

IN THIS ISSUE—ONTARIO GROCERS' CONVENTION REPORT

CANADIAN GROCER

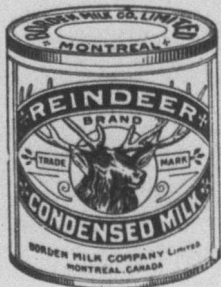
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The Thermometer Is Climbing Outing Weather's Coming

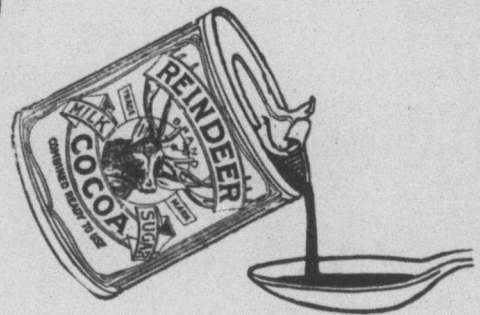


and with it the life in the great out-doors, the picnics, the week-end canoe and fishing trips, the vacation, camping and cottaging and the many other pleasure-seeking diversions which call for the away-from-home meal and

Borden's



This is your harvest season for the Borden Milk products — every lunch basket, every hamper should contain at least one of these—Reindeer Coffee, Reindeer Cocoa, Reindeer Condensed Milk, Eagle Brand Condensed Milk, Jersey, St. Charles or Evaporated Milk.



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