Cabinets, etc., etc. If interested, write for information. 11

$9.80 WE PAY FREIGHT

THE SCHULTZ BROS. CO. Limited - Brantford, Ontario

FREE

Princess Mary Toilet Set and Exquisite Bracelet Watch



THESE beautiful presents have delighted thousands of ladies and girls in all parts of Canada. Women get them without a single cent of cost—this is the opportunity of a lifetime for you. The beautiful Princess Mary Toilet Case is just what you need. It contains a handsome genuine British Plate Mirror, a lovely Parisian Bristle Hair Brush, and a neat, strong dressing comb. All are in rich, ebony finish, and both brush and mirror have lovely nickel silver monogram mounts. The set comes in a nice presentation box and it will give you a lifetime of service and satisfaction. You'd gladly pay three to five dollars for a similar set at your store.

You will also be delighted with the exquisite gold finished bracelet watch because it is such a beauty. Bracelet watches are now all the rage. Many of them in solid gold and set with precious stones sell for as high as $100.00 each. This lovely bracelet watch is just as beautiful as any you could buy. It is richly gold finished, stem wind and set, and has the genuine expansion bracelet that fits snugly on any wrist.

We are giving away these magnificent presents to quickly advertise and introduce our delicious new liquid Japanese Perfume. Help us to do so and you can get them without a cent of cost. Just write us to-day and we will send you, postage paid, only 25 lovely total size bottles to distribute among your friends at only 10c each. There are six delicious odors—White Rose, Wood Violet, French Carnation, Lily of the Valley, etc. Most ladies buy three or four of these fine bottles at once. They go just like hot cakes. It's no trouble at all.

Return our $2.50 when the perfume is sold and we will promptly send you this beautiful Princess Mary Toilet Set complete just as represented, and the lovely bracelet watch you can also receive without selling any more goods by simply showing your beautiful premium to your friends and getting only four of them to sell our goods as you did.

Write to-day — NOW — don't miss this great opportunity. We pay all charges on these lovely presents.

Address THE REGAL MANUFACTURING CO. Dept. T 22 TORONTO, ONT. M

moral women;" "harsh treatment of farmers by machine agents tending to make them dishonest;" "lack of social life, religious services and education;" "materialistic outlook;" "public dances and the comic supplement;" "commercialism;" "bars are closed, but government dispensary open and does a rushing business;" "the Mormons;" "massing of the soldiers;" "two local papers of a low order, but which support local enterprises and patriotic enterprises;" "gossip mostly;" "none;" "restaurant open on Sunday;" "Sunday baseball, play and berry picking;" "low ideals of a number of the men and women."

Forces Raising Standards

The following forces are considered to tend towards the raising of the standards of public morality and social welfare: "Schools, churches, societies, music classes and every force that uses available power;" "law enforcement;" "public schools and municipal council;" "the church only;" "healthful games;" "churches and secret societies;" "advent of railway;" "musical instruments;" "social gatherings and libraries;" "the community spirit;" "the sympathy of our picture proprietor for clean shows;" "athletics and women's organizations;" "freedom;" "good literature;" "social service council;" "Royal North West Mounted Police;" "resident minister and his wife;" "libraries, religious periodicals;" "Boy Scouts and Young Peoples Societies;" "church and grain growers;" "influence of many of the school teachers;" "all social gatherings, including the dances, foster a grand feeling of unity; their family feeling is sufficiently wide to include newcomers and foreigners;" "good teachers and occasionally university extension lectures;" "economic hardship and business depression;" "W.C.T.U. and Co-operative Society;" "abolition of the bar;" "growth of co-operation;" "added emphasis on community welfare;" "pulpit, moral reform league and town council;" "the spirit of self-sacrifice occasioned by the war demands;" "a few thoroughly Christian men and women;" "high character of public school teachers and co-operation of churches and temperance organizations;" "higher ethics which the people appear to be adopting."

What a conflict between this array of opposing forces! It is rather curious but some are included in both lists. Possibly they are not so antagonistic as they appear.

SOLDIER WANTS FARM

Herewith is a copy of a letter just received by the editor of The Guide from one of the Western Canadian farmers who enlisted early in the war and is now in the hospital at Malta.

"By way of an introduction I may state I was farming near Sedgewick, Alta., before the war up to 1914, and as a subscriber to your valuable paper naturally look to you for advice on a matter pertaining to farming.

"I have been thinking I should like to take up a farm again should I get thru alright, but for preference would choose a locality where English people are plentiful. There must be many such that have come to your notice and I would be glad for you to send me a letter giving the names of any small towns that cover the description I have given.

"I don't know yet whether I would rent or homestead, of course I would consult with my wife in the first place.

"Trusting this will not give you much trouble and wishing The G.G. Guide a continued prosperous career, I am,

HARRY FENSHAM, No. 10484,
15. Vet. Cps.,
C1 Ward,
St. Patricks Hospital,
Malta."

It is not possible for the editor of The Guide to give Mr. Fensham the information offhand. If any person who reads this can help to direct Mr. Fensham to the kind of a locality he would like, please send a letter in to the editor of The Guide and it will be forwarded to him at once. This is a case where we can help one of our returning soldiers to get well and comfortably located again.—The Editor.

An amortization loan is one in which a part of the principal is paid each time the interest is paid. An amortization loan of $1000 at 6 per cent. running 20 years will require an annual payment of $87.18, while if it is at 5 per cent. the payments will be $80.24, i.e., 20 payments of $80.24 will pay the interest and the principal.

GOLD DUST

The Busy Cleaner

The complete confidence that millions of housewives place in Gold Dust has been won by *merit alone*. It makes dish-washing and all other cleaning and brightening *easy*.

Order it from your grocer now. Simple directions on package.

For sale in ten-cent and larger packages.

THE N.K. FAIRBANK COMPANY LIMITED MONTREAL

Made in Canada

"I earn $2 a day at home"

You may say that, too—if you want more income. Easy to learn. Steady work at home *the year round*. Write Auto-Knitter Hosiery (Canada) Co., Ltd. **Dept. 104F.** 257 College St., Toronto.

The Banner Spiral Spring

Patented July, 1908

Supports the body from head to foot, and ensures a constant, restful position for the body.

The NON-RUSTING Enamel finish positively

Will Not Damage Bedding

GUARANTEED FOR 20 YEARS

All dealers sell it, or will get it if you ask for it by name.

THE ALASKA BEDDING CO. LIMITED

Everything in Bedsteads and Bedding

Calgary WINNIPEG Regina

GUARANTEED ALASKA BEDDING Made in Canada

"Alaska on an article means *High Grade Every Particle*"

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